

### TMT LAW & POLICY CERTIFICATE PROGRAM

The Technology, Media, and Telecom (TMT) Law and Policy Certificate Program is the academic enrichment and skills development component of the FCBA TMT Law & Policy Pipeline Program. It advances the mission of the Program to attract, develop, train, and support law students with diverse backgrounds and perspectives who are interested in pursuing legal careers in TMT law and policy.

To prepare law students for internships and other employment opportunities in the TMT sector, the TMT Certificate Program provides a comprehensive but accessible introduction to the key principles, statutes, and regulations that are foundational to the practice of TMT law and policy development. It examines TMT from a legal, policy, and practice-oriented perspective, requiring only a committed effort to learn — no prior TMT legal or industry knowledge is required or expected. The TMT Certificate Program provides a lawyer's and policy professional's approach to the myriad legal and policy issues confounding TMT organizations, the courts, and lawmakers. The TMT Certificate Program will focus on significant recent developments and the interplay of law, technology, business models, and consumer expectations.

The TMT Certificate Program consists of eight (8) virtual learning sessions that cover the following substantive areas of law: Administrative Law, Antitrust, Artificial Intelligence, Media and Content Regulation, Broadband (Wireline and Wireless) Regulation, Privacy, Data and Cyber Security, and other regulatory and legislative issues impacting the TMT industry sector. In addition, the Certificate Program includes a separate module on various styles of oral and written communication, advocacy, and workplace and client interactions.

Participating students also engage in a mock comment drafting and ex parte meeting exercise, designed to provide a practical, hands-on introduction to both written and oral regulatory policy advocacy at a federal agency. This exercise allows students to practice delivering their presentations to practitioners in a small group meeting and receive valuable feedback.

While completion of the TMT Certificate Program is required for TMT Law & Policy Pipeline Program Interns, it is open to all TMT Law & Policy Pipeline Program applicants. Upon satisfactory completion of the TMT Certificate Program requirements, participants receive a Certificate of Achievement from the FCBA.

### **Attendance Requirements**

All Student Participants can pursue a TMT Certificate, regardless of whether a student secures an internship through the Program. Student Participants offered an internship must fulfill the certificate program requirements. To obtain a TMT Certificate, students must: (1) attend 75% of the virtual sessions; (2) complete a short writing exercise; (3) complete a mock comment drafting and advocacy exercise; and (4) participate in a survey of the sessions. Upon completion, Student Participants will receive an FCBA TMT Certificate of Completion.

# TMT LAW & POLICY CERTIFICATE PROGRAM KEYNOTE SPEAKERS

## Featured Speakers of the TMT Law & Policy Certificate Program include:

- Brendan Carr, FCC Commissioner
- Mignon Clyburn, former FCC Commissioner
- Makan Delrahim, former AAG, Antitrust Division Department of Justice
- Hetal Doshi, former Deputy Assistant Attorney General, Department of Justice
- Synda Mark, Deputy Director, FTC Bureau of Competition
- Doha Mekki, former AAG, Antitrust Division, Department of Justice
- The Honorable Judge Amit P. Mehta, DDC
- Maureen Ohlhausen, former FTC Chairman
- Ajit Pai, former FCC Chairman
- Michael Powell, former FCC Chairman
- Karl Racine, former Attorney General of the District of Columbia

- Jessica Rosenworcel, former FCC Chairwoman
- Edith Ramirez, former FTC Chair
- Rahul Rao, former Deputy Director, Bureau of Competition, FTC
- Henry Rivera, former FCC Commissioner
- Gigi Sohn, Senior Fellow & Public Advocate, Benton Institute
- Geoffrey Starks, FCC Commissioner
- Elizabeth Wilkins, former FTC Chief of Staff and Director, Office of Policy Planning
- Sanford Williams, former Deputy Chief of Staff to the Chairwoman, FCC

### 2025 TMT LAW & POLICY CERTIFICATE PROGRAM SESSIONS

Substantive sessions will take place on Saturdays, 10:00 AM ET to 5:00 PM ET, from February 1 to April 12, 2025.

#### Session #1: Regulatory Overview & Administrative Law (February 1, 2025)

**Keynote:** Ajit V. Pai, Partner, Searchlight Capital Partners and former FCC Chairman

Instructors: Ari Q. Fitzgerald, Partner, Hogan Lovells US LLP

Scott H. Angstreich, Partner, Kellogg, Hansen, Todd, Figel & Frederick PLLC

Facilitators: Svetlana Gans, Co-Chair, TMT Law & Policy Pipeline Program Committee

The morning session will cover the structure and functions of key TMT regulators, the Federal Communications Commission, and the Federal Trade Commission, including their relationship with the White House, Department of Justice and other federal agencies, the courts, and the States. The afternoon session will provide an overview of key principals of administrative law as it relates to agency rulemaking, enforcement actions, and policy development.

## Session #2: Media & Content Regulation (February 8, 2025)

**Keynote:** Sanford Williams, Lecturer in Law at UCLA School of Law & Deputy Managing Director, Federal

**Communications Commission** 

Makan Delrahim, Partner, Antitrust & Competition, Latham & Watkins; Former Assistant

Attorney General, Antitrust Division, Department of Justice

**Instructors:** Matthew A. Brill, Partner, Latham & Watkins

Sarang (Sy) Damle, Partner, Latham & Watkins

Facilitators: Rudy Brioché, Co-Chair TMT Law & Policy Pipeline Program Committee

This session will explore media and content regulation, including the key principles and laws that regulate radio and TV broadcast and cable television, advertising, and other forms of speech. This session also will review emerging laws to regulate digital media services, intermediary liability, intellectual property laws, and legislative efforts to reform these laws.

\*February 15, 2025: No class in observance of Presidents' Day

### Session #3: Broadband and Cyber Regulation (February 22, 2025)

**Keynote:** Amit P. Mehta, Judge, U.S. District Court for the District of Columbia

Instructors: Russell P. Hanser, former Director of Communications Policy Initiatives, NTIA

Megan Brown, Partner, Wiley Rein

Facilitators: Svetlana Gans & Rudy Brioché, Co-Chairs, TMT Law & Policy Pipeline Program Committee

The morning session will review broadband technology and policy. The afternoon session will dive into regulatory and legislative cyber policy, including cybersecurity policy and related rulemakings from the Federal Communications Commission.

\*March 1 and 14, 2025: No class due to Spring Break

#### Session #4: Consumer Protection and Writing Skills (Saturday, March 15, 2025)

**Keynote:** Roscoe Jones, Dean and Professor of Law at Drake University Law School

Instructors: Justin Faulb, Chief of Staff and Legal Advisor for Wireline and National Security, Federal Trade

Commission

Stephanie Power, Vice President - Regulatory Affairs, Comcast Corporation

Svetlana Gans, Partner, Gibson Dunn & Co-Chair TMT Law & Policy Program Committee

Facilitators: Rudy Brioché, Co-Chair TMT Law & Policy Program Committee

The morning session will focus on consumer protection law and regulation, including the Federal Trade Commission's rules surrounding data privacy, advertising, and marketing practices. The afternoon session will focus on legal writing and structuring arguments.

## Session #5: Spectrum and Communication Skills (Saturday, March 22, 2025)

**Keynote:** <u>S. Jenell Trigg</u>, Counsel Emeritus, Lerman Senter, PLLC

Instructors: C. Sean Spivey, Partner, Wilkinson Barker Knauer, LLP

<u>Adam Copeland</u>, Partner, Wilkinson Barker Knauer, LLP and former Deputy Bureau Chief, Wireline Competition Bureau, Federal Communications

Commission

Facilitator: Justin Perkins, Co-Chair, TMT Law & Policy Pipeline Program Committee

The morning session will cover the essentials of spectrum technology and policy. The afternoon session will focus on essential skills for communication in law. This session will prepare students for the upcoming substantive writing assignment in the next session.

### Session #6: Ex Parte Session (Saturday, March 29, 2025)

Facilitators: Anisa Green, Co-Chair, TMT Law & Policy Pipeline Program Committee

The morning and afternoon sessions will simulate an ex parte meeting. Students will be given a factual scenario and research materials with which they will prepare to advocate for their client in front of "Commissioners" of the Federal Communications Commission. Students will then be responsible for completing a substantive write-up of the ex parte meeting.

## Session 7: Kids' and Teens Privacy & Data Protection (Saturday, April 5, 2025)

**Keynotes:** Henry Rivera, Partner, Wiley Rein and former FCC Commissioner

Maneesha Mithal, Partner, Wilson Sonsini and former Associate Director, Division of Privacy,

Federal Trade Commission

Instructors: <u>Daniel Alvarez</u>, Partner, Willkie Farr & Gallagher

Chanda Marlow, Associate, Loeb & Loeb, LLP

Facilitators: Kim Alli, Co-Chair, TMT Law & Policy Pipeline Program Committee

The morning session will focus on the evolving regulatory and legislative landscape of children's privacy, including the Children's Online Protection Privacy Protection Act (COPPA). The afternoon session will focus on privacy and data protection.

## Session #8: Antitrust, Ad Tech, and Artificial Intelligence (April 12, 2025)

**Keynote:** Edith Ramirez, Partner, Hogan Lovells US LLP & former FTC Chair

Instructors: Synda Mark, Deputy Director, FTC Bureau of Competition

Beth Do, Fellow, Policy Counsel, Future of Privacy Forum

Doug Miller, Senior Fellow, Policy Counsel, Future of Privacy Forum

Facilitators: Jonathan Mark, Co-Chair, TMT Law & Policy Pipeline Program Committee

The session will cover antitrust law and policy, and issues attendant to ad tech and artificial intelligence concerns in the U.S. and the European Union.

Wednesday, April 16, 2025: TMT Graduation