



Diversity Pipeline Program

TMT LAW & POLICY CERTIFICATE PROGRAM

The Technology, Media, and Telecom (TMT) Law and Policy Certificate Program is the academic enrichment and skills development component of the FCBA Diversity Pipeline Program. It advances the mission of the Program to attract, develop, train, and support law students with diverse backgrounds and perspectives who are interested in pursuing legal careers in TMT law and policy.

To prepare law students for internships and other employment opportunities in the TMT sector, the TMT Certificate Program provides a comprehensive but accessible introduction to the key principles, statutes, and regulations that are foundational to the practice of TMT law and policy development. It examines TMT from a legal, policy, and practice-oriented perspective, requiring only a committed effort to learn — no prior TMT legal or industry knowledge is required or expected. The TMT Certificate Program provides a lawyer’s and policy professional’s approach to the myriad legal and policy issues confounding TMT organizations, the courts, and lawmakers. The TMT Certificate Program will focus on significant recent developments and the interplay of law, technology, business models, and consumer expectations.

The TMT Certificate Program consists of six (6) virtual learning sessions that cover the following substantive areas of law: Administrative Law, Antitrust, Artificial Intelligence, Media and Content Regulation, Broadband (Wireline and Wireless) Regulation, Privacy, Data and Cyber Security, and other regulatory and legislative issues impacting the TMT industry sector. In addition, the Certificate Program includes a separate module on various styles of oral and written communication, advocacy, and workplace and client interactions.

Participating students also engage in a mock comment drafting and ex parte meeting exercise, designed to provide a practical, hands-on introduction to both written and oral regulatory policy advocacy at a federal agency. This exercise allows students to practice delivering their presentations to practitioners in a small group meeting and receive valuable feedback.

While completion of the TMT Certificate Program is required for Diversity Pipeline Program Interns, it is open to all Diversity Pipeline Program applicants. Upon satisfactory completion of the TMT Certificate Program requirements, participants receive a Certificate of Achievement from the FCBA.

2024 TMT LAW & POLICY CERTIFICATE PROGRAM SESSIONS

Substantive sessions will take place on Saturdays, 10:00 AM ET to 4:00 PM ET, from February 3 to April 6, 2024. There is a scheduled lunch break between the morning and afternoon sessions, usually from 12:30 PM 1:30 PM ET.

Session #1: Regulatory Overview & Administrative Law (February 3, 2024)

Keynote: **Ajit V. Pai**, Partner, Searchlight Capital Partners & former FCC Chair

Instructors: **Ari Q. Fitzgerald**, Partner, Hogan Lovells US LLP
Svetlana Gans, Partner, Gibson Dunn LLP
Scott H. Angstreich, Partner, Kellogg, Hansen, Todd, Figel & Frederick PLLC

Facilitators: Svetlana Gans and Rudy Brioché, Co-Chairs, Diversity Pipeline Program Committee

The morning session will cover the structure and functions of key TMT regulators, the Federal Communications Commission, and the Federal Trade Commission, including their relationship with the White House, Department of Justice and other federal agencies, the courts, and the States. The afternoon session will provide an overview of key principals of administrative law as it relates to agency rulemaking, enforcement actions, and policy development.

Session #2: Spectrum Management and Broadband Regulation (February 10, 2024)

Keynote: **Edith Ramirez**, Partner, Hogan Lovells US LLP & former FTC Chair

Instructors: **Adam D. Krinsky**, Partner, Wilkinson Barker Knauer LLP
Karina Bohorquez, Associate, Wilkinson Barker Knauer LLP
Russell P. Hanser, former Director of Communications Policy Initiatives, NTIA

Facilitators: Chris Laughlin, Diversity Pipeline Program Committee

The morning session will review the essentials of spectrum technology and policy. The afternoon session will survey the legal framework of telecommunications, broadband and the Internet at several pivotal points of development and examine technological convergence, the significant of broadband and wireless communications, and related policy implications and legislative efforts.

***February 17, 2024: No class in observance of Presidents' Day**

Session #3: Media & Content Regulation (February 24, 2024)

Keynote: **Amit P. Mehta**, Judge, U.S. District Court for the District of Columbia

Instructors: **Matthew A. Brill**, Partner, Latham & Watkins
Sarang (Sy) Damle, Partner, Latham & Watkins

Facilitators: Rudy Brioché, Co-Chair Diversity Pipeline Program Committee

This session will explore media and content regulation, including the key principles and laws that regulate radio and TV broadcast and cable television, advertising, and others forms of speech. This session also will review emerging laws to regulate digital media services, intermediary liability, intellectual property laws, and legislative efforts to reform these laws.

Session #4: Consumer and Children Privacy, and Communication Skills and Ex Parte Exercise Review (March 2, 2024)

Keynote: **Sanford S. Williams**, Deputy Chief of Staff to the Chairwoman, Federal Communications Commission

Instructors: **Daniel Alvarez**, Partner, Willkie Farr & Gallagher
Chandra Marlowe, Senior Associate, Loeb & Loeb
Rachel Wolkowitz, Partner, Wilkinson Barker Knauer, LLP
Adam Copeland, Deputy Bureau Chief, Wireline Competition Bureau, Federal Communications Commission

Facilitators: Rudy Brioché, Co-Chair, Diversity Pipeline Program Committee

This session will focus on the evolving U.S. privacy landscape, including the FTC's privacy framework, sectoral federal privacy laws, and state privacy and data breach notification and security laws. The afternoon session will explore children privacy – the existing legal regime, proposed federal and states laws, and regulatory activity. It will also cover critical legal skills, including persuasive legal writing, oral advocacy, and presentations, and review the details of the Program's ex parte written and oral advocacy exercise.

***March 9 and 16, 2024: No class due to Spring Break**

Session #5: Cyber, Ad Tech, and Artificial Intelligence (March 23, 2024)

Keynote: **Manish Kumar**, Deputy Assistant Attorney General, Department of Justice

Instructors: **Loretta Polk**, Vice President and Deputy General Counsel, NCTA
Stefan Ducich, Partner, Willkie Farr & Gallagher
Samuel Adams, Policy Counsel, Future of Privacy Forum
Amber Ezzell, Policy Counsel, Future of Privacy Forum

Facilitators: Anisa Green, Co-Chair, Diversity Pipeline Program Committee

The morning session will examine existing and emerging cybersecurity frameworks, regulation, and leading legislative proposals. The afternoon session will cover issues attendant to ad tech and artificial intelligence concerns in the U.S. and the European Union.

Session #6: Antitrust and Consumer Protection (April 6, 2024)

Keynotes: **Henry M. Rivera**, Partner, Wiley Rein & former FCC Commissioner (10:00 AM)
Rahul Rao, Deputy Director, Bureau of Competition, Federal Trade Commission (1:30 PM)

Instructors: **Suzanne Munck**, Counsel, Davis Polk & Wardwell LLP
Raqiyyah Pippins, Partner, Arnold & Porter LLP
Svetlana Gans, Partner, Gibson Dunn LLP

Facilitators: Diversity Pipeline Program Committee Co-Chairs

The morning session is designed to introduce students to antitrust law and emerging theories of competition policy that are becoming a larger part of legal practice and debate in the U.S. and around the world. This afternoon session will review key consumer protection issues in the TMT sector including marketing, advertising, and billing requirements and highlight new pending legislation and proposed rules at the federal and state level.

***Saturday & Sunday, April 13-14: Comment Filing and Mock Ex Parte Meetings**

***Thursday, April 18: TMT Graduation (Tentative)**