

N E W

**June 2008** 

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Newsletter of the Federal Communications Bar Association

# FCBA Annual Luncheon with Representative Edward J. Markey on June 20

The FCBA will be holding a luncheon in conjunction with its annual meeting on Friday, June 20, 2008. The program will include announcement of the FCBA election results, a presentation of awards, as well as other orders of business, lunch and a keynote speech by Representative Edward J. Markey. The luncheon will be held at the Mayflower Hotel,



Rep. Edward J. Markey

1127 Connecticut Avenue, NW. Registration begins at 11:30 a.m. and the luncheon begins at Noon. To register, go to www.fcba.org or use the form on page 28.

Representative Edward J. Markey has constructed an extraordinary legislative record since his first election to the United States Congress in 1976. He serves as

CONTINUED ON PAGE 26 ▶



Worthington Manor Golf Club

## 12th Annual Golf Tournament Friday, June 6th

Registration for the 12th Annual FCBA Foundation - Robert E. Lee Memorial Golf Tournament is still open. Look for the **registration form on page 29**. Based on the positive response to last year's event, we will be returning for a second year to Worthington Manor Golf Club in Urbana, Maryland. Worthington Manor is regularly rated as one of the Mid-Atlantic's premier daily-fee golf clubs, and is a frequent U.S. Open Qualifying site. But don't let this intimidate those of you who aren't quite ready for Q-school — the staff

# FCBA Spring Reception Date to be held on June 11

The FCBA is pleased to announce its spring reception on **Wednesday**, **June 11**, **2008** from **6:00 – 8:00 p.m**. The reception will be held at the Washington Hilton Hotel, 1919 Connecticut Avenue. NW.

Daniel M. Armstrong – known as "Mack" to one and all – has been named the recipient of the FCBA's first Excellence in Government Service award. The award was created in late 2007 to recognize individuals with long-term careers in the federal government, in the field of communications, who are dedicated to the pursuit of excellence and public service.

Sponsorships of the event are available for \$500 and \$250, and include registrations to the reception. Sponsors will receive recognition in the newsletter and acknowledgement at the event. Individual tickets to the reception may also be purchased. Please use the **form on page 30** to register.

Thanks to our current sponsors listed on page 27!

## This Month's Key Events

# International & Privacy and Data Security CLE Seminar

**Date/Time:** Wednesday, June

4, 6:00 – 8:15 p.m.

**Location:** Hogan & Hartson LLP, 555 13th Street, NW **Topic:** Addressing Privacy

Issues Abroad ▶ SEE PAGE 4

## **Dale Hatfield Master Class CLE Seminar**

**Date/Time:** Thursday, June 5,

3:00 – 5:15 p.m.

**Location:** Hogan & Hartson LLP, 555 13th Street, NW

**Topic:** Essentials of Engineering for

Telecommunications Policy Reform

► SEE PAGE 4

### 12th Annual FCBA Foundation Golf Tournament

Date/Time: Friday, June 6,

8:45 a.m.

**Location:** Worthington Manor Golf Club, Urbana, MD

► SEE PAGE 1

## **Judicial Practice CLE Seminar**

**Date/Time:** Tuesday, June 10,

6:00 – 8:15 p.m.

**Location:** Wiley Rein LLP, 1776 K Street, NW **Topic:** The Judicial Year in

Review
SEE PAGE 5

#### **FCBA Spring Reception**

**Date/Time:** Wednesday, June 11, 6:00 – 8:00 p.m.

**Location:** Washington Hilton Hotel, 1919 Connecticut

Avenue, NW ► SEE PAGE 1

## FCBA Annual Meeting and Luncheon

Date/Time: Friday, June 20,

12:00 Noon

**Location:** Mayflower Hotel, 1127 Connecticut Avenue, NW **Featuring:** Representative

Edward J. Markey

SEE PAGE 1

Online Registration Now Available!! Visit the FCBA website.

## **PRESIDENT'S** Message

#### **DEAR MEMBERS:**

The FCBA's fiscal year is going to end on a busy note, with the month of June full of major events. The annual **Spring Reception** will be held on June 11th, where I hope you will join prior FCC General Counsels and many others in the communications bar to congratulate **Mack Armstrong** as he receives the first FCBA Excellence in Government Service Award. On June 6th, the **12th Annual FCBA Foundation** - **Robert E. Lee Memorial Golf Tournament** will be held, with the proceeds going to support tuition grants for deserving



District of Columbia High School graduates. June is also going to be a very busy month for CLEs and brown bags, including **Dale Hatfield's** ever popular "master class" tutorial on June 5th. Finally, the **Annual Luncheon** on June 20 will feature Representative Edward J. Markey.

The Annual Seminar May 2-4 had a great turnout for the election-oriented session theme, not to mention the family-friendly activities and the live band dinner dance. My thanks to the **Annual Seminar co-chairs, Scott Blake Harris, Linda Kinney, Jeanine Poltronieri** and **Charla Rath**, for their fantastic organizational and fundraising efforts for the weekend, and thanks to all of you who sponsored the event. A very successful **Mentoring Lunch** on May 8th was co-sponsored by the **Diversity Committee co-chairs Edgar Class, Parul Desai** and **Riley Temple**, and **Young Lawyer Committee co-chairs Chris Fedeli** and **Tarah Grant**. Of course, there were also many excellent CLEs and brown bag events in May.

As I reflect upon my year as President, I am very proud of all we have accomplished together. The Executive Committee made the decision this year to build on the FCBA's tradition of respect for the contributions of Government public servants by creating the new **Excellence in Government Service Award**, to be awarded annually to a federal government employee in the communications field who has demonstrated a commitment to excellence in public service. We also succeeded in upgrading the FCBA's **IT capability** across the board, including online registration and payment, a more efficient e mail distribution capability, online voting, and – starting with this year's renewals – online renewals. This enhanced infrastructure will improve participation in the FCBA's programs by making it easier for members to register for FCBA programs, receive communications from the FCBA office, and vote.

I would also like to congratulate the FCBA Foundation Board of Trustees and Chair, Lee Petro, as well as the many volunteers, for an outstanding year of charitable outreach, including intern stipends, scholarships for deserving high school students, and many community volunteer activities. Finally, to my mind the most important benefit the FCBA provides to its members are the many educational events that are organized throughout the year by the Committee and Chapter cochairs. I would especially like to thank the Committee and Chapter co-chairs for all their efforts to develop such excellent educational programming this year.

Perhaps the best part about being President is having the opportunity to work alongside so many committed volunteers in our FCBA community. I have really enjoyed expanding my circle of FCBA colleagues, and making so much progress together towards our common goals. I particularly want to thank my fellow Officers and Executive Committee members, and of course our wonderful FCBA staff – **Stan**, **Kerry**, **Wendy** and **Ann** – for making this such a productive and enjoyable year.

**Diane J. Cornell** 



FEDERAL COMMUNICATIONS BAR ASSOCIATION

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## DELEGATE TO THE AMERICAN BAR ASSOCIATION

Brooks E. Harlow

## YOUNG LAWYERS REPRESENTATIVE

Natalie Roisman

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Bookkeeper

Ann Henson (ann@fcba.org)

Editor – Kerry Loughney Photographer – Mark Van Bergh

Password as of June 10: 461

## **Online Membership Renewals**

This year we are offering online dues renewal as a new service to our members.

#### TO RENEW ONLINE WITH A CREDIT CARD:

- Click the link at www.fcba.org and log into your account or go to https://www.netforumondemand.com/eWeb/ DynamicPage.aspx?Site=FCBA&WebCode=LoginRequired. The primary email and password MUST be that which was assigned to the individual who is being renewed. If you do not know the password, click on the Forgot your Password? link and follow the instructions.
- Once logged in, go to the **My Transactions** Link. Here you can see a list of all your open orders and invoices. \*\*Note: For details on a particular order click on the small box to the left of the order #.
- Click on the **Pay Open Orders** link at the top right of the page of the My Transactions page.
- Choose the order/invoice you wish to pay and follow the instructions to process your payment.

#### **TO RENEW BY CHECK:**

- Click the link at www.fcba.org and log into your account or go to https://www.netforumondemand.com/eWeb/DynamicPage.aspx?Site=FCBA&WebCode=LoginRequired. The primary email and password MUST be that which was assigned to the individual who is being renewed. If you do not know the password, click on the Forgot your Password? link and follow the instructions.
- Once logged in, go to the **My Transactions** Link. Here you can see a list of all your open orders and invoices.
- Click on the small box to the left of the order/invoice # for your dues payment and print the page.
- Include the printed invoice along with your check and mail to the address on the invoice.
- If you do not include an invoice with your payment, be sure to include a memo with your check stating the name and company of the person(s) the check should be applied to.

**PLEASE NOTE THAT YOU CANNOT CHANGE YOUR MEMBERSHIP TYPE OR YOUR CONTACT INFORMATION ONLINE.** If you need to make a membership type change, please contact Wendy Parish at wendy@fcba.org or call 202-293-4000 **BEFORE paying the invoice**. If you need to change your contact information, please email your new information to wendy@fcba.org.

To view your information in the new FCBA online directory, click on the **Individual Directory** link after you have logged in. Search for your entry information. Note that this directory is different than the one we've used previously, and only displays your name, address, email, and primary phone and fax number. Our database can still house more info, such as alternate phone and cell phone numbers, but it will not be reflected in the new directory. The old online directory will be phased out this summer – until then you can still access it at http://www.fcba.org/members/ using the password in the masthead of page 2 of the monthly newsletter.

#### **COMMITTEE SIGN-UP**

If you would like to update the committee(s) you are on, download the form at http://www.fcba.org/upload/fy09committeeform.pdf and fax or mail it back to us.

Federal Communications Bar Association, 1020 19th Street, NW, Suite 325, Washington, DC 20036 Phone: 202-293-4000, Fax: 202-293-4317

## **SPECIAL** Events

## Stearns, Copps, Rosch & Gross Keynote Pike & Fischer's Broadband Policy Summit IV

Expert Panels also set for June 12-13 Event

Congressman Cliff Stearns (R-FL), FCC Commissioner Michael J. Copps, FTC Commissioner J. Thomas Rosch, and Ambassador David Gross will be the keynote speakers at Pike & Fischer's Broadband Policy Summit IV, the 2008 edition of Washington's premier annual forum on U.S. broadband policy, deployment, and regulation. Complementing the keynotes, highlevel interactive panel discussions will offer unique insight from—and

unparalleled access to—key players in the net neutrality, broadband deployment, video content, and wireless broadband arenas, and an annual review of the broadband investment climate. Join us June 12 and 13 at The Westin Embassy Row, Washington, DC. Group, government and academic registration rates and press passes are still available. Register and learn more at www.broadbandpolicysummit.com or call 301-562-1530 x 229.

## **CLE** Seminars

## Wednesday, June 4, 6:00 – 8:15 p.m. Addressing Privacy Issues Abroad: The Global Privacy Framework for Communications and Media Companies

Presented by the International Telecommunications and Privacy and Data Security Committees

The International Telecommunications and Privacy and Data Security Committees of the FCBA will be cohosting a CLE that will address the various international privacy laws and policies that communications and media companies must navigate and incorporate into their practices in the global marketplace. This CLE will be held Wednesday, June 4, 2008 from 6:00 - 8:15 p.m. at Hogan & Hartson LLP, 555 13th Street, NW, Fulbright Conference Center (13th Floor, West Tower). It will serve as a follow up to the FCBA/ABA Third Annual CLE on Privacy and Data Security for Communications and Media Companies, which was held in March and focused on domestic privacy laws and regulations.

For any questions related to this CLE Seminar, please contact **Yaron Dori**, Co-Chair, FCBA Privacy & Data Committee at ydori@hhlaw.com or **Jennifer Ullman**, Co-Chair, FCBA International Telecommunications Committee at Jennifer.ullman@verizon.com.

To register, go to the FCBA website Calendar of Events or use the form on page 28.

Agenda

6:00 – 6:05
WELCOME AND
INTRODUCTION OF PANELISTS
AND MODERATOR

**Yaron Dori**, Partner, Hogan and Hartson LLP

6:05 - 6:55

## PANEL 1 - PRIVACY IN THE EUROPEAN UNION (EU)

Moderator:

**Chris Boam**, Director, International Public Policy & Regulatory Affairs, Verizon Communications

Speakers:

**Damon Greer**, Director, U.S.-E.U. Safe Harbor Framework, International Trade Administration, U.S. Department of Commerce

**Lynda Marshall**, Partner, Hogan and Hartson LLP

**Kristen Mathews**, Partner, Proskauer Rose LLP

6:55 - 7:05 Q&A SESSION

7:05 - 7:15 BREAK

7:15 - 7:45

### PANEL 2 - PRIVACY IN ASIA AND THE AMERICAS

Moderator:

**Shane Tews**, Vice President, Global Public Policy and Government Relations, VeriSign

Speakers:

**Tony Hadley**, Vice President, Government Affairs and Public Policy, Experian

**Robin R. Layton**, Director, Office of Technology and Electronic Commerce, International Trade Administration, U.S. Department of Commerce

7:45 - 8:00 Q&A SESSION

8:00-8:15

# BRINGING IT ALL TOGETHER: HOW TO RECONCILE DIFFERENCES IN GLOBAL PRIVACY LAWS INTO A COHERENT COMPANY STRATEGY

**Chris Boam**, Director, International Public Policy & Regulatory Affairs, Verizon Communication

## Thursday, June 5, 3:00 - 5:15 p.m. Masters Class: Essentials of Engineering for Telecommunications Policy Reform

Presented by the Engineering and Technical Practice Committee and Continuing Legal Education Committee

**Location**: Hogan & Hartson LLP, 555 13th Street, NW

This Master Class will be taught by **Dale N. Hatfield**, engineer, consultant, adjunct professor at the University of Colorado and former Chief of the Office on Engineering and Technology at the FCC. This two and one-half hour CLE, which will be an update of the very

successful CLE
that Hatfield
taught in May
2006, will be
divided into two
parts. The first
part will cover, in
an integrated
fashion and from
a network
architecture or



Dale Hatfield

system level viewpoint, topics such as analog and digital signals, the transmission requirements of different kinds of content – voice, data, image and video – the characteristics of various transmission media, the three types of switching – circuit, message and packet, and the concepts and importance of bandwidth and latency.

This refresher on basic principles will provide a backdrop for the *second* part which will focus on wireless communications and address such topics as the notion of spectrum, the characteristics of different regions of radio spectrum, elements and performance of transmitter and receiver systems, and the basics of radio wave propagation. Hatfield will then draw

## **CLE** Seminars

upon his four decades of experience in the field to trace how technological developments have supported the federal government's (i.e., the FCC and NTIA) efforts to reduce the rigidities in the rules and policies governing the management of the radio spectrum resource in the past and how subsequent developments in terms of software defined and "cognitive" radios are currently producing additional opportunities to introduce even more dynamic methods for managing that crucial resource.

To register, go to the FCBA website Calendar of Events or use the form on page 28.

## Agenda

#### 3:00 - 4:00

## BASIC TECHNICAL TUTORIAL FOR NON-ENGINEERS

Background

- analog and digital signals/networks
- analog to digital and digital to analog conversion
- advantages of the digital mode why digital?
- switching types circuit, message and packet
- definition and importance of bandwidth
- bandwidth requirements of different types of signals
- other measures of performance latency, jitter, packet-loss
- characteristics of different transmission media
- network trends from a technological perspective

Introduction to Wireless

- wireless and the notion of radio spectrum
- radio communications links and modulation
- dimensions of the resource

- characteristics of different frequencies
- propagation impairments
- digital communication devices

### 4:00 - 4:15 BREAK

## 4:15 – 5:15 REFORMING SPECTRUM MANAGEMENT

Introduction to Spectrum Management

- definition of spectrum management
- major steps in spectrum management
- pressure on the resource
- traditional solutions to spectrum congestion
- technical efficiency and operational efficiency (sharing)

Improving Technical Efficiency (Examples)

- source coding (compression)
- channel coding ("higher level" modulation)
- example of multiple-input, multiple output (MIMO)
- "intelligence" at the edge

Improving Operational Efficiency (Example)

- trunking concept
- technological enablers of trunking
- improved efficiency through trunking/sharing
- extending the notion of sharing dynamic spectrum access (DSA)

Reflections on the Past and Current Issues

- introduction of trunking and associated regulations
- reflections on the history of trunking/sharing
- opportunities created by Software Defined Radios/Cognizant Radios/Policy Based Radios (SDR/CR/PBR)
- challenges and implications for spectrum management reform

## Tuesday, June 10, 6:00 – 8:15 p.m. The Judicial Year in Review

Presented by the Judicial Practice Committee

The Judicial Practice Committee will present a CLE Seminar on **Tuesday**, **June 10**, **2008**, from **6:00 – 8:15 p.m.** on The Judicial Year in Review. The program will be held at Wiley Rein LLP, 1776 K Street, NW, Washington, DC.

To register, go to the FCBA website Calendar of Events or use the form on page 28.

## Agenda

6:00 - 6:05 p.m.

## PROGRAM AND SPEAKER INTRODUCTIONS

Sam Feder, Partner, Jenner and Block

6:05 - 7:05 p.m.

## THE SUPREME COURT: RECENT HIGHLIGHTS & WHAT LIES

**Ian Gershengorn**, Partner, Jenner and Block:

**Andrew G. McBride**, Partner, Wiley Rein LLP

**Joseph Palmore**, Federal Communications Commission

#### 7:05 – 7:15 p.m. BREAK

#### 7:15 - 8:15 p.m.

### THE FCC GOES TO COURT: HOW THE AGENCY FARED OVER THE LAST YEAR

**Richard Welch**, Associate General Counsel, Federal Communications Commission

## 3rd Annual MENTORING LUNCHEON

## 3rd Annual Mentoring Luncheon Held on May 8

The Diversity and Young Lawyers Committees held their 3rd Annual Mentoring Luncheon on May 8, 2008. The lunch was sponsored and hosted by Arnold & Porter LLP. The goal of the mentoring program is to give young lawyers the opportunity to network and discuss career questions with senior members of the bar. The Mentoring Luncheon also serves as a way to facilitate collegiality and friendships between senior and junior level attorneys within the FCBA and communications industry. luncheon could not be possible, of course, without the generous support from area agencies, firms, and businesses that lent their senior and mid-level staff to serve as mentors.

This year the following attorneys participated as mentors: former FCC Commissioner Kathleen Abernathy (Akin Gump Strauss Hauer & Feld LLP), William Cook (Arnold & Porter LLP), Diane Cornell (Inmarsat Inc.), Toni Cook Bush (Skadden, Arps, Slate, Meagher & Flom LLP), Renée Crittendon (Federal Communications Commission), Michele Farquhar (Hogan & Hartson LLP), Ben Golant

(U.S. Copyright Office), Erwin Krasnow (Garvey Schubert Barer), former FCC Commissioner Henry M. Rivera (Wiley Rein LLP), Margaret Tobey (NBC Universal), former FCC Commissioner Gloria Tristani (Spiegel & McDiarmid), Andrew Jay Schwartzman (Media Access Project), Curtis T. White (Law Offices of Curtis T. White, P.C./Allied Communications), and Richard R. Zaragoza (Pillsbury Winthrop Shaw Pittman LLP).

The event highlight was a keynote address by **Henry M. Rivera**. Mr. Rivera gave an excellent speech noting the increase of diversity among the legal profession over the years. Mr. Rivera also provided practical and useful tips for young attorneys to be effective attorneys and regarding the importance of establishing mentoring relationships. The event concluded with **Michele Farquhar** recommending the book *A Lawyers Guide to Mentoring* as a resource for those involved in mentoring relationships.

Over the past two years, the Mentoring Luncheon has been well received by both mentors and mentees and is well on the way to becoming a staple in FCBA annual activities. The Committees are looking forward to another successful luncheon next year.









## 3rd Annual MENTORING LUNCHEON















## **COMMITTEE AND CHAPTER Events**

#### **Engineering and Technical Practice**

**Event:** CLE Seminar

**Date/Time:** Thursday, June 5, 3:00 – 5:15

**Location:** Hogan & Hartson LLP, 555 13th

Street, NW

**Topic:** Dale Hatfield Master Class: Essentials of Engineering for Telecommunications Policy

Reform

**To register:** FCBA website – Calendar of Events or use the form on page 28.

### **International Telecommunications Practice Committee**

**Event:** CLE Seminar co-presented by the Privacy and Data Security Committee **Date/Time:** Wednesday, June 4, 6:00 – 8:15

**Location:** Hogan & Hartson LLP, 555 Thirteenth Street, NW, Fulbright Conference Center (13th Floor, West Tower)

**Topic:** Addressing Privacy Issues Abroad: The Global Privacy Framework for Communications and Media Companies

**Questions:** Yaron Dori, Co-Chair, Privacy and Data Security Committee at ydori@hhlaw.com or Jennifer Ullman, Co-Chair, International Telecommunications Practice Committee at

Jennifer.ullman@verizon.com **To register:** FCBA website – Calendar of

#### **Judicial Practice Committee**

Events or use the form on page 28.

**Event:** CLE Seminar

Date/Time: Wednesday, June 10,

6:00 - 8:15 p.m.

**Location:** Wiley Rein LLP, 1776 K Street, NW **Topic:** The Judicial Year in Review **To register:** FCBA website – Calendar of

Events or use the form on page 28.

#### **Privacy and Data Security Committee**

**Event:** CLE Seminar co-presented by the International Telecommunications Practice Committee

**Date/Time:** Wednesday, June 4, 6:00 – 8:15

**Location:** Hogan & Hartson LLP, 555 Thirteenth Street, NW, Fulbright Conference Center (13th Floor, West Tower)

**Topic:** Addressing Privacy Issues Abroad: The Global Privacy Framework for Communications and Media Companies

**Questions:** Yaron Dori, Co-Chair, Privacy and Data Security Committee at ydori@hhlaw.com or Jennifer Ullman, Co-Chair. International Telecommunications Practice Committee at

Jennifer.ullman@verizon.com

**To register:** FCBA website – Calendar of Events or use the form on page 28.

#### **State and Local Practice Committee**

**Event:** PNW Chapter, State and Local Practice

Committee and DWT Reception

**Date/Time:** Monday, July 21, 2008, 5:30 p.m. **Location:** Davis Wright Tremaine LLP, 1300 SW Fifth Avenue, Suite 2300, Portland, OR For more information: Lisa Sharrow.

lisasharrow@dwt.com

To RSVP: Molly Klein, mollyklein@dwt.com

#### **Young Lawyers Committee**

**Event:** Happy Hour

**Date/Time:** Thursday, June 19, 6:30 – 8:30

**Location:** 14K Lounge, The Hamilton Crowne Plaza, 14th and K Street, NW (McPherson Square metro stop), 202-218-7575 **More Info:** Come celebrate summer with

other young lawyers, summer associates, and interns at the YLC Happy Hour at 14K Lounge. Happy hour specials include \$1 off draft beers. Check out 14K Lounge's full menu at

http://14krestaurant.com/.

**Contacts:** Tarah Grant (tsgrant@hhlaw.com) or Catherine Hilke (chilke@wileyrein.com)

### **Pacific Northwest Chapter**

**Event:** PNW Chapter, State and Local Practice

Committee and DWT Reception

**Date/Time:** Monday, July 21, 2008, 5:30 p.m. **Location:** Davis Wright Tremaine LLP, 1300 SW Fifth Avenue, Suite 2300, Portland, OR For more information: Lisa Sharrow.

lisasharrow@dwt.com

To RSVP: Molly Klein, mollyklein@dwt.com

### **Texas Chapter**

**Event:** Brown Bag Lunch

**Date/Time:** Friday, June 20, 12:00 – 1:00

**Location:** Public Utility Commission of Texas, 1701 N. Congress Ave., 7th Floor,

Hearing Room A

**Speaker:** Jo Shotwell, Senior Vice President – Business Compliance, CHR Solutions **Topic:** Intercarrier Compensation and USF Regulatory Developments from the Perspective

of Rural ILECs and Small CLECs

#### **GOLF TOURNAMENT**

CONTINUED FROM PAGE 1

at Worthington Manor does a great job at setting up the course to be both challenging for the low-handicappers and fun for those of us with real day jobs.

This year's tourney will take place **Friday**, **June 6** with a Shotgun start at 8:45 a.m. As in previous years, a scramble (Captain's choice) format will be used and the event is designed to ensure a fun day no matter whether your handicap is three, thirty or somewhere in between. All Eagle

Sponsor Foursomes compete for the coveted Eagle Trophy, and many, many other prizes will be awarded thanks to the generosity of our corporate sponsors. Registration includes round, driving range, light breakfast and barbeque lunch — plus a list of acceptable excuses not to return to the office on a pleasant Friday afternoon.

Most importantly, all proceeds go to the FCBA Foundation to support tuition grants for deserving District of Columbia High School graduates. As Stub Estey, one of the original organizers of the tournament would say, "What a great concept: Do good and have fun at the same time."

## What's the Password?

Many of you have noticed that while trying to log into the FCBA's Online Membership Directory: http://www.fcba.org/directory\_login.shtml, that a password is required. The password can be located every month on page two of the FCBA News, and will appear at the bottom of the masthead. The masthead is the box containing the list of the FCBA's Executive Committee members. The password changes on the 10th of every month.

## **COMMITTEES AND CHAPTERS** in the Spotlight

## Judicial Practice Committee

The Judicial Practice Committee is cochaired by **Don Verrilli**, a partner in Jenner and Block's appellate and media practices; **Sam Feder**, former FCC General Counsel and now also a partner with Jenner and Block; and **Josh Turner**, a partner in Wiley Rein LLP's telecom litigation and appellate practices. The Judicial Practice Committee kicked the year off by hosting a well-attended lunch reception for Matthew Berry, the new FCC General Counsel. At the reception, FCBA members were able to meet Matthew and discuss the issues he sees as most pressing for the agency in a casual, relaxed environment. On June 10, the Judicial Practice Committee is continuing what has become an annual

tradition by hosting a year-end wrap-up CLE. This always-popular program will include a summary of how the FCC fared this year in court, presented by **Richard K. Welch**, Associate General Counsel at the FCC, as well as a panel discussion of the current Supreme Court Term, featuring a number of prominent members of the Supreme Court Bar.



L to R: Anita Taff Rice, Robert Haga, Joe Faber, Commissioner McDowell, Mary Wand, and Rachelle Chong

## Northern California Reception with Commissioner McDowell held May 7

The Northern California Chapter hosted a reception for FCC Commissioner McDowell during his trip to California to address venture capitalists in Silicon Valley. Commissioner McDowell gave a few prepared remarks and then took questions and answers from the audience, including surprise guest Larry Page, Google co-founder. Commissioner McDowell addressed questions ranging from network neutrality to universal service funding. The event was co-hosted by Google and was held at Google's headquarters in Mountain View, CA.



## **Successful FCBA Congressional Reception held April 29**

The FCBA Congressional Reception honoring the 110th Congress held on April 29 was a huge success. Joining the FCBA as co-hosts of the reception this year were CEA, CTIA, NAB, SIA, TIA, and USTelecom. Members and staff of the Senate Committee on Commerce, Science and Transportation, the Senate Committee on the Judiciary, the Senate Committee on Homeland Security and Governmental Affairs, the House Committee on Energy and Commerce, the House Committee on the Judiciary, and the House Committee on Homeland Security attended. The reception provided an opportunity for FCBA members to meet and talk with committee staff and congressional staff, as well as with Senators and Representatives from the various committees who stopped by for the reception.

Thanks to the co-hosting associations – CEA, CTIA, NAB, SIA, TIA, and USTelecom – and the FCBA Legislative Committee Co-Chairs – Kelly Cole, Amy Levine, Chris Moore, and Paula Timmons – who helped make this such a great event!



Akin Gump Strauss Hauer & Feld LLP
Arnold & Porter LLP
Bingham McCutchen LLP
DLA Piper US LLP
Dow Lohnes PLLC
Fletcher Heald & Hildreth, P.L.C.
Holland & Knight LLP
K&L Gates
Patton Boggs LLP
Wiley Rein LLP
Willkie Farr & Gallagher LLP















































## **COMMITTEE AND CHAPTER News**

## **Midwest Chapter**

The Midwest FCBA Chapter had its third meeting this Spring on April 18th, 2008. The meeting was hosted by Patrick Meehan at the Chicago offices of Holland & Knight. Patrick is a founding member of the Florida FCBA Chapter. The topic for the meeting was Broadband Development and Growth: Broadband data, mapping, deployment policies as well as ultra broadband (future stage of broadband development where users could have unlimited capacity). The guest speakers were Robert Atkinson and Michael Morris -Robert Atkinson is the Director of Policy Research. The Columbia Institute for Tele-Information (CITI), Columbia University, NYC, and Michael Morris manages the Video Franchising and Broadband Deployment Group, Communications Division, California Public Utilities Commission. The meeting was at capacity attendance with more than 35 attendees.

Central to the discussion was developing next-generation broadband markets, services and networks. Robert Atkinson outlined the business case for ultrabroadband service in markets with a very dense population (Chicago, New York, Boston, Paris). However, as populations become less dense, a business case for ultrabroadband gets weaker. Monthly subscription fees would have to be higher than today's broadband service rates to cover the cost of significant network upgrades. A question is whether there are sufficient numbers of customers that are willing to pay the increased cost for high-end, ultrabroadband service. Ultrabroadband upgrades could possibly remove competitive entrants since the cost of upgrading and maintaining a high-end network would be too high of a barrier for entry into a market for most companies.

For a complete review of the topic, see the Chicago Tribune article by Jon Van at: http://www.chicagotribune.com/business/chi-mon-notebook-tech-broadband-may05,0,3858943.story.

June 11, 2008
"Mobile Commerce Exploring the
Fundamental Issues
That Drive This
Market"

## HYATT REGENCY O'HARE • ROSEMONT, IL

Mobile Commerce - Exploring The Fundamental Issues That Drive the Market, a one-day conference sponsored by the Midwest Chapter of the Federal Communications Bar Association and Kelley Drye & Warren LLP, will take place on Wednesday, June 11, 2008. This conference is a dynamic event exploring the growth of mobile commerce in many aspects of the business world.

This conference provides an interactive forum for analyzing and reviewing the latest wireless technologies, mobile commerce security, advertising and consumer product issues surrounding mobile marketing, and a glimpse into the future trends, technologies and opportunities. Attendees at this program will also hear the wireless carrier perspectives on new business opportunities for wireless providers in today's market. Mary Beth Richards, Deputy Director of Consumer Affairs at the Federal Trade Commission is presenting the keynote address.

Whether you are on the service provider side or the end user, this conference will give you the opportunity to hear from some of the leading experts in the mobile commerce arena.

Agenda

9:00 a.m.
INTRODUCTION AND
OVERVIEW

9:15 a.m.

# NEW APPLICATIONS, SOFTWARE AND COMMERCE OPPORTUNITIES DELIVERED THROUGH WIRELESS BROADBAND NETWORKS

Gaming, software downloads, mobile banking, information services, media and mobile TV; these are all new business opportunities that are being developed for wireless commerce. This panel will present the views of the business opportunities and legal restrictions in offering new and innovative commercial products and services.

Moderator:

**Steve Augustino**, Kelley Drye & Warren, LLP *Speakers*:

**Myk Willis**, Myxer, Inc. and **Jason Coyle**, Intersport, Inc.

#### 10:15 a.m.

# INTERNET AND MOBILE COMMERCE SECURITY – WHAT ARE THE PROBLEMS THAT ARE PRESENT WITH MOBILE COMMERCE, AND WHAT ARE THE SOLUTIONS

In mobile commerce, the problems of user passwords and file permissions are exacerbated by the limitations of access devices and the numerous tasks users concurrently engage in. Security and privacy settings are not just difficult to articulate, but they also tend to change over time. What are the ways that providers can address these problems without causing user frustration?

Moderator:

**Alysa Hutnik**, Kelley Drye & Warren, LLP

Speaker:

**Chris Novak**, Forensic Investigator Cybertrust

11:00 a.m. BREAK

# 11:15 a.m. ADVERTISING AND CONSUMER PRODUCTS ISSUES

This panel will cover the Do's and Don'ts of mobile marketing with a

## **COMMITTEE AND CHAPTER News**

particular emphasis on hot enforcement trends and recent cases. For example, the panel will address the types of advertising claims that are likely to draw close scrutiny by regulators, as well as compliance obligations when advertising to minors. The panel will also discuss requirements when sending messages to a mobile device, making disclosures, and offering sweepstakes.

Moderator/Speakers:

John Villafranco and Gonzalo Mon, Kelley Drye & Warren, LLP; Megan Cosby, Kajeet, Inc.

#### 12:15 p.m. LUNCH

### 12:30 p.m.

#### **KEYNOTE SPEAKER:**

Mary Beth Richards, Deputy Director, Consumer Affairs, Federal Trade Commission

#### 1:45 p.m.

# WIRELESS CARRIER PERSPECTIVES - WHAT ARE THE DIFFERENT PERSPECTIVES OF THE WIRELESS CARRIERS ON M-COMMERCE

New applications and products are being developed for mobile commerce. What are the business opportunities for wireless providers in today's market? How will carriers take advantage of the changes in technology and consumer demand in providing services? Representatives from two carriers will discuss the different business opportunities and views of the carriers.

Moderator:

**Hank Kelly**, Kelley Drye & Warren, LLP *Speakers*:

**Jerry Karnick**, Verizon Wireless; **Dave Conn**, T-Mobile

#### 2:30 p.m.

## WIRELESS DEVICES - WHERE DOES THE FUTURE TAKE US?

What are manufacturers doing to develop wireless devices to accommodate the new applications? Are wireless gaming devices on the horizon? How are companies packaging services and wireless devices to offer services to business customers? The speakers will discuss how open development and access, and competition among chipmakers will drive the development of new wireless devices.

Moderator:

**Hank Kelly**, Kelley Drye & Warren, LLP *Speakers*:

**TBD**, Motorola and **Shawn Welsh**, Telular, Inc.

#### 3:15 p.m. BREAK

#### 3:30 p.m.

## CONVERGING FINANCIAL SERVICES WITH MOBILE COMMERCE

The growth in Internet Commerce opportunities, combined with the rapid rise of smart handheld devices such as cell phones and PDAs, has created the need for new ways to transact. What are the platforms that are necessary for consumers, carriers and mobile commerce companies to transact business?

Moderator:

**Mike Ryan**, Kelley Drye & Warren, LLP *Speakers*:

**Mehul Desai**, C-SAM.com; To Be Determined

#### 4:15 p.m.

## RECEPTION SPONSORED BY KELLEY DRYE & WARREN

## Program Information

#### **REGISTRATION**

Attend the entire one-day program on June 11, 2008, including reception and network with other registrants and faculty and pay only \$50. Space is limited, so please register in advance.

To register, please contact Ashley Galston, Marketing Manager, Kelley Drye & Warren LLP, at 312.857.7088 or agalston@kelleydrye.com.

#### MCLE

6.0 total hours of continuing legal education (CLE) credit has been requested from the State of Illinois. If you need CLE credit from additional states, please indicate that in your registration.

#### **CANCELLATIONS**

Refund requests will be honored on the following basis:

- 4 business days or more: 100%
- 3 business days or less: No Refund

#### **IN-PERSON REGISTRATION**

Please call the Ashley Galston at least 24 hours in advance to confirm whether space is available.

#### **HOTEL INFORMATION**

Hyatt Regency O'Hare 9300 Bryn Mawr Avenue, Rosemont, Illinois, USA 60018 Tel: +1 847 696 1234 Fax: +1 847 698 0139 www.ohare.hyatt.com

## Pacific Northwest Chapter and State and Local Practice Committee

The Pacific Northwest Chapter and the State and Local Practice Committee, in conjunction with Davis Wright Tremaine LLP, are pleased to invite you to a reception at DWT's Portland office, 1300 SW Fifth Avenue, Suite 2300, following the NARUC meetings on Monday, July 21, 2008. Please join us for a Taste of the Northwest, with local wine, beer, cheese and appetizers. For more information, please contact Lisa Sharrow, lisasharrow@dwt.com, and to RSVP, please contact Molly Klein, mollyklein@dwt.com.

Nearly 300 FCBA members and guests participated in the 2008 Annual Seminar at the Hyatt Regency Chesapeake Bay Resort in Cambridge, MD, May 2-4. For the second year, the FCBA offered a scholarship program for federal government employees and academics. The combination of scholarship recipients and the election-themed panelists contributed to a diverse attendance at the Seminar. We also lucked out with beautiful weather!

The seminar opened again this year with the FCC Bureau Chiefs panel, including Matthew Berry, General Counsel. Monica Desai. Media Bureau. **Helen Domenici**. International Bureau. Julius Knapp, Office of Engineering and Technology, Kris Monteith, Enforcement Bureau, and Cathy Seidel, Consumer & Governmental Affairs Bureau. Linda Kinney and Jeanine Poltronieri moderated the panel. Representatives of these four bureaus and offices laid out their priorities for the coming year, fielded questions on such topics as spectrum policy, public safety and media ownership and participated in a lively Bureau and Office Chief trivia contest. The Chiefs panel was followed by the "Changing Role of Technology in the Election Process" panel moderated by John Rogovin and Bryan Tramont, which featured representatives of the three remaining presidential campaigns, including Jonathan Sallet, representing Senator Clinton's campaign, Larry Strickling, representing Senator Obama's campaign, and Ryan Waite, representing Senator McCain's campaign. This panel was a big hit among attendees, bringing to life some of the issues that the innovative use of communications and new media technologies raise in the current campaign environment.

Friday evening, everyone enjoyed a family style dinner at The River's Edge Outdoor Pool Area. Tables were set up outside by the pool with a spectacular view overlooking the Choptank River. The weather was perfect for an evening of socializing and relaxing. Members



and guests also enjoyed the always-popular bingo party sponsored by AT&T.

The Saturday session opened with the "Transitions Ahead: Technology, Policy, Politics and the Industry" panel featuring Rick Chessen, Senior Legal Advisor, Office of Commissioner Copps; Renee Roland Crittendon, Legal Advisor, Office of Commissioner Adelstein; George Reed-Dellinger, Washington Analysis; Paul Gallant, Stanford Washington Research Group; and Christopher Moore, Legal Advisor, Office of Commissioner Tate. Ken Ferree of the Progress and Freedom Foundation and Edie Herman of Warren Communications News, moderated the panel. The topics ranged across the communications landscape, providing insights on a variety of issues that will be on the radar screen over the coming months.

Following that session, FCBA President **Diane Cornell** had a conversation with **FCC Commissioners Adelstein** and **McDowell**. The Commissioners shared their views on what the priorities should be for a new Administration, as well as their insights on such topical issues as broadband management, D block, media ownership and universal service reform.

Saturday afternoon, competitive participants played in the golf tournament or tennis match, while others enjoyed a cruise of the Choptank River.

Winners in the golf tournament, sponsored by Verizon, were: First Place (Gross) Tom Navin, Bob Quinn, Mike Senkowski and Nancy Victory; First Place (Net) Matthew Berry, Robert Branson, Robert Kelly and Christina Werner; Men's Closest to the Pin: Rick Askoff; Men's Longest Drive: Kevin Goldberg; and Women's Longest Drive: Kerry Murray.

The Annual Seminar Raffle was a huge success. Young Lawyers sold a record number of tickets, raising \$6,000 dollars for the FCBA Foundation Robert E. Lee Scholarship and Internship Fund that gives D.C. high school graduates the opportunity to attend college. At the Saturday night dinner, Lee Petro, Chairman of the FCBA Foundation. once again thanked Pioneer-USA, Inc. for their generous donation of a 50" 1080p KURO Flat Panel HDTV. Congratulations to the lucky raffle winner, FCBA President-Elect Mark **Schneider**, who, on behalf of Sidley Austin LLP, generously offered to donate to the FCBA Foundation Scholarship Fund an amount equivalent to the cost of the television. Sidley Austin LLP has doubled his pledge, and the firm is now the Sponsor of a \$12,000 Foundation Scholarship.

Saturday evening, members and guests enjoyed the seminar banquet and the highlight of the evening – live music from the band Rollex.

Special thanks to the Annual Seminar Co-Chairs Scott Harris, Linda Kinney, Jeanine Poltronieri, and Charla Rath for their leadership in planning the seminar program and to participating Annual Seminar Committee members for their assistance. Scott Harris did a tremendous job finding a record number of sponsors for the event.























































































## **Special Thanks to the following Annual Seminar Sponsors**

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#### **FCBA FOUNDATION RAFFLE**

Pioneer-USA. Inc.

## **FCBA FOUNDATION** News

## Foundation Seeks Mentors for Scholarship Recipients

The Foundation is looking for FCBA members interested in serving as a mentor to one of the recipients of a 2008 FCBA Foundation college scholarship. As a mentor, you would be asked to initiate a few communications throughout the year with your mentee as they embark upon and pursue their college careers. The scholarship recipients, all of whom come from Washington, D.C. high schools, will be entering college in the fall of 2008. In addition to the Foundation's scholarship, the mentoring program provides a less tangible way the Foundation is able to support these students. Few if any of the scholarship recipients have any family members who have ever attended college who can help them adjust to the new environment and expectations that college presents to a student. It takes little time, but can be very rewarding as you watch your mentee progress through their college career. If you are interested in serving as a mentor, or have any questions regarding the mentoring program, please contact Lee Petro at petro@fhhlaw.com.

## Mass Media Practice Committee to Volunteer at Martha's Table – June 29

On **Sunday**, **June 29**, **2008**, from **10:00 a.m. to 1:00 p.m.**, members of the FCBA's Mass Media Practice Committee will be preparing and distributing food at Martha's Table, located at 2114 14th Street, N.W., in D.C., near the intersection of 14th and U Streets. The FCBA has been meeting monthly to

volunteer at Martha's Table for many years. On the last Sunday of each month, one of the FCBA's Committees takes the lead in staffing this volunteer effort. Volunteers are asked to bring food if possible, (e.g., cold cuts, bread, peanut butter, jelly, vegetables and potatoes) because the center often runs out of donated food. If you are interested in participating, please contact **David O'Connor** at david.oconnor@hklaw.com.

The FCBA volunteers on the last Sunday of every month from 10:00 a.m. - 1:00 p.m., so mark your calendars now. This labor of love typically involves 5 to 15 volunteers, often organized by a particular FCBA Committee. However, all are encouraged to come, including friends and children. Another example of the FCBA's commitment to "put back" into the community where we live. If you want to join the Martha's Table brigade and are willing to wear a hairnet, an apron, and gloves, please call or email **Howard Weiss** at 703-812-0414 or weiss@fhhlaw.com.

## McKenna's Wagon Seeking Volunteers for June 22

McKenna's Wagon is a mobile soup and sandwich wagon that goes "on location" to deliver food to the needy. For those who have volunteered, it has been a wonderful experience and a great way to help the needy in the D.C. community. This is an especially good experience for the teens and pre-teens among us who do not have a full appreciation of the many privileges they enjoy. Community service credits are also available.

The Wagon is a white van that is loaded up with sandwiches, snacks and soup. We meet at Martha's Table at 4:45 pm in comfortable clothes and shoes. Martha's Table is located in a yellow building at 2114 Fourteenth Street, NW, in the District, near the intersection of 14th and U Streets. On-street parking is available.

Upon arrival we get assignments (some of us will distribute snacks and sandwiches, others will serve soup), and put on aprons before we depart in the van to 5th and New York Ave., NW (near the new Convention Center). We are driven by one of our experienced volunteers and the trip to distribution location takes about 10-15 minutes.

We serve about 30-75 people per visit including a few mothers who come for food for their families. The area is well patrolled by police. The food distribution is conducted in an efficient, calm and orderly fashion and many of the people we serve are quite appreciative of our efforts. Once we serve all of the food, we do a clean up of the immediate area. Total time for the distribution takes about one hour and we usually return to Martha's Table by or before 6:30 pm.

We would love to have you join us on one of our upcoming food runs which are always on the **4th Sunday of the month**. If you are able to volunteer on **June 22nd** or for a future date, please contact **Marlo Go** at MGo@ctia.org or **Tom VanWazer** at tvanwazer@sidley.com.

## 2008 FCBA Membership Directories

The FCBA 2008 Membership Directories were printed and mailed to members in early April. Please use the order form on **page 32** to order additional copies for your

## **JOB** Bank

## TO RESPOND TO JOB BANK LISTINGS

If the employer is listed, send the information requested directly to the employer. If you are responding to a **BLIND BOX** listing, send **ONE COPY** of the information requested to Kerry Loughney, Federal Communications Bar Association, 1020 19th Street, NW, Suite 325, Washington, DC 20036-6101, or **EMAIL** it to **kerry@fcba.org**. Please clearly indicate the Blind Box number to which you are responding. If you are applying to a Blind Box, you may enclose a separate note to the FCBA specifying any organization to which you do not wish your application to be forwarded. Responses to Blind Box listings can be accepted only from FCBA members.

#### TO LIST A JOB

Complete a Job Bank Form and send or fax the Form and the appropriate payment to Kerry Loughney, Federal Communications Bar Association, 1020 19th Street, NW, Suite 325, Washington, DC 20036-6101. In addition, please email the text of the ad to kerry@fcba.org. Listings and payment received by the 15th day of each month will appear in the next month's newsletter. If possible, ads should not exceed 75 words. Please call the FCBA, (202) 293-4000, for a Job Bank Form. (No headhunters please).

#### LAW FIRM / CORPORATE

#### 6.08.1

Associate – Small telecom law firm with offices in Atlanta and D.C. is looking for an attorney with a minimum of three (3) years experience. Transactional and federal regulatory experience a must, state regulatory experience a plus. Litigation experience a plus. Excellent writing skills required. Please send resumes to Valerie Hudson at VHudson@wstelecomlaw.com.

#### 6.08.2

Senior Counsel, Local Government & Regulatory Affairs, for Cablevision to play a major role in the development, coordination, and implementation of legal and policy issues involving local and regulatory matters that impact Cablevision's regulated businesses. The Counsel will be responsible for implementing policy in close coordination with our state and federal regulatory and legislative priorities, business objectives and strategic goals.

#### RESPONSIBILITIES INCLUDE:

- Developing options and recommending positions and strategies on policy issues commissions.
- Assisting in the implementation of local, legislative and regulatory policies and strategies.
- Presenting data for Company senior executives

- Coordinating the Company's advocacy positions on key regulatory proceedings affecting the Company at the local, state and Federal commissions.
- Assuming leadership role for Corporate Government Affairs on key local franchising matters and assisting in the negotiation of telecommunications franchises where necessary.
- Coordinating the regulatory filings associated with requests for consent to acquire or sell cable systems.
- Drafting regulatory pleadings & position papers, etc. in support of the company's position on a broad range of issues.

#### **QUALIFICATIONS**

- At least six years of legal experience as counsel on federal, state or local cable or video policy issues and/or legal experience in cable franchising.
- Understanding of federal, state, and local legislative, regulatory and political processes, background in bill drafting and review.
- Experience in preparing and presenting legal issues to high-level officials.
- Knowledge of federal, state, and local laws and regulation with an emphasis on cable/video issues; legal/subject matter expertise in cable, telecommunications, broadband, VOIP and emerging policy issues (e.g., network neutrality).
- Ability to effectively communicate the positions of the company in writing, including the drafting of letters and legal memorandum.

Send resumes to: Execrec@Cablevision.Com

#### 6.08.3

#### **Telecommunications/Internet Law Attorney**

- Helein & Marashlian, LLC, a boutique communications law firm located in McLean, VA seeks motivated, experienced attorney for telecommunications/VoIP/Internet and Intellectual law practice. Ideal candidate will have two to five years experience in private practice working on federal and state telecommunications regulation, including: FCC/state common carrier (wireline) regulations; FCC/state certification, filing and tariff processes; knowledge of VoIP regulation. Strong written and verbal communication skills, attention to detail and management experience required. Rare opportunity to take ownership of your labors, find work/life balance, and make the practice of law enjoyable again. Position entails direct and immediate client contact and practice development; will consider part-time, flex-time and work-fromhome arrangements. Submit resume, cover letter, writing sample and references to dls@commlawgroup.com.

#### NON-PROFIT/GOVERNMENT/ ACADEMIC

#### 6.08.4

Legislative/Regulatory Counsel/Government **Relations** – The National Association of Telecommunications Officers and Advisors (NATOA) is seeking an experienced, highlymotivated and organized professional to manage its public policy, advocacy, legislative and regulatory activities. Responsibilities include assisting in implementation of advocacy programs; researching, monitoring and analysis of legislation/regulations; preparing advocacy and implementation materials, assist in development of policy/advocacy positions; drafting regulatory comments, policy papers and writing articles; communicating positions to professional staff as well as elected and appointed officials, and responding to inquiries. Excellent organization, writing & interpersonal skills are required. Initiative and ability to work independently in a small non-profit is essential. Some travel is required.

Minimum qualifications: advanced degree in law or related field or equivalent experience; experience in congressional relations, public policy or policy research; proven ability to analyze, research, write and report; excellent writing and oral communications. Send resume, salary requirements and cover letter by June 30, 2008 to GRJob@natoa.org.

NATOA is a professional association made up of individuals and organizations responsible for - or advising those responsible for - telecommunications policies and services in local governments throughout the country. Its mission is to support and serve the telecommunications interests and needs of local governments. Obtain more information about NATOA by going to www.natoa.org.

NATOA is an equal employment opportunity employer.

#### 6.08.5

Policy Counsel – Free Press is a national, nonpartisan organization working to reform the media. We are hiring a Policy Counsel to handle high-profile legal cases and rulemakings before the D.C. Circuit, Third Circuit, and Federal Communications Commission. Free Press legal work is focused primarily on appeals and administrative petitions, rather than trial proceedings. The Policy Counsel will plan and implement work on cases that pertain to Internet policy, media ownership and other telecommunications issues directly related to Free Press's agenda for media reform.

This position is based in our Washington, DC office. Domestic travel is required. Some evening and weekend work is required.

CONTINUED ON NEXT PAGE

## JOB Bank

Experience/Education: Juris Doctorate degree required. One to three years experience with telecommunications law, media law, and constitutional law preferred. Project management experience in a non-profit, public interest setting desired.

For a detailed job posting and description please go to: http://www.freepress.net/about\_us/careers.

To Apply: Send an e-mail to Amy Martyn at jobs.policycounsel@freepress.net including:

1) a cover letter describing your interest in this work, why you should be considered, and your salary history and current requirements; 2) your résumé; 3) and telephone and e-mail contact information for three employment references.

This information must be embedded into the email (not sent as an attachment). Incomplete applications will not be considered.

Free Press is an equal opportunity employer. Women and people of color are strongly encouraged to apply.

#### 6.08.6

**Senior Attorney-Advisors** – The Federal Communications Commission is seeking senior attorney advisors (GS-15 level) for its Wireline Competition Bureau. These attorneys will work on a wide variety of substantive legal items that may include some of the FCC's most complex rulemakings and adjudications in the

areas of pricing policy, universal service policy, and competition policy. Prior telecommunications experience preferred, but not required. Salary range is \$115,317 – 149,000. The postings close on June 12, 2008. For more detailed information regarding these positions and how to apply, please visit http://www.fcc.gov/jobs/fccjobs.html (Announcements: ATTY-WCB-2008-0011; ATTY-WCB-2008-0012). The FCC is an equal opportunity employer.

#### 6.08.7

#### Senior Director and Regulatory Counsel -

The relationship between the Consumer Electronics Association (CEA) and the Federal Communications Commission (FCC) ranks among the more critical facets of the association's obligations to represent and protect the interests of its 2,200 member companies.

To maintain our position as the voice of the consumer technology industry, CEA is looking for someone who has extensive knowledge of and has worked on communications and consumer electronics regulatory issues. The Senior Director and Regulatory Counsel reports to the Senior Vice President of Government Affairs and is responsible for developing and overseeing CEA legal strategy and filings on consumer electronics issues before the Federal Communications Commission. Candidates for this position should possess a law degree, have experience dealing with or working at the Federal Communications Commission, and a passion for the consumer electronics industry.

#### You will be responsible for:

- Developing, reviewing and coordinating CEA's legal, regulatory and policy strategy before the Federal Communications Commission.
- Developing and drafting filings before the FCC and other regulatory bodies, as necessary.
- Representing CEA before the FCC, other regulatory bodies and Capitol Hill.
- Providing oversight on CEA legal matters.
- Coordinating efforts to attract FCC and other high level government officials to the International CES.
- Speaking on professional panels to increase CEA's visibility on policy issues.
- Leading small teams as necessary.

#### **Education/Training:**

Undergraduate degree in business, government or related field preferred; law degree required. As our ideal candidate you will possess outstanding oral and written communication skills; excellent public speaking skills; ability to build consensus; strategic planning capabilities; and ability to work collaboratively in a team environment. In addition, you'll have at least 8-10 years of professional experience in law, on the Hill or other public policy positions.

CEA was voted as one of the top 50 companies to work for by the Washingtonian Magazine. Learn more about our unique employee culture and benefits at www.CE.org.

To apply for this position click (or cut & paste link) below: http://www.ce.org/AboutCEA/CEAInitiatives/238\_5425.asp.

### ANNUAL LUNCHEON

CONTINUED FROM PAGE 1

the Chair of the House Subcommittee on Telecommunications and the Internet As one of the most senior Members in Congress, he has shaped than 20 years telecommunications policy while championing consumer rights, health reform, the elimination of large monopolies, the conservation of environmental resources, the reduction of nuclear threats and the strengthening of our homeland security. He is one of the most articulate and informed voices in Congress concerning both energy and environmental policy, and he has consistently championed consumer energy efficiency and rights, environmental protection.

#### CONTINUED ON NEXT PAGE

## **FCBA 2008 Election: Have You Voted Yet?**

This year, the FCBA annual election is being held electronically, rather than by paper ballot. It is hoped that by making the voting process very quick and easy, more FCBA members will take the time to vote and participate in the election process.

On May 13, 2008 an email was sent to all members eligible to vote in the election from FCBA\_Annual\_Election@fcba.org, giving each voting member their login and password for the voting process, and a hotlink to the voting web site. As of today, 21% of the members eligible to vote had cast a ballot.

If you didn't get the original email, you may find that is was trapped by a spam or junk email filter on your mail server or perhaps by Outlook or a filter on your desktop computer. If you cannot locate the email, please contact FCBA Executive Director Stan Zenor, stan@fcba.org, and another email will be sent with your login and password, and the hotlink to the voting site.

Voting will close at 6:00 p.m., EST on June 13, 2008. Election winners will be announced at the Annual Luncheon and will be published in the *July FCBA News*.

#### **ANNUAL LUNCHEON**

**CONTINUED FROM PAGE 26** 

Competition remains Chairman Markey's economic mantra. He was one of the only members of the Commerce Committee to fight AT&T's monopoly in the early 80s and is a principal author of the requirement that the Bell Operating companies accept local

telephone service in the 90s. Rep. Markey is a champion for Net Neutrality and nondiscrimination on the Internet and for new sources of effective competition to cable TV franchises, local telephone operators, and satellite and other wireless services. Representative Markey was born in Malden, Massachusetts, on July 11,

1946. He attended Boston College (B.A., 1968) and Boston College Law School (J.D., 1972). He served in the U.S. Army Reserve and was elected to the Massachusetts State House where he served two terms representing Malden and Melrose. He is married to Dr. Susan Blumenthal.

## **Thanks to our Spring Reception Sponsors**

(as of June 3, 2008)

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# The 3rd Annual ABA/FCBA Privacy & Data Security for Communications and Media Companies CLE – March 6, 2008 – *DVD Now Available*

#### IF YOU MISSED THIS 4-HOUR SEMINAR, BUY IT NOW!

This seminar focuses on the practical implementation of various domestic state and federal laws and regulations that impact the business operations, regulatory compliance, advertising, sales and marketing efforts of communications and media companies. It also provides a brief overview of international requirements for foreign operations of U.S. companies, including the transfer and processing of personal information from employees and citizens to the U.S. from foreign countries. Speakers included various in-house and outside counsel, plus FTC and FCC personnel. A wealth of written materials is also included on the DVD.

**SESSION I - PRIVACY & DATA SECURITY 101** 

SESSION II - PRIVACY & DATA SECURITY ISSUES RELATED TO ADVERTISING, MARKETING & SALES

SESSION III - PRIVACY & DATA SECURITY ISSUES RELATED TO OPERATIONS AND EMPLOYEES

See page 31 for order form.

# Interested in Hosting an FCBA event?

The FCBA greatly appreciates the support of our members' firms and companies who provide space for our brown bag lunches, committee meetings, and CLE Seminars throughout the year. We are, however, always looking for new locations that can host FCBA events. We will be experimenting with some new presentation technology in future CLE seminars, which require more technical support than we have needed in the past.

In general terms, we need conference rooms that can seat at least 30 (more if possible) people at tables for brown bag lunches and committee meetings and conference rooms that can seat a minimum of 60 for CLE seminars. Firms and companies hosting brown bag lunches provide beverages and desserts; firms and companies hosting CLE seminars provide beverages and snacks. CLE seminars are generally held from 6:00 - 8:30 p.m. Additionally, for CLE seminars we need facilities that can provide technology support for microphones for as many as six speakers on a panel, the ability to tie the house sound system into a teleconference bridge, video capabilities projection PowerPoint presentations, and access to the internet for presentations by speakers. If your firm or company has the needed conference room facilities and capabilities and would be willing to host future FCBA activities, please email Stan Zenor, stan@fcba.org, or Kerry Loughney, kerry@fcba.org.

## **COMMITTEE AND CHAPTER** Event Form Organization \_\_\_\_\_ \_\_\_\_\_Suite/Room/Apt. Address City/State/Zip \_\_\_\_\_ \_Fax\_ \_\_E-mail Phone **CHECK THE EVENT(S) FOR WHICH YOU ARE REGISTERING:** Wednesday, June 4, 6:00 – 8:15 p.m. – CLE Seminar on Tuesday, June 10, 6:00 – 8:15 p.m. – CLE Seminar on Addressing Privacy Issues Abroad: The Global Privacy The Judicial Year in Review, Wiley Rein LLP, 1776 K Framework for Communications and Media Companies, Street, NW Hogan & Hartson LLLP, 555 Thirteenth Street, NW, Cost: \$85.00 for Private Sector Members; \$50.00 for Fulbright Conference Center Government/Academic/Student Members; \$25.00 for Cost: \$85.00 for Private Sector Members; \$50.00 for Government/Academic Members 5 years or less out of Government/Academic/Student Members; \$25.00 for school; \$135.00 for Non-Members Government/Academic Members 5 years or less out of Registrations and cancellations due by 5:00 p.m., Friday, school; \$135.00 for Non-Members June 6, 2008 Registrations and cancellations due by 5:00 p.m., Monday, June 2, 2008 Friday, June 20 - FCBA Annual Luncheon with Representative Edward J. Markey, Mayflower Hotel, 1127 Connecticut Avenue, NW. Registration opens at 11:30 Thursday, June 5, 3:00 – 5:15 p.m. – CLE Seminar – a.m. Luncheon begins at Noon. Hatfield Masters Class: Essentials of Engineering for Telecommunications Policy Reform, Hogan & Hartson Cost: \$48.00 for Private Sector Members, \$35.00 for LLP. 555 13th Street, NW Government/Academic/Law Student Members, and \$70.00 for Non-members. Cost: \$85.00 for Private Sector Members; \$50.00 for Government/Academic/Student Members; \$25.00 for Tables of ten available for \$480.00. Government/Academic Members 5 years or less out of Registrations and cancellations due by Noon, Wednesday, school: \$135.00 for Non-Members June 18, 2008 Registrations and cancellations due by 5:00 p.m., Tuesday, June 3, 2008 Total Enclosed ☐ Visa ☐ MasterCard ☐ American Express ☐ Check Credit card no. \_\_\_\_\_ Exp. date \_\_\_\_

## PAYMENT MUST BE RECEIVED NO LATER THAN THE DAY OF THE EVENT. PHONE REGISTRATIONS WILL NOT BE ACCEPTED.

**PLEASE FAX THIS FORM TO:** Ann Henson, Federal Communications Bar Association, Fax: (202) 293-4317

**CLE CREDIT:** FCBA will be requesting accreditation from the State Bars of Virginia and California for continuing legal education credit. If approved, forms for Virginia and California will be available at the Seminar Registration Desk. Please note that FCBA does not obtain CLE credit for other states. The

FCBA will, however, assist with applications to other states, but attorneys must apply individually for credit courses and submit any forms and payments necessary directly to the state bar. The number of credits corresponds with the number of hours of course time, i.e., a two-hour seminar equals 2.0 hours of credit.

#### **Federal Communications Bar Association**

1020 19th Street, N.W., Suite 325, Washington, D.C. 20036 Phone: (202) 293-4000 • Fax: (202) 293-4317

E-mail: ann@fcba.org

# ROBERT E. LEE MEMORIAL FCBA FOUNDATION CHARITY GOLF TOURNAMENT Registration

Name			
Organization			
Address	Suite/Room/Apt		
City/State/Zip			
Phone	Fax E-	mail	
AT WORTHINGTON MANOR GOLF	CLUB, AS INDICATED BELOW:	BE HELD ON FRIDAY, JUNE 6, 2008,	
<ul> <li>□ Eagle Club</li> <li>□ FCBA Private Sector Member</li> <li>□ FCBA Government/Academic/Young</li> <li>□ Non-Member</li> </ul>	Lawyer/Law Student Member \$	5 1,200 5 200 5 150 5 250	
Name(s)	(IF KNOWN AT THIS TIME): Organization	Handicap or average of last two rounds	
Eagle Club - \$1,200  • Golf foursome including admission to all event activities  • Continental breakfast and lunch  • Participation with other Eagle Club sponsors in exclusive "Tournament Within A Tournament" competition to win the coveted Eagle Club trophy  • Full page ad in event program	Company Hole Sponsor — \$36 • Full page ad in event program • Hole signage  Individual Hole Sponsor — \$2 • Half page ad in event program • Hole signage  SCHEDULE	CHECK MADE PAYABLE TO THE "FCBA FOUNDATION" TO:	
<ul> <li>Top-level recognition in all event advertising before and after the tournament</li> <li>For more information about the tournment, go to www.fcba.org</li> </ul>	8:45 a.m. Shotgun start  CHAIRMAN LEE  The tournament is named in memory of for	Email: ann@fcba.org	
<b>Note:</b> Players may choose their foursomes regardless of donation level.	Federal Communications Commission (FCC Chairman Robert E. Lee, who passed away is April 1993 after serving on the FCC for alm thirty years. Chairman Lee served as a Commissioner of the FCC for 28 years and instrumental in the early development of cottelevision, among other contributions to fed communications policy.	C) n ost was lor	
PLEASE RETURN FORM AND PAY	MENT BY FRIDAY, MAY 30, 200	08.	
\$Total Enclosed   V	'isa □ MasterCard □ American Express		
Credit card no		Exp. date	
Signature			

## FCBA SPRING RECEPTION Registration

## Wednesday, June 11, 2008

THE WASHINGTON HILTON HOTEL, 1919 CONNECTICUT AVENUE, NW, WASHINGTON, D.C. 6:00 TO 8:00 P.M.

PLEA!	SE RESERVE THE FOLLOWING:
	Gold Sponsorship(s) at \$500.00 per sponsorship (includes four tickets to the event, recognition in the newsletter and acknowledgement at the event)
	Silver Sponsorship(s) at \$250.00 per sponsorship (includes two tickets to the event, recognition in the newsletter and acknowledgement at the event)
	FCBA Private Sector Member ticket(s) at \$50.00 per ticket
	FCBA Government/Academic/Law Student ticket(s) at \$15.00 per ticket
	Private Sector Non-Member ticket(s) at \$100.00 per ticket
Name _	
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-	Fax E-mail
	SE LIST NAMES AND ORGANIZATIONS OF ALL ATTENDEES sts' names must be received by mail, fax, or e-mail no later than Wednesday, June 4):
PAYM	ENT INFORMATION
\$	Total Enclosed
Credit o	card no Exp. date
	re

PLEASE SEND THIS FORM AND A CHECK MADE PAYABLE TO THE "FCBA" OR FAX TO (202) 293-4317 NO LATER THAN WEDNESDAY, JUNE 4 TO:

Federal Communications Bar Association 1020 19th Street, N.W., Suite 325 Washington, D.C. 20036

Phone: (202) 293-4000 Fax: (202) 293-4317 E-mail: ann@fcba.org NO TICKETS WILL BE MAILED.
RESERVATIONS WILL BE CONFIRMED
AT THE REGISTRATION DESK AT THE
RECEPTION.

CANCELLATION POLICY: DUE TO THE NATURE OF THIS EVENT, NO REFUNDS WILL BE GIVEN FOR CANCELLATIONS.

# THE 3RD ANNUAL ABA/FCBA PRIVACY & DATA SECURITY FOR COMMUNICATIONS AND MEDIA COMPANIES CLE – MARCH 6, 2008 – DVD Now Available

## If you missed this 4-hour Seminar, buy it now!

This seminar focuses on the practical implementation of various domestic state and federal laws and regulations that impact the business operations, regulatory compliance, advertising, sales and marketing efforts of communications and media companies. It also provides a brief overview of international requirements for foreign operations of U.S. companies, including the transfer and processing of personal information from employees and citizens to the U.S. from foreign countries.

#### **SESSION I - PRIVACY & DATA SECURITY 101**

## SESSION II - PRIVACY & DATA SECURITY ISSUES RELATED TO ADVERTISING, MARKETING & SALES SESSION III - PRIVACY & DATA SECURITY ISSUES RELATED TO OPERATIONS AND EMPLOYEES

**Cost:** \$175.00 for ABA Communications Law Forum or FCBA Members \$100.00 for Government & Student Members of Either Organization \$300.00 for Non-Members

Name(s)	
Organization	
Address	
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Credit card no	Exp. date
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Please make check payable to "FCBA"

#### PLEASE SEND OR FAX THIS FORM TO:

Ann Henson Federal Communications Bar Association 1020 19th Street, NW, Suite 325 Washington, DC 20036

Phone: 202-293-4000 Fax: 202-293-4317 E-mail: ann@fcba.org

## 2008 FCBA MEMBERSHIP DIRECTORY Order Form

Copies of the 2008 FCBA Membership Directory are available for purchase at a cost of \$55.00 for FCBA Members, \$30.00 for Law Student Members, and \$110.00 for Non-Members and in accordance with the terms set forth on this form. There is a 10% discount for orders of 10 or more Directories. (**Please add 5.75% sales tax for orders sent to D.C. addresses**).

Please note that the Directory is available solely for the personal and professional use of FCBA members and other purchasers of the Directory. All uses for commercial purposes are prohibited without prior written approval of the FCBA's Executive Director. By purchasing the Directory and signing below, purchaser agrees that they will not, and will not knowingly authorize or permit others to, duplicate, reproduce or copy the information printed in the Directory without the express written consent of the Association.

lease send me copy(ies) of the 2008 FCBA Membership Directory.				
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\$Total Enclosed	l (Please add 5.75% Sales Tax for o	rders sent to D.C. addresses)		
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Please make check payable to "FCBA"

#### **PLEASE SEND OR FAX THIS FORM TO:**

Ann Henson Federal Communications Bar Association 1020 19th Street, N.W. Suite 325

Washington, D.C. 20036 Phone: (202) 293-4000 Fax: (202) 293-4317 E-mail: ann@fcba.org

The FCBA membership list also is available at a cost to FCBA members of \$400.00 for the first order and \$700 for each additional order (per calendar year), and \$700.00 for non-members per order. Please call the FCBA office, (202) 293-4000, for further details.

Calendar	
June 4	CLE Seminar on Addressing Privacy Issues Abroad: The Global Privacy Framework for Communications and Media Companies
June 5	CLE Seminar: Hatfield Masters Class: Essentials of Engineering for Telecommunications Policy Reform
June 6	12th Annual FCBA Foundation Robert E. Lee Charity Golf Tournament
June 10	CLE Seminar on the Judicial Year in Review
June 11	FCBA Spring Reception
June 11	FCBA Midwest Chapter Program on Mobile Commerce - Exploring The Fundamental Issues That Drive the Market
June 12-13	Broadband Policy Summit IV: Navigating the Digital Revolution
June 19	Executive Committee Meeting
June 19	Young Lawyers Committee Summer Associate Happy Hour
June 20	FCBA Annual Meeting and Luncheon with Representative Edward J. Markey
June 20	Texas Chapter Brown Bag Lunch
June 21	Pacific NW Chapter, State and Local Practice Committee and DWT Reception in Portland, OR following NARUC meetings
June 22	Volunteer at McKenna's Wagon
June 29	Mass Media Committee to volunteer at Martha's Table
July 1	FCBA Membership and Fiscal Year begins



## FEDERAL COMMUNICATIONS BAR ASSOCIATION

1020 19th Street, N.W. Suite 325 Washington, D.C. 20036