

Newsletter of the Federal Communications Bar Association

### 9th Annual Communication Law Seminar to be Held on January 24

On Thursday, January 24, 2008, the FCBA will present its annual "Comm Law 101" CLE Seminar, from 9:00 a.m. - 5:00 p.m., at the Wiley Rein LLP Conference Center, 1776 K Street, N.W. This all-day event is targeted at attorneys who are relatively new to practice and will feature recognized private sector and government experts in the field. The program has been approved for 6.5 hours of VA CLE credit. The goal of the Comm Law 101 seminar is to provide a practical overview of communications law and the communications industry, explore some of the most important legal and

**Only One Year to Go: FCBA Luncheon Featuring DTV Transition Panel to be** held on February 19

On Tuesday, February 19, 2008, the FCBA will present a luncheon panel to assess the state of the DTV transition one year before the national transition date. Is America ready for this massive shift? Is industry doing enough to prepare? Has government done its part? With 365 days to go, what should policymakers be focused on for this stretch run? Our panel will feature Meredith Attwell Baker, Acting Assistant Secretary for Communications Information. and National Telecommunications and Information Administration, Kyle McSlarrow, President and CEO, National Cable  $\mathcal{S}$ Telecommunications Association, David Rehr, President and CEO, National Association of Broadcasters; Andrew Jay

technology issues that impact the industry, and identify some key practical skills for communications attorneys.

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January 2008

This year's Comm Law 101 will feature panels focusing on spectrum policy, mass media, and the anticipated hot topics in telecom law for 2008. The seminar also will include a panel on technology fundamentals and another covering basic practice and advocacy tips.

Use the form on page 26 to register. CONTINUED ON PAGE 11

### New "Excellence in **Government Service**" Award

The Federal Communications Bar Association has established a new award, to be provided annually, to recognize the contributions of federal government employees to the field of communications. FCBA President Diane Cornell will appoint a selection committee, and the recipient will be announced in spring 2008.

All current federal government employees in communications-related positions (not limited to attorneys) are eligible nominees. The committee will consider an individual's dedication to excellence and long-term commitment to federal government public service in selecting the individual to be honored. In addition, the committee will view favorably nominees who have mentored more junior government employees. Nominations (1,000 words or less) should include the following information:

### This Month's **Key Events**

#### Comm Law 101 CLE Seminar

Date/Time: Thursday, January 24, 2008. 9:00 a.m. -5:00 p.m. **Location:** Wiley Rein LLP, 1776 K Street, NW SEE PAGE 1

### Access to Records and **YLC Brown Bag Lunch**

Date/Time: Wednesday, January 16, 12:15 p.m. – 1:30 p.m. Location: Mintz, Levin, Cohn, Ferris Glovsky, and Popeo, P.C., 701 Pennsylvania Avenue, NW

**Topic:** FCCdotgov—Tips and Tricks to Navigating and Using the FCC Website and Online Databases

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#### **Annual Seminar Committee Brown Bag** Lunch

Date/Time: Tuesday, January 29, 12:00 – 1:00 p.m. Location: Harris, Wiltshire & Grannis LLP, 1200 18th Street, NW

**Topic:** Planning the 2008 Annual Seminar SEE PAGE 7

#### **Mass Media Practice Committee Brown Bag** Lunch

Date/Time: Tuesday, January 8, 12:15 – 1:30 p.m. **Location:** Holland & Knight LLP, 2099 Pennsylvania Avenue, NW **Topic:** Broadcaster Update from the World Radio Conference SFF PAGE 7

### Wireline Committee **Brown Bag Lunch**

Date/Time: Tuesday, January 15, 12:15 – 1:30 p.m. Location: WilmerHale, 1875 Pennsylvania Avenue, NW **Topic:** Forbearance SEE PAGE 8

**Online Registration** Now Available!! Visit the FCBA website.

## PRESIDENT'S Message

#### **DEAR MEMBERS:**

### Happy New Year!

I wanted to start off the new year by highlighting the FCBA Executive Committee's recent decision to create a new Excellence in Government Service award for federal government employees who work in the communications field. I am really delighted that the FCBA has established this new award, which will be given out annually to a public servant who has demonstrated a commitment to excellence.

Please see page 1 in this newsletter for details on the criteria for the award and the nominations process. I want to encourage you to submit nominations for individuals deserving of this recognition. We have all worked with exceptionally dedicated employees at the FCC, NTIA, the Justice Department and other parts of government, and this is a great way to help ensure that such a deserving individual is appropriately recognized.

Speaking of nominations, the process for selecting candidates for FCBA Executive Committee and FCBA Foundation Trustees and officers will kick off shortly. If you are interested in serving in a leadership role, or would like to nominate someone else for an elected position, please contact immediate Past President **Jennifer Warren**, who chairs the Nominating Committee, or any of its members. This year's elected members are **Ann Bobeck**, **Ari Fitzgerald**, **Kathleen Ham**, **John Nakahata**, **Maureen O'Connell** and **Sheryl Wilkerson**, as well as the new appointees to a oneyear term, **Jim Casserly**, **Jordan Goldstein**, **Frank Jazzo**, **Kris Monteith**, **Gigi Sohn** and **Cheryl Tritt**. It's important that the Nominating Committee have as much input as possible so that we can have a strong and diverse slate of candidates for the elected positions.

This will be a busy winter for the FCBA, with a number of CLEs and other events, including the 9th Annual Communications Law 101 CLE Seminar on **January 24** and the National Telecommunications Moot Court Competition on **February 1-2**. The DTV transition countdown starts in earnest at the one-year mark with a luncheon program featuring a panel discussing the topic on **February 19**. I hope you are able to take advantage of the many programs coming up in the next few weeks.

#### Diane J. Cornell

### National Telecommunications Moot Court Competition - Call for Volunteers

The FCBA and The Catholic University Columbus School of Law will cosponsor the **2008 National Telecommunications Moot Court Competition to be held February 1-2**. This year's competition centers on the application of the Communications Assistance for Law Enforcement Act ("CALEA") to text messaging, technically known as "short messaging service" or "SMS." Teams will be asked to analyze the challenging legal and policy issues raised by several overlapping statutory regimes and the proper application of those regimes in efforts to balance concerns involving privacy and security in the face of constant technological change. If you are willing to help conduct or judge the competition, please contact Jennifer Hanley at jennifer.hanley@gmail.com, or **Russ Hanser** at rhanser@wbklaw.com. No expertise is necessary!





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Password as of January 10, 2008: 003

## FCBA ANNUAL SEMINAR

### 2008 Annual Seminar to be Held at Hyatt Regency Chesapeake Bay Golf Resort, Spa and Marina May 2 – 4, 2008

The FCBA Annual Seminar Committee is hard at work creating a program for the 2008 FCBA Annual Seminar that will be interesting, timely and fun. The Annual Seminar traditionally has consisted of various presentations and panels featuring a range of government officials, industry leaders and topics, as well as informal recreational and social activities designed to facilitate interaction among the attendees. The 2008 Annual Seminar will be held at the Hyatt Regency Chesapeake Bay Golf Resort, Spa and Marina in Cambridge, Maryland. An extraordinary Eastern Shore experience awaits you less than a two hour drive from Washington, D.C. The 400 room resort is beautifully situated on 400 acres on the banks of the Choptank River. Spend time at one of the many pools, tee up for championship golf, play tennis, fish or sail.



The resort boasts the following attractions and activities:

- The Stillwater Spa
- The River Marsh Golf Club
- Camp Hyatt at the Pirate's Cove, offering a fun-filled activities program for kids
- The Blue Heron Rookery, the resort's 18 acre wildlife preserve
- Water sports including sailing, kayaking and paddleboats
- Indoor and outdoor pools, including the activities pool with waterslide, a children's pool and the Infinity pool
- Poolside movies and s'mores at the Grand Fireplace

Or a short drive from the hotel:

• Go antiquing in nearby Cambridge, Easton or St. Michael's.

- Explore museums and landmarks, such as the Brannock Maritime Museum, James B. Richardson Maritime Museum, Neild Museum and Herb Garden, Harriet Tubman Museum, the Dorchester Arts Center or the Dorchester County Historical Society, all within easy reach of the resort.
- Explore the 27,000 acres of Blackwater National Wildlife Refuge.

Additional information about the resort and its surroundings can be found at www.chesapeakebay.hyatt.com. Future newsletters will contain further information about the schedule, agenda, and registration procedures for the event.

#### **SERVICE AWARD**

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- Full name, title, work address and contact information of the nominee.
- Summary of nominee's outstanding service and/or achievements
- A narrative explanation of the nominee's service including the following information: how the nominee's dedication to excellence and public service is outstanding,

significant and "above and beyond the call of duty"; the length of the government service; and any other relevant information, such as a history of mentoring, that would assist the award committee in evaluating the nomination.

Please submit written nominations by email to kerry@fcba.org. Nominations are due no later than **February 15**, **2008**.

### 12th Annual FCBA Golf Tournament

Planning is now underway for the 12th Annual FCBA Robert E. Lee Charity Golf Tournament to benefit the FCBA Foundation. Anv members interested in joining the Golf Committee to help pull together next June's event should contact Committee Glenn Reynolds Chair at greynolds@ustelecom.org.

## **CLE** Seminars

### February 6, 2008, 6:00 – 8:15 p.m. "Broadband Deployment and Take-up: What Are the Experiences of Various Countries?"

Presented by the Cyberspace and International Practice Committees

The Cyberspace and International Telecommunications Practice Committees will hold a continuing legal education (CLE) seminar entitled "Broadband Deployment and Take-up: What Are the Experiences of Various Countries?", on **Wednesday, February 6, 2008**, from **6:00 – 8:15 p.m.** at Dow Lohnes PLLC, 1200 New Hampshire Avenue, NW, 5th floor. The Seminar will feature discussion of a number of issues faced by lawyers, law firms, industry, government, and others.

The seminar will feature two panel sessions that will discuss global comparative approaches to broadband deployment and take-up. The first panel will focus on measurements and results. The second panel will focus on regulatory developments and policies in the U.S. and a range of other countries.

To register, go to the FCBA website Calendar of Events or use the form on page 25.

### ies?" Director, Global Advanced Technology Policy, Cisco

Agenda

6:00 - 6:05

Introductions:

WELCOME AND

AND MODERATORS

Robert Pepper, Senior Managing

Panel Moderators: **Michael Kende**, Principal Consultant, Analysys Consulting **John V. Giusti**, Deputy Bureau Chief, International Bureau, Federal Communications Commission (FCC)

**INTRODUCTION OF PANELISTS** 

### 6:05 - 6:45 PANEL 1 - DEVELOPING USEFUL MEASURES OF SUCCESS IN BROADBAND DEPLOYMENT

Moderator: **Michael Kende**, Principal Consultant, Analysys Consulting

Dave Murray, Senior Advisor to NTIA's Assistant Secretary and currently Acting Associate Administrator for the Office of International Affairs, NTIA Scott Wallsten, Senior Fellow and Director of Communications Policy Studies, Progress & Freedom Foundation Laura Taylor, Vice President, Research,

Connected Nation

6:45 – 6:55 BREAK

### Judges Needed for Moot Court Competition

The National Telecommunications Moot Court Competition Committee is seeking interested attorneys to serve as judges for the 2008 competition. Judges are needed to grade briefs and to judge oral arguments, which will be held at the Catholic University of America Columbus School of Law on **Friday, February 1**, **and Saturday, February 2, 2008**. If you can help, please email **Jennifer Hanley** at jennifer.hanley@gmail.com or **Russ Hanser** at rhanser@wbklaw.com indicating whether you would like to grade briefs, judge oral arguments, or both. Thank you in advance for your interest and participation in this season's competition.

#### 6:55 – 7:55 PANEL 2 – COUNTRY EXPERIENCES

Moderator: **John Giusti**, Federal Communications Commission

**Christian Dippon**, Vice President, Communications and Intellectual Property Practices, NERA Economic Consulting

**Michael Hennessy**, Vice President, Wireless, Broadband and Content policy, TELUS

Sean J.G. Kwon, Manager, Pricing Department, Marketing Group, Korea Telecom Corporation Haruka Saito, Counselor for Telecom

Haruka Saito, Counselor for Telecom Policy, Embassy of Japan

### 7:55 – 8:15 Q&A FROM THE AUDIENCE

### February 12th, 6:00 – 8:15 p.m. The FCC Equal Employment Opportunity (EEO) Rules

Presented by the Diversity Committee

The Diversity Committee will host a CLE seminar regarding the Commission's Equal Employment Opportunity Rules on **Tuesday**, **February 12, 2008**, from **6:00 – 8:15 p.m.** at Wiley Rein, LLP, 1776 K Street, NW. Highlights of the event will include:

- Learn the basics of the FCC's EEO rules as well as recent developments from members of the bar, including the National Association of Broadcasters' Larry Walke
- Listen to a critique of and gather helpful tips on the industry's performance under the rules from the Assistant Chief of the Media Bureau's Policy Division, **Lewis C. Pulley**
- Observe representatives of key associations, including Minority

## **CLE** Seminars

Media and Telecommunications Council's **David Honig**, discuss the overall effectiveness of the Commission's EEO requirements and its enforcement of the same

Questions regarding this program can be addressed to Diversity Committee Co-Chair **Andrea Barbarin** at 202-537-1350 or abarbarin@acg-cos.com.

To register, go to the FCBA website Calendar of Events or use the form on page 25.

### February 27th, 6:00 – 8:15 p.m. FCC Hearings and Investigations – Nuts and Bolts Review

Presented by the FCC Enforcement Practice Committee

FCC hearings have been increasing in frequency, and investigations are a constant concern for the various industries regulated by the agency. Accordingly, the FCC Enforcement Practice Committees will hold a CLE seminar entitled "FCC Hearings and Investigations – Nuts and Bolts Review", on **Wednesday, February 27, 2008**, from **6:00** – **8:15 p.m.** at WilmerHale, 1875 Pennsylvania Avenue, NW. The evening's panel will include experts from inside and outside the agency and consist of an overview, combined with practice tips and a discussion of ethical considerations. Look for further details in the February newsletter or on the FCBA website.

To register, go to the FCBA website Calendar of Events or use the form on page 25.

### Thursday, March 6th, 2:00 – 6:00 p.m. The 3rd Annual ABA/FCBA Privacy & Data Security for Communications and Media Companies CLE

Presented by the FCBA Privacy and Data Security Committee and the ABA Forum on Communications Law

**Location**: Hogan & Hartson LLP Conference Center, 555 13th Street, NW, Washington, DC, 20004

### Cost:

\$175.00 for ABA Communications Law Forum or FCBA Members\$100.00 for Government & Student Members of Either Organization\$300.00 for Non-Members

**Overview**: The New Year will usher in a host of new and/or amended state and federal laws and regulations that govern

privacy and data security practices for businesses and employers. Businesses that wish to reach new customers using wireless technology (i.e., text messaging) and social network marketing tools (i.e., "MySpace" and "Facebook") have to consider the specific technology and state and federal obligations. Online marketing efforts involving behavioral tracking have raised the scrutiny of federal and state regulators as well as a host of complex legal issues. And any business with employees has a duty to protect social security numbers and medical data from unauthorized use. access and disclosure.

This seminar will focus on the practical implementation of various domestic state and federal laws and regulations that impact the business operations, regulatory compliance, advertising, sales and marketing efforts of communications and media companies. It will also provide a brief overview of international requirements for foreign operations of U.S. companies, including the transfer and processing of personal information from employees and citizens to the U.S. from foreign countries.

For information, please contact **S. Jenell Trigg**, Co-Chair, FCBA Privacy & Data Security Committee, at 202-416-1090 or strigg@lsl-law.com.

To register, use the form on page 25.

## **SPECIAL** Events

Thursday, March 13, 2008 8:30 a.m. – 4:00 p.m.

### The 2008 'YouTube' Election?: The Role and Influence of 21st Century Media

Sponsored by: The Institute for Communications Law Studies and CommLaw Conspectus: Journal of Communications Law & Policy at The Catholic University of America Columbus School of Law in association with the FCBA

The role of communications during an election campaign has never been more important. In an age where a mistimed scream can be replayed over and over on the Internet, effectively destroying a campaign, such as it did for Howard Dean in 2004, and a candidate can raise multiple millions of dollars in one day over the web; communications play an ever-important part of elections. As candidates and voters begin to adapt to the unique role communications play in this election, it is important to look at

the impact of the changing media landscape on the election, industry and electorate. How will communications shape this election and the future?

### Please use form on page 27 to register.

### Schedule of Events

8:30-9:00 a.m. REGISTRATION/BREAKFAST

#### 9:00-9:15 a.m. WELCOMING ADDRESS

9:15–9:30 a.m. INTRODUCTORY REMARKS

#### 9:30-10:45 a.m. PANEL I: IMPACT OF THE CHANGING MEDIA LANDSCAPE

The media industry has changed by leaps and bounds since the last presidential election. Candidates now must deal with the blurring of the line between new and old media and the impact of upstarts such as YouTube, Facebook and campaign blogs on the 2008 election. This panel will debate the proper roles of new and old media as candidates struggle to reach voters effectively.

#### 10:45 a.m.-12:00 p.m. PANEL II: MEDIA BUSINESS: CHALLENGES AND OPPORTUNITY

This panel will look at the issues telecommunication and media business' face as they adapt to new media, including advertising and ownership concerns. Are business' positioned to take advantage of the opportunity or will the challenges be too much for some?

### 12:00–1:45 p.m. LUNCHEON KEYNOTE ADDRESS

### 1:45-3:15 p.m. PANEL III: IMPACT OF THE ELECTION ON FUTURE TELECOMMUNICATIONS POLICY

This election holds the promise to usher in a new age in telecommunications policy. How will technology influence future telecommunications regulations and how will policy differ based upon the leading candidates?

### 3:15-4:00 p.m. CLOSING REMARKS AND RECEPTION

### Interested in Hosting an FCBA event?

The FCBA greatly appreciates the support of our members' firms and companies who provide space for our brown bag lunches, committee meetings, and CLE Seminars throughout the year. We are, however, always looking for new locations that can host FCBA events. We will be experimenting with some new presentation technology in future CLE seminars, which require more technical support than we have needed in the past.

In general terms, we need conference rooms that can seat at least 30 (more if possible) people at tables for brown bag lunches and committee meetings and conference rooms that can seat a minimum of 60 for CLE seminars. Firms and companies hosting brown bag lunches provide beverages and desserts; firms and companies hosting CLE seminars provide beverages and snacks. CLE seminars are generally held from 6:00 – 8:30 p.m. Additionally, for CLE seminars we need facilities that can provide technology support for microphones for as many as six speakers on a panel, the ability to tie the house sound system into a teleconference bridge, video projection capabilities for PowerPoint presentations, and access to the internet for presentations by speakers. If your firm or company has the needed conference room facilities and capabilities and would be willing to host future FCBA activities, please email **Stan Zenor**, stan@fcba.org, or **Kerry Loughney**, kerry@fcba.org.

## **COMMITTEE AND CHAPTER** Events

### Access to Records

**Event:** Brown Bag Lunch co-sponsored by the Young Lawyers Committee **Date/Time:** Wednesday, January 16,

12:15 p.m. – 1:30 p.m. Location: Mintz, Levin, Cohn, Ferris

Glovsky, and Popeo, P.C., 701 Pennsylvania Avenue, NW (Yellow Archives/Navy Memorial metro station)

**Topic:** FCCdotgov—Tips and Tricks to Navigating and Using the FCC Website and Online Databases

**More Info:** Are you not confident about your online filing skills? Do you have difficulty searching FCC records? Join us for a guided online tour of the FCC's website. Learn tips and tricks to using the FCC's online resources efficiently and effectively.

**RSVP to:** Chris Bjornson

(crbjornson@mintz.com) - Space is limited, so sign up early!!

Contact: Chris Bjornson

(crbjornson@mintz.com) or YLC Co-Chairs Chris Fedeli (chrisfedeli@dwt.com) and Tarah Grant (tsgrant@hhlaw.com).

### **Annual Seminar Committee**

**Event:** Brown Bag Planning Lunch **Date/Time:** Tuesday, January 29, 12:00 – 1:00 p.m. **Location:** Harris, Wiltshire & Grannis LLP, 1200 18th Street, NW

**Purpose:** The Committee will continue its planning efforts in connection with the Annual Seminar. All members interested in assisting with the Annual Seminar are encouraged to attend.

**RSVP:** Charla Rath, charla.rath@verizonwireless.com, 202-589-3766

### **Cable Practice Committee**

**Event:** Brown Bag Lunch **Date/Time:** Friday, February 15, 12:15 – 1:30 p.m.

**Location:** Wiley Rein LLP, 1776 K Street, NW, Main Conference Center

**Topic:** Understanding Technical Issues Involved in the DTV Transition. The Engineering and Technology Practice Committee, along with the Cable Practice and Mass Media Practice Committees present this brown bag forum for those interested in learning about technical issues faced by industry in the year ahead as the deadline for the DTV transition approaches.

**Speakers:** Bill Check, Senior VP for Science and Technology, NCTA; Broadcast Industry Speaker (invited); FCC Speaker (invited) **RSVP to:** FCBA Website – Calendar of Events

### **Cyberspace Practice Committee**

**Event:** CLE Seminar co-presented by the International Practice Committee **Date/Time:** Wednesday, February 6, 6:00 – 8:15 p.m.

**Location:** Dow Lohnes PLLC, 1200 New Hampshire Avenue, NW, 5th floor **Topic:** Broadband Deployment and Take-up: What Are the Experiences of Various Countries?

**To register:** FCBA website – Calendar of Events or use the form on page 25.

### **Diversity Committee**

**Event:** CLE Seminar **Date/Time:** Tuesday, February 12, 6:00 – 8:15 p.m. **Location:** Dow Lohnes PLLC, 1200 New

Hampshire Avenue, NW, 5th floor **Topic:** The FCC Equal Employment Opportunity (EEO) Rules **To register:** FCBA website – Calendar of Events or use the form on page 25.

#### Engineering and Technical Practice Committee

**Event:** Brown Bag Lunch Date/Time: Friday, February 15, 12:15 - 1:30 p.m. Location: Wiley Rein LLP, 1776 K Street, NW, Main Conference Center Topic: Understanding Technical Issues Involved in the DTV Transition. The Engineering and Technology Practice Committee, along with the Cable Practice and Mass Media Practice Committees present this brown bag forum for those interested in learning about technical issues faced by industry in the year ahead as the deadline for the DTV transition approaches. **Speakers:** Bill Check, Senior VP for Science and Technology, NCTA; Broadcast Industry Speaker (invited); FCC Speaker (invited) **RSVP to:** FCBA Website – Calendar of Events

### FCC Enforcement Practice Committee

**Event:** CLE Seminar **Date/Time:** Wednesday, February 27, 6:00 – 8:15 p.m. **Location:** WilmerHale, 1875 Pennsylvania Avenue, NW **Topic:** FCC Hearings and Investigations – Nuts and Bolts Review **To register:** FCBA website – Calendar of Events or use the form on page 25.

### Intellectual Property Practice Committee

Event: Brown Bag Lunch Date/Time: Tuesday, January 22, 12:15 – 1:30 p.m. Location: Dow Lohnes PLLC, 1200 New Hampshire Ave, NW (Large Conference Room) Topic: Cable and Satellite Content Protection Technologies Speakers: TBD To RSVP: FCBA Website – Calendar of Events

### International Telecommunications Practice Committee

**Event:** CLE Seminar co-presented by the Cyberspace Practice Committee **Date/Time:** Wednesday, February 6, 6:00 – 8:15 p.m.

**Location:** Dow Lohnes PLLC, 1200 New Hampshire Avenue, NW, 5th floor **Topic:** Broadband Deployment and Take-up: What Are the Experiences of Various Countries?

**To register:** FCBA website – Calendar of Events or use the form on page 25.

**Event:** Lunch Presentation **Date/Time:** Thursday, February 28, 12:00 – 2:00 p.m.

**Location:** Hogan & Hartson, Litigation Center, 555 13th Street, NW **Topic:** EU Telecommunications Law

Developments **Speakers:** Gerry Oberst and Winston Maxwell of Hogan and Hartson; Ambassador David Gross, U.S. State Department \*Lunch will be provided courtesy of Hogan & Hartson LLP **RSVP to:** aqfitzgerald@hhlaw.com

### **Mass Media Practice Committee**

Event: Brown Bag Lunch Date/Time: Tuesday, January 8, 12:15 – 1:30 p.m. Location: Holland & Knight LLP, 2099 Pennsylvania Avenue, NW, Chesterfield Smith Boardroom (2nd floor) Topic: Broadcaster Update from the World Radio Conference Speakers: Donna Gregg, Senior Policy Advisor to Ambassador Richard Russell RSVP to: FCBA website – Calendar of Events

**Event:** Brown Bag Lunch **Date/Time:** Friday, February 15, 12:15 – 1:30 p.m.

Location: Wiley Rein LLP, 1776 K Street, NW, Main Conference Center Topic: Understanding Technical Issues Involved in the DTV Transition. The Engineering and Technology Practice Committee, along with the Cable Practice and Mass Media Practice Committees present this

## **COMMITTEE AND CHAPTER** Events

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### Privacy and Data Security Committee

Event: The 3rd Annual ABA/FCBA Privacy & Data Security for Communications and Media Companies CLE Date/Time: Thursday, March 6, 2:00 – 6:00 p.m. Location: Hogan & Hartson LLP Conference Center, 555 13th Street, NW For more information: Contact S. Jenell Trigg, 202-416-1090 or strigg@lsl-law.com To register: FCBA website – Calendar of Events or use the form on page 25.

### **Wireless Practice Committee**

**Event:** Wireless Committee Lunch **Date/Time:** Tuesday, January 22, 2008, 12:15 p.m.

**Location:** Sidley Austin LLP, 1501 K Street N.W.

**Topic:** Hot Topics in the CMRS Industry for 2008

**Speakers:** Brian Fontes, Vice President, AT&T Services Inc.; Stephanie Johanns, Senior Vice President, ALLTEL Corp.; Lawrence Krevor, Vice President - Spectrum, Sprint Nextel Corp.; John T. Scott III, Vice President, Verizon Wireless; Thomas Sugrue, Vice President, T-Mobile USA, Inc. **To register:** FCBA website – Calendar of Events or use the form on page 25.

### **Wireline Committee**

**Event:** Brown Bag Lunch **Date/Time:** Tuesday, January 15, 12:15 – 1:30 p.m.

**Location:** WilmerHale, 1875 Pennsylvania Avenue, NW

**Topic:** Forbearance. The forbearance mechanism set forth in section 10 of the Communications Act of 1934, as amended, has become a popular tool for parties seeking Commission action, but recently has drawn significant attention from the Hill. This panel will discuss, among other things, questions regarding the constitutionality of section 10, recent Congressional interest and activity, and the Commission's recent Forbearance Procedural Rules NPRM. Please note that this event is off the record.

**Speakers:** John Nakahata, Partner, Harris, Wiltshire and Grannis LLP (moderator), Neil Fried, Republican Senior Counsel, House Energy & Commerce Committee, Amy Levine, Democratic Legislative Counsel, House Energy & Commerce Committee, Genny Morelli, Partner, Kelley Drye & Warren LLP, Bennett Ross, Partner, Wiley Rein LLP. **RSVP to:** FCBA website – Calendar of Events

### **Young Lawyers Committee**

**Event:** Brown Bag Lunch co-sponsored by the Access to Records Committee **Date/Time:** Wednesday, January 16,

12:15 p.m. – 1:30 p.m. **Location:** Mintz, Levin, Cohn, Ferris Glovsky, and Popeo, P.C., 701 Pennsylvania Avenue, NW (Yellow Archives/Navy Memorial metro station)

**Topic:** FCCdotgov—Tips and Tricks to Navigating and Using the FCC Website and Online Databases

**More Info:** Are you not confident about your online filing skills? Do you have difficulty searching FCC records? Join us for a guided online tour of the FCC's website. Learn tips and tricks to using the FCC's online resources efficiently and effectively.

**RSVP to:** Chris Bjornson (crbjornson@mintz.com) - Space is limited, so sign up early!!

**Contact:** Chris Bjornson (crbjornson@mintz.com) or YLC Co-Chairs Chris Fedeli (chrisfedeli@dwt.com) and Tarah Grant (tsgrant@hhlaw.com).

**Event:** Young Lawyers Committee Happy Hour (Comm Law 101 Postlude) **Date/Time:** Thursday, January 24,

5:00 – 7:00 p.m. Location: Restaurant K h

**Location:** Restaurant K by Alison Swope, 1700 K Street NW, (Farragut North metro station)

**More Info:** All Comm Law 101 organizers, presenters, and attendees—and everyone else—are invited to join the Young Lawyers Committee for a happy hour at Restaurant K by Alison Swope, located just a few doors down from Comm Law 101 venue Wiley Rein LLP. Featured in the December 2007 issue of Washingtonian magazine, this new restaurant will treat us to samples from their innovative bar appetizer menu.

**Contact:** YLC Co-Chairs Chris Fedeli (chrisfedeli@dwt.com) and Tarah Grant (tsgrant@hhlaw.com).

### **Atlanta Chapter**

**Event:** Program highlighting recent and anticipated telecommunications market, technology, legislative and regulatory developments in Georgia **Date/Time:** TBD - late January 2008 **Location:** Georgia State Capitol, Atlanta, Georgia (room TBD) **Topic:** Telecommunications and Cable Competition in Georgia - Past and Future **Panelists:** to include Georgia Public Service Commissioner Robert Baker, Georgia Senate Regulated Industries and Utilities Chairman David Shafer, Georgia House Energy, Utilities and Telecommunications Chairman Jeff Lewis, and members of the telecommunications and cable industries

### To RSVP and for more information:

Contact Kennard B. Woods at kwoods@fh2.com

### **Florida Chapter**

**Event:** Chapter Program **Date/Time:** Thursday, January 10,

12:00 – 2:00 p.m. **Location:** Fleming's Prime Steakhouse, 2001 Siesta Drive, Sarasota, FL **Topic:** Radio Today and Tomorrow **Speakers:** Ed Christian, President, Saga Communications; Stan Raymond, Stan Raymond and Associates (Media broker and former radio station owner and manager); and Jack Messmer, Executive Editor and Journalist, Radio & Television Business Report **To register:** Use form on page 28.

**Event:** FL Chapter CLE Seminar **Date/Time:** Friday, February 29, 9:00 a.m. – 12:30 p.m.

Location: Gray Robinson law firm, 201 North Franklin Street, Suite 2200, Tampa, FL with a live video conference feed to a satellite location at Gray Robinson's Orlando offices, 301 East Pine Street, Suite 1400, Orlando, FL **Topic:** Recent FCC regulations impacting real estate developer/owner agreements with communications companies. The conference will focus on the FCC's Report and Order and Further Notice of Proposed Rulemaking issued on November 13, 2007 (MB Docket No. 07-51), and its significance and implications for Florida service providers, real estate developers, MDUs, condominium associations, and homeowner associations. \*Includes a continental breakfast.

**To register:** FCBA website – Calendar of Events or use the form on page 25.

### **Texas Chapter**

Event: Brown Bag Lunch Date/Time: Friday, January 18, 12:00 – 1:00 p.m. Location: Public Utility Commission of Texas, Hearing Room Gee Topic: PUC Year in Review and overview of the PUC's new Oversight and Enforcement Division Speakers: Pam Whittington, Director, Oversight and Enforcement Division

**RSVP to:** Toni House, thouse@phonelaw.com, 512-480-9900

## **COMMITTEES AND CHAPTERS** in the Spotlight



L to R: Engineering and Technical Practice Committee Co-Chairs Tom Dombrowsky and Peter Corea. Ed Thomas not pictured.

### Engineering and Technical Practice Committee

The FCBA Engineering and Technical Practice Committee, is co-chaired by Thomas Dombrowsky of Wiley Rein LLP, Peter Corea of ICO Global Communications, and Ed Thomas of Harris Wiltshire & Grannis LLP The Committee has hosted three events this year. In September, guest speakers from the FCC and Motorola provided an overview of engineering principles and gave pointers for practicing before the FCC. Our successful October CLE seminar instructed on the issues that handset manufacturers (our guest lecturers from Nokia and Motorola) face in designing and manufacturing equipment while following the many FCC and international mandates and at the same time driving to create innovative products. In November, the committee hosted a tour of the XM Satellite Radio's Programming Center and Corporate Headquarters in D.C.

The Committee has several more events being planned for next year, including brown bags on DTV transition issues (in February), satellite communications, and potentially another "field trip" to a wireless switching facility. All FCBA members are encouraged to attend Engineering and Technical Practice Committee events. We aim to provide a balance of topical and cutting edge engineering issues, while at the same time keeping topics relevant and interesting for non-engineers. If you have any program ideas, speaker suggestions or other comments, please contact the committee co-chairs. We look forward to seeing you at future programs.

### Intellectual Property Committee

Greetings to our Communications Law comrades. We would like to reintroduce ourselves. Last year, we were known as the Communications Law, Copyright & Digital Rights Management Committee. That moniker did not fit within our new grand plan, so we have discarded it, and have



L to R: Intellectual Property Committee Co-Chairs Phil Wadsworth, Jim Burger, Seth Davidson, and Ben Golant.

renamed ourselves the Intellectual Property Practice Committee ("Committee"). Our central mission is to bring the bold new world of intellectual property law to the masses. We expose you to the latest legal and policy developments in copyright, trademarks, and patents. Our Committee is co-chaired by Jim Burger of Dow Lohnes, Seth Davidson of Fleischman and Harding LLP, Philip Wadsworth of Qualcomm and Ben Golant of the Copyright Office.

The Committee has had much success this year. We have held luncheon meetings on the following topics: (1) 20th Century Fox v. Cablevision: The Remote DVR case; (2) Public Performance Rights and Radio Stations; (3) Copyright Issues at the FCC and the FTC; and (4) Copyright and User Generated Content. 2008 looks great. The Committee plans to hold meetings on Digital Rights Management Systems for Cable and DBS, the Copyright Royalty Board, the Digital Millenium Copyright Act, and Patent & Trademark Office issues. The Committee has further plans to entertain speakers from the Copyright Office and the House and Senate Judiciary Committees.

The Committee's events are held on the third Monday of each month. We strongly encourage all FCBA members to take part in our many events. The Committee welcomes good suggestions for our programs. Direct any comments you may have to Jim (jburger@dowlohnes.com); Seth (sdavidson@fh-law.com); Phil (philipw@qualcomm.com); or Ben (bgol@loc.gov). Thank you.

### Mass Media Practice Committee

The Mass Media Practice Committee is co-chaired by **Rosemary Harold**, Deputy Chief of the FCC's Media Bureau, **Brendan Holland**, an Associate of Davis Wright Tremaine LLP, **Marsha MacBride**, EVP-Legal and Regulatory

## **COMMITTEES AND CHAPTERS** in the Spotlight

Affairs of the National Association of Broadcasters, and **David O'Connor**, a Partner at Holland & Knight LLP. The Committee focuses its activities on the wide-ranging legal, policy and regulatory issues affecting television and radio broadcasting.

The Committee was off to a busy start this fall with a "Meet the Media Bureau Front Office" brown bag lunch in September. Also in September, we cohosted a lively brown bag lunch with the Cable Practice Committee on the digital television transition. In October, we held an informative CLE program on Political Broadcasting, and in November we held a brown bag lunch to discuss the future of digital radio. To round out the Fall series, we turned the focus on the journalists with our annual "Meet the Trade Press" in December. The Committee Co-Chairs are grateful to the many guest speakers who have given generously of their time to make these programs possible. We also appreciate the strong turnout of Committee members and other FCBA members at these events.

The Committee has several other events in the works, including a brown bag lunch in January with Donna Gregg to discuss the recently concluded World Radio Conference and its impact on the media industry. In February, we will cohost a brown bag lunch with the Cable and Engineering & Technology



L to R: Mass Media Practice Committee Co-Chairs David O'Connor and Rosemary Harold. Brendan Holland and Marsha Macbride not pictured.

Committees to discuss the technical aspects of the DTV transition. Please also join us in April for the annual "Representing Your Local Broadcaster" program in Las Vegas, co-hosted by the American Bar Association and the NAB.

Our regularly scheduled brown bag day is the second Tuesday of every month. As always, the Committee is interested in hearing ideas for topics and panelists, and we welcome your input and involvement. Feel free to contact us: **Rosemary Harold** (rosemary.harold @fcc.gov); **Brendan Holland** (brendanholland@dwt.com); **Marsha MacBride** (mmacbride@nab.org); or **David O'Connor** (david.oconnor @hklaw.com).

## **Midwest Chapter**

The Midwest Chapter has been busy planning the 2007-2008 calendar. The Chapter has engaged a Steering Committee that includes: Robert Reiland (Motorola). Neil Cox (Ouest). Robert Neumann (Globalcom, Inc.), Gavin McCarty (Globalcom, Inc.), Eric Harstad (Globalcom, Inc.), Ellen Craig (Consulting), Jack Pace (City of Chicago), Pat Meehan (Holland & Knight), Hank Kelly (Kelley Drye), Ron Gavillet (Neutral Tandem), Richard Monto (Neutral Tandem). The Steering Committee has provided strong leadership and planning capabilities to the Midwest Chapter. The current Co-Chairs are Robert Neumann. Neil Cox and Robert Reiland

The Federal Communications Bar Association's (FCBA) Midwest Chapter had a strong 2006-2007 year. Midwest Chapter meetings included lively presentations and debates with regard to Muni-Wireless Roundtable Discussion on the Growing Industry and Technology, an Illinois Cable and Video Competition Law of 2007 panel discussion (in support of the Bill, John Lenahan, the Assistant General Counsel who heads the State Regulatory Practice Group at AT&T spoke and in opposition to the Bill, Michael Ward, a consultant assisting the Cable Television and Communications Association of Illinois presented the opposition position) and presentation by Qwest Communication's Gary Lytle (Senior Vice President of Policy and Law) discussing the FCC's Section 272 Qwest Forbearance Order. The highlight of the year was a large meeting held at the Palmer House Hotel in downtown Chicago celebrating the Midwest Chapter's 15th Anniversary the keynote speaker was Chicago's Mayor Richard Daley. Mayor Daley passionately spoke on the City's focus and his attention to the economic importance of Telecommunications and Technology in Chicago.

The Midwest Chapter kicked-off the 2007-2008 year with a meeting on Cable Competition held at Motorola's Chicago offices. The first meetings of 2008 will be an update on Muni-Wifi and a review and discussion of Internet Taxation. Upcoming events that are being planned are focused on ideas generated by the Steering Committee which include, Chicago Olympics Security, Legality/Privacy/Security of Personal/Consumer Networks. Advertising Issues (e.g., wireless handheld devices), Legalities of Misuse of Internet, Revisiting the City of Chicago's Wi-Fi Efforts, GPS legal issues, electronic discovery (legal implications) and Net Neutrality."

If you have any ideas or suggestions, please feel free to contact the Co-Chairs: **Neil Cox** (neil.cox@qwest.com); **Rob Neumann** (rneumann@globalcom.com); or **Robert Reiland** (Bob.Reiland@Motorola.com).

## **Florida Chapter**

The Florida Chapter has grown significantly over the past three years since its inception in the fall of 2004, having now hosted nearly a dozen events across the state of Florida. Much of this growth is attributable to the outstanding efforts of its co-chairs: **Beth Keating** with the Tallahassee office of Akerman Senterfitt, **David Konuch** 

## **COMMITTEES AND CHAPTERS** in the Spotlight

with White & Case in Miami, **Pat Meehan** with the Tampa office of Holland & Knight, and **Will Cox** with Abel Band in Sarasota, as well as former co-chairs **Marianne LePera** and **Ila Feld**. As is apparent, the Florida co-chairs are geographically spread out throughout the state, and their expertise and interests cover all sectors of the communications industry, including Internet, wireless, cable, broadcast television and radio, and telephony.

In 2007, the Florida Chapter had several meetings/CLE programs in different locations in north and central

Florida, all well attended events. The first CLE event in March in Orlando focused on real estate negotiations and service agreements between developers and communications provider. The second CLE meeting was in September in Tallahassee on state cable franchising legislative issues and an FCC regulatory update hosted by **Beth Keating** with Akerman Senterfitt.

The Florida Chapter is on target to be a bit more active in the first half of 2008, including a **January 10, 2008**, Sarasota program on the pulse of the radio industry, a February 29, 2008, Tampa

COMM LAW 101

CONTINUED FROM PAGE 1

### Seminar Agenda

9:00 – 9:15 a.m.

WELCOME

FCBA President **Diane J. Cornell**, Inmarsat Inc.

#### 9:15 – 9:30 a.m. KEYNOTE ADDRESS: WELCOME TO COMMUNICATIONS LAW!

### 9:30 – 10:45 a.m. ENGINEERING FUNDAMENTALS: WHAT NON-ENGINEERS SHOULD KNOW

Moderator: Jamison Prime, Office of Engineering & Technology, FCC (invited) Panelists: Derek Khlopin, Nokia (invited) Tom Dombrowsky, Wiley Rein LLP Rick Engelman, Sprint Nextel

10:45 – 11:00 a.m. BREAK

#### 11:00 – 12:15 a.m. MEDIA 101: AN INTRODUCTION TO BROADCAST AND CABLE REGULATION

*Moderator:* **Rosemary Harold**, Deputy Bureau Chief, Media Bureau, FCC Panelists:

**Cristina Pauze**, Legal Advisor, Commissioner Robert McDowell, FCC **Rick Chessen**, Senior Legal Advisor, Commissioner Michael Copps, FCC **Diane Burstein**, Vice President and Deputy General Counsel, NCTA **Dianne Smith**, Partner, Holland & Knight LLP

12:15 – 12:45 p.m. LUNCH

### 12:45 – 2:00 p.m. PRACTICING BEFORE THE FCC – A "HOW TO" GUIDE

Moderator: Alison Minea, Associate, Morrison & Foerster LLP Panelists: William F. Maher, Partner, Morrison & Foerster LLP Nick Alexander, Wireline Competition Bureau, FCC Peter Shields, Partner, Wiley Rein LLP Angela E. Giancarlo, Legal Advisor to Chairman McDowell on Wireless & International Issues, FCC

### 2:00 – 3:15 p.m. SPECTRUM RIGHTS: HOW THE AIRWAVES SHOULD BE REGULATED

Moderator: [TBA] Panelists: **Steve Sharkey**, Motorola program on real estate and telecom negotiations issues and recent related FCC orders, and a Miami program on the law of the Internet. The Florida Chapter is eager to involve more communications and technology professionals throughout the state of Florida in this growing FCBA chapter and welcomes participation and input on its future programs. For more information, please contact Florida Chapter Co-Chairs, Will Cox at wcox@abelband.com. David Konuch at dkonuch@miami.whitecase.com, Beth **Keating** at beth.keating@akerman.com. or **Pat Meehan** at pmeehan@hklaw.com.

Trey Hanbury, Sprint Nextel David Munson, Patton Boggs (invited) Paula Ford, Microsoft (invited)

3:15-3:30 p.m. BREAK

### 3:30-4:45 p.m. THE 2008 REGULATORY LANDSCAPE: HOT TOPICS FOR THE COMING YEAR

Moderators: Scott Delacourt, Wiley Rein LLP Jeff Cohen, Public Safety & Homeland Security Bureau, FCC Panelists: Paul Garnett, CTIA Erin Dozier, NAB (invited) Jennifer Warren, Lockheed Martin Jack Zinman, AT&T

#### 4:45-5:00 p.m. WRAP-UP & INTRODUCTION TO THE YOUNG LAWYERS COMMITTEE

**Tarah Grant**, Co-Chair, FCBA Young Lawyers Committee

\*Attendees are invited to the Young Lawyers Committee's monthly happy hour following the program at Restaurant K by Alison Swope, 1700 K Street NW, from 5:00 – 7:00 p.m. For more information, see page 8.

### Access to Records Committee

### Important Announcement – FCC Lock Box Provider to Change:

In early February 2008 (the specific date has not yet been announced), the FCC will change its lock box provider – currently Mellon Bank in Pittsburgh – for most filings. As the FCC's current lock box provider, Mellon Bank serves as the filing and processing agent for the FCC – processing fees, payments, and applications.

All FCC programs will be impacted by the change except for deposits made by potential spectrum auction bidders. Those deposits (also known as "Upfront Payments") will continue to be processed by Mellon Bank. All other auction payments, however, will be required to be submitted to the new lockbox bank.

Beginning in early February, FCC manual and/or automated process(es) will require a different American Banking Association (ABA) code and account numbers. The FCC will share this information with the public as soon as it is known. At the same time, the FCC will also release plans for handling any reconciliation and change-over discrepancies. The FCC does not

### Save The Dates Of February 22-23, 2008 3rd Annual Communications Law and Policy Symposium:

Location: Genesee Grand Hotel in Syracuse

On **Saturday**, **February 23**, **2008**, the Communications Law and Policy Society at Syracuse University College of Law, in conjunction with the New York Chapter of the Federal Communications Bar Association, will host its 3rd Annual Communications Law & Policy Symposium. The symposium will take place at the Genesee Grand Hotel in Syracuse, New York from 8:00 a.m. – 5:00 p.m. and will be a CLE event.

"FCCbook: Evolving Communications Law to Embrace Modern Challenges," includes panels on: The Future of Radio, The Free and Open Internet, Free Speech as a Global, Human Right, Disability and Equal Access Issues in Communications Law and Policy, and Hot Issues in Cable and Broadcasting. The event will also feature two tutorial sessions: The FCC - A Year in Review and Communications Issues in the 2008 Election. Previous speakers have included a chief of staff to the FCC, general counsels to global communications companies, partners from leading law firms, and nationally-recognized scholars in communications law and policy.

Without the sponsorship aid of attorneys, law firms, and communications companies and specialists, this annual event would not be possible. For more information on attending the symposium or becoming a sponsor, please contact Symposium Chair, Kelly Bunch, at kjbunch@syr.edu.

expect any impact on its Forms or payment type codes.

To make for a smooth transition, the FCC will process applications and other filings that are erroneously submitted to Mellon Bank after the designation of a new lockbox bank. This exception will be available for a designated transition period.

The FCC contact for the lockbox bank transition is Octavia Purnell — (202) 418-1999/octavia.purnell@fcc.gov.

## Florida Chapter

The Florida Chapter will host two dynamic events in the January 2008-February 2008 time frame. The Florida Chapter and the Abel Band law firm will host a lunch program in Sarasota on Thursday, January 10, 2008, from 12:00 - 2:00 p.m., entitled "Radio Today and Tomorrow", sponsored by FCC radio industry compliance software developer Presage, LLC. Speakers will include: Ed Christian, President, Saga Communications (http://www.sagacommunications.com); Stan Raymond, Stan Raymond and Associates (Media broker and former radio station owner and manager); and Jack Messmer, Radio & Television Business Report (Executive Editor and Journalist) (www.rbr.com). The program will be a lively discussion of the current pulse and direction of the radio industry, as well as a high level update of current FCC proceedings of interest to the radio industry by Florida Co-Chair and Holland & Knight attorney Pat Meehan. Lunch at Fleming's Prime Steak House, 2001 Siesta Drive, Sarasota, FL, is included with registration. A registration form with further details and cost information is on page 28 of this newsletter

On **Friday, February 29, 2008**, from **9:00 a.m. – 12:30 p.m.**, FCBA Members **Frank Rullan** and **Gary Resnick** and the Florida Chapter will host a CLE seminar on recent FCC regulations

impacting real estate developer/owner agreements with communications companies. The conference will focus on the FCC's Report and Order and Further Notice of Proposed Rulemaking issued on November 13, 2007 (MB Docket No. 07-51), and its significance and implications for Florida service providers, real estate developers, MDUs, condominium associations, and homeowner associations. The seminar will be held at the offices of the Gray Robinson law firm in Tampa (201 North Franklin Street, Suite 2200; phone: 813-273-5000) with a live video conference feed to a satellite location at Gray Robinson's offices in Orlando (301 East Pine Street, Suite 1400; Phone: 407-843-8880). The cost is \$35.00 for FCBA members and \$50.00 for non-FCBA members and includes a continental breakfast. More details will be available in the February newsletter. Please use the form on page 25 to register. CLE credits will be available.

For further information regarding these upcoming events, please contact **Will Cox**, Florida Chapter Co-Chair, at wcox@abelband.com or 941-364-2733.

### New England Chapter

The New England Chapter is in the process of rescheduling a two-part program on Customer Proprietary Network Information and Status of Telecommunications Issues in the Region. The program was originally scheduled for the afternoon of December 13th but was cancelled due to a Nor'easter - snow storm. The New England Chapter's Steering Committee was scheduled to meet on December 21st to discuss rescheduling the program, likely for January, and to also begin plans for developing 2008 menu of programs.

### Rocky Mountain Chapter

### February 10 – 11, 2008 "The Digital Broadband Migration: Information Policy for the Next Administration"

*Co-Sponsored with and to be held at the University of Colorado* 

The transformation of telecommunications from an analog, narrowband network optimized for voice to a digital, broadband network optimized for data traffic has created a myriad of challenges for businesses, policymakers, and academics alike. Consider that, in 2000, when then-FCC Commissioner Michael Powell coined the term "the digital broadband migration," the iPod had yet to be rolled out to consumers and Google was not yet a verb. Seven years later, the iPod has revolutionized the music industry, the iPhone is sending shock waves through the wireless world, and the Apple TV may similarly bring dramatic changes to video programming markets.

In 2009, the next President will take office with an array of information policy questions demanding attention. This conference aims to underscore the challenging policy issues that will be high on any new administration's agenda. In particular, we will evaluate questions related to changing broadband and wireless markets; challenges related to protecting privacy and security; and the optimal direction for intellectual property reform. With a thoughtful array of leaders from academic, industry, and governmental circles, we believe that this conference will continue the Silicon Flatirons' tradition of encouraging "bolder thinking" in Boulder. Like its predecessors, the proceedings from this conference will be published in the

third volume of the Journal on Telecommunications and High Technology Law.

Registration information available at http://www.silicon-flatirons.org.

### Schedule of Events

Sunday, February 10, at CU School of Law Wittemeyer Courtroom

### 9:15 - 9:30

WELCOME

**Phil Weiser**, Executive Director, Silicon Flatirons Program

### 9:30 - 10:15 Overview tete a tete

Jonathan Adelstein, Commissioner, Federal Communications Commission Jon Leibowitz, Commissioner, Federal Trade Commission

#### 10:15 - 11:30 OVERVIEW PANEL: THE DYNAMICS OF INFORMATION POLICY

Moderator:

**Phil Weiser**, Founder and Executive Director, Silicon Flatirons Program *Discussants*:

Jonathan Adelstein, Commissioner, Federal Communications Commission Kathryn C. Brown, Senior Vice President, Verizon Steve Davis, Senior Vice President and

Assistant General Counsel, Qwest Jon Leibowitz, Commissioner, Federal Trade Commission Gigi Sohn, Founder and President,

**Gigi Sohn**, Founder and President, Public Knowledge

#### 11:30 - 12:15 OVERVIEW ADDRESS

**Lawrence Lessig**, Professor of Law, Stanford University

12:15 - 1:30 LUNCH

#### **1:30 - 3:30 BROADBAND POLICY** *Moderator:*

**David Ellen**, Senior Vice President, Cablevision Systems Corporation *Presenters*:

Robert Atkinson, President, Information Technology and Innovation Foundation Jon Nuechterlein, Partner, WilmerHale Howard Shelanski, Professor of Law, University of California at Berkley Barbara van Schewick, Associate Professor of Law, Stanford University Kevin Werbach, Assistant Professor of Legal Studies, The Wharton School Discussants: Joe Waz, Vice President, Comcast

Corporation

**Rick Whitt**, Washington Telecom and Media Counsel, Google

### 3:30 - 3:45 BREAK

### 3:45 - 5:45 SPECTRUM AND WIRELESS POLICY

Moderator:

**Ari Fitzgerald**, Partner, Hogan & Hartson *Presenters*:

**Stuart M. Benjamin**, Professor of Law and Associate Dean of Research, Duke University

**Ellen Goodman**, Professor of Law, Rutgers School of Law - Camden **Tim Wu**, Professor of Law, Columbia University

Discussants:

Mark Cooper, Director of Research, Consumer Federation of America Bryan Tramont, Partner, Wilkinson Barker Knauer Stephen Williams, Senior Judge, U.S. Court of Appeals, D.C. Circuit

### 5:45-6:45 Reception (Sponsored by AT&T)

Monday, February 11, University Memorial Center

8:30 - 9:15 Keynote Address **Michael Powell**, Former Chairman of the Federal Communications Commission

### 9:15 - 11:00 PRIVACY AND SECURITY

Moderator: Paul Ohm, Associate Professor of Law, University of Colorado Presenters: Iulie Cohen, Professor of Law, Georgetown University Edward Felten, Professor of Computer Science and Public Affairs, Princeton University Orin Kerr, Professor of Law, Georgetown University Peter Swire, Professor of Law, Ohio State University Discussants: Scott Charney, Corporate Vice President, Microsoft Chris Painter, Principal Deputy Chief, U.S. Department of Justice Lior Strahilevitz, Professor of Law and Walter Mander Teaching Scholar, University of Chicago

11:00 - 11:15 BREAK

#### 11:15 - 1:00 INTELLECTUAL PROPERTY REFORM

*Moderator*:

Natalie Hanlon-Leh, Partner, Faegre & Benson Presenters:

Mark Lemley, William H. Neukom Professor of Law, Stanford University Arti Rai, Professor of Law, Duke University

**Chris Sprigman**, Associate Professor of Law, University of Virginia *Discussants*:

Bread Feld, Managing Director, Foundry Group and Mobius Venture Capital Preston Padden, Executive Vice President, Walt Disney Company Pam Samuelson, Professor of Law and Chancellor's Professor of Information Management, University of California at Berkley

#### 1:00 - 2:15 LUNCH AND CLOSING SPEAKER

**Jim Crowe**, CEO, Level 3 Communications

Symposium papers will be published in The Journal on Telecommunications and High Technology Law.

### Tuesday, March 4, 2008 "Innovation, Intellectual Property, and Entrepreneurship in The Information Industries"

The pace of innovation in the information industries continues to keep businesses on their toes. The rise of Google, for example, underscores the opportunities for upstart firms to capitalize on new opportunities. Well before Google, other firms like Qualcomm saw and capitalized on the potential of innovative technologies that incumbent firms either missed or wrote off. Indeed, the pace of innovation in the information industries has led some commentators to suggest that today's Internet-enabled economy reflects Schumpeter's vision of creative destruction where the important battles are not for customers of today's products, but developing new technologies that can create a new market.

The importance of technological change to our economy raises a series of important questions for policymakers. One important set of questions revolve around government investment in basic research and the nature of the technological landscape. In a number of technology markets today, including wireless communications, the Internet, and biotechnology, government support for basic research as well as basic research by dominant firms laid the foundation for later innovations. Today, however, there is an increasing level of concern that such basic research is not adequately being supported.

A second set of questions revolves around whether and how start-up firms contribute to the pace of innovation. On one view, these firms are able to conduct risky experiments and basic research with the promise of being bought out by more established firms. In other cases, upstart firms worry about the ability of established firms to undermine their success once the upstarts establish the popularity of a new product-particularly where the upstart must rely on the platform of an established firm. In some cases, upstarts call for regulation, such as the call for open access to wireless phones, to prevent such conduct and to foster innovation.

A final set of important questions related to innovation revolves around the role of intellectual property protection. On one view, including that of "neo-Schumpeterians," strong patent rights enable firms to develop a firm position in today's market and provides those firms with powerful incentives to invest in innovations. Others, however, are concerned that today's incumbentsor even others who strategically invest in patents and not innovation per se-are able to abuse the patent system for their advantage.

To evaluate the appropriate role for government policy in facilitating entrepreneurship and innovation, this conference will bring together a group of industry leaders to examine these questions.

Registration information available at http://www.silicon-flatirons.org.

### Schedule of Events

### 2:00-2:15 INTRODUCTION AND OVERVIEW

**Phil Weiser**, Executive Director, Silicon Flatirons Program

2:15-3:00 KEYNOTE ADDRESS Paul Jacobs, CEO, Qualcomm

#### 3:00-4:00 THE DYNAMIC NATURE OF THE INFORMATION INDUSTRIES

Dick Green, CEO, Cablelabs Jennifer Manner, Vice President, MSV David Goodfriend, Vice President, Echostar Jennifer L. Richter, Chair, Technology and Communications Group, Patton

4:00-4:15 BREAK

Boggs, LLP

#### 4:15-5:15 THE USES AND ABUSES OF INTELLECTUAL PROPERTY

**John Posthumous**, Partner, Greenberg Traurig

**Jason Haislmaier**, Partner, Holme Roberts & Owen

**Jason Mendelson**, Managing Director, Foundry Group

**Tom Franklin**, Partner, Townsend, Townsend & Crew

### 5:15-6:15 THE OPPORTUNITIES AND STRATEGIES FOR SUCCESSFUL START-UPS

**Peter Mannetti**, Managing Director, iSherpa Capital

**Bill Mooz**, Director, Sun Microsystems **Don Gips**, Group Vice President, Level 3 6:15-7:15 RECEPTION (Sponsored by Greenberg Traurig)

## **Texas Chapter**

On October 25, 2007, the Texas Chapter of the FCBA held a reception in honor of the Chapter's past co-chairs, Robin Casey, Dineen Majcher, and Tom **Anson**, at Serrano's Cafe in Austin. Texas. Robin, of the firm Casey, Gentz & Magness, and Dineen, of the firm Smith & Majcher, founded the Texas Chapter in the late 90's, and Tom, of the firm Strasburger & Price, had been a cochair since 2001. The three of them initiated and planned the Texas Chapter's monthly Brown Bag Lunch series. Through their leadership, the Texas Chapter also helped sponsor the annual University of Texas Telecom Conference. Over the past year Dineen, Tom, and Robin have transitioned out of their co-chair responsibilities, and the reception was an occasion for approximately 30 members of the Texas Telecom Bar and Texas PUC Staff to socialize and to recognize the numerous professional contributions of Robin, Tom, and Dineen, who were each presented with a memento of their service.



Texas Chapter honorees Robin Casey, Tom Anson and Dineen Majcher.



FCC Carolers: Jim Schlichting, Jeff Steinberg, Joel Taubenblatt, David Furth, Jim Bird, Neil Dellar, Mark Wigfield, Charlene Lagerwerff, Karen Onyeije, Kelly Donohue, Jennifer Burton, Genie Barton, Dana Shaffer, Renee Coles























### **Top Ten Predictions** For 700 MHz Auction

10. AT&T will say the outcome proves network neutrality is not necessary. 9. Google will say the outcome proves network neutrality is necessary.

- neutrality is necessary. 8. NAB will say the outcome proves the XM/Sirius deal should be rejected. 7. I will say the outcome proves the country needs *a*
- la carte.

5. Congress will spend the auction receipts ten times over before we cash the checks.

### **Top Ten Predictions** For 700 MHz Auction

5. No matter how fast the D Block licensee builds out the public safety network, Commissioner Copps will say it was too slow.

say it was too slow.
4. Even if AT&T and Verizon bid against each other, costing each other billions, Consumers Union will claim they conspired to rig the bidding.
3. No matter who wins the A, B, C, D, and E license blocks, they will all end up suing Vonage for patent infringement.
2. If anything goes wrong, I will blame the subprime mortgage crisis.

If anything goes wrong, everyone else will blame









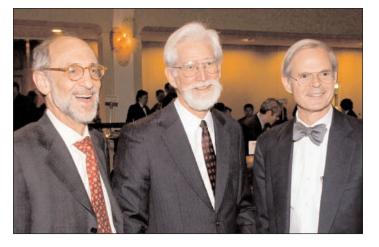


















### Thanks to those Sponsoring Foundation Tables at the Chairman's Dinner!

Arnold & Porter LLP AT&T Bingham McCutchen LLP Brownstein Hyatt Farber Schreck CCB Glitterati Clearwire\ICO Consumer Electronics Association Covington & Burling LLP CTIA - The Wireless Association Cyren Call Communications Davis Wright Tremaine LLP Dewey & LeBoeuf LLP Dow Lohnes PLLC Drinker Biddle & Reath LLP

Ericsson Inc. Fish & Richardson P.C. Fletcher Heald & Hildreth, PLC Greenberg Traurig, LLP Harris, Wiltshire & Grannis LLP Hogan & Hartson, LLP Holland & Knight LLP Inmarsat K&L Gates Kelley Drye & Warren LLP Lampert & O'Connor, PC Leventhal Senter & Lerman PLLC Lockheed Martin Corporation Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C. Mobile Satellite Ventures LP Morrison & Foerster LLP Motorola National Association of Broadcasters Nokia NTT Paul, Hastings, Janofsky & Walker LLP

Pillsbury Winthrop Shaw Pittman LLP Sidley Austin LLP Skadden, Arps, Slate, Meagher & Flom LLP Sonnenschein Nath & Rosenthal, LLP Sprint Nextel Corporation Squire, Sanders & Dempsey L.L.P. Steptoe & Johnson LLP The Walt Disney Company Telecom Industry Association (TIA) T-Mobile USA USTelecom Verizon Corporation Kathy Wallman White & Case LLP Wiley Rein LLP Wilkinson Barker Knauer, LLP Williams Mullen, A Professional Corporation Willkie Farr & Gallagher LLP WilmerHale

## **FCBA FOUNDATION** News

### Combined Federal Campaign (CFC)

The FCBA Foundation is proud to participate in this year's Combined Federal Campaign for the National Capitol Area. Federal employees in the nation's capitol can now make regular tax-deductible contributions to the FCBA Foundation through the Combined Federal Campaign, providing funds to support and help expand the Foundation's vital charitable work.

To make a pledge to the FCBA Foundation, donors should use the FCBA Foundation's CFC code number (#31092) on their pledge cards. Pledge cards can be obtained from your agency's CFC campaign staff. Pledge cards can also be completed and printed out online through the CFC website at www.cfcnca.org. On the website, click "Giving" and "About CFC-e" for more information.

Your donations will support the valuable work performed by the FCBA Foundation. Last year, the Foundation's work included:

- Awarding 22 college scholarships to D.C. public high school students totaling over \$150,000
- Awarding stipends to five law school students for unpaid government summer internships
- Sponsoring numerous volunteer events for FCBA members, including making meals for the homeless at Martha's Table and delivering meals to the homeless through McKenna's Wagon each month
- Co-Sponsoring the 2006 Charity Auction for the Fair Chance which raised over \$86,000

### Mass Media Practice Committee to Volunteer at Martha's Table on January 27th

On Sunday, January 27, 2008, from 10:00 a.m. to 1:00 p.m., members of the FCBA's Mass Media Practice Committee will be preparing and distributing food at Martha's Table, located at 2114 14th Street, N.W., in D.C., near the intersection of 14th and U Streets. The FCBA has been meeting monthly to volunteer at Martha's Table for many years. On the last Sunday of each month, one of the FCBA's Committees takes the lead in staffing this volunteer effort. Volunteers are asked to bring food if possible, (e.g., cold cuts, bread, peanut butter, jelly, vegetables and potatoes) because the center often runs out of donated food. If interested in participating, please contact David **O'Connor** at david.oconnor@hklaw.com.

### McKenna's Wagon Seeking Volunteers for January 27th

**McKenna's Wagon** is a mobile soup and sandwich wagon that goes "on location" to deliver food to the needy. For those who have volunteered, it has been a wonderful experience and a great way to help the needy in the D.C. community. This is an especially good experience for the teens and pre-teens among us who do not have a full appreciation of the many privileges they enjoy. Community service credits are also available. The Wagon is a white van that is loaded up with sandwiches, snacks and soup. We meet at Martha's Table at 4:45 p.m. in comfortable clothes and shoes. Martha's Table is located in a yellow building at 2114 Fourteenth Street, NW, in the District, near the intersection of 14th and U Streets. On-street parking is available.

Upon arrival we get assignments (some of us will distribute snacks and sandwiches, others will serve soup), and put on aprons before we depart in the van to 5th and New York Ave., NW (near the new Convention Center). We are driven by one of our experienced volunteers and the trip to distribution location takes about 10-15 minutes.

We serve about 30-75 people per visit including a few mothers who come for food for their families. The area is well patrolled by police. The food distribution is conducted in an efficient, calm and orderly fashion and many of the people we serve are quite appreciative of our efforts. Once we serve all of the food, we do a clean up of the immediate area. Total time for the distribution takes about one hour and we usually return to Martha's Table by or before 6:30 p.m.

We would love to have you join us on one of our upcoming food runs which are always on the **4th Sunday of the month**. If you are able to volunteer on **January 27th** or for a future date, please contact **Marlo Go** at MGo@ctia.org or **Tom VanWazer** at tvanwazer@sidley.com.

#### TO RESPOND TO JOB BANK LISTINGS

If the employer is listed, send the information requested directly to the employer. If you are responding to a **BLIND BOX** listing, send **ONE COPY** of the information requested to Kerry Loughney, Federal Communications Bar Association, 1020 19th Street, NW, Suite 325, Washington, DC 20036-6101, or **EMAIL** it to **kerry@fcba.org**. Please clearly indicate the Blind Box number to which you are responding. If you are applying to a Blind Box, you may enclose a separate note to the FCBA specifying any organization to which you do not wish your application to be forwarded. Responses to Blind Box listings can be accepted only from FCBA members.

### TO LIST A JOB

Complete a Job Bank Form and send or fax the Form and the appropriate payment to Kerry Loughney, Federal Communications Bar Association, 1020 19th Street, NW, Suite 325, Washington, DC 20036-6101. In addition, please email the text of the ad to kerry@fcba.org. Listings and payment received by the 15th day of each month will appear in the next month's newsletter. If possible, ads should not exceed 75 words. Please call the FCBA, (202) 293-4000, for a Job Bank Form. (No headhunters please).

#### LAW FIRM / CORPORATE

#### 1.08.1

Administrator, Legal Affairs – The Time Warner Cable Corporate office currently seeks a full-time Administrator, Legal Affairs for the Voice Services section of our Law Department.

Duties and Responsibilities: Supports the Telephony section of the TWC Law Department in maintaining company compliance with FCC and State regulations including preparing and filing forms and reports. Assists in the tracking and investigation of regulatory complaints and will draft company responses to authorities. Helps coordinate company participation in various regulatory programs. Will assist in managing multiple databases including contracts, complaints and regulatory filings. Aids in drafting internal regulatory updates and memos. Maintains group Intranet site and fulfills other tasks as assigned.

Administrator reports to Manager, Legal Affairs and takes direction from and supports Vice President & Chief Counsel and Senior Counsel, Telephony as well as Director, Interconnection Policy. This position will interact with TWC corporate and division personnel at all levels. This position is analytical and requires excellent communicative, organizational, database management, interpersonal, writing and proofreading skills. Successful candidate will be able to oversee and coordinate multiple projects simultaneously, to work independently as well as with others, to perform with a high degree of accuracy under deadlines and possess a willingness to learn. This position has no supervisory responsibilities. Candidate will interface with employees at various levels of the organization, with company attorneys as well as outside counsel and government personnel.

Software Required: Microsoft Word, Microsoft Outlook, Microsoft Access, Microsoft Excel, Microsoft Internet Explorer. Bachelors degree required. Paralegal Diploma and knowledge of telecommunications industry strongly desired.

Time Warner Cable offers competitive benefits to include medical, dental, vision, a matched 401(k) plan, tuition reimbursement, free cable (in specified areas) and free AOL. Qualified candidates should apply in person using the Time Warner Cable kiosk (where available) or on-line at www.timewarnercable.com. EOE/M/F/D/V

#### 1.08.2

#### Contract Manager TV Station Distribution -

Work with senior executives at a top-25 broadcast television station group in maximizing carriage of local broadcast stations on multichannel video providers (MVPD), including cable, satellite and telephone companies, through negotiated agreements and FCC regulations. Among the responsibilities are:

- Maintaining, updating and analyzing MVPD database detailing system locations, subscribers, channel capacities, headend locations, and local station channels;
- Assisting stations in complying with FCC MVPD carriage rules (i.e., timely election letters, exclusivity notifications) and maintaining appropriate regulatory compliance records;
- Assisting in and/or negotiating multi-station retransmission consent agreements;
- Monitor station and cable/satellite/telco compliance with carriage agreements;
- Coordinating with accounting department to maintaining accurate database of subscriber and revenue information; and,
- Assisting as needed with periodic audits of MVPD distributors.

#### **Requirements:**

- Bachelor's degree required.
- Three to five years of contract negotiation/administrations and or paralegal experience.
- Experience in broadcasting or cable industries and FCC regulations thereof preferred.

- Ability to communicate effectively and handle multiple projects.
- Strong organizational and research skills with an attention to detail.
- Advance knowledge of Excel and database management.

#### Additional Information:

- Comprehensive benefits including medical, dental, vision, life, long-term disability, Employee Stock Purchase Plan, pension and 401(k) plan
- Make an impact on the success of the organization as part of a dynamic, successful team

Local candidates only – no relocation available. To apply, please forward your resume, cover letter and salary history to: careers@lintv.com , or LIN Television Corporation, 1 Richmond Square, Suite 230E, Providence, Rhode Island 02906. LIN is an equal opportunity employer. **Faster response from applicants who apply online.** 

### 1.08.3

### Transactional and Communications

Associate – Immediate opening for an experienced Associate to support the Business and Communications Groups of the Georgetown office of a multi-city law firm. Preference will be given to candidates with experience in business transactions and FCCrelated matters. Candidates should have a strong academic record and relevant work experience. The firm promotes a teamworkoriented environment. Salary commensurate with experience and qualifications. Please send resume and cover letter to Renee Alston, 1000 Potomac Street, N.W., 5th Fl., Washington, DC 20007, FAX 202-965-7880, or ralston@gsblaw.com. EOE-M/F/D/V.

### What's the Password?

Many of you have noticed that while trying to log into the FCBA's Online Membership Directory: http://www.fcba.org/directory\_login .shtml, that a password is required. The password can be located *every month on page two* of the *FCBA News*, and will appear at the bottom of the masthead. The masthead is the box containing the list of the FCBA's Executive Committee members. **The password changes** *on the 10th of every month.* 

#### LUNCHEON

CONTINUED FROM PAGE 1

Schwartzman, President and CEO, Media Access Project, and Gary Shapiro, President and CEO, Consumer Electronics Association. The event, moderated by FCBA President Diane Cornell, will be held at the Mayflower Hotel, 1127 Connecticut Avenue, NW. The doors will open for registration and networking at 11:30 a.m. and the luncheon will begin at 12:00 Noon. Please use the form on page 25 to register.

Meredith Attwell Baker joined NTIA in January 2004 as Senior Advisor and also served on detail to the White House, Office of Science and Technology Policy. Before joining NTIA, she was Vice President at the firm of Williams Mullen Strategies where she focused on telecommunications, intellectual property and international trade issues. Ms. Baker was Senior Counsel to Covad Communications from June 2000 to April 2002, and Director of Congressional Affairs at the Cellular Telecommunications Industry Association (CTIA) from January 1998 to June 2000.

Ms. Baker is a member of the Texas State Bar. She earned a bachelor of arts degree from Washington & Lee University in 1990, a law degree from the University of Houston in 1994, and worked for the Fifth Circuit and the law firm of DeLange & Hudspeth, LLP. From 1990 to 1992, she worked in the Legislative Affairs Office of the U.S. State Department in Washington. Ms. Baker and her family reside in McLean, VA.

**Kyle E. McSlarrow** began his tenure as President & CEO of the National Cable & Telecommunications Association (NCTA) on March 1, 2005. In this role, McSlarrow is the cable industry's primary public policy advocate in Washington, D.C., and represents the industry's interests before Congress, the Federal Communications Commission and the Administration.

NCTA is the primary trade association of the cable television industry in the United States, representing cable operators serving more than 90 percent of the nation's cable television households and more than 200 cable program networks, as well as equipment suppliers and providers of other services to the cable industry.

McSlarrow was appointed in 2007 to serve on the President's National Security Telecommunications Advisory Committee (NSTAC). The NSTAC informs and advises the President on telecommunications issues affecting national security and emergency preparedness.

Prior to joining NCTA, McSlarrow served as the Deputy Secretary of the U.S. Department of Energy, an agency with more than 100,000 federal and

### FCBA Members Provide Hundreds of Holiday Gifts to Local Families

For the 13th consecutive year, FCBA members and friends, under the auspices of the FCBA Foundation, provided hundreds of holiday gifts to needy families in Washington DC this past December. The beneficiary of the donations, Families Forward, Inc., is a Washington, DC 501(c)(3) organization that helps low-income and homeless families attain and maintain self-sufficiency. Its services include transitional housing, case management, employment training and placement assistance. Families Forward also operates two hypothermia shelters for the homeless. Through the extraordinary generosity of FCBA members and friends, hundreds of families have received thousands of gifts and blankets over the years. This year alone, gifts were delivered to 91 families and 350 new blankets were provided to the Families Forward shelters.

For more information on the program, please contact Holiday Gift Drive Co-Chairs Pam Cooper (cooperlaw@cox.net)), David O'Neil (doneil@rinicoran.com) or Mary Plantamura (mlplantamura@pbs.org). contractor employees, 17 national labs, and a budget of \$23 billion. In that role, he exercised policy and programmatic supervision over a diverse portfolio that included the nation's nuclear weapons complex, non-proliferation programs, and a research and development portfolio that includes high energy physics and the development of advanced technology to strengthen the nation's energy and homeland security.

Prior to joining the Department of Energy, McSlarrow served as Vice President of Political and Government Affairs for Grassroots.com, a privatelyheld Internet company marketing webbased political tools and services.

McSlarrow, a native of Virginia, earned degrees from Cornell University and the University of Virginia School of Law. He, his wife Alison, and their children, live in Falls Church, Virginia.

David Rehr joined NAB as president and CEO in December 2005. During his first year at the organization, Rehr made it one of his priorities to visit directly with, and obtain input from, as many station groups and individual local broadcasters as possible. His aggressive schedule of meetings took him to 20 state broadcast conventions. He also met with broadcasters in 25 states and visited 22 local stations. Rehr delivered more than 40 speeches in 2006, including a major address on "The Future of Broadcasting" at the prestigious National Press Club. Another of Rehr's top priorities in 2006 was a realignment of NAB departments and staff to bring greater value to NAB membership.

Prior to his taking over the helm at NAB, Rehr was president of the National Beer Wholesalers Association (NBWA). Under his leadership, NBWA's visibility in the advocacy community soared, and the association was ranked as one of the top ten most influential lobbying organizations by Fortune magazine. With more than 25 years of experience on Capitol Hill and in the lobbying community, Rehr has been an outspoken advocate for entrepreneurs and small business before the federal government.

Rehr, who has a doctorate in economics from George Mason University, has been named a "Top Association Lobbyist" multiple times by one of Congress' "must read" publications, *The Hill*. He has also been featured in Beachum's *Guide to Key Lobbyists*, and after just seven months at NAB, *Radio Ink* magazine named him the 21st most influential person in radio.

Rehr is married to Ashley McArthur, whom he met when she was a congressional aide on Capitol Hill. They have four young children – Andrew, Harrison, Emily and Henry.

**Andrew Jay Schwartzman** is the President and CEO of Media Access Project (MAP). He has directed the organization since June, 1978.

Mr. Schwartzman has appeared on behalf of MAP before the Congress, the FCC and the courts on issues such as cable TV regulation, minority and female ownership and employment in the mass media,"equal time" laws and cable "open access." In recognition of his service as chief counsel in the public interest community's challenge to the FCC's June, 2003 media ownership deregulation decision, The Scientific American honored Mr. Schwartzman as one of the nation's 50 leaders in technology for 2004.

Mr. Schwartzman is a faculty member of the Johns Hopkins University School of Arts and Sciences, where he teaches in its Communication in Contemporary Society Program. He was co-founder and President of the Board of the Safe Energy Communications Counsel from 1991 through 2003. Mr. Schwartzman is the 1994 recipient of the United Church of Christ Office of Communication's Everett C. Parker Award and the 2004 recipient of the Media Matters Life Achievement Award.

After graduating from the University of Pennsylvania in 1968, and its law school in 1971, Schwartzman was staff counsel to the Office of Communication of the United Church of Christ. From 1974 until he took his current position. He is married to Linda Lazarus, an attorney/mediator practicing in Washington, DC.

**Gary Shapiro** is president and CEO of the Consumer Electronics Association (CEA), the U.S. trade association representing some 2000 consumer electronics companies and owning and producing the continent's largest annual trade show, the International CESÒ.

Shapiro is an active leader in the development, launch and marketing of HDTV. He has testified before Congress on HDTV and other technology and business issues more than 20 times. He co-founded and chaired the HDTV Model Station and has served as a leader of the Advanced Television Test Center (ATTC). He is a charter inductee to the Academy of Digital Television Pioneers, and in 2003 received its highest award as the industry leader most influential in advancing HDTV.

Shapiro serves on the Board of Visitors of George Mason University, Virginia's largest university, and is a member of the board of directors of the Northern Virginia Technology Council. He also served as a member of the Commonwealth of Virginia's Commission on Information Technology

Shapiro leads a staff of more than 130 employees and thousands of industry volunteers. Prior to joining the association, Shapiro was an associate at the law firm of Squire, Sanders and Dempsey. He also has worked on Capitol Hill, as an assistant to a member of Congress. He received his law degree from Georgetown University Law Center and is a Phi Beta Kappa graduate with a double major in economics and psychology from the State University of New York, Binghamton.

He is married to Dr. Susan Malinowski, a retina surgeon.

### **Nominations Open for 2008 Elections**

Pursuant to Article V, Section 20 of the Association's Bylaws, the FCBA's Nominations Committee is beginning the process of preparing the ballot for the 2008 annual election. Positions to be filled are: President-Elect; Secretary; Assistant Secretary; Assistant Treasurer; Chapter Representative to the Executive Committee; three (3) members of the Executive Committee; three (3) members of the Nominations Committee; and four (4) FCBA Foundation Trustees.

The first step of this process is for members to notify the Nominations Committee of their interest in being nominated, or to recommend other members for consideration for nomination. Nominations should be sent to FCBA Past President and Chair of the Nominations Committee, **Jennifer A. Warren**, via email to jennifer.warren@lmco.com. Please give the name of the member to be considered for nomination and the office they are being recommended for by **January 15, 2008**.

The Nominations Committee will present a slate of nominations to the membership via email and the newsletter. At that point, members will have the option of making additional nominations as outlined in the Bylaws. Election ballots will be mailed to all members in early May.

### Young Lawyers Committee Fundraiser: FCBA Shirts for Sale!

The Young Lawyers Committee is selling FCBA polo shirts to benefit the FCBA Foundation. Perfect for business casual! The shirts are navy blue and embroidered with the FCBA logo in white and amber. Available in women's sizes S, M, and XL and men's sizes M, L, and XL for \$30 per shirt; available in men's XXL for \$32 per shirt. \$16 of the purchase price is deductible as a donation to the FCBA Foundation. To place an order, visit www.fcba.org and submit the form to the FCBA by fax (202-293-4317) or mail (1020 19th Street, NW, Suite 325, Washington, DC 20036). For additional information, please contact **Kerry Loughney** (202-293-4000; kerry@fcba.org) or **Tarah Grant** (703-610-6155; tsgrant@hhlaw.com).

## **COMMITTEE AND CHAPTER** Event Form

| Name    |   | _ Organization  |  |  |
|---------|---|-----------------|--|--|
| Address |   | _Suite/Room/Apt |  |  |
| Cit     | y/State/Zip   |                 |  |  |
| Ph      | oneFax  |                 | E-mail   |  |
| СН      | ECK THE EVENT(S) FOR WHICH YOU ARE REGISTERING:   |                 |  |  |
|         | Tuesday, January 22, 12:15 p.m. – Wireless Committee Lunch on<br>Hot Topics in the CMRS Industry for 2008, Sidley Austin LLP,<br>1501 K Street, NW<br>Cost: \$15.00<br>Registrations and cancellations due by Noon, Tuesday, January 15,<br>2008  |                 | Wednesday, February 27, 6:00 – 8:15 p.m. – CLE on FCC<br>Hearings and Investigations Nuts and Bolts Review, WilmerHale,<br>1875 Pennsylvania Avenue, NW<br>Cost: \$85.00 for Private Sector Members; \$50.00 for<br>Government/Academic/Student Members; \$25.00 for<br>Government/Academic Members 5 years or less out of school;<br>\$135.00 for Non-Members   |  |
|         | Wednesday, February 6, 6:00 – 8:15 p.m. – CLE on Broadband<br>Deployment and Take-up: What Are the Experiences of Various<br>Countries?, Dow Lohnes PLLC, 1200 New Hampshire Avenue,<br>NW, 5th floor<br>Cost: \$85.00 for Private Sector Members; \$50.00 for<br>Government/Academic/Student Members; \$25.00 for<br>Government/Academic Members 5 years or less out of school;<br>\$135.00 for Non-Members<br>Registrations and cancellations due by 5:00 p.m., Monday, February<br>4, 2008 |                 | <ul> <li><b>Friday, February 29, 9:00 a.m. – 12:30 p.m. – FL Chapter CLE</b></li> <li><b>Seminar</b>, Gray Robinson law firm, 201 North Franklin Street, Suite 2200, Tampa, FL - with a live video conference feed to a satellite location at Gray Robinson's Orlando offices, 301 East Pine Street, Suite 1400, Orlando, FL</li> <li>Cost: \$35.00 for FCBA Members and \$50.00 for FCBA Non-Members</li> <li><b>Registrations and cancellations due by 5:00 p.m., Tuesday, February</b></li> </ul> |  |
|         | Tuesday, February 12, 6:00 – 8:15 p.m. – CLE on The FCC Equal<br>Employment Opportunity (EEO) Rules, Wiley Rein LLP, 1776 K<br>Street, NW<br>Cost: \$85.00 for Private Sector Members; \$50.00 for<br>Government/Academic/Student Members; \$25.00 for<br>Government/Academic Members 5 years or less out of school;<br>\$135.00 for Non-Members<br>Registrations and cancellations due by 5:00 p.m., Friday, February 8,<br>2008   |                 | 26, 2008<br>Thursday, March 6, 2:00 – 6:00 p.m. – CLE Seminar on Privacy<br>and Data Security for Communications and Media Companies,<br>Hogan & Hartson LLP Conference Center, 555 13th Street, NW<br>Cost: \$175.00 for Private Sector Members; \$100.00 for<br>Government/Academic/Student Members; \$300.00 for Non-<br>Members<br>Registrations and cancellations due by 5:00 p.m., Tuesday, March 4,<br>2008   |  |
|         | Tuesday, February 19 – FCBA DTV Transition Panel Luncheon,<br>Mayflower Hotel, 1127 Connecticut Avenue, NW. Registration<br>opens at 11:30 a.m. Luncheon begins at Noon.<br>Cost: \$48 for Private Sector Members, \$35 for Government/<br>Academic/Law Student Members, and \$70 for Non-members.<br>Tables of ten available for \$480.<br>Registrations and cancellations due by Noon, Wednesday, February<br>13, 2008  |                 |  |  |
| \$      | Total Enclosed 🛛 Visa 🗆 MasterCard 🗆 A  | Ameri           | can Express 🗆 Check  |  |

| Credit card no | Exp. date |
|----------------|-----------|
| Signature      |           |

## PAYMENT MUST BE RECEIVED NO LATER THAN THE DAY OF THE EVENT. PHONE REGISTRATIONS WILL NOT BE ACCEPTED.

**PLEASE FAX THIS FORM TO:** Ann Henson, Federal Communications Bar Association, Fax: (202) 293-4317

**CLE CREDIT:** FCBA will be requesting accreditation from the State Bars of Virginia and California for continuing legal education credit. If approved, forms for Virginia and California will be available at the Seminar Registration Desk. Please note that FCBA does not obtain CLE credit for other states. The

FCBA will, however, assist with applications to other states, but attorneys must apply individually for credit courses and submit any forms and payments necessary directly to the state bar. The number of credits corresponds with the number of hours of course time, i.e., a two-hour seminar equals 2.0 hours of credit.

#### **Federal Communications Bar Association**

1020 19th Street, N.W., Suite 325, Washington, D.C. 20036 Phone: (202) 293-4000 • Fax: (202) 293-4317 E-mail: ann@fcba.org

## **COMMUNICATIONS LAW 101** CLE Seminar Registration

### Thursday, January 24, 2008 9:00 – 5:00 p.m.

### WILEY REIN LLP CONFERENCE CENTER 1776 K STREET, N.W. WASHINGTON, DC

|   | Organization                          |   |  |
|---|---------------------------------------|---|--|
|   | Suite/Room/Apt                        |   |  |
| City/State/Zip  |                                       |   |  |
| Fax   | E-mail                                |   |  |
| \$95.00 government, non-profit, law student FCBA members rate                             |                                       |   |  |
| \$195.00 corporate or private sector FCBA members rate (including lawyers and paralegals) |                                       |   |  |
|   | Fax<br>ent, non-profit, law student F | FaxE-mail<br>ent, non-profit, law student FCBA members rate |  |

\_\_\_\_\_ \$395.00 non-member rate

\$\_\_\_\_ Total Amount

### Two ways to register:

| FAX<br>(CREDIT CARD REGISTRANTS ONLY):   | $\Box$ Visa $\Box$ MasterCard $\Box$ American Express |
|--|---|
| (202) 293-4317   | Credit card no  |
| MAIL   | Exp. date   |
| SEND A CHECK PAYABLE TO "FCBA":<br>1020 19th Street, N.W.<br>Suite 325<br>Washington, D.C. 20036 | Signature   |

#### **REGISTRATIONS MUST BE RECEIVED NO LATER THAN FRIDAY, JANUARY 18, 2008 NO REFUNDS FOR CANCELLATIONS MADE AFTER FRIDAY, JANUARY 18, 2008.**

**CLE CREDIT:** FCBA will be requesting accreditation from the State Bars of Virginia and California for continuing legal education credit. If approved, forms for Virginia and California will be available at the Seminar Registration Desk. Please note that FCBA does not obtain CLE credit for other states. The FCBA will, however, assist with applications to other states, but attorneys must apply individually for credit courses and submit any forms and payments necessary directly to the state bar.

## **SYMPOSIUM** Registration

# The 2008 'YouTube' Election?: The Role and Influence of 21st Century Media

Sponsored by: The Institute for Communications Law Studies and CommLaw Conspectus: Journal of Communications Law & Policy at The Catholic University of America Columbus School of Law in association with the Federal Communications Bar Association

### Thursday, March 13, 2008

8:30 A.M.-4:00 P.M.

### THE CATHOLIC UNIVERSITY OF AMERICA COLUMBUS SCHOOL OF LAW 3600 JOHN MCCORMACK RD., N.E. WASHINGTON, D.C.

| Name                   |       |
|------------------------|-------|
| Organization           |       |
| Address                |       |
| Suite/Room/Apt         |       |
| City/State/Zip         |       |
|                        | _ Fax |
| E-mail                 |       |
|                        |       |
| \$75.00 Private Sector |       |

Free Government/Academic/Students

### **Two Ways to Register:**

| FAX: (202) 3<br>(Credit Card F | 19-5246<br>Registrants Only) |                                |           |  |
|--------------------------------|------------------------------|--------------------------------|-----------|--|
| \$                             | Total Enclosed               | □ Visa □ MasterCard □ Discover |           |  |
| Credit card no.                |                              |                                | Exp. date |  |
| Signature                      |                              |                                |           |  |

### MAIL:

### Send a Check Payable to CommLaw Conspectus

The Catholic University of America Columbus School of Law 3600 John McCormack Rd., N.E. Suite 248 Washington, D.C. 20064



### Who Should Attend?

Communications Attorneys Media Representatives Government Representatives Students and Academics

Thursday January 10, 2008 12:00 p.m. - 2:00 p.m. 11:30 registration

Fleming's Prime Steakhouse 2001 Siesta Drive Sarasota, FL 34239 (941) 358-9463

Registrations and Cancellations are due by Noon, Monday January 7th

For more information, contact FCBA, Florida Chapter Co-Chair:

William P. Cox, Esq. Abel Band, Chartered wcox@abelband.com 941.364.2733 THE FLORIDA CHAPTER of the Federal Communications Bar Association

PRESENTS Radio, Today and Tomorrow

An in-depth discussion about the direction of the radio industry.

Guest Panelists Stan Raymond Media Broker and former radio station owner and manager Stan Raymond and Associates

Ed Christian President Saga Communications

Jack Messmer Executive Editor and Journalist Radio & Television Business Report



Sponsored by Presage, LLC

Hosted by Abel Band, Chartered

Radio, Today and Tomorrow Date: Thursday, January 10, 2008; 12:00 p.m. - 2:00 p.m. Location: Fleming's Prime Steakhouse, 2001 Siesta Drive, Sarasota, FL 34239 (seminar includes full lunch; indicate if vegetarian is required)

Registration Fee; Check one.

 $\hfill\blacksquare$  \$30.00 FCBA Members, Pioneer Broadcasters' Members, Media Round Table Members

Section Sectio

 $\hfill\square$  **\$25.00** Government/Academic/Student

To join the FCBA and the Florida Chapter, go to www.fcba.org

Check enclosed - Make checks payable to: Federal Communications Bar Association

 Visa
 \_\_\_\_M/C
 \_\_\_\_AMEX

Exp Date: \_\_\_\_\_

Card No. \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

Name

| 1 11 11 •   | Attr. Ann nenson                |
|---|---------------------------------|
| Address:  | 1020 19th Street, NW, Suite 325 |
| City/State/Zip:                                   | Washington, DC 20036            |
| Telephone:  | Tel: 202-293-4000               |
| Fax:  | Fax: 202-293-4317               |
| Email:  | Email: ann@fcba.org             |
| Payment must be received no later than the day of | the event.                      |

## 2007 FCBA MEMBERSHIP DIRECTORY Order Form

Copies of the 2007 FCBA Membership Directory are available for purchase at a cost of \$55.00 for FCBA Members, \$30.00 for Law Student Members, and \$110.00 for Non-Members and in accordance with the terms set forth on this form. There is a 10% discount for orders of 10 or more Directories. (Please add 5.75% sales tax for orders sent to D.C. addresses).

Please note that the Directory is available solely for the personal and professional use of FCBA members and other purchasers of the Directory. All uses for commercial purposes are prohibited without prior written approval of the FCBA's Executive Director. By purchasing the Directory and signing below, purchaser agrees that they will not, and will not knowingly authorize or permit others to, duplicate, reproduce or copy the information printed in the Directory without the express written consent of the Association.

| Please send me                       | _ copy(ies) of the 2007 FCBA Mem  | ibership Directory. |  |
|--------------------------------------|---|---------------------|--|
| Signature (required)                 |   |                     |  |
|                                      |   |                     |  |
| Organization                         |   |                     |  |
| Address                              |   | Suite/Room/Apt      |  |
| City/State/Zip                       |   |                     |  |
| Phone                                | Fax   | E-mail              |  |
| $\Box$ Check Enclosed $\Box$ Visa    | d ( <b>Please add 5.75% Sales Tax for o</b><br>a □ MasterCard □ American Expres | 55                  |  |
|                                      |   | Exp. date           |  |
| Please make check payabl             | e to "FCBA"   |                     |  |
| PLEASE SEND OR FAX TH                | IIS FORM TO:  |                     |  |
| Ann Henson<br>Federal Communications | Bar Association   |                     |  |

Federal Communications Bar Associatio 1020 19th Street, N.W. Suite 325 Washington, D.C. 20036 Phone: (202) 293-4000 Fax: (202) 293-4317 E-mail: fcba@fcba.org

The FCBA membership list also is available at a cost to FCBA members of \$400.00 for the first order and \$700 for each additional order (per calendar year), and \$700.00 for non-members per order. Please call the FCBA office, (202) 293-4000, for further details.

## THE 2ND ANNUAL ABA/FCBA PRIVACY & DATA SECURITY FOR COMMUNICATIONS AND MEDIA COMPANIES CLE – Now Available

### If you missed this Seminar, buy it now!

This seminar focuses on the practical implementation of various domestic state and federal laws and regulations that impact the business operations, regulatory compliance, advertising, sales and marketing efforts of communications and media companies. It also provides a brief overview of international requirements for foreign operations of U.S. companies, including the transfer and processing of personal information from employees and citizens to the U.S. from foreign countries.

### SESSION I - PRIVACY & DATA SECURITY 101

### SESSION II - PRIVACY & DATA SECURITY ISSUES RELATED TO ADVERTISING, MARKETING & SALES SESSION III - PRIVACY & DATA SECURITY ISSUES RELATED TO OPERATIONS AND EMPLOYEES

| Cost: | \$175.00 for ABA Communications Law Forum or FCBA Members        |
|-------|--|
|       | \$100.00 for Government & Student Members of Either Organization |
|       | \$300.00 for Non-Members   |
|       | (Please add 5.75% sales tax for orders sent to D.C. addresses)   |

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| Calendar       |  |
|----------------|--|
| January 8      | Mass Media Practice Committee Brown Bag Lunch  |
| January 10     | Florida Chapter Program – "Radio Today and Tomorrow"   |
| January 15     | Wireline Committee Brown Bag Lunch   |
| January 16     | Access to Records and Young Lawyers Committee Brown Bag Lunch  |
| January 18     | Texas Chapter Brown Bag Lunch  |
| January 22     | Wireless Committee Luncheon  |
| January 22     | Intellectual Property Practice Committee Brown Bag Lunch   |
| January 24     | Annual Communications Law 101 CLE Seminar  |
| January 24     | Young Lawyers Committee Comm Law 101 Happy Hour  |
| January 27     | Volunteer for McKenna's Wagon  |
| January 27     | Mass Media Practice Committee to volunteer for Martha's Table  |
| January 29     | Annual Seminar Committee Brown Bag Planning Lunch  |
| February 6     | CLE Seminar on Broadband Deployment and Take-up: What Are the Experiences of Various Countries?  |
| February 1-2   | National Telecommunications Moot Court Competition   |
| February 10-11 | Silicon Flatirons/Rocky Mountain Chapter Seminar on The Digital Broadband Migration:<br>Information Policy for the Next Administration   |
| February 12    | CLE Seminar on The FCC Equal Employment Opportunity (EEO) Rules  |
| February 15    | Cable, Engineering and Technical Practice, and Mass Media Practice Committees Brown Bag Lunch  |
| February 19    | FCBA Luncheon Featuring DTV Transition Panel   |
| February 22-23 | 3rd Annual Syracuse University College of Law and FCBA Communications Law and Policy<br>Symposium, Syracuse, NY  |
| February 27    | CLE Seminar on FCC Hearings and Investigations – Nuts and Bolts Review   |
| February 28    | International Telecommunications Practice Committee Lunch Presentation   |
| February 29    | Florida Chapter CLE Seminar  |
| March 4        | Silicon Flatirons/Rocky Mountain Chapter Seminar on Innovation, Intellectual Property, and<br>Entrepreneurship in The Information Industries   |
| March 6        | 3rd Annual ABA/FCBA Privacy and Data Security CLE  |
| March 13       | The 2008 'YouTube' Election?: The Role and Influence of 21st Century Media Symposium sponsored<br>by the Institute for Communications Law Studies and CommLaw Conspectus: Journal of<br>Communications Law & Policy at The Catholic University of America Columbus School of Law in<br>association with the FCBA |
| May 2-4        | FCBA Annual Seminar; Hyatt Regency Chesapeake Bay, Cambridge, MD   |
| June 5         | 12th Annual FCBA Foundation Robert E. Lee Charity Golf Tournament  |



### FEDERAL COMMUNICATIONS

BAR ASSOCIATION 1020 19th Street, N.W. Suite 325 Washington, D.C. 20036