



N E W S

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October 2009

Newsletter of the Federal Communications Bar Association

## 23rd Annual Chairman's Dinner on December 10

The **23rd Annual FCC Chairman's Dinner** will be held **Thursday, December 10, 2009** at the Washington Hilton, 1919 Connecticut Avenue, N.W. The evening will begin with a reception at 6:00 p.m. The dinner will begin at 7:30 p.m. in the International Ballroom and will be followed by remarks from FCC Chairman Julius Genachowski. Please use the **registration form on page 19** to order tables or individual tickets. Sponsor's tickets include a \$350.00 tax deductible donation to the FCBA Foundation.



FCC Chairman  
Julius Genachowski

(5 C.F.R. 2635.204(g)(2)), the Chairman's Dinner appears to qualify as a widely attended gathering. The value of an individual ticket to the dinner is \$205.00. Most employees of the Federal Communications Commission and the Commerce Department may be directly invited to attend the dinner as guests of individuals and organizations purchasing tables or tickets. In most cases, individuals

and organizations may issue invitations to the Chairman's Dinner without the involvement of the FCBA. Some agencies and branches of the Federal Government, however, apply additional stipulations above

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Pursuant to the Office of Government Ethics regulation on widely-attended gatherings

## Meet the Bureau and Office Chiefs Reception to be held on November 4

The FCBA is pleased to announce a reception to meet and greet the **FCC and NTIA Bureau and Office Chiefs** on **Wednesday, November 4, 6:00 – 8:00 p.m.** The reception will be held at the Capital Hilton Hotel, 1001 16th Street, N.W., Washington, D.C.

Sponsorships of the event are available for \$500 and \$250, and include registrations to the reception. Sponsors will receive recognition in the newsletter and acknowledgement at the event. Individual tickets to the reception may also be purchased. Please use the **registration form on page 17**.

## 20th Annual Charity Auction to Benefit Bright Beginnings and the FCBA Foundation

The Young Lawyers Committee of the Federal Communications Bar Association (FCBA) and the FCBA Foundation will hold its 20th Annual Charity Auction on **Thursday, November 12, 2009**, at the Hamilton Crowne Plaza Hotel, Sphinx Ballroom at the Almas Temple, 1315 K Street, N.W., Washington, D.C., from **7:00 to 9:30 p.m.** Admission is free and the event is open to the public.

Proceeds from this year's Charity Auction will benefit Bright Beginnings and the FCBA Foundation. Founded in 1991, Bright Beginnings (<http://www.brightbeginningsinc.org>) is a D.C.-based non-profit organization that provides free, full-

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## This Month's Key Events

### Legislative and Privacy & Data Security Brown Bag Lunch

**Date/Time:** Tuesday, October 13, 12:00 – 2:00 p.m.  
**Location:** Reed Smith, LLP, 1301 K St. NW, Suite 1100 East Tower

▶ SEE PAGE 9

### Intellectual Property Brown Bag Lunch

**Date/Time:** Friday, October 16, 12:00 – 1:30 p.m.  
**Location:** Dow Lohnes, 1200 New Hampshire Avenue, NW

▶ SEE PAGE 9

### International Telecommunications Brown Bag Lunch

**Date/Time:** Friday, October 16, 12:15 – 1:30 p.m.  
**Location:** Verizon Communications, 1300 I Street, NW, Suite 400 West

▶ SEE PAGE 9

### HLS & Emergency Communications Brown Bag Lunch

**Date/Time:** Friday, October 23, 12:15 – 1:30 p.m.  
**Location:** Verizon Communications, 1300 I Street, NW, Suite 400

▶ SEE PAGE 9

### Broadband CLE Seminar

**Date/Time:** Thursday, October 29, 2:00 – 6:00 p.m.  
**Location:** Arnold & Porter LLP, 555 12th Street, NW  
**Topic:** Broadband: How the Pieces Fit Together

▶ SEE PAGE 4

### Wireless Committee Luncheon

**Date/Time:** Friday, October 30, 12:15 – 1:30 p.m.  
**Location:** Sidley Austin LLP, 1501 K Street, NW, 6th Floor  
**Topic:** A Competition Policy Perspective on the Changing Telecommunications Landscape

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# PRESIDENT'S Message

## DEAR MEMBERS:

As you've probably noticed our fall programs and events are in full swing.

On September 30, we held a very successful fall reception at the Newseum – featuring new FCC Chairman Julius Genachowski, and Commissioners Robert McDowell, Mignon Clyburn, and Meredith Attwell Baker – along with NTIA administrator and Assistant Secretary of Commerce Larry Stricking. More than 450 people attended the reception at the Newseum. Thanks, again, to our gold and silver sponsors for making this event such a success, and thanks, too, for our special guests for taking the time to attend.



September also saw the kickoff of our CLEs with two very well-attended programs – one on September 9 sponsored by our Professional Responsibility Committee on new lobbying rules and restrictions and a second program, “Smart Grid 101,” on September 21 sponsored by our State and Local Practice Committee. Thanks to all the co-chairs and participants who made these programs such a success.

By the way, the 13th Annual FCBA Foundation Golf Tournament – rescheduled to September 10 – was also a big success and, in fact, raised nearly \$14,000 for the Foundation.

A couple of notes on upcoming events: On October 29, our ad hoc Broadband Committee, in conjunction with the Wireless, Wireline, and Video Programming and Distribution committees, will present a substantial half-day CLE on efforts to create a national broadband plan. Among a great lineup of speakers, the program will also feature Blair Levin, Executive Director of the FCC's Omnibus Broadband Initiative and Thomas Power, Chief of Staff, National Telecommunications and Information Administration. Additional details and registration information for this special CLE are on page 4.

On November 4, we'll hold a reception to meet and greet the FCC and NTIA Bureau and Office Chiefs at the Capitol Hilton. This year we're going to try something a little different and forego the introductions and remarks. Instead, we'll set up individual stations for each of the chiefs, which hopefully will give the membership a better opportunity to mingle, meet and interact with the chiefs. Additional details and registration information for the reception are on page 1.

And please make plans to attend the 20th Annual Charity Auction at the Hamilton Crowne Plaza on November 12 from 7:00 – 9:30 p.m. This year, the auction will benefit Bright Beginnings (<http://www.brightbeginningsinc.org>) and the FCBA Foundation. More information about this great event is on page 1.

Finally, if you haven't renewed your membership, please do so immediately. We're getting ready to close the books so that we can publish the membership directory as early as we can in 2010.

**Bob Pettit**



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BAR ASSOCIATION

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# Online Membership Renewals

We will begin production on the 2010 Membership Directory in early October, in an effort to have it mailed to members in January of 2010. Your dues must be renewed by 10/15/09 in order to be listed in the 2010 Directory and to continue to receive any member benefits.

It is time to renew your membership. Your current membership will expire June 30, 2009 and by renewing, your membership will be good through June 30, 2010. Please note that the deadline was JULY 31, 2009.

## TO RENEW ONLINE BY CREDIT CARD AND MAKE A CONTRIBUTION TO THE FOUNDATION:

- Click the **Login** link at [www.fcba.org](http://www.fcba.org) or go to <https://www.netforumondemand.com/eWeb/DynamicPage.aspx?Site=FCBA&WebCode=LoginRequired> to log into your account. The primary email and password used to sign in MUST be the same as have been used for online registrations in the past, by the individual who is being renewed. If the password is not known or has never been activated, click on the **Forgot your Password?** link and follow the instructions to generate a new password.
- To view your renewal invoice, go to the **My Transactions** link. Here you can see a list of all your orders and invoices.
- **\*\*Note:** For details on a particular order click on the small box to the left of the order #.
- Go to the **Online Store** link. Make sure **All Products** is selected in the upper, left-hand pull-down box and click the **Go** button.
- Select **FCBA Foundation Contribution**, enter the amount, and click the **Add to Cart** button.
- Click **Check Out**. Select billing information and click **Next**.
- Check the box for the **Dues Renewal Order**. Click **Next** and follow the instructions to process your payment.

## TO RENEW ONLINE BY CREDIT CARD:

- Click the **Login** link at [www.fcba.org](http://www.fcba.org) or go to <https://www.netforumondemand.com/eWeb/DynamicPage.aspx?Site=FCBA&WebCode=LoginRequired> to log into your account. If the password is not known or has never been activated, click on the **Forgot your Password?** link and follow the instructions to generate a new password.
- Once logged in, go to the **My Transactions** link. Here you can see a list of all your orders and invoices.
- **\*\*Note:** For details on a particular order click on the small box to the left of the order #.
- Click on the **Pay Open Orders** link at the top right of the page of the My Transactions page.
- Choose the order/invoice you wish to pay and follow the instructions to process your payment.
- You will receive a receipt for your credit card via email within minutes of paying your dues.

## TO RENEW BY CHECK:

- Click the **Login** link at [www.fcba.org](http://www.fcba.org) or go to <https://www.netforumondemand.com/eWeb/DynamicPage.aspx?Site=FCBA&WebCode=LoginRequired> to log into your account. If the password is not known or has never been activated, click on the **Forgot your Password?** link and follow the instructions to generate a new password.
- Once logged in, go to the **My Transactions** link. Here you can see a list of all your orders and invoices.
- Click on the small box to the left of the order/invoice # for your dues payment and print the page.
- You must include the printed invoice along with your check and mail to the address on the invoice.
- If you would like to make a tax-deductible donation to the FCBA Foundation, please send in a check with your renewal and note the contribution amount.

We have been reminded that some firms/companies prefer to pay for a **group of membership renewals** at one time with one check. In order to do this, each individual member will need to print out his/her own invoice and as with mailed dues invoices in the past, submit it for payment through their internal channels. If we receive one check for multiple renewals, a copy of each individual invoice must be included. If you are paying for multiple renewals by credit card, you must pay each invoice individually online.

**PLEASE NOTE THAT YOU CANNOT CHANGE YOUR MEMBERSHIP TYPE OR YOUR CONTACT INFORMATION ONLINE.** If you need to make a membership type change, please contact Wendy Parish at [wendy@fcba.org](mailto:wendy@fcba.org) or call 202-293-4000 **BEFORE paying the invoice**. If you need to change your contact information, please email your new information to [wendy@fcba.org](mailto:wendy@fcba.org).

To view your information in the new FCBA online directory, click on the **Individual Directory** link in the menu options after you have logged in. Search for your entry information. Note that this directory only displays your name, address, email, and primary phone and fax number. Our database can still house more info, such as alternate phone and cell phone numbers, but it will not be reflected in the online directory.

## COMMITTEE SIGN-UP

If you would like to update the committee(s) you are on, download the form at <http://www.fcba.org/upload/fy10committeeform.pdf> and fax or mail it back to us at FCBA, 1020 19th Street, NW, Suite 325, Washington, DC 20036, Fax: 202-293-4317.

### Thursday, October 29, 2:00 – 6:00 p.m. Broadband: How the Pieces Fit Together

The Broadband Committee in cooperation with the Wireless, Wireline, and Video Programming & Distribution Committees will present a CLE Seminar on **Thursday, October 29, 2009**, from **2:00 – 6:00 p.m.** on Broadband: How the Pieces Fit Together. The program will be held at Arnold & Porter LLP, 555 12th Street, NW, Washington, D.C. This important CLE will gather leading voices from government, industry, academia and the non-profit community to discuss the policy and legal issues raised by the three pieces of the broadband puzzle: the FCC's National Broadband Plan, broadband mapping and data collection, and the role of government funding in maximizing broadband goals.

To register, go to the FCBA website Calendar of Events or use the form on page 16.

### Agenda

**2:00 – 2:05 p.m.**

#### **WELCOME AND INTRODUCTION**

**2:05 – 2:35 p.m.**

#### **AN OVERVIEW OF THE FCC'S APPROACH TO THE NATIONAL BROADBAND PLAN**

**Blair Levin**, Executive Director, Omnibus Broadband Initiative, FCC

**2:35 – 3:30 p.m.**

#### **PANEL ON THE NATIONAL BROADBAND PLAN**

This panel will discuss Congress' mandate in the American Recovery and Reinvestment Act (Recovery Act) for the FCC to create a national broadband plan, efforts by the FCC thus far, options for moving ahead, and the

myriad legal and policy issues that might be implicated in doing so.

*Moderator:*

**Nancy Victory**, Wiley Rein LLP

*Panelists:*

**Kathleen Grillo**, Senior Vice President, Federal Regulatory Affairs, Verizon  
**R. Gerard Salemme**, Executive Vice President - Strategy, Policy and External Affairs, Clearwire

**Jeff Campbell**, Senior Director, Technology and Trade Policy of Global Policy and Government Affairs, Cisco Systems

**Benjamin Lennett**, Policy Analyst, Open Technology Initiative, New America Foundation

**Larry Spiwak**, President, Phoenix Center for Advanced Legal and Economic Public Policy Studies

**Lauren Van Wazer**, Chief Policy and Technology Counsel, Cox Enterprises, Inc.

**3:30 – 3:40 p.m.**

#### **BREAK**

**3:40 – 4:35 p.m.**

#### **PANEL ON BROADBAND MAPPING AND DATA COLLECTION**

This panel will address legal issues and practical challenges associated with complying with Congress' broadband mapping and data collection directives in the Broadband Data Improvement Act and the Recovery Act. It will also review past successful mapping efforts, how they addressed legal and other impediments, and whether or not they may contribute to satisfying Congress' mandate.

*Moderator:*

**Ari Fitzgerald**, Hogan & Hartson LLP

*Panelists:*

**Scott Wallsten**, Economics Director, Broadband Task Force, FCC

**Phillip Brown**, Director of National Policy, Connected Nation

**Jonathan Banks**, Senior Vice President, Law & Policy, US Telecom Association

**Brad Ramsay**, General Counsel, NARUC

**Derek Turner**, Research Director, Free Press

**Kathy Zachem**, Vice President Regulatory Affairs, Comcast Corporation and Senior Vice President Regulatory Affairs, Comcast Cable (*invited*)

**4:35 – 5:30 p.m.**

#### **ROLE OF GOVERNMENT FUNDING IN MAXIMIZING BROADBAND GOALS**

This panel will review various government funding opportunities under the Recovery Act and other Federal and FCC programs than might assist in achieving broadband goals, the status and effectiveness of these efforts, and how they fit into a national broadband plan.

*Moderator:*

**Barry Ohlson**, Wilkinson Barker Knauer, LLP

*Panelists:*

Representative, NTIA (*invited*)

**Lisa Zaina**, Chief of Staff, RUS

**Robert Quinn**, Senior Vice President, Federal Regulatory, AT&T (*invited*)

**Christopher Guttman-McCabe**, Vice President, Regulatory Affairs, CTIA, The Wireless Association®

**Eric Lightner**, Director, Federal Smart Grid Task Force, DOE (*invited*)

**Howie Hodges**, Senior Vice President of Government Affairs, One Economy

**5:30 – 6:00 p.m.**

#### **THE OBAMA ADMINISTRATION'S BROADBAND GOALS AND WHO IS DOING WHAT BY WHEN**

**Thomas Power**, Chief of Staff, National Telecommunications and Information Administration



### December 10-11 Annual Institute on Telecommunications Policy & Regulation

For the 27th consecutive year, the FCBA and the Practising Law Institute will co-sponsor an annual conference on "Telecommunications Policy and Regulation." This year's Institute will be held on December 10-11, at The Washington Hilton Hotel.

The first day of the conference will open with a keynote address by FCC Commissioner **Michael J. Copps**, who will be introduced by FCC Chairman **Julius Genachowski**. FCC Commissioners **Mignon L. Clyburn** and **Meredith Attwell Baker** will participate in a conversation moderated by former FCC Commissioner **Henry M. Rivera**. **Jim Kohlenberger**, Chief of Staff at the Office of Science and Technology Policy, Executive Office of the President, will close the first day of the conference. The second day of the conference will feature remarks by **Lawrence E. Strickling**, Assistant Secretary of Commerce for Communications and Information, National Telecommunications and Information Administration (NTIA), and **Ambassador Philip L. Verveer**, Deputy Assistant Secretary of State for International Communication and Information Policy and U.S. Coordinator for International Communications and Information Policy-designate.

Other Institute highlights include a Congressional staff panel, featuring, among others, **David L. Cavicke**, Republican Chief of Staff, House Committee on Energy & Commerce (Minority), **James Reid**, Deputy Staff Director, Senate Committee on Commerce, Science and Transportation (invited), and **Roger C. Sherman**, Chief Counsel, Communications and Technology Policy, House Committee on Energy & Commerce. In addition, there will be three substantive panels

dealing with developments in wireline telephone, wireless, and the telecommunications future.

The seminar will feature tutorials by key FCC officials from the Wireline Competition Bureau, the Wireless Telecommunications Bureau, and **Douglas C. Sicker**, Associate Professor and Director of the Interdisciplinary Telecommunications Program Laboratory at the University of Colorado at Boulder.

Finally, the Institute will feature another spirited debate. This year's topic, *Broadband Internet Policy: Do We Need a Fifth Principle of Nondiscrimination?*, will pit **Scott C. Cleland** of Precursor LLC against **Gigi B. Sohn** of Public Knowledge, with former FCC Chief of Staff and FCBA President-Elect, **Bryan N. Tramont**, as moderator. FCBA President **Robert L. Pettit** will open the program, and **Kathleen Abernathy**, **Thomas Navin** and **Mark Schneider**, of the FCBA's Conference Committee, will serve as Institute co-chairs. In addition, a number of FCBA members will moderate various program segments.

A registration form for the 1½ day seminar, which is always very well attended, is on **page 20**. As noted, a registration fee discount is available to FCBA members.

*Practising Law Institute in cooperation with the Federal Communications Bar Association present: The 27th Annual Institute on Telecommunications Policy and Regulation*

*Thursday,  
December 10, 2009*

**9:00 a.m.**

#### **WELCOME**

**Robert L. Pettit**, President, Federal Communications Bar Association  
**Seema Lal Meehan**, Program Attorney, Practising Law Institute

**9:15 a.m.**

#### **KEYNOTE**

**The Honorable Michael J. Copps**, Commissioner, Federal Communications Commission with an introduction by **The Honorable Julius Genachowski**, Chairman, Federal Communications Commission

**9:45 a.m.**

#### **CONGRESSIONAL STAFF PANEL: BROADBAND AND OTHER CHALLENGES**

*Panelists:*

**David L. Cavicke**, Republican Chief of Staff, U.S. House of Representatives Committee on Energy and Commerce  
**James Reid**, Deputy Staff Director, U.S. Senate Committee on Commerce, Science and Transportation (Invited)  
**Roger C. Sherman**, Chief Counsel, Communications and Technology Policy, U.S. House of Representatives Committee on Energy and Commerce

*FCBA Co-Moderators:*

**Antoinette Cook Bush**, Partner, Skadden, Arps, Slate, Meagher & Flom LLP  
**Patricia J. Paoletta**, Partner, Wiltshire & Grannis LLP

**10:45 a.m.**

#### **NETWORKING BREAK**

**11:00 a.m.**

#### **DEVELOPMENTS IN WIRELINE COMMUNICATIONS: A SUMMARY OF THE YEAR'S HIGHLIGHTS**

**Sharon E. Gillett**, Chief, Wireline Competition Bureau, Federal Communications Commission (Invited)

**11:30 a.m.**

#### **PANEL #1: HOT TOPICS: ISSUES IN BROADBAND POLICY**

*Panelists:*

**The Honorable Commissioner John D. Burke**, Member, National Association of Regulatory Utility Commissioners  
**Kenneth F. Mason**, Vice President Government & Regulatory Affairs, Frontier Communications Corporation

**Robert W. Quinn, Jr.**, Senior Vice President - Federal Regulatory, AT&T Services, Inc.

**Jennifer Schneider**, Broadband, Wireline and Universal Service Legal Advisor, Office of Commissioner Michael J. Copps

**Ben Scott**, Policy Director, Free Press

**Kathryn A. Zachem**, Vice President of Regulatory and State Legislative Affairs, Comcast Corporation

*FCBA Co-Moderators:*

**Karen Brinkmann**, Partner, Latham & Watkins LLP

**Thomas J. Navin**, Partner, Wiley Rein LLP

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**12:30 p.m.**

**LUNCHEON**

Speaker: Telecommunications Executive

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**2:15 p.m.**

**DEVELOPMENTS IN WIRELESS COMMUNICATIONS: A SUMMARY OF THE YEAR'S HIGHLIGHTS**

**Ruth Milkman**, Chief, Wireless Telecommunications Bureau, Federal Communications Commission (Invited)

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**2:45 p.m.**

**PANEL #2: HOT TOPICS: ISSUES IN WIRELESS COMMUNICATIONS AND THE BROADBAND FUTURE**

*Panelists:*

**Gary M. Epstein**, Executive Vice President for Law and Regulation, SkyTerra Communications

**Angela E. Giancarlo**, Chief of Staff & Senior Legal Advisor, Wireless & International, Office of Commissioner Robert M. McDowell

**John C. Gockley**, Vice President, Legal and Regulatory Affairs, U.S. Cellular Corporation

**Christopher E. Guttman-McCabe**, Vice President, Regulatory Affairs, CTIA – The Wireless Association

**Kathleen O'Brien Ham**, Vice President Federal Regulatory, T-Mobile USA

**Steven Zipperstein**, Vice President - Legal & External Affairs, General

Counsel and Secretary, Verizon Wireless

*FCBA Co-Moderators:*

**Kathleen Q. Abernathy**, Partner, Wilkinson Barker Knauer, LLP

**Michele C. Farquhar**, Partner, Hogan & Hartson LLP

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**3:45 p.m.**

**NETWORKING BREAK**

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**4:00 p.m.**

**DEBATE: BROADBAND INTERNET POLICY: DO WE NEED A FIFTH PRINCIPLE OF NONDISCRIMINATION?**

**Scott C. Cleland**, Founder & President, Precursor LLC

**Gigi B. Sohn**, President and Co-Founder, Public Knowledge

*FCBA Moderator:*

**Bryan N. Tramont**, Partner, Wilkinson Barker Knauer, LLP

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**4:45 p.m.**

**REMARKS**

**Jim Kohlenberger**, Chief of Staff, Director's Office, Office of Science and Technology Policy, Executive Office of the President of the United States

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**5:30 p.m.**

**ADJOURN**

*Friday,  
December 11, 2009*

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**9:00 a.m.**

**OPENING REMARKS**

The Honorable **Lawrence E. Strickling**, Assistant Secretary of Commerce for Communications and Information, National Telecommunications and Information Administration (NTIA)

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**9:30 a.m.**

**TUTORIAL ON THE FUTURE OF THE INTERNET**

**Douglas C. Sicker, Ph.D.**, Associate Professor and Director of the Interdisciplinary Telecommunications Program Laboratory, University of Colorado at Boulder

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**10:00 a.m.**

**PANEL #3: THE BROADBAND EVOLUTION**

*Panelists:*

**Rebecca Arbogast**, Managing Director, Stifel Nicolaus & Company, Inc.

**Anna M. Gomez**, Deputy Assistant Secretary for Communications and Information and Deputy Administrator, National Telecommunications and Information Administration

**Julius P. Knapp**, Chief, Office of Engineering and Technology, Federal Communications Commission

**Robert M. Pepper**, Vice President, Global Technology Policy, Cisco Systems, Inc.

**Richard S. Whitt**, Washington Telecom and Media Counsel, Google Inc.

*FCBA Co-Moderators:*

**Mark D. Schneider**, Partner, Sidley Austin LLP

**Cheryl A. Tritt**, Partner, Morrison & Foerster LLP

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**11:00 a.m.**

**NETWORKING BREAK**

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**11:15 a.m.**

**REMARKS**

**Ambassador Philip L. Verveer**, Deputy Assistant Secretary of State for International Communication and Information Policy and U.S. Coordinator for International Communications and Information Policy-designate, U.S. Department of State

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**11:30 a.m.**

**A CONVERSATION WITH THE HONORABLE MIGNON L. CLYBURN AND THE HONORABLE MEREDITH ATTWELL BAKER, COMMISSIONERS, FEDERAL COMMUNICATIONS COMMISSION**

*FCBA Moderator:*

**Henry M. Rivera**, Partner, Wiley Rein LLP

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**12:15 p.m.**

**ADJOURN**

### Charity Auction: Volunteers Needed!

The Charity Auction Committee still needs more volunteers and more auction items to help make this year's charity auction the most successful one yet!

Volunteering for the charity auction is fun and a great way to meet other FCBA members! Time commitments vary from a couple of hours to as much as you can contribute. To volunteer, send an email to [FCBAauction@gmail.com](mailto:FCBAauction@gmail.com).

Please consider whether you have any "connections" to use to help the Young Lawyers Committee obtain auction items. Gift certificates to favorite local businesses are great contributions as are beach house rentals and time-shares. "Priceless" prizes are especially appreciated (i.e., tickets to exclusive events, behind-the-scenes tours). Contributions are tax deductible, to the extent permitted by law.

This year's charity auction will be held on **Thursday, November 12, 2009** at the Hamilton Crowne Plaza Hotel, Sphinx Ballroom at the Almas Temple, 1315 K Street, N.W., Washington, D.C. Admission is free and the event is open to the public.

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### **November 16, 6:00 – 8:00 p.m. "Reflections on a Career in the Communications Bar" Reception Honoring Jonathan Blake, Judith Harris & Henry Rivera**

On **Monday, November 16, 2009** from **6:00 – 8:00 p.m.**, the FCBA Commendations, Diversity and Young Lawyers Committees will hold a

reception honoring **Jonathan Blake**, **Judith Harris**, and **Henry Rivera** for their substantial contributions to the communications bar. The reception is entitled, "Reflections on a Career in the Communications Bar" and on this night, each honoree will provide a few words of wisdom for how they made it in their respective careers. We invite you to attend this event at the law offices of Reed Smith LLP, 1301 K St., NW, East Tower, Penthouse, Washington, DC 20005 and we have included brief biographies for each of our honorees below.

#### **JONATHAN BLAKE**

Jonathan Blake was the long-time co-head of Covington & Burling's Technology, Media and Communications group, which embraces the fields not only of communications and media law but also of technology transactions, Internet law, privacy, security, education, and intellectual property. The National Law Journal named Blake one of America's top 100 lawyers, and he is often profiled by publications such as Chambers as one of the country's leading communications practitioners. Mr. Blake is featured in The Best Lawyers in America 2007 for Communications Law. Notably, Mr. Blake was involved in launching the country's first cellular telephone services, he advised major clients on issues ranging from spectrum allocation to FCC licensing matters, from major deals to resolution of critical interconnection issues, and from legislation to court appeals. He has similarly played a leadership role in the decades-long transition of television service to the new digital technologies. A few of Mr. Blake's representative matters include the following. He advised the special committee of independent directors of Adelphia in connection with their efforts to investigate possible wrongdoing by that company's previous management. He was also involved in defending 64 cell phone and other auction winners against the largest qui tam suit ever brought.

#### **JUDITH HARRIS**

Former managing partner of Reed Smith's Washington D.C. office from 2003 to 2005, Judy Harris continues to litigate and counsel in the areas of antitrust, communications and consumer protection. Ms. Harris has taken leave from Reed Smith twice, first to serve as a senior trial attorney at the Department of Justice from 1978 to 1980, and then to head the Federal Communications Commission's Legislative office from 1994 to 1996, during the passage of the 1996 Telecommunications Act. During this time, Ms. Harris was the Commission's primary interface with Capitol Hill, with the Administration, and with all Executive Branch and independent government agencies. Currently, Ms. Harris is advising a trade association and private companies with respect to implementation of the broadband sections of the American Recovery and Reinvestment Act of 2009 (the Stimulus Bill). Ms. Harris is also working on matters regarding inter-carrier compensation, cable-set top box standards, the operation of unlicensed devices in television whitespaces, Universal Service reform and the regulation of Internet Protocol-enabled services.

#### **HENRY RIVERA**

Mr. Rivera is an internationally recognized communications expert, author, speaker and conference leader in the communications field. A former Federal Communications Commission (FCC) Commissioner from 1981-1985, this highly experienced practitioner has been named one of the District of Columbia's "Super Lawyers" and among The Best Lawyers in America in Communications Law. He has also been singled out as a "Leading Lawyer" by Chambers USA and named among the top 12 Telecom experts in the U.S. by Legal Media Group's Best of the Best. Mr. Rivera has spent more than 36 years representing clients in all types of business transactions, communications policy-making and all types of FCC rulemaking proceeding. Rivera has also

advised international clients on regulatory and political issues regarding regulation and privatization, including counseling foreign postal, telegraph and telephone services (PTTs) on the organization and operation of regulatory agencies necessitated by privatization of their telecommunications providers. Most recently, Rivera co-head the agency preview team for the Obama-Biden Presidential Transition Team (2008) and is a member of the Advisory Committee on International Communications and Information Policy, U.S. Department of State (2004-2009).

**If you would like to attend this event, please RSVP to Desiree Logan at [dlogan@reedsmith.com](mailto:dlogan@reedsmith.com).**

### **International Telecommunications Committee Program and Networking Reception December 3, 6:00 – 8:30 p.m.**

Join members of the Federal Communications Bar Association (FCBA) International Telecommunications Committee on **Thursday, December 3, 2009 from 6:00 – 8:30 p.m.** at the House of Sweden, located at 2900 K Street, NW, Washington, DC 20007, for a Holiday Program highlighting the Swedish Presidency of the EU and a Networking Reception featuring Ambassador Philip Verveer, United States Coordinator for International Communications & Information Policy, U.S. Department of State, and the Ambassador of Sweden to the United States, Jonas Hafström. Ambassador Verveer will discuss “International Innovation and Broadband.” The program will be followed by a networking reception. This event is a wonderful opportunity to meet your fellow FCBA members, industry colleagues, and other guests.



House of Sweden

With its modern design, House of Sweden adds a distinctively Scandinavian touch to the Georgetown Harbor and the waterfront. For directions and more information on the House of Sweden, see <http://www.houseofsweden.com/>.

Special thanks to Ericsson for their sponsorship of this event. A traditional Swedish holiday smörgåsbord will be provided.

For questions, contact **Jennifer Ullman**, Co-Chair, International Telecommunications Committee, 202-515-2432, [Jennifer.ullman@verizon.com](mailto:Jennifer.ullman@verizon.com).

The cost to attend this event is \$10.00 for FCBA members and \$25.00 for non-members. **To register, go to the FCBA website – Calendar of Events or use the form on page 16.**

We look forward to your participation on December 3!

### **The 4th Annual ABA/FCBA Privacy & Data Security for Communications and Media Companies CLE – March 19, 2009 – DVD Now Available**

#### **IF YOU MISSED THIS 4-HOUR SEMINAR, BUY IT NOW!**

This seminar focuses on new state and federal laws, guidelines, developments, and risks that will impact privacy and data security for media and communications companies in 2009 and beyond under the new Obama Administration. It covered issues related to mobile marketing, behavioral advertising, social networking, the CAN-SPAM Act, fax advertising, security breach notification laws, state encryption and security practices and policies for protecting SSNs and credit card data, and much more. This year a new session discussed contracting with third parties (including advertisers and your own affiliates), requirements for due diligence for service providers, mergers and acquisitions, and an overview of insurance policies and minimum coverage requirements for privacy and data security liability. It also provides implementation specifics for the FTC's new Red Flag Rules that apply to any entity that defers payment of services or goods; the FTC's enforcement effective date is May 1, 2009. A wealth of written materials is also included on the DVD.

#### **SESSION I – PRIVACY AND DATA SECURITY ISSUES RELATED TO OPERATIONS AND EMPLOYEES**

#### **SESSION II – PRIVACY AND DATA SECURITY ISSUES RELATED TO ADVERTISING, MARKETING AND SALES**

#### **SESSION III – DUE DILIGENCE, CONTRACT, AND INSURANCE REQUIREMENTS**

**See page 21 for order form.**



# COMMITTEE AND CHAPTER Events

## Broadband Committee

**Event:** CLE Seminar

**Date/Time:** Thursday, October 29,  
2:00 – 6:00 p.m.

**Location:** Arnold & Porter LLP, 555 12th  
Street, NW

**Topic:** Broadband: How the Pieces Fit  
Together

**For more information:** See page 4.

**To register:** FCBA website – Calendar of  
Events or use the form on page 16.

## Engineering and Technical Committee

**Event:** Brown Bag Lunch co-hosted by the  
Wireless Committee

**Date/Time:** Monday, October 26,  
12:15 – 1:30 p.m.

**Location:** Sidley Austin LLP, 1501 K Street,  
NW

**Topic:** Everything You Wanted to Know About  
Cell Phone Jamming In Case Your Phone Goes  
Dead

**Speakers:** Michael Marcus, Technical Advisor  
to the South Carolina Department of  
Corrections; Charles Jamison, Technical  
Consultant to CTIA - The Wireless Association;  
Representatives from prison systems, public  
safety and the wireless industry TBD.

**RSVP to:** Tami Smith at 202-736-8257 or  
tesmith@sidley.com.

## Homeland Security and Emergency Communications Committee

**Event:** Brown Bag Lunch

**Date/Time:** Friday, October 23,  
12:15 – 1:30 p.m.

**Location:** Verizon Communications, 1300 I  
Street, NW, Suite 400

**Topic:** Meet and Greet the FCC's new Public  
Safety and Homeland Security Bureau Chief  
Rear Admiral (ret.) James Arden Barnett and  
staff.

**RSVP to:** Nneka Ezenwa, 202-515-2466,  
nneka.n.ezenwa@verizon.com

## Intellectual Property Committee

**Event:** Brown Bag Lunch

**Date/Time:** Friday, October 16,  
12:00 Noon – 1:30 p.m.

**Location:** Dow Lohnes, 1200 New  
Hampshire Avenue, NW

**Topic:** "The Cablevision DVR Case:  
What Was Decided, What's Next for VOD and  
Online"

**Speakers:** Robert Garrett, partner Arnold &  
Porter; Jim Burger, partner, Dow Lohnes; Dan  
Brenner, partner, Hogan & Hartson

**RSVP to:** FCBA website – Calendar of  
Events

## International Telecommunications Committee

**Event:** Brown Bag Lunch

**Date/Time:** Friday, October 16,  
12:15 – 1:30 p.m.

**Location:** Verizon Communications, 1300 I  
Street, NW, Suite 400 West, 5th Floor Large  
Conference Rooms (East/West)

**\*\*Cookies and refreshments will be served.**

**Topic:** "The Role of Satellite in the National  
Broadband Plan." How does satellite  
broadband work? Is it a cost-effective way to  
cover geographic areas unserved by terrestrial  
broadband providers? Are there technical  
barriers that diminish the on-line experience?  
What is the timing for, and what are the  
capabilities of, next generation broadband  
satellites? Senior executives for the two largest  
fixed satellite broadband providers (with over 1  
million combined customers) and a leading  
mobile satellite service provider, together with  
a senior FCC official, will discuss these issues.

**Speakers:** Erwin Hudson, Chief Technology  
Officer, WildBlue Communications, Inc.; Dean  
Manson, Senior Vice President and General  
Counsel, Hughes Network Services, Inc.; Leo  
Mondale, VP, Business Development and  
Strategy, Inmarsat; John Giusti (invited), Chief  
of Staff, Office of Commissioner Michael  
Copps, FCC. Moderator: Bob Koppel, Vice  
President, Government Affairs, WildBlue  
Communications, Inc. (and co-chair of the  
FCBA's International Practice Committee).

**RSVP by October 13 to:** Jennifer Ullman at  
Jennifer.ullman@verizon.com.

**Event:** Program and networking reception  
highlighting the Swedish Presidency of the EU,  
featuring Ambassador Philip Verveer, United  
States Coordinator for International  
Communications & Information Policy, U.S.  
Department of State, and the Ambassador of  
Sweden to the United States, Jonas Hafström

**Date/Time:** Thursday, December 3, 6:00 –  
8:30 p.m.

**Location:** House of Sweden – 2900 K Street,  
NW, Washington, DC

**Topic:** Ambassador Verveer will discuss  
"International Innovation and Broadband."  
The program will be followed by a networking  
reception. This event is a wonderful  
opportunity to meet your fellow FCBA  
members, industry colleagues, and other  
guests.

\*Special thanks to Ericsson for their  
sponsorship of this event. A traditional  
Swedish holiday smörgåsbord will be provided.

**To register:** FCBA website – Calendar of  
Events or use the form on page 16.

## Legislative Committee

**Event:** Brown Bag Meeting Lunch co-hosted  
with the Privacy and Data Security Committee

**Date/Time:** Tuesday, October 13,  
12:00 Noon – 2:00 p.m.

**Location:** Reed Smith, LLP, 1301 K St. NW,  
Suite 1100 East Tower

**Topic:** Discussion of privacy legislative  
priorities for the 111th Congress with special  
emphasis on behavioral marketing and data  
security legislation

**Speakers:** Confirmed to date: Amy Levine,  
Legislative Counsel to Congressman Rich  
Boucher and Paul Cancienne, Legislative Aide  
to Congresswoman Mary Bono Mack. We have  
also invited staff from the U.S. Senate

**RSVP to:** dlogan@reedsmith.com

## Mass Media Committee

**Event:** Brown Bag Lunch co-hosted by the  
Video Programming and Distribution  
Committee

**Date/Time:** Monday, October 26,  
12:15 – 1:30 p.m.

**Location:** Wiley Rein LLP, 1776 K Street, NW

**Topic/Speaker:** Meet the FCC Media Bureau  
Chief, William Lake

**RSVP to:** FCBA website – Calendar of Events

## Privacy & Data Security Committee

**Event:** Brown Bag Meeting Lunch co-hosted  
with the Legislative Committee

**Date/Time:** Tuesday, October 13,  
12:00 Noon – 2:00 p.m.

**Location:** Reed Smith, LLP, 1301 K St. NW,  
Suite 1100 East Tower

**Topic:** Discussion of privacy legislative  
priorities for the 111th Congress with special  
emphasis on behavioral marketing and data  
security legislation

**Speakers:** Confirmed to date: Amy Levine,  
Legislative Counsel to Congressman Rich  
Boucher and Paul Cancienne, Legislative Aide  
to Congresswoman Mary Bono Mack. We have  
also invited staff from the U.S. Senate

**RSVP to:** dlogan@reedsmith.com

## Wireless Committee

**Event:** Brown Bag Lunch co-hosted by the  
Engineering and Technical Committee

**Date/Time:** Monday, October 26,  
12:15 – 1:30 p.m.

**Location:** Sidley Austin LLP, 1501 K Street,  
NW

**Topic:** Everything You Wanted to Know About  
Cell Phone Jamming In Case Your Phone Goes  
Dead

**Speakers:** Michael Marcus, Technical Advisor  
to the South Carolina Department of  
Corrections; Charles Jamison, Technical  
Consultant to CTIA - The Wireless Association;  
Representatives from prison systems, public  
safety and the wireless industry TBD.

**RSVP to:** Tami Smith at 202-736-8257 or  
tesmith@sidley.com.

CONTINUED ON NEXT PAGE ►

## COMMITTEE AND CHAPTER *Events*

### **Event:** Luncheon

**Date/Time:** Friday, October 30,  
12:15 – 1:30 p.m.

**Location:** Sidley Austin LLP, 1501 K Street,  
NW, 6th Floor

**Topic:** A Competition Policy Perspective on  
the Changing Telecommunications Landscape

**Speakers:** Phil Weiser, Deputy Assistant  
Attorney General for Policy, Appellate, and  
International Matters

**To register:** FCBA website – Calendar of  
Events or use the form on page 16.

### **Video Programming and Distribution Committee**

**Event:** Brown Bag Lunch co-hosted by the  
Mass Media Committee

**Date/Time:** Monday, October 26,  
12:15 – 1:30 p.m.

**Location:** Wiley Rein LLP, 1776 K Street, NW

**Topic/Speaker:** Meet the FCC Media Bureau  
Chief, William Lake

**RSVP to:** FCBA website – Calendar of Events

### **Young Lawyers Committee**

**Event:** Pre-Charity Auction Happy Hour

**Date/Time:** Thursday, October 8,  
6:00 – 8:00 p.m.

**Location:** 14K Restaurant, 1001 14th Street,  
N.W. (14th and K Street), 202-218-7575

**More Info:** Join the Young Lawyers  
Committee for happy hour at 14K Restaurant  
on the premises of the site of the 2009 FCBA  
Charity Auction. All are welcome, and all  
Charity Auction volunteers are encouraged to  
attend. Draft beer, house wine and rail drinks,  
along with the bar menu, will all be available at  
half price! 14K Restaurant is easily accessible  
off the Orange/Blue Lines from the McPherson  
Square Metro stop.

**For more information, contact:** Cathy  
Hilke, [chilke@wileyrein.com](mailto:chilke@wileyrein.com) or Micah  
Caldwell, [mcaldwell@fh-law.com](mailto:mcaldwell@fh-law.com).

**Event:** Brown Bag Lunch

**Date/Time:** Monday, October 19,  
12:15 – 1:30 p.m.

**Location:** Hogan & Hartson, 555 13th Street,  
N.W., Frank Hogan Room (13W-101)

**Topic:** Work/Life Balance for the Working  
Parent

Join the Young Lawyers Committee for a  
discussion with attorneys working in  
government, the non-profit sector, and at law  
firms regarding the challenges of achieving  
work/life balance while becoming leaders  
within the profession. Our featured speakers  
will share their tips and practical advice on  
managing priorities, negotiating flexible work  
arrangements, communicating with colleagues  
about workload expectations, utilizing  
community resources, and other issues  
affecting working parents in the legal field.

**Speakers:** Lisa Chandler Cordell, Womble  
Carlyle Sandridge & Rice, PLLC; Paige  
Fronabarger, Wilkinson Barker Knauer,  
LLP; Angela Giancarlo, Office of FCC  
Commissioner Robert McDowell (invited);  
Tarah Grant, Hogan & Hartson  
(moderator); and Matt Wood, Media Access  
Project. (Additional speakers TBA.)

**For more information, contact:** Tarah  
Grant, [tsgrant@hhlaw.com](mailto:tsgrant@hhlaw.com) or Micah Caldwell,  
[mcaldwell@fh-law.com](mailto:mcaldwell@fh-law.com).

**RSVP to:** Tarah Grant, [tsgrant@hhlaw.com](mailto:tsgrant@hhlaw.com)  
(RSVP required for building security purposes).

### **CHAIRMAN'S DINNER**

CONTINUED FROM PAGE 1

the regulations issued by the Office of Government Ethics. Individuals who have signed the Administration's Ethics pledge cannot accept invitations from most registered lobbying organizations or registered lobbyists. Invitations to Members of Congress, Congressional Staff, and employees of the Department of State must be issued by the FCBA. Contact the FCBA for additional information. While this event has been cleared by the Office of the General Counsel in previous years, each FCC employee is required to obtain individual ethics clearance based on matters they are working on within the Commission. Employees of the Commerce Department are required to obtain individual ethics clearance through the Department's Office of General Counsel. **Requests for invitations to be sent from the FCBA must be emailed to Stan Zenor ([stan@fcba.org](mailto:stan@fcba.org)) and received by Friday, November 19, 2009.** Contact the FCBA for additional information.

### **CHARITY AUCTION**

CONTINUED FROM PAGE 1

day, year-round developmental care to infants, toddlers, and preschoolers whose families live in shelters and transitional housing. Bright Beginnings will use proceeds from the Charity Auction to open a second center east of the Anacostia River so it may serve more homeless children and families. The FCBA Foundation will use proceeds from the Charity Auction to support its scholarship program.

The Charity Auction is one of Washington, D.C.'s premier "must-attend" events for the communications industry. The event features a live auction, silent auctions, and raffles. As in the past, prizes are expected to include vacation packages, electronics products, tickets to various sporting events (including Redskins, Wizards, Capitals, and

Nationals games), Verizon Center events, theater tickets, dinners, lunches, spa packages, and gift certificates from area businesses.

Over the past nineteen years, the Charity Auction has raised over \$915,000 for D.C.-based organizations, including Pediatric AIDS/HIV Care, Inc., the D.C. Children's Advocacy Center, STEP/I Have a Dream, the Charitable Coalition for Children with Cancer, Kids Enjoy Exercise Now, Fair Chance, Kid Power-DC, and Horton's Kids.

If you have any questions about the auction, please contact **Cathy Hilke**, 202-719-7418, [CHilke@wileyrein.com](mailto:CHilke@wileyrein.com), or **Kerry Loughney**, 202-293-4000, [kerry@fcba.org](mailto:kerry@fcba.org). If you are interested in donating a prize, use the **Auction Donation Form** on **page 18** of this newsletter.



## 12th Annual FCBA Foundation Golf Tournament

The 12th Annual FCBA Foundation **Honorable Robert E. Lee Memorial Golf Tournament** was held on Thursday, September 10, 2009. Based on the positive response to last year's event, we returned for a third year to Worthington Manor Golf Club in Urbana, Maryland, raising close to **\$14,000** for the FCBA Foundation's Scholarship and Internship Fund, which provides college funds for deserving District of Columbia high school graduates as well as stipends for unpaid law school summer interns.

The tournament is named in memory of former Federal Communications Commission (FCC) Chairman Robert E. Lee, who passed away in April 1993 after serving on the FCC for almost thirty years.

Winning the **Eagle Cup Trophy**, team **CTIA – The Wireless Association**, **Jay Driscoll**, **Chris Guttman-McCabe**,

**David Redl**, and **Jim Schuler**. Coming in first place was the team consisting of **Bob Beizer**, **Dennis Corbett**, **Steve Lerman**, and **Keith Unikel**.

Winning "**Closest to the Pin**" were **Jay Driscoll** and **Nancy Victory** and "**Longest Drive**" were **Mike Gallagher** and **Nancy Victory**.

Special thanks go to the planning committee chaired by **Glenn Reynolds** and including: **Robert Branson**, **Alan Campbell**, **Jonathan Cohen**, **Peter Corea**, **Joe Cramer**, **Tom Dombrowsky, Jr.**, **Steve Goodman**, **Phil Malet**, **Larry Movshin**, **Lee Petro**, **Joy Ragsdale**, and **Larry Walke**.

Thanks also to the following companies or individuals who donated prizes or services: **AdTran**, **AT&T Services, Inc.**, **Comcast Corporation**, **DISH Network**, **Ericsson Inc.**, **Hogan & Hartson LLP**, **Neustar**, **NTT DOCOMO USA, Inc.**, **Qwest**, **Sprint**, **T-Mobile USA, Inc.**, **The Walt Disney Company**, and **Viacom**.

Thanks to our sponsors listed on page 12!







## The FCBA Foundation Thanks the Sponsors Who Made This Tournament Possible

### EAGLE CLUB

AT&T Services, Inc.  
Bingham McCutchen LLP  
CTIA – The Wireless Association  
National Association of Broadcasters  
NTT DOCOMO USA, Inc.  
Wiley Rein LLP  
Wilkinson Barker Knauer, LLP

VINCE WASILEWSKI  
MEMORIAL  
PUTTING CONTEST  
Dow Lohnes PLLC

HOLE SPONSORS  
USTelecom  
Verizon



Photos by Mark Van Bergh



### Volunteer Outreach for Martha's Table & McKenna's Wagon October 25

Many of us are stretched for time these days, but why not consider spending a few hours on a Sunday to help the FCBA Foundation's partner charities? For several years now, the FCBA has been providing volunteers to Martha's Table and McKenna's Wagon. These organizations rely on the good work of our members each month, so grab a friend, colleague or family member and join your fellow FCBA volunteers!

**Martha's Table** feeds hundreds of hungry, homeless adults and children on the streets of Washington daily, through its mobile soup kitchen. Children and friends are also welcome. We will begin at **10:00 a.m. and work until 1:00 p.m.** Martha's Table is located in a yellow building at 2114 Fourteenth Street, NW, in the District, near the intersection of 14th and U Streets. On-street parking is available. Volunteers are asked to bring food if possible, (e.g., cold cuts, bread, peanut butter, jelly, vegetables and potatoes) because the center often runs out of donated food.

The FCBA volunteers on the last Sunday of every month, so mark your calendars now. For more information, contact **Howard Weiss** at 703-812-0471 — [weiss@fhhlaw.com](mailto:weiss@fhhlaw.com).

**McKenna's Wagon** is a mobile soup and sandwich wagon that goes "on location" to deliver food to the needy. For those who have volunteered, it has been a wonderful experience and a great way to help the needy in the D.C. community. This is an especially good experience for the teens and pre-teens among us who do not have a full appreciation of the many privileges they enjoy. Community service credits are also available.

The Wagon is a white van that is loaded up with sandwiches, snacks and soup. We meet at Martha's Table at **4:45 p.m.**

in comfortable clothes and shoes. Martha's Table is located in a yellow building at 2114 Fourteenth Street, NW, in the District, near the intersection of 14th and U Streets. On-street parking is available.

Upon arrival we get assignments (some of us will distribute snacks and sandwiches, others will serve soup), and put on aprons before we depart in the van to 5th and New York Ave., NW (near the new Convention Center). We are driven by one of our experienced volunteers and the trip to distribution location takes about 10-15 minutes.

We serve about 30-75 people per visit including a few mothers who come for food for their families. The area is well patrolled by police. The food distribution is conducted in an efficient, calm and orderly fashion and many of the people we serve are quite appreciative of our efforts. Once we serve all of the food, we do a clean up of the immediate area. Total time for the distribution takes about one hour and we usually return to Martha's Table by or before 6:30 p.m.

We would love to have you join us on one of our upcoming food runs which are always on the **4th Sunday of the month**. If you are able to volunteer on **November 22 or December 27**, please contact **Joanna Georgatsos** at [georgatsos@lojlaw.com](mailto:georgatsos@lojlaw.com) or **Tom Van Wazer** at [tvanzazer@sidley.com](mailto:tvanzazer@sidley.com).

### FCBA Foundation Team for Multiple Myeloma Research Foundation Race for Research

The FCBA Foundation is sponsoring a team for Multiple Myeloma Research Foundation Race for Research. The 5K walk/run will be held on the morning of **Sunday, November 15, 2009** in Alexandria, Virginia. Members of Team FCBA Foundation will meet at 8:30 a.m. at a place to be determined; the race will begin at 9:00 a.m. Everyone is welcome to participate in this morning of fellowship, fitness, and public service, regardless of their fitness level.

To register, please visit [http://321cure.themmr.org/site/TR?fr\\_id=1092&pg=entry](http://321cure.themmr.org/site/TR?fr_id=1092&pg=entry), click on Join or Form a Team, type in FCBA Foundation in the Team or Family Name box, and then follow the registration prompts. Please direct any questions to **Megan Anne Stull** at [megan.stull@gmail.com](mailto:megan.stull@gmail.com).

### Young Lawyers Committee Fundraiser: FCBA Shirts for Sale!

The Young Lawyers Committee is selling FCBA polo shirts to benefit the FCBA Foundation. Perfect for summertime business casual! The shirts are navy blue and embroidered with the FCBA logo in white and amber. Available in women's sizes S, M, and XL and men's sizes M, L, and XL for \$30 per shirt; available in men's XXL for \$32 per shirt. \$16 of the purchase price is deductible as a donation to the FCBA Foundation. To place an order, visit [www.fcba.org](http://www.fcba.org) and submit the form to the FCBA by fax (202-293-4317) or mail (1020 19th Street, NW, Suite 325, Washington, DC 20036). For additional information, please contact **Kerry Loughney** (202-293-4000; [kerry@fcba.org](mailto:kerry@fcba.org)) or **Cathy Hilke** (202-719-7418; [chilke@wileyrein.com](mailto:chilke@wileyrein.com)).

## In MEMORIAM

### Alan Y. Naftalin 1926-2009

Alan Naftalin passed away on August 22, 2009 after a short bout with cancer. He was 83.

Alan was born in Minneapolis and raised in the D.C. area. He enlisted in the U.S. Army at the age of 17 during World War II and served in the Signal Corps for three years. After the war he attended Yale University and Yale University School of Law, earning honors, including Phi Beta Kappa and Order of the Coif.

Following his graduation from law school in 1952, Alan joined the staff of the FCC. About a year later, he was hired by Bernard Koteen's law firm, which eventually became Koteen & Naftalin. Koteen & Naftalin merged into Holland & Knight in 2000 and Alan remained with Holland & Knight until his retirement earlier this year.

Alan practiced in the area of communications/telecommunications for more than 55 years, before the FCC, the DC Circuit, other federal courts of appeal and the U. S. Supreme Court. During his career, he represented television and radio broadcasters, a television network, wireless cable companies, and users of telecommunications services. During the last twenty years, he focused on wireless communications. He was a successful veteran of dozens of appeals of FCC decisions.

Alan was known as a "lawyer's lawyer." He was retained several times as counsel to his peers among the FCBA. According to Alan's son Charles, also an FCBA member, Alan routinely went right to the heart of legal issues, large and small, with unusual clarity. And his remarkable intelligence and vision were coupled with an unfailing sense of humor and modesty.

In addition to an extremely successful career representing clients, Alan devoted substantial amounts of time to pro bono and other causes. For

example, he represented many indigents, worked closely with schools, military veterans, and as a voluntary arbitrator for the Attorney-Client Arbitration Board of the District of Columbia Bar. He was a member of the FCBA throughout his career, having served as an officer and member of the Executive Committee several times.

Alan is survived by his wife Beatrice, his son Charles and three grandchildren.

## Save the Date of Thursday, November 12, 2009 for the 20th Annual FCBA Charity Auction

### LOCATION:

Hamilton Crowne Plaza Hotel  
Sphinx Ballroom at the Almas Temple  
1315 K Street, NW  
Washington, DC 20005

To donate auction items, fill out the Auction Donation Form on **page 18** of this newsletter.

If you are interested in being an Auction sponsor or have any questions, please contact Kerry Loughney, 202-293-4000, [kerry@fcba.org](mailto:kerry@fcba.org).

To volunteer, contact [FCBA Auction@gmail.com](mailto:FCBA Auction@gmail.com).  
Many volunteer opportunities available now!

*Proceeds to benefit Bright Beginnings and the FCBA Foundation*

AT&T Services, Inc.  
Consumer Electronics Association  
Covington & Burling LLP  
Davis Wright Tremaine LLP  
DIRECTV  
Google Inc.  
Hogan & Hartson LLP  
Morrison & Foerster LLP  
National Association of Broadcasters  
Wiley Rein LLP  
Willkie Farr & Gallagher LLP

### 2009 FCBA Membership Directories

The FCBA 2009 Membership Directories were printed and mailed to members in late May. Please use the order form on **page 22** to order additional copies for your office.

## TO RESPOND TO JOB BANK LISTINGS

If the employer is listed, send the information requested directly to the employer. If you are responding to a **BLIND BOX** listing, send **ONE COPY** of the information requested to Kerry Loughney, Federal Communications Bar Association, 1020 19th Street, NW, Suite 325, Washington, DC 20036-6101, or **EMAIL** it to **kerry@fcba.org**. Please clearly indicate the Blind Box number to which you are responding. If you are applying to a Blind Box, you may enclose a separate note to the FCBA specifying any organization to which you do not wish your application to be forwarded. Responses to Blind Box listings can be accepted only from FCBA members.

## TO LIST A JOB

Complete a Job Bank Form and send or fax the Form and the appropriate payment to Kerry Loughney, Federal Communications Bar Association, 1020 19th Street, NW, Suite 325, Washington, DC 20036-6101. In addition, please email the text of the ad to **kerry@fcba.org**. Listings and payment received by the 15th day of each month will appear in the next month's newsletter. If possible, ads should not exceed 75 words. Please call the FCBA, (202) 293-4000, for a Job Bank Form. (No headhunters please).

## LAW FIRM / CORPORATE

### 10.09.1

**Associate** – Davis Wright Tremaine LLP, a full service, multi-practice firm, is seeking an experienced (3+ years) associate with a background in communications regulation to join our San Francisco office:

- JD and member of the California State Bar
- At least 3 years of experience working with communications clients
- Excellent written and verbal communication skills including presentation skills

We offer a professional, collegial working environment; excellent benefits and the opportunity to work with seasoned partners in our communications practice group.

If interested in this position, please send (1) a cover letter and (2) your resume to:  
Email: [karenbaltierlong@dwt.com](mailto:karenbaltierlong@dwt.com)

Mail:  
Karen Baltier-Long, Office Administrator  
Davis Wright Tremaine LLP  
505 Montgomery Street, Suite 800  
Francisco, CA 94111

### 10.09.2

**Associate** – Lampert, O'Connor & Johnston, P.C., a dynamic, well-established Washington, DC, boutique practice, seeks a motivated, experienced (1-4 years) junior associate attorney for telecommunications/Internet-related law practice. Excellent opportunity to counsel on legal, policy and business issues. Friendly atmosphere. Superior writing, research and interpersonal skills a must. Industry and regulatory experience preferred. Submit resume, cover letter, writing sample and references by no later than October 16th to [stribu@lojlaw.com](mailto:stribu@lojlaw.com).

### 10.09.3

**Counsel – Job Req. #90338BR** – This Privacy Counsel position will report to the Deputy Chief Privacy Officer (who reports to the Vice President/Chief Privacy Officer) and will handle all aspects of compliance, training, and policymaking concerning Internet media and privacy laws and standards. This position facilitates legal compliance for all Sprint brands and products, including Nextel, Boost Mobile, and SprintLink. Equally important, the position involves the provision of guidance and counsel to the business units and internal clients in a manner that ensures that compliance is accomplished as efficiently, simply, and inexpensively as possible. The position will be one of several attorneys in the team, who work alongside program managers and analysts in the Internet Media and Privacy Regulation group.

The incumbent must have an understanding of both existing and proposed state and federal laws and regulations that touch on privacy, data security and internet media regulation. This position also requires the development of strong working relationships with various internal business groups to ensure business projects are designed to account for privacy and internet regulatory considerations. The candidate for this position should also have some knowledge of wireless, wireline, and internet businesses.

Please go to [www.sprint.com/careers](http://www.sprint.com/careers) for complete details and to apply.

### 10.09.4

**Regulatory Affairs/Tariffs Consultant** – John Staurulakis, Inc. (JSI), a leading national telecommunications consulting firm with headquarters in Greenbelt, Maryland is seeking a professional with solid telecommunications regulatory and tariff experience. JSI provides a wide range of consulting services to telecommunications companies and their affiliated video/cable, wireless and broadband service providers that serve in predominantly rural areas of the U.S.

Candidates for this position must have a bachelor's degree and prior working experience with a telecommunications company, consulting firm, law firm, or regulatory body such as the FCC or a state utility commission. The successful candidate for this position will have experience in tariff development and filings and excellent written communications skills as well as familiarity with Microsoft Office programs. Prior experience in the telecommunications industry, with working experience in the small to mid-size ILEC markets, is an advantage.

JSI offers a casual and stimulating work environment, excellent growth potential, and a competitive salary and benefits package. Please visit our website at [www.jsitel.com](http://www.jsitel.com). Send resume with salary requirements to Ken Cartmell, John Staurulakis, Inc., 7852 Walker Drive, Suite 200, Greenbelt, MD 20770, or fax to 301-577-5575, or e-mail [kcartmell@jsitel.com](mailto:kcartmell@jsitel.com).

### 10.09.5

**Regulatory Counsel** – SES World Skies, Princeton, NJ – The Regulatory Counsel will act as an advisor and advocate on certain international legal, policy and regulatory matters affecting the company. In addition, this position provides a variety of regulatory, policy, advocacy, and general corporate and commercial advice and legal services. This position reports to the VP of Regulatory Affairs, but will also closely interact with all departments within the organization, as well as with outside legal counsel.

Responsibilities:

- Act as key advisor on regulation, legislation, and satellite-related policy.
- Perform drafting, internal coordination of commercial, policy and regulatory positions.
- Promote and advocate company policy objectives and requirements internationally; monitor and recommend policy strategy, prepare/guide company comments, coordinate governmental filings, represent company and advocate company policy interests.
- Manage corporate housekeeping, assist with/lead corporate structuring activities, inter-company agreements, cooperation agreements.
- Present advice and solutions on legal, regulatory and risk issues.

Please view job posting and apply online at <http://jobs.ses.com>. EOE/AA

# COMMITTEE AND CHAPTER *Event Form*

Name \_\_\_\_\_ Organization \_\_\_\_\_  
Address \_\_\_\_\_ Suite/Room/Apt. \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

## CHECK THE EVENT(S) FOR WHICH YOU ARE REGISTERING:

- ☐ **Thursday, October 29, 2:00 – 6:00 p.m. – CLE Seminar on Broadband: How the Pieces Fit Together**, Location: Arnold & Porter LLP, 555 12th Street, NW  
Cost: \$175.00 for Private Sector Members; \$100.00 for Government/Academic/Paralegal Members; \$50.00 for Government/Academic/Paralegal Members 5 years or less out of school; \$50.00 for Student Members; \$300.00 for Non-Members  
**Registrations and cancellations due by 5:00 p.m., Tuesday, October 27, 2009**
- ☐ **Friday, October 30, 12:15 – 1:30 p.m. – Wireless Committee Luncheon on A Competition Policy Perspective on the Changing Telecommunications Landscape**, Location: Sidley Austin LLP, 1501 K Street, NW, 6th Floor  
Cost: \$15.00  
**Registrations and cancellations due by 12:00 Noon, Wednesday, October 28, 2009**
- ☐ **Thursday, December 3, 6:00 – 8:30 p.m. – International Committee Program and Networking Reception –** Sponsored by Ericsson. Location: House of Sweden, 2900 K Street, NW  
Cost: \$10.00 for FCBA Members, \$25.00 for Non-Members  
**Registrations and cancellations due by 5:00 p.m., Monday, November 30, 2009**

\$ \_\_\_\_\_ Total Enclosed ☐ Visa ☐ MasterCard ☐ American Express ☐ Check  
Credit card no. \_\_\_\_\_ Exp. date \_\_\_\_\_  
Signature \_\_\_\_\_

## **PAYMENT MUST BE RECEIVED NO LATER THAN THE DAY OF THE EVENT. PHONE REGISTRATIONS WILL NOT BE ACCEPTED.**

**PLEASE FAX THIS FORM TO:** Wendy Parish, Federal Communications Bar Association, Fax: (202) 293-4317

**CLE CREDIT:** FCBA will be requesting accreditation from the State Bars of Virginia and California for continuing legal education credit. If approved, forms for Virginia and California will be available at the Seminar Registration Desk. Please note that FCBA does not obtain CLE credit for other states. The

FCBA will, however, assist with applications to other states, but attorneys must apply individually for credit courses and submit any forms and payments necessary directly to the state bar. The number of credits corresponds with the number of hours of course time, i.e., a two-hour seminar equals 2.0 hours of credit.

## **Federal Communications Bar Association**

1020 19th Street, N.W., Suite 325, Washington, D.C. 20036  
Phone: (202) 293-4000 • Fax: (202) 293-4317  
E-mail: wendy@fcba.org



# MEET THE BUREAU AND OFFICE CHIEFS RECEPTION

## Registration

**Wednesday, November 4, 2009**

**CAPITAL HILTON HOTEL, 1001 16TH STREET, NW, WASHINGTON, D.C. 6:00 TO 8:00 P.M.**

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### PLEASE RESERVE THE FOLLOWING:

- \_\_\_\_\_ Gold Sponsorship(s) at \$500.00 per sponsorship (includes four tickets to the event, recognition in the newsletter, and acknowledgement at the event)
  - \_\_\_\_\_ Silver Sponsorship(s) at \$250.00 per sponsorship (includes two tickets to the event, recognition in the newsletter, and acknowledgement at the event)
  - \_\_\_\_\_ FCBA Private Sector Member ticket(s) at \$65.00 per ticket
  - \_\_\_\_\_ FCBA Government/Academic/Law Student ticket(s) at \$25.00 per ticket
  - \_\_\_\_\_ Private Sector Non-Member ticket(s) at \$130.00 per ticket
- 

Name \_\_\_\_\_

Nickname \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Suite/Room/Apt. \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### PLEASE LIST NAMES AND ORGANIZATIONS OF ALL ATTENDEES

(all guests' names must be received by mail, fax, or e-mail no later than Wednesday, October 28):

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### PAYMENT INFORMATION

\$ \_\_\_\_\_ Total Enclosed    ☐ Visa    ☐ MasterCard    ☐ American Express    ☐ Check

Credit card no. \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

**PLEASE SEND THIS FORM AND A CHECK MADE PAYABLE  
TO THE "FCBA" OR FAX TO (202) 293-4317 NO LATER  
THAN WEDNESDAY, OCTOBER 28:**

Federal Communications Bar Association  
1020 19th Street, N.W., Suite 325  
Washington, D.C. 20036  
Phone: (202) 293-4000  
Fax: (202) 293-4317  
E-mail: fcba@fcba.org

**NO TICKETS WILL BE MAILED.  
RESERVATIONS WILL BE CONFIRMED  
AT THE REGISTRATION DESK AT THE  
RECEPTION.**

**CANCELLATION POLICY: DUE TO THE  
NATURE OF THIS EVENT, NO REFUNDS  
WILL BE GIVEN FOR CANCELLATIONS.**

# 20TH ANNUAL CHARITY AUCTION *Donation Form* - NOVEMBER 12, 2009

## TO DONATE A PRIZE, PLEASE FOLLOW THESE INSTRUCTIONS:

1. Write a letter or certificate which includes a detailed description of the prize and a list of all restrictions (e.g. blackout dates, attendance specifications, etc.), and instructions on how the winner is to receive the prize.
2. Complete a copy of this prize donation form. If donating more than one prize, please submit a donation form for each prize.
3. List the donor (individual and/or company name) as it should appear in the auction prize book.
4. All prizes are valid through November 12, 2010, unless otherwise specified.

Donor (as it should appear in the prize book) \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Suite/Room/Apt. \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Item(s) Donated (please attach a separate sheet if necessary and be as specific as possible) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Donor Estimate of Fair Market Value (required) \$ \_\_\_\_\_

Acknowledgement should be sent to (name, if different from contact person, and address) \_\_\_\_\_

\_\_\_\_\_

Donation Obtained By (name of FCBA Member, if applicable) \_\_\_\_\_

## PLEASE SEND THIS FORM NO LATER THAN MONDAY, OCTOBER 26 TO:

### Kerry Loughney

Federal Communications Bar Association

1020 19th Street, N.W.

Suite 325

Washington, D.C. 20036-6101

Phone: (202) 293-4000

Fax: (202) 293-4317

E-mail: [kerry@fcba.org](mailto:kerry@fcba.org)

The 20th Annual Charity Auction, benefiting Bright Beginnings and the FCBA Foundation, will be held on Thursday, November 12, at the Hamilton Crowne Plaza's Sphinx Ballroom at the Almas Temple, 1315 K Street, NW, beginning at 7:00 p.m. Admission is free.

## ALL DONATIONS MUST BE DELIVERED TO THE FCBA OFFICE NO LATER THAN FRIDAY, OCTOBER 30.

Prize donations of any value may be "bundled" with other prizes for the live or silent auction. Prize donations valued at the sponsorship level of \$1750 or greater will receive additional recognition. The Auction Committee may offer any prize donation valued at less than \$25 as a raffle prize.

# 23RD ANNUAL CHAIRMAN'S DINNER *Registration*

**Thursday, December 10, 2009**

**HILTON WASHINGTON & TOWERS  
1919 CONNECTICUT AVENUE, NW**

**RECEPTION - 6:00 P.M.  
DINNER - 7:30 P.M. - INTERNATIONAL BALLROOM**

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## FCBA FOUNDATION SPONSOR:\*

\_\_\_\_ table(s) (ten guests per table) at \$2,400.00 per table    or

## PURCHASE OF TABLE:

\_\_\_\_ table(s) (ten guests per table) at \$2,050.00 per table

*\* The FCBA Foundation is a charitable organization qualified under §501(c)(3) of the Internal Revenue Code. Contributions to the FCBA Foundation are tax deductible in the amount of \$350 for each Sponsor Table. Tax ID # 51-0334407*

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## INDIVIDUAL TICKETS:

\_\_\_\_ FCBA Private Sector Member ticket(s) at \$205.00 each

\_\_\_\_ FCBA Government/Academic/Law Student Member ticket(s) at \$120.00 each

\_\_\_\_ Non-Member ticket(s) at \$300.00 each

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Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Suite/Room/Apt. \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

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\$ \_\_\_\_\_ Total Enclosed    ☐ Visa   ☐ MasterCard   ☐ American Express

Credit card no. \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

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## PLEASE SEND THIS FORM AND A CHECK MADE PAYABLE TO THE "FCBA" NO LATER THAN THURSDAY, DECEMBER 3 TO:

Federal Communications Bar Association  
Chairman's Dinner  
1020 19th Street, N.W., Suite 325  
Washington, D.C. 20036-6101  
Phone: (202) 293-4000  
Fax: (202) 293-4317  
E-mail: fcba@fcba.org

## PLEASE NOTE THAT SEATING IS RESERVED AND TICKETS WILL BE MAILED TO THE PERSON INDICATED ABOVE AT THE BEGINNING OF DECEMBER.

*Cancellation Policy: Cancellations will be accepted and fees refunded if notice is received in writing no later than Thursday, December 3, 2009. No refunds will be granted after this time.*

## BUSINESS ATTIRE

Pursuant to the Office of Government Ethics regulation on widely-attended gatherings (5 C.F.R. 2635.204(g)(2)), the Chairman's Dinner appears to qualify as a widely attended gathering. The value of an individual ticket to the dinner is \$205.00. Most employees of the Federal Communications Commission and the Commerce Department may be directly invited to attend the dinner as guests of individuals and organizations purchasing tables or tickets. In most cases, individuals and organizations may issue invitations to the Chairman's Dinner without the involvement of the FCBA. Some agencies and branches of the Federal Government, however, apply additional stipulations above the regulations issued by the Office of Government Ethics. Individuals who have signed the Administration's Ethics pledge cannot accept invitations from most registered lobbying organizations or registered lobbyists. Invitations to Members of Congress, Congressional Staff, and employees of the Department of State must be issued by the FCBA. Contact the FCBA for additional information.

While this event has been cleared by the Office of the General Counsel in previous years, each FCC employee is required to obtain individual ethics clearance based on matters they are working on within the Commission. Employees of the Commerce Department are required to obtain individual ethics clearance through the Department's Office of General Counsel.

# 27th Annual INSTITUTE ON TELECOMMUNICATIONS POLICY & REGULATION REGISTRATION

CO-SPONSORED BY THE FCBA AND THE PRACTISING LAW INSTITUTE

**Thursday, December 10 and Friday, December 11, 2009**

**THE HILTON WASHINGTON, 1919 CONNECTICUT AVENUE, N.W., WASHINGTON, D.C.**

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Suite/Room/Apt. \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

\_\_\_\_\_ I am a member of the FCBA and/or PLI (Registration Fee is \$1,435.50)

\_\_\_\_\_ I am a Privileged Member of PLI (Registration Fee is \$0.00)

\_\_\_\_\_ I am not a member of the FCBA or PLI (Registration Fee is \$1,595.00)

\_\_\_\_\_ I wish to obtain state bar CLE credit for this program from \_\_\_\_\_ (name of state)

## Four ways to register:

### MAIL THIS FORM AND A CHECK MADE PAYABLE TO THE "PRACTISING LAW INSTITUTE" TO:

Practising Law Institute  
810 7th Avenue  
New York, NY 10019

#### PHONE:

(800) 260-4PLI

#### FAX:

(800) 321-0093

#### WEB SITE:

<http://www.pli.edu>

#### REGISTRATION DESK AT PROGRAM:

(202) 483-3000

**PLI'S SCHOLARSHIP/FINANCIAL HARDSHIP POLICY:** Full and partial scholarships to attend programs are available to judges, judicial law clerks, law professors, attorneys 65 and older, law students, pro bono attorneys, librarians and paralegals who work for non profit organizations, legal services organizations or government agencies, unemployed attorneys and others with financial hardships. To apply, send your request on your employer's letterhead, stating the reason for your interest, along with the completed registration form on this brochure, to the PLI Scholarship Committee. All applications must be accompanied by a \$25 non-refundable application fee (applicants may pay by check or credit card) and must be submitted four weeks before the date of the program. Students must submit a copy of their student ID card.



# THE 4TH ANNUAL ABA/FCBA PRIVACY & DATA SECURITY FOR COMMUNICATIONS AND MEDIA COMPANIES CLE – MARCH 17, 2009 – DVD Now Available

## If you missed this 4-hour Seminar, buy it now!

This seminar focuses on new state and federal laws, guidelines, developments, and risks that will impact privacy and data security for media and communications companies in 2009 and beyond under the new Obama Administration. It covered issues related to mobile marketing, behavioral advertising, social networking, the CAN-SPAM Act, fax advertising, security breach notification laws, state encryption and security practices and policies for protecting SSNs and credit card data, and much more. This year a new session discussed contracting with third parties (including advertisers and your own affiliates), requirements for due diligence for service providers, mergers and acquisitions, and an overview of insurance policies and minimum coverage requirements for privacy and data security liability. It also provides implementation specifics for the FTC's new Red Flag Rules that apply to any entity that defers payment of services or goods; the FTC's enforcement effective date is May 1, 2009. A wealth of written materials is also included on the DVD.

### SESSION I – PRIVACY AND DATA SECURITY ISSUES RELATED TO OPERATIONS AND EMPLOYEES

### SESSION II - PRIVACY AND DATA SECURITY ISSUES RELATED TO ADVERTISING, MARKETING AND SALES

### SESSION III – DUE DILIGENCE, CONTRACT, AND INSURANCE REQUIREMENTS

**Cost:** \$175.00 for ABA Communications Law Forum or FCBA Members  
\$100.00 for Government & Student Members of Either Organization  
\$300.00 for Non-Members

Name(s) \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ Suite/Room/Apt. \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

\$\_\_\_\_\_ Total Enclosed ☐ Visa ☐ MasterCard ☐ American Express

Credit card no. \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

Please make check payable to "FCBA"

#### PLEASE SEND OR FAX THIS FORM TO:

Wendy Parish  
Federal Communications Bar Association  
1020 19th Street, NW, Suite 325  
Washington, DC 20036  
Phone: 202-293-4000  
Fax: 202-293-4317  
E-mail: wendy@fcba.org

## 2009 FCBA MEMBERSHIP DIRECTORY *Order Form*

Copies of the 2009 FCBA Membership Directory are available for purchase at a cost of \$60.00 for FCBA Members, \$35.00 for Law Student Members, and \$115.00 for Non-Members and in accordance with the terms set forth on this form. There is a 10% discount for orders of 10 or more Directories. **(Please add 5.75% sales tax for orders sent to D.C. addresses).**

***Please note that the Directory is available solely for the personal and professional use of FCBA members and other purchasers of the Directory. All uses for commercial purposes are prohibited without prior written approval of the FCBA's Executive Director. By purchasing the Directory and signing below, purchaser agrees that they will not, and will not knowingly authorize or permit others to, duplicate, reproduce or copy the information printed in the Directory without the express written consent of the Association.***

Please send me \_\_\_\_\_ copy(ies) of the 2009 FCBA Membership Directory.

Signature (required) \_\_\_\_\_

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ Suite/Room/Apt. \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

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\$ \_\_\_\_\_ Total Enclosed **(Please add 5.75% Sales Tax for orders sent to D.C. addresses)**

☐ Check Enclosed ☐ Visa ☐ MasterCard ☐ American Express

Credit card no. \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

Please make check payable to "FCBA"

### **PLEASE SEND OR FAX THIS FORM TO:**

Wendy Parish  
Federal Communications Bar Association  
1020 19th Street, N.W.  
Suite 325  
Washington, D.C. 20036  
Phone: (202) 293-4000  
Fax: (202) 293-4317  
E-mail: wendy@fcba.org

*The FCBA membership list also is available at a cost to FCBA members of \$400.00 for the first order and \$700 for each additional order (per calendar year), and \$700.00 for non-members per order. Please call the FCBA office, (202) 293-4000, for further details.*

## Calendar

<b>October 8</b>	Young Lawyers Committee Pre-Charity Auction Happy Hour
<b>October 13</b>	Legislative and Privacy & Data Security Committees Brown Bag Lunch
<b>October 16</b>	Intellectual Property Committee Brown Bag Lunch
<b>October 16</b>	International Telecommunications Committee Brown Bag Lunch
<b>October 19</b>	Young Lawyers Committee Brown Bag Lunch
<b>October 23</b>	Homeland Security and Emergency Communications Committee Brown Bag Lunch
<b>October 25</b>	Volunteer for Martha's Table and McKenna's Wagon
<b>October 26</b>	Mass Media and Video Programming and Distribution Committees Brown Bag Lunch
<b>October 26</b>	Engineering and Technical and Wireless Committees Brown Bag Lunch
<b>October 29</b>	CLE Seminar on Broadband: How the Pieces Fit Together
<b>October 30</b>	Wireless Telecommunications Committee Lunch
<b>November 4</b>	Meet the Bureau and Office Chiefs Reception
<b>November 12</b>	20th Annual Charity Auction
<b>November 15</b>	FCBA Foundation Team for Multiple Myeloma Research Foundation Race for Research
<b>November 16</b>	"Reflections on a Career in the Communications Bar" Reception honoring Jonathan Blake, Judith Harris and Henry Rivera
<b>December 3</b>	International Telecommunications Committee program and networking reception highlighting the Swedish Presidency of the EU to be held at the House of Sweden
<b>December 10</b>	23rd Annual Chairman's Dinner
<b>December 10-11</b>	27th Annual PLI and FCBA Conference
<b>April 30-May 1</b>	FCBA Annual Seminar at The Homestead, Hot Springs, VA

## FCBA Membership Renewal

**We will begin production on the 2010 Membership Directory in early October, in an effort to have it mailed to members in January of 2010. Your dues must be renewed by 10/15/09 in order to be listed in the 2010 Directory and to continue to receive any member benefits.**

Instructions on how to renew your membership for FY 2010 (July 1, 2009 – June 30, 2010) were emailed out to all members in late June. Please see **page 3** for step-by-step instructions on how to complete the process and make sure you maintain your active member status. **Please note that the deadline was JULY 31, 2009.**

If you would like to update the committee(s) you are on, download the form at <http://www.fcba.org/upload/fy10committeeform.pdf> and fax or mail it back to us at FCBA, 1020 19th Street, NW, Suite 325, Washington, DC 20036, Fax: 202-293-4317. And please remember, a donation to the FCBA Foundation, while renewing your membership, is always appreciated!

## Online Directory Information

The online directory is accessible through your online account used to renew membership and register for events.

### TO ACCESS THE ONLINE DIRECTORY:

Click the **Login** link at [www.fcba.org](http://www.fcba.org). The primary email and password used to sign in **MUST** be the same as have been used for membership renewal and online registrations in the past. If the password is not known or has never been activated, click on the **Forgot your Password?** link and follow the instructions to generate a new password.

One logged in, click on the **Individual Directory** link in the menu options. Search for your entry information. Note that this directory is different than the one we've used previously, and only displays your name, address, email, and primary phone and fax numbers. Our database can still house more info, such as alternate phone, fax and cell phone numbers, but it will not be reflected in the new directory.