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**November 2010** 

Newsletter of the Federal Communications Bar Association

# FCBA Luncheon with Commissioner Meredith Attwell Baker on November 17

The FCBA will be holding a luncheon on Wednesday, November 17, 2010 featuring FCC Commissioner Meredith Attwell Baker. The luncheon will be held at the Capital Hilton Hotel, 1001 16th Street, NW. Registration begins at 11:30 a.m. and the luncheon begins at Noon. Please note that tables of 10 are available, although you cannot register online for this option; you must download the form and fax



Meredith Attwell Baker

it in with attendee names. To register, go to www.fcba.org or use the form on page 20.

Meredith Attwell Baker was nominated for a seat on the Federal Communications Commission by President Barack Obama on June 25, 2009. She was unanimously confirmed by the United States Senate on July 24, 2009, and sworn in as Commissioner on July 31, 2009.







Senator Mike Johanns

# FCBA Luncheon with Senators Mark Begich and Mike Johanns on December 1

The FCBA will be holding a luncheon on Wednesday, December 1, 2010 featuring Senators Mark Begich and Mike Johanns. The luncheon will be held at the Capital Hilton Hotel, 1001 16th Street, NW. Registration begins at 11:30 a.m. and the luncheon begins at Noon. Please note that tables of 10 are available, although you cannot register online for this option;

# 24th Annual Chairman's Dinner on December 9

The 24th Annual FCC Chairman's Dinner will be held Thursday, December 9, 2010 at the Washington Hilton, 1919 Connecticut Avenue, NW. The evening will begin with a reception at 6:00 p.m. The dinner will begin at 7:30 p.m. in the



FCC Chairman Julius Genachowski

International Ballroom and will be followed by remarks from FCC Chairman Julius Genachowski. Sponsor tables include a \$350.00 tax deductible donation to the FCBA Foundation. Please use the registration form on page 22 to order tables or individual tickets.

#### **INVITING GOVERNMENT GUESTS**

Pursuant to the Office of Government Ethics regulation on widely-attended

# This Month's Key Events

#### Meet the Bureau and Office Chiefs Reception

Date/Time: Wednesday, November 3, 6:00 – 8:00 p.m. Location: Capital Hilton Hotel, 1001 16th Street, NW ► SEE PAGE 21

#### JLL FAGL 21

# Access to Government CLE Seminar

**Date/Time:** Thursday, November 4, 6:00 – 8:15 p.m. **Location:** Bingham McCutchen LLP, 2020 K Street, NW **Topic:** The FCC's New Data

► SEE PAGE 3

#### Homeland Security and Emergency Communications and Privacy and Data Security Committees CLE Seminar

Date/Time: Tuesday,
November 9, 6:00 − 8:15 p.m.
Location: Verizon
Communications,
1300 I Street, NW
Topic: Cybersecurity −
Balancing Security with
Privacy Needs
► SEE PAGE 3

#### FCBA Luncheon with Commissioner Meredith Attwell

Date/Time: Wednesday, November 17, 12:00 Noon Location: Capital Hilton Hotel, 1001 16th Street, NW ► SEE PAGE 1

# **Diversity Committee CLE Seminar**

Date/Time: Thursday,
November 18, 2010,
6:00 – 8:15 p.m.
Location: Arnold & Porter
LLP, 555 12th Street, NW
Topic: The 21st Century
Communications and Video
Programming Accessibility Act
► SEE PAGE 4

Online Registration is Available!! Visit the FCBA website

# **PRESIDENT'S** Message

#### **DEAR MEMBERS:**

We are headed into a tremendously busy period for the FCBA. Indeed, this month we have a full slate of events scheduled for FCBA members, beginning with the **kickoff event of the Pay It Forward initiative** on Tuesday, November 16 at the new Arena Stage from 5:00 – 7:00 p.m. Along with senior representatives from One Economy, Byte Back, and the FCC, we will roll out the community service component of Pay It Forward, and FCBA members will be able to sign up to



volunteer on the spot. I hope you will take time out of your busy schedules to show your support of this worthwhile enterprise – please visit the FCBA home page to sign up to attend this free launch event for Pay It Forward!

Next, we have the first FCBA lunch for **FCC Commissioner Meredith Attwell Baker** on Wednesday, November 17 at the Capitol Hilton. Sign up now for our first FCC Commissioner luncheon! On Wednesday, December 1 from 12:00 – 1:30 p.m, we switch gears a bit and host **Senators Mike Johanns (R-NE)** and **Mark Begich (D-AK)** who will have a bipartisan luncheon conversation at the Capitol Hilton about the state of play of communications issues in the U.S. Senate, from their perspectives as members of the Commerce Committee.

On Thursday, December 9, the FCBA will host **Chairman Julius Genachowski** for his second and the **24th Annual FCC Chairman's Dinner**, which will take place at the Washington Hilton. Finally, I am proud to announce the first of the **"Distinguished Scholar Speaker Series"** in which FCBA members will hear from distinguished jurists and academics on a variety of timely legal issues. **Dean Erwin Chemerinsky** of the University of California, Irvine School of Law, will speak at a luncheon at Hogan Lovells on Thursday, December 16. Designed to step back from the daily communications law debates, the Distinguished Scholar Speaker Series will address legal issues from a wider and more academic perspective.

As promised, I am again shining the Pay It Forward spotlight on a younger attorney who has demonstrated the Pay It Forward ideals of service, dedication, and generosity of spirit. **Daniel Alvarez**, an associate at Willkie Farr & Gallagher, is very active in the FCBA as a co-chair of the Diversity Committee and with the Charity Auction Committee. He also serves as co-captain of Willkie Farr's AIDS Walk Washington team, helping raise approximately \$20,000 to help the Whitman-Walker Clinic provide medical and other services to those in the D.C. community who are living with HIV/AIDS, and to volunteer as a coach, commissioner, and member of the Board of Directors for the Arlington Little League. For all of these efforts and his continued commitment to the FCBA, Daniel has been selected to bask in this month's Pay It Forward spotlight!

With Thanksgiving and the holiday season approaching, I think of how lucky we all are to be practicing in such a wonderful bar with so many kind, talented, and selfless individuals. With Pay It Forward and our relationship with McKenna's Wagon and Martha's Table, masterfully coordinated by **Joanna Georgatsos** and **Howard Weiss**, respectfully, we have many opportunities to give back to our community, and I encourage you to give as much time, energy, and resources as you can to these charitable causes during the holiday season. May you and your families have a peaceful Thanksgiving, and I hope to see you all soon.

**Bryan Tramont** 



FEDERAL COMMUNICATIONS BAR ASSOCIATION

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1020 19th Street, N.W.

Suite 325

Washington, D.C. 20036-6101 Phone: (202) 293-4000 Fax: (202) 293-4317 E-mail: **fcba@fcba.org** 

Website: http://www.fcba.org

#### **OFFICERS**

Bryan N. Tramont *President* 

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Laura H. Phillips Secretary

Ryan G. Wallach Assistant Secretary

Lauren M. Van Wazer Treasurer

Joseph M. Di Scipio Assistant Treasurer

#### **EXECUTIVE COMMITTEE**

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#### **CHAPTER REPRESENTATIVES**

Bradford W. Bayliff David L. Rice

# DELEGATE TO THE AMERICAN BAR ASSOCIATION

Brooks E. Harlow

# YOUNG LAWYERS REPRESENTATIVE

Catherine Hilke

#### **FCBA STAFF**

Stanley D. Zenor (**stan@fcba.org**) *Executive Director* 

Kerry K. Loughney (**kerry@fcba.org**) *Director of Member Services* 

Wendy Jo Parish (**wendy@fcba.org**) *Administrative Assistant* 

Beth Phillips (**beth@fcba.org**) Bookkeeper

Editor – Kerry Loughney

Photographer – Mark Van Bergh www.markvanbergh.com

# Thursday, November 4, 6:00 – 8:15 p.m. The FCC's New Data Tools

Presented by the Access to Government Committee

The FCBA Access to Government Committee will hold a CLE on Thursday, November 4, 2010, from 6:00 - 8:15 p.m. on the FCC's New Data Tools. This event will focus on several of the newest systems for gathering and analyzing information from the FCC's public databases. Panelists will demonstrate and discuss the FCC's forthcoming Consolidated Licensing System ("CLS") and License View System, as well as recent enhancements to the Spectrum Dashboard. Advanced capabilities of the Commission's Electronic Comment Filing System v.2 and RSS feeds will also be covered. This CLE will be held at Bingham McCutchen LLP, 2020 K Street, NW.

To register, click here or go to the FCBA Website – Calendar of Events or use the form on page 20.

## Agenda

6:00 – 6:05 p.m. WELCOME AND INTRODUCTIONS

# 6:05 – 7:05 p.m. TOPIC I: THE CONSOLIDATED LICENSING SYSTEM

The Federal Communications
Commission is engaged in a long-term
initiative to combine its various
licensing and authorization systems into
a single, consolidated licensing system
(the "CLS"). The purpose of this
initiative is to develop a unified
electronic platform that is scalable,
flexible, transparent, easy to use, and
consistent with the Commission's
commitment to data driven and factbased decision making. Eventually, the

new system will replace the Universal Licensing System (used by the Wireless Telecommunications Bureau and the Public Safety and Homeland Security Bureau), the International Bureau's filing system, the Experimental Licensing System (used by the Office of Engineering and Technology), the Consolidated Database System (used by the Mass Media Bureau) as well as various other systems currently in use. The Office of the Managing Director, which is leading the Commission's efforts, will demonstrate a prototype of the CLS user interface.

#### Speaker:

**Pat Rinn**, Deputy CIO, FCC's Office of Managing Director

7:05 – 7:15 p.m. BREAK

# 7:15 – 8:15 p.m. TOPIC II: SPECTRUM DASHBOARD, LICENSE VIEW AND ECFS V.2

The Commission recently introduced a number of new research tools that open up access to Commission data sources like never before. The Spectrum Dashboard is a new user interface that simplifies wireless spectrum research by allowing users to search by spectrum band, geography, or by the Table of Frequency Allocations to determine how spectrum is used and licensed in any particular area. Researchers may also use the Commission's new License View system to quickly tally license holdings by category or carrier. Finally, the Commission's new and improved Electronic Comment Filing System enables users to search docketed proceedings for petitions, comments, pleadings and orders, among other things, and to monitor docket activity using RSS feeds. Each of these systems will be demonstrated.

#### Speakers:

James Brown, Deputy Division Chief, FCC's Spectrum Management Resources & Technologies Division, Wireless Telecommunications Bureau

Bill Cline, Associate Bureau Chief,

FCC's Consumer & Governmental Affairs Bureau

# Tuesday, November 9, 6:00 – 8:15 p.m. Cybersecurity – Balancing Security with Privacy Needs

Presented by the Emergency Communications and Homeland Security and Privacy and Data Security Committees

The FCBA Emergency Communications and Homeland Security and Privacy and Data Security Committees will hold a CLE on **Tuesday, November 9, 2010**, from **6:00 – 8:15 p.m.** on Cybersecurity – Balancing Security with Privacy Needs. This CLE will be held at Verizon Communications, 1300 I Street, NW

To register, click here or go to the FCBA Website – Calendar of Events or use the form on page 20.

### Agenda

6:00 – 6:05 p.m. WELCOME AND INTRODUCTIONS

#### 6:05 – 7:05 p.m. TOPIC I: SECURING CYBERSPACE

Given the level of concern across all government sectors on cybersecurity issues, it is not surprising that many different proposals exist for how to best address it. Our panel of experts will discuss the current regulatory, legislative and policy landscape and proposals for change.

#### **Moderators:**

**Nneka Ezenwa**, Co-Chair, FCBA Homeland Security Committee and Executive Director, Federal Regulatory Affairs, Verizon

CONTINUED ON NEXT PAGE

# **CLE** Seminars

**Scott Tollefsen**, Co-Chair, FCBA Homeland Security Committee.

Speakers:

Transportation

Jeff Goldthorp, Associate Chief, Cybersecurity and Communications Reliability, FCC Marc Sachs, Executive Director, National Security Policy, Verizon Jacob Olcott, Counsel, Senate Committee on Commerce, Science, and 7:05 – 7:15 p.m. BREAK

7:15 - 8:15 p.m.

TOPIC II: PRIVACY &
SECURITY - STRIKING THE
RIGHT BALANCE

Balancing cybersecurity with consumers' privacy rights in the digital world is a challenge. While there is widespread consensus on the need for increased consumer protection in cyberspace, not everyone agrees on how

it should be done. Our panel of experts will explore the privacy concerns related to cybersecurity and protecting consumers in cyberspace.

Moderator:

**Genie Barton** and **Jeff Cohen**, Co-Chairs FCBA Homeland Security Committee

Speakers:

**Kate Dean**, Executive Director United States Internet Service Providers Association

**Mark Eichorn**, Assistant Director, Privacy & Identity Protection Division, Federal Trade Commission

# The 5th Annual ABA/FCBA Privacy & Data Security for Communications and Media Companies Symposium – March 11, 2010 – DVD Now Available

IF YOU MISSED THIS 4-HOUR SEMINAR, BUY IT NOW!

The new decade brings a host of new laws, increased government oversight and class action lawsuit potential regarding the privacy and security of personally identifiable information for consumers, clients, and employees of communications and media companies.

This year's Symposium opened with a keynote from The Honorable Pamela Jones Harbour, Commissioner of the Federal Trade Commission. Commissioner Harbour provided her perspective on privacy and data security. Three substantive sessions followed. The first covered the government's role in privacy and data security, including the effectiveness of regulatory enforcement mechanisms and self-regulatory regimes. The second focused on requisite contract clauses, due diligence requirements, and insurance coverage to help reduce liability for relationships with third party service providers, behavioral advertising and social networking websites/services, and e-commerce services. The third session provided an overview of domestic state and federal laws, regulations, and guidelines that govern traditional telemarketing and commercial messages and promotional efforts delivered via wireless devices, including nuances regarding text messages, bounceback messages, and wireless emails.

A wealth of written materials is also included on the DVD.

SESSION I - GOVERNMENT'S ROLE FOR PRIVACY & DATA SECURITY PROTECTION

SESSION II - DUE DILIGENCE, CONTRACT, AND INSURANCE REQUIREMENTS

SESSION III - TELEMARKETING AND MOBILE MARKETING
IN A DIGITAL AGE

See page 24 for order form.

# Thursday, November 18, 6:00 – 8:15 p.m. The 21st Century Communications and Video Programming Accessibility Act

Presented by the Diversity Committee

The FCBA Diversity Committee will hold a CLE on Thursday, November 18, **2010**, from **6:00 – 8:15 p.m.** on the 21st Century Communications and Video Programming Accessibility Act. On October 8, 2010, the Twenty-first Century Communications and Video Accessibility Act was signed into law by President Obama. Considered to be the most significant disability legislation since the passage of the Americans with Disabilities Act, the new law will bring current federal communications and video programming access protections for people with disabilities up to date with 21st century Internet and digital technologies. The new legislation is divided into two titles - the first creates new mandates for access to advanced communication technologies, including VoIP products and services, electronic messaging and video conferencing. The second title creates new obligations to include closed captioning on television programs shown on the Internet, reinstates rules for video description on television, and establishes new

# **CLE** Seminars

requirements to make user interfaces, menus and program guides on video programming devices accessible to people who are blind and visually impaired. This CLE will provide comprehensive information about the new law, including the scope of its provisions, its implementation dates, new reporting obligations, and two new FCC advisory committees to be established by the end of this year.

### Agenda

6:00 – 6:05 p.m.

# WELCOME AND INTRODUCTIONS

**Jeffrey Gee**, Member, Fletcher, Heald & Hildreth, PLC

6:05 – 6:20 p.m.

OVERVIEW OF 21ST CENTURY

COMMUNICATIONS AND

**VIDEO ACCESSIBILITY ACT** 

In the 1980s and 1990s, Congress passed a string of federal laws designed to provide people with disabilities access to our nation's telecommunications and video programming services. Many of these laws have become outdated with the onset of new broadband, digital and mobile technologies. The 21st Century

Communications and Video Accessibility Act brings these accessibility requirements in line with emerging technologies, so that people with disabilities can use the technologies they need to gain access to employment, education, recreation and civic participation.

Speaker:

**Karen Peltz Strauss**, Deputy Bureau Chief, CGB, Federal Communications Commission

# 6:20 – 7:10 p.m. TOPIC I – COMMUNICATIONS ACCESS

Title I of the Act expands existing federal accessibility laws to cover advanced communications services and equipment, and creates new requirements for hearing aid compatibility, and telecommunications relay services.

Moderator:

Shellie Blakeney, T-Mobile USA, Inc.

Speakers:

**Jenifer Simpson**, American Association of People with Disabilities

**Paul Schroeder**, American Foundation for the Blind

**Bernie Wunder**, US Telecom **Mary Brooner**, TIA Consultant

**Laura Ruby**, Microsoft Corporation **Matt Gerst**, CTIA

7:10 – 7:25 p.m. BREAK

7:25 – 8:15 p.m. TOPIC II – VIDEO PROGRAMMING

Title II of the new Act requires televised shows that are closed captioned to be shown on the Internet with captions, creates new obligations for video description on television, and contains several requirements to make video programming devices accessible to people with disabilities.

Moderator:

**Gregory Hlibok**, Attorney, Federal Communications Commission

Speakers:

**Rosaline Crawford**, National Association for the Deaf

**Eric Bridges**, American Council of the Blind

**Diane Burstein**, National Cable Telecom Association

**Ann Bobeck**, National Association of Broadcasters

**Bill Belt**, Consumer Electronics Association

# CommLaw Conspectus: Journal of Communications Law and Policy Seeks Submissions

CommLaw Conspectus: Journal of Communications Law and Policy at the Catholic University, Columbus School of Law currently seeks submissions for publication in its Spring 2011 edition. The journal welcomes articles, essays, and book reviews written by scholars, practitioners, and other leading experts on topics of current interest in the field of communications law. For further information, please contact **Delara Derakhshani** at **commlaw@law.edu** or 202-319-5134.

## **FCBA Membership Renewal**

Instructions on how to renew your membership for FY 2011 (July 1, 2010 – June 30, 2011) were emailed out to all members in late June. **Please note that the deadline was JULY 31, 2010.** 

If you would like to update the committee(s) you are on, download the form at **http://www.fcba.org/upload/fy11committeeform.doc** and fax or mail it back to us at FCBA, 1020 19th Street, NW, Suite 325, Washington, DC 20036, Fax: 202-293-4317. And please remember, a donation to the FCBA Foundation, while renewing your membership, is always appreciated!

# **COMMITTEE AND CHAPTER Events**

#### Access to Government

**Event**: CLE Seminar

**Date/Time**: Thursday, November 4, 6:00 –

8:15 p.m.

**Location**: Bingham McCutchen LLP, 2020 K

Street, NW

Topic: The FCC's New Data Tools
For more information: See page 3.
To register: Click here or go to the FCBA
Website - Calendar of Events or use the form

on page 20.

#### **Broadband Committee**

**Date/Time**: Tuesday, November 9, 12:15 – 1:45 p.m.

**Event**: Brown Bag Lunch

**Location**: Wiley Rein LLP, 1776 K Street, NW **Topic**: Chairman Genachowski's Senior Advisor on Broadband and the broadband team discuss the National Broadband Plan and National Purposes.

**Speakers**: Phoebe Yang and other team

leaders

**To RSVP**: Click here or go to the FCBA

Website - Calendar of Events.

#### **Diversity Committee**

**Event**: Brown Bag Lunch co-sponsored by the Young Lawyers Committee

**Date/Time**: Friday, November 5, 12:30 – 1:45 p.m.

**Location**: Hogan Lovells US LLP, 555

Thirteenth Street, NW

**Topic**: Practical Mentoring: Panelists from different sectors of the industry and at different stages of their careers lead a discussion that goes beyond the conventional platitudes about the importance of finding a mentor and provides the audience with more practical advice and real-world examples about the mentoring relationship.

**Speakers**: Representatives from law firms, government and corporate legal departments. **To RSVP**: Click here or go to the FCBA

**Event**: CLE Seminar

Website - Calendar of Events.

Date/Time: Thursday, November 18, 2010,

6:00 - 8:15 p.m.

**Location**: Arnold & Porter LLP, 555 12th

Street, NW

**Topic**: The 21st Century Communications and Video Programming Accessibility Act **For more information**: See **page 4**. **To register**: Click here or go to the **FCBA Website – Calendar of Events** or use the form

on page 20.

# **Engineering and Technical Practice Committee**

**Event**: Silicon Flatirons half-day Conference, co-sponsored with FCBA, ITIF, IEEE-USA, CTIA, and New America Foundation **Date/Time**: Friday, November 12, 9:00 a.m. –

12:30 p.m.

Location: ITIF, 1101 K Street, NW,

Washington, DC

**Topic**: The Unfinished Radio Revolution: New Approaches to Handling Interference. The push toward flexible spectrum use models and the increasing diversity of radio uses and users has amplified the potential for cross-channel interference conflicts. This half-day conference addresses a key unanswered question: How should radio operating rights be defined and assigned in order to facilitate extracting the maximum benefit from wireless operations? This meeting brings together leading economic and legal thinkers to explore how to create an optimum rights regime that would motivate sharing and promote intensive spectrum use. Confirmed Presenters: Dale Hatfield and Pierre de Vries, Silicon Flatirons Center;

Michael Calabrese, New America Foundation; Harold Feld, Public Knowledge; Ari Fitzgerald, Hogan Lovells US LLP; Tom Hazlett, GMU; Bruce Jacobs, Pillsbury Winthrop Shaw Pittman LLP; Evan Kwerel, FCC; Mike Marcus, Marcus Spectrum Solutions; Charla Rath, Verizon; Greg Rosston, Stanford; and Bryan Tramont, Wilkinson Barker Knauer, LLP

**Contact**: Laura Stefani, **lstefani@g2w2.com RSVP to**: Silicon Flatirons website -

http://www.silicon-

flatirons.org/events.php?id=862

**Event**: Brown Bag Lunch co-sponsored by the Wireless Committee

**Date/Time**: Monday, November 15, 12:30 – 2:00 p.m.

**Location**: Wiley Rein LLP, 1750 K Street, NW, 10 East Large Conference Room

**Topic**: The Spectrum Inventory: Status and Implications

**Speakers**: Speakers from Congress, the FCC, NTIA, wireless carriers, and broadcasters have been invited and will discuss the status of proposed legislation, the FCC's and Administration's initiatives, and their positions on current spectrum inventory proposals.

**RSVP to**: Christy Hammond,

chammond@wileyrein.com, 202-719-7365

#### Homeland Security and Emergency Communications Committee

**Event**: CLE Seminar co-sponsored by the Privacy and Data Security Committee **Date/Time**: Tuesday, November 9, 6:00 –

**Location**: Verizon Communications, 1300 I Street, NW **Topic**: Cybersecurity – Balancing Security with Privacy Needs

For more information: See page 3.
To register: Click here or go to the FCBA
Website – Calendar of Events or use the form
on page 20.

**Event**: Brown Bag Lunch

**Date/Time**: Thursday, November 18, 12:15 –

1:30 p.m.

**Location**: NAB, 1771 N Street, NW **Topic**: Emergency Alert System & Integrated Public Alert and Warning System

Public Alert and Warning System **Speakers**: Antwane V. Johnson, Division Director and Project Manager, Integrated Public Alert and Warning System program office, Federal Emergency Management Agency, U.S. Department of Homeland Security; Thomas Beers, Chief, Policy Division, Public Safety and Homeland Security Bureau, Federal Communications Commission; Brian M. Josef, Director of Regulatory Affairs, CTIA-The Wireless Association; Kelly Williams, Senior Director, Engineering and Technology Policy, National Association of Broadcasters. (Moderators): Larry Walke, Associate General Counsel, National Association of Broadcasters and Micah M. Caldwell, Fleischman and

**To RSVP**: Click here or go to the FCBA Website – Calendar of Events.

**Event**: Holiday Happy Hour Mentoring Opportunity for Young Lawyers

**Date/Time**: Thursday, December 16, 5:30 – 7:30 p.m.

**Location**: The Mandarin Hotel - Empress Lounge, 1330 Maryland Avenue, SW The Homeland Security and Emergency Communications Committee is sponsoring a holiday happy hour to meet, greet, and spread holiday cheer with the FCC's Public Safety and Homeland Security Bureau Chief Jamie Barnett and other senior Bureau staff.

For questions: Contact Homeland Security Co-chair Jeff Cohen, jeff.cohen@mail.house.gov or YLC Co-Chair Mark Brennan, mark.brennan@hoganlovells.com.

# International Telecommunications Committee

**Event**: Holiday Program and Networking Reception co-sponsored by the Wireless Telecommunications Committee

**Date/Time**: Tuesday, November 30, 6:00 – 9:00 p.m.

**Location**: House of Sweden, 2900 K Street, NW, Washington, DC

Enjoy an evening event with keynote speaker Dr. Joel Selanikio and a chance to network, featuring a photo exhibit on "Technology for Good," a Swedish holiday smörgåsbord, and traditional Scandinavian Santa Lucia procession.

CONTINUED ON NEXT PAGE ▶

# **COMMITTEE AND CHAPTER Events**

**Cost**: \$10.00 for FCBA members; \$25.00 for non-members

\*Special thanks to Ericsson for their sponsorship of this event.

For questions: Contact Paul Margie, pmargie@wiltshiregrannis.com, or Jason St. John, 202-730-1345.

For more information: See page 12.

To register: Click here or go to the FCBA

Website – Calendar of Events or use the form on page 20.

#### **Legislative Committee**

**Event**: FCBA/Georgetown University Law Center forum

**Date/Time**: Tuesday, November 9, 6:00 – 8:00 p.m.

**Location**: Hart Auditorium, Georgetown University Law Center, 600 New Jersey Avenue, NW, Washington DC

**Topic**: What will be the telecommunications legislative agenda for the 112th Congress? How will the mid-term election results impact that agenda? What will be the dynamic between Congress and the Administration on telecommunications issues over the next two years? A bi-partisan panel of senior staff from the Senate Commerce, Science, and Transportation, and the House Energy and Commerce committees will answer these and other questions at a joint FCBA/Georgetown University Law Center forum.

**To RSVP**: Click here or go to the FCBA Website – Calendar of Events.

# **Privacy and Data Security Committee**

**Event**: Brown Bag Lunch co-sponsored by the State and Local Practice Committee **Date/Time**: Monday, November 8, 2010, 12:15 – 1:45 p.m.

**Location**: CTIA - The Wireless Association, 1400 16th Street, NW, Suite 600

**Topic**: Smart Grid Privacy and Data Security Issues

Special guest speakers Chairman Betty Ann Kane, Public Service Commission of the District of Columbia; Maureen McLaughlin, Special Advisor to the General Counsel, Department of Energy; and Jeff Dygert, Executive Director, Public Policy, AT&T will speak about Smart Grid privacy and data security issues and DOE's recently released report on the topic. The speakers' brief presentations will be followed by Q&A and group discussion regarding the issues.

**To RSVP**: Click here or go to the FCBA Website – Calendar of Events.

**Event**: CLE Seminar co-sponsored by the Homeland Security and Emergency Communications Committee

**Date/Time**: Tuesday, November 9, 6:00 – 8:15 n m

**Location**: Verizon Communications, 1300 I Street. NW

**Topic**: Cybersecurity – Balancing Security with Privacy Needs

For more information: See page 3.
To register: Click here or go to the FCBA
Website - Calendar of Events or use the form
on page 20.

# **State and Local Practice Committee**

**Event**: Brown Bag Lunch co-sponsored by the Privacy and Data Security Committee **Date/Time**: Monday, November 8, 2010, 12:15 – 1:45 p.m.

**Location**: CTIA - The Wireless Association, 1400 16th Street, NW, Suite 600

**Topic**: Smart Grid Privacy and Data Security Issues

Special guest speakers Chairman Betty Ann Kane, Public Service Commission of the District of Columbia; Maureen McLaughlin, Special Advisor to the General Counsel, Department of Energy; and Jeff Dygert, Executive Director, Public Policy, AT&T will speak about Smart Grid privacy and data security issues and DOE's recently released report on the topic. The speakers' brief presentations will be followed by Q&A and group discussion regarding the issues.

**To RSVP**: Click here or go to the FCBA Website – Calendar of Events.

# Wireless Telecommunications Committee

**Event**: Brown Bag Lunch co-sponsored by the Engineering and Technical Practice Committee **Date/Time**: Monday, November 15, 12:30 – 2:00 p.m.

**Location**: Wiley Rein LLP, 1750 K Street, NW, 10 East Large Conference Room **Topic**: The Spectrum Inventory: Status and Implications

**Speakers**: Speakers from Congress, the FCC, NTIA, wireless carriers, and broadcasters have been invited and will discuss the status of proposed legislation, the FCC's and Administration's initiatives, and their positions on current spectrum inventory proposals.

**RSVP to**: Christy Hammond, **chammond@wileyrein.com**, 202-719-7365

**Event**: Holiday Program and Networking Reception co-sponsored by the International Telecommunications Committee

**Date/Time**: Tuesday, November 30, 6:00 – 9:00 p.m.

**Location**: House of Sweden, 2900 K Street, NW, Washington, DC

Enjoy an evening event with keynote speaker Dr. Joel Selanikio and a chance to network, featuring a photo exhibit on "Technology for Good," a Swedish holiday smörgåsbord, and traditional Scandinavian Santa Lucia procession.

**Cost**: \$10.00 for FCBA members; \$25.00 for non-members

\*Special thanks to Ericsson for their sponsorship of this event.

For questions: Contact Paul Margie, pmargie@wiltshiregrannis.com, or Jason St. John, 202-730-1345.

For more information: See page 12.

To register: Click here or go to the FCBA

Website – Calendar of Events or use the form on page 20.

#### **Young Lawyers Committee**

**Event**: Brown Bag Lunch co-sponsored by the Diversity Committee

**Date/Time**: Friday, November 5, 12:30 – 1:45 p.m.

**Location**: Hogan Lovells US LLP, 555 Thirteenth Street, NW

**Topic**: Practical Mentoring: Panelists from different sectors of the industry and at different stages of their careers lead a discussion that goes beyond the conventional platitudes about the importance of finding a mentor and provides the audience with more practical advice and real-world examples about the mentoring relationship.

**Speakers**: Representatives from law firms, government and corporate legal departments. **To RSVP**: Click here or go to the FCBA Website – Calendar of Events.

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**Location**: The Mandarin Hotel - Empress Lounge, 1330 Maryland Avenue, SW The Homeland Security and Emergency Communications Committee is sponsoring a holiday happy hour to meet, greet, and spread holiday cheer with the FCC's Public Safety and Homeland Security Bureau Chief Jamie Barnett and other senior Bureau staff.

**For questions**: Contact YLC Co-Chair Mark Brennan, mark.brennan@hoganlovells.com.

#### **DECEMBER LUNCHEON**

CONTINUED FROM PAGE 1

you must download the form and fax it in with attendee names. To register, go to **www.fcba.org** or use the form on **page 20**.

Senator Mark Begich was elected to the U.S. Senate in November 2008 after serving as the Mayor of Anchorage since April 2003. In 1988, at age 26, Mark was the youngest person ever elected to the Anchorage Assembly where he served for nearly 10 years. During that time, his colleagues three times elected him chairman, Anchorage's second highest political office, and he also served as chair of the budget committee. Since taking his seat in the Senate, Senator Begich has been appointed to the Senate Committee on Science, Commerce and Transportation, the Senate Committee on Armed Services. and the Senate Committee on Veterans Affairs. Senator Begich's service on the Commerce Committee includes assignments to the Subcommittee on Aviation; Subcommittee on Communications; Subcommittee on Competiveness, Innovation, and U.S. export Promotion; Subcommittee on Oceans, Fisheries, and Coast Guard; and the Subcommittee on Surface Transportation. In the Armed Services Committee Senator Begich serves on the Subcommittee on AirLand, the Subcommittee on Personnel, and the Subcommittee on Strategic Forces.

On January 6, 2009, **Mike Johanns** was sworn in as U.S. Senator for Nebraska. Johanns is a graduate of St. Mary's University of Minnesota. He earned a law degree from Creighton University in Omaha and practiced law in O'Neill and Lincoln, Nebraska. Johanns served on the Lancaster County Board from 1983 to 1987, and on the Lincoln City Council from 1989 to 1991. He was elected mayor of Lincoln in 1991 and

was reelected in 1995 without opposition. He successfully ran for governor in 1998 and was reelected in 2002. Johanns became the 28th Secretary of the U.S. Department of Agriculture in January 2005. For nearly three years he worked to expand foreign market access for U.S. producers, promoted the growth of the renewable fuels industry and advanced cooperative conservation. Additionally, Johanns developed an in-depth farm bill proposal, which became the foundation for improvements and reforms adopted in the final 2008 farm bill. Senator Johanns currently serves on five committees: Agriculture, Nutrition, and Forestry; Banking, Housing, and Urban Affairs; Commerce and Transportation; Veterans' Affairs: and Indian Affairs. He is the Ranking Member on the Agriculture Committee's Domestic and Foreign Marketing, Inspection, and Plant & Animal Health Subcommittee.

#### **CHAIRMAN'S DINNER**

CONTINUED FROM PAGE 1

gatherings (5 C.F.R. 2635.204(g)(2)), the Chairman's Dinner appears to qualify as a widely attended gathering. The value of an individual ticket to the dinner is \$205.00. Most employees of Federal **Communications** Commission and the Commerce Department may be directly invited to attend the dinner as guests of individuals and organizations purchasing tables or tickets. In most cases, individuals and organizations may issue invitations to the Chairman's Dinner without the involvement of the FCBA. Some agencies, departments and branches of the Federal Government, however, apply additional stipulations above the regulations issued by the Office of Government Ethics. Individuals who have signed the Administration's Ethics pledge cannot accept invitations from most registered lobbying organizations or registered lobbyists. While this event has qualified as a widely-attendedgathering in previous years, each FCC employee is required to obtain individual ethics clearance based on

matters they are working on within the Commission. Employees of the Commerce Department are required to obtain individual ethics clearance through the Department's Office of General Counsel. Invitations to Members of Congress, Congressional Staff, and employees of the Department

of State must be issued by the FCBA. Contact the FCBA for additional information.

Requests for invitations to be sent from the FCBA must be emailed to Stan Zenor (stan@fcba.org) and received by Friday, November 19, 2010.

### **Online Directory Information**

The online directory is accessible through your online account used to renew membership and register for events.

#### TO ACCESS THE ONLINE DIRECTORY:

Click the **Login** link at **www.fcba.org**. The primary email and password used to sign in MUST be the same as have been used for membership renewal and online registrations in the past. *If the password is not known or has never been activated*, click on the **Forgot your Password?** link and follow the instructions to generate a new password.

One logged in, click on the **Individual Directory** link in the menu options. Search for your entry information. Note that this directory is different than the one we've used previously, and only displays your name, address, email, and primary phone and fax numbers. Our database can still house more info, such as alternate phone, fax and cell phone numbers, but it will not be reflected in the new directory.

# **COMMITTEE AND CHAPTER News**

### Florida Chapter

The Florida Chapter in partnership with the Public Utility Law Committee of the Florida Administrative Law Section presented a Continuing Legal Education Program entitled, "Telecommunications and Electric Utilities: Current Issues" on September 23rd at the Florida Public Service Commission in Tallahassee, Florida

Over 60 attendees participated an informative program on Broadband and Smart Grid issues pending at both the state and federal levels. Speakers included: Jack Shreve, former Public

Counsel and presently Senior Counsel to Governor Charlie Crist; Dr. Mark Jamison, of the University of Florida's Public Utility Research Center ("PURC"); J. R. Kelly, Florida's Public Counsel; C.D. Hobbs, also of PURC; Tabitha Hunter, Florida Public Service Commission; Hon. William A. Van Nortwick, Jr., First District Court of Appeal, David Konuch, Florida Cable Telecommunications Association, May Squier-Dow, Current Group LLC, and Charles Ghini, Florida Department of Management Services.

The Florida Chapter is currently planning events for 2011 and welcomes

participation from other FCBA members. Future topics may include wireless broadband, international telecommunications, law of the Internet and content matters, and security and privacy issues in telecommunications.

For more information or to get involved with the Florida Chapter, contact Florida Chapter Co-Chairs Beth Keating (beth.keating@akerman.com), David Konuch (dkonuch@fcta.com), Frank Rullan (frank.rullan@grayrobinson.com), or Will Cox (will.cox@fpl.com).

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Florida Chapter Co-Chair/Moderator David Konuch (Florida Cable Telecommunications Association) and CLE program Co-Chair Cindy Miller (Florida Public Service Commission)



Florida Chapter Co-Chair Beth Keating (Akerman Senterfitt law firm)



Panelist Joe McGlothlin (Florida Office of the Public Counsel), Panelist Jack Shreve (Special Counsel to Governor Charlie Crist), and Curt Kiser (General Counsel, Florida Public Service Commission)



Panelist Joe McGlothlin (Florida Office of the Public Counsel) with CLE program Co-Chair Cindy Miller (Florida Public Service Commission)

# **COMMITTEE AND CHAPTER News**

## New England Chapter Program – "Telecommunications in Vermont"

The hearty souls who braved a deluge in Vermont were treated to an informed and wide-ranging discussion of issues in that state at the New England Chapter's program on September 30.

The government-sector panel, consisting of Public Service Board Member John Burke. Public Service Commissioner David O'Brien, and VT Telecommunications Authority Director Chris Campbell, discussed the challenges they face in trying to bring competition and broadband connectivity to a state like Vermont. Though relatively small, the state's rural character and absence of a significant statewide corporate or manufacturing presence pose everpresent economic and practical hurdles. Among these are achieving coverage, then attaining competition. An issue that is often overlooked is the speed of broadband, not just its availability. Yet, they also pointed to Vermont as an example of the life cycle of innovation that has been characteristic of the telecommunications industry. In particular, it is precisely because of Vermont's size and scope that companies enter the market, making Vermont an

effective laboratory. All stressed the primacy of telecommunications development as a means of economic advancement of the state. Karlen Reed of the National Telecommunications Cooperative Association, a New England Chapter Steering Committee member, moderated.

The private-sector panel discussed issues currently affecting the state from a variety of perspectives. Don Shepheard of tw telecom discussed the need to maintain a strong unbundling regime to foster competition and economic growth. Roger Nishi of Champlain and Waitsfield Telecom cited the important role played by rural telcos, and how stimulus

funding has helped them improve the range and quality of services in difficult-to-serve areas. Michele Thomas of T-Mobile discussed the many innovations being fostered by the wireless industry and how they benefit rural Vermont. Chapter Steering Committee member Mike Baldwin moderated

Thanks to our panelists and moderators for a terrific program.

The New England Chapter will now turn to planning and producing its next program, anticipated to be jointly sponsored with the Boston University College of Communication early in 2011



Government panel (L to R): Karlen Reed, David O'Brien, John Burke, and Chris Campbell



Private sector panel (L to R): Michele Thomas, Don Shepheard, and Roger Nishi



Chapter members Michele Thomas, David Bogan, and Mike Baldwin greet John Burke of the VT Public Service Board

# **COMMITTEE AND CHAPTER News**

### **New York Chapter**

On October 6th, the New York Chapter co-hosted with Albany Law School's Government Law Center a keynote and panel discussions on Federal Universal Service Reforms and Broadband Deployment. Over fifty participants heard from federal policy makers and industry representatives regarding current reform proposals for the federal universal service mechanism, the status of efforts under the American Recovery and Reinvestment Act programs, and the goals of the National Broadband Plan (NBP). Attendees included several current and former Chairman/ Commissioners of the New York Department of Public Service (NYDPS), notably Maureen Helmer, Maureen Harris, Garry Brown, William Flynn and Thomas Dunleavy, as well as practitioners, industry representatives and law students.

The program began with a keynote address from Robert Mayer, Vice President, Industry and State Affairs, United State Telecom Association and Chair of the Communications - Sector Coordinating Council. Mr. Mayer focused his remarks on the status of coordinated government and industry efforts to preserve national homeland security and harden the nation's communications networks from risks associated with cyber-security. Mr. Mayer discussed the need for publicprivate partnerships to address this issue, as well as the need for market capital so that carriers could make appropriate infrastructure investments to harden their networks.

Market capital and government funding continued as themes throughout the panel discussions. The first panel, moderated by NYDPS Chairman Garry Brown, included Carol Mattey of the FCC, Mary Campanola of USDA-RUS, Jed Nosal of the Massachusetts Attorney General's Office, Professor Robert Heverly of Albany Law School, and Brad Ramsay of NARUC. The panel provided an overview and status report

on various programs and reforms. Questions from the audience generated some debate among participants on whether a federal universal service fund was necessary going forward, and whether subsidies should be provided directly to consumers instead of to service providers.

The second panel, moderated by NYDPS Commissioner Maureen Harris, was composed of Karlen Reed of the National Telecommunications Cooperative Association, Alan Buzacott of Verizon, Julie Laine of Time Warner Cable and Dave Conn of T-Mobile. The panelists discussed also whether the current federal universal service fund and the proposals for reform were necessary going forward. In addition, the panelists highlighted the perspective of their respective industry segments on the needs for reform and whether the current programs and proposals were likely to succeed, what technologies were best to address the recommendations in the NBP. and whether the new mechanisms proposed in the plan (e.g., a Mobility Fund and Connect American Fund) where sufficient to address the goals of providing more ubiquitous and robust advanced communications in the United States

New York Chapter Co-Chairs Jennifer Kostyu, LaVonda Reed-Huff, Susanna Zwerling and Michele Thomas were in attendance and participated throughout the program, along with many of the New York Chapter Steering Committee Members. The Chapter was fortunate to have the support of several sponsors for the program and the networking reception that followed, including: Helein & Marashlian LLC-The CommLaw Group, Harris Beach PLLC, Hiscock & Barclay LLP and The Klein Law Group.

The New York Chapter is planning a series of other programs later this year, including a program on the reclassification of information services and the net neutrality debate, and a program which will provide an overview of the federal stimulus dollars awarded to the City of New York under the ARRA. Further details regarding these programs will be forthcoming in the next several weeks.

# **Interested in Hosting an FCBA event?**

The FCBA greatly appreciates the support of our members' firms and companies who provide space for our brown bag lunches, committee meetings, and CLE Seminars throughout the year. We are, however, always looking for new locations that can host FCBA events. We will be experimenting with some new presentation technology in future CLE seminars, which require more technical support than we have needed in the past.

In general terms, we need conference rooms that can seat at least 30 (more if possible) people at tables for brown bag lunches and committee meetings and conference rooms that can seat a minimum of 60 for CLE seminars. Firms and companies hosting brown bag lunches provide beverages and desserts; firms and companies hosting CLE seminars provide beverages and snacks. CLE seminars are generally held from 6:00 – 8:30 p.m. Additionally, for CLE seminars we need facilities that can provide technology support for microphones for as many as six speakers on a panel, the ability to tie the house sound system into a teleconference bridge, video projection capabilities for PowerPoint presentations, and access to the internet for presentations by speakers. If your firm or company has the needed conference room facilities and capabilities and would be willing to host future FCBA activities, please email Stan Zenor, stan@fcba.org, or Kerry Loughney, kerry@fcba.org.

## Pay It Forward Launch Reception on Tuesday, November 16

Please join the FCBA for a reception at the new Arena Stage on Tuesday, November 16, 2010 from 5:00 - 7:00 p.m. to launch the Pay It Forward initiative! The FCBA has partnered with the FCC to further the Pay It Forward program's two goals: first, to give back and help with community service activities relating to broadband adoption and utilization in Washington, DC and throughout the country; and second, to provide additional platforms and mentoring opportunities for younger lawyers and law students. The program will work with two groups to foster broadband adoption and utilization: One Economy, a global non-profit organization that leverages the power of technology and connects underserved communities around the world to vital information that will improve their lives, and Byte Back, which works to improve economic opportunity for low-income residents of the Washington, DC area by providing computer training and employment readiness skills.

Join representatives from the FCBA, the FCC, Byte Back, and One Economy to kick off this program and Pay It Forward! Arena Stage is located at 1101 Sixth Street, SW, Washington, DC 20024. Please visit <a href="http://www.arenastage.org/plan-your-visit/transportation-parking">http://www.arenastage.org/plan-your-visit/transportation-parking</a> for driving directions and parking information. It is also accessible via Metro. The Waterfront-SEU station, on

the Green line, is located at Waterside Mall, 4th and M Streets, one block East of Arena Stage.

To RSVP, click here or go to the FCBA Website – Calendar of Events.

# International and Wireless Telecommunications Committees Program and Networking Reception Tuesday, November 30, 6:00 – 9:00 p.m.

Join members of the Federal Communications Bar Association (FCBA) International and Wireless Telecommunications Committees on Tuesday, November 30, 2010 from 6:00 - 9:00 p.m. at the House of Sweden, located at 2900 K Street, NW, Washington, DC 20007, for a Holiday Program and Networking Reception. Enjoy an evening event with keynote speaker Dr. Joel Selanikio and a chance to network, featuring a photo exhibit on "Technology for Good," a Swedish holiday smorgasbord, and traditional Scandinavian Santa Lucia procession. With its modern design, House of Sweden adds a distinctively Scandinavian touch to the Georgetown Harbor and the waterfront. directions and more information on the ofSweden. http://www.houseofsweden.com.

The "Technology for Good" photo exhibit was recently showcased at Grand Central Terminal's Vanderbilt Hall in New York. With photographs from projects in Africa, South America, India and the Caribbean, the documentary style exhibit shows how telecommunications has brought positive changes to life, business, and communities around the world.

The keynote speaker will be Dr. Joel Selanikio. Dr. Selanikio was named by Forbes magazine as one of the most powerful innovators of 2009, won both the 2009 MIT-Lemelson innovation award and the 2009 Wall Street Journal Technology Innovation Award for Healthcare IT, is a member of the Clinton Global Initiative, and was a featured speaker at the 2010 World Economic Forum in Davos. Dr. Joel Selanikio is a practicing pediatrician, former Wall Street computer consultant, and former CDC epidemiologist with a passion for combining technology and public health to address inequities in developing countries. He leads DataDyne.org's pioneering efforts to develop and promote new technologies health and international development, including the awardwinning EpiSurveyor mobile phone application.

Special thanks to Ericsson for their sponsorship of this event.

For questions, contact **Paul Margie**, Co-Chair, Wireless Telecommunications Committee at **pmargie@wiltshiregrannis.com**, or Jason St. John at 202-730-1345.

The cost to attend this event is \$10.00 for FCBA members and \$25.00 for non-members.

To register, click here or go to the FCBA Website – Calendar of Events or use the form on page 20. Please register early - this event was sold out last year!

## **Contact Information Updates**

We'd like to remind everyone that if they have any changes to their contact information that they notify Wendy Parish, **wendy@fcba.org**. In order to keep a cohesive look to both our online and hard copy directories, we ask that members do not make any changes to their contact information themselves. Also note that we do not include prefixes or titles in any of our member listings. We appreciate your cooperation in this matter. Thank you.

# December 9-10: PLI/FCBA Annual Institute on Telecommunications Policy & Regulation

For the 28th consecutive year, the FCBA and the Practising Law Institute will co-sponsor an annual conference on "Telecommunications Policy and Regulation." This year's Institute will be held on December 9-10, at the Omni Shoreham Hotel, 2500 Calvert Street, NW, Washington, DC.

The Institute will open with a keynote address by FCC Commissioner Mignon Clyburn. FCC Commissioner Meredith Attwell Baker will close the first day of the conference with a keynote. Day two will feature remarks by Lawrence E. Strickling, Assistant Secretary of Commerce for Communications and Information, National Telecommunications and Information Administration (NTIA), and FCC Commissioner Robert M. McDowell.

Other Institute highlights include a Congressional staff panel featuring Jessica Rosenworcel, Majority Counsel, Senate Committee on Commerce, Science and Transportation, David Quinalty, Minority Counsel, Senate Committee on Commerce, Science and Transportation, Amy Levine, Majority Counsel, House Telecommunications Subcommittee, and Neil Fried, Minority Counsel, House Committee on Energy & Commerce. In addition, there will be three substantive panels featuring industry experts dealing with recent developments in wireline, wireless, and broadband issues.

**Sharon E. Gillett**, Chief, Wireline Competition Bureau, **Ruth Milkman**, Chief, Wireless Telecommunications Bureau, and **Julius P. Knapp**, Chief, Office of Engineering and Technology, will provide attendees with tutorials on their respective areas.

The Institute will feature another spirited debate, this year on the hot topic of net neutrality, with FCBA President-Elect, Yaron Dori, as moderator. Kathleen Q. Abernathy, Mark D. Schneider, and Peter D. Shields of the FCBA's Conference Planning Committee will serve as Institute co-chairs. In addition, a number of FCBA members will moderate or participate on the various program segments. And, finally, in support of this year's Pay it Forward initiative, young lawyers will participate in the Institute as scholarship attendees or in a speaking role introducing speakers.

A registration form for the 1½ day seminar is on **page 23**. As noted, a registration fee discount is available to FCBA members.

Practising Law Institute in cooperation with the Federal Communications Bar Association present: The 28th Annual Institute on Telecommunications Policy and Regulation

### Thursday, December 9

#### 9:00 a.m.

#### **WELCOME**

**Bryan N. Tramont**, President, Federal Communications Bar Association

#### 9:10 a.m. KEYNOTE

The Honorable Mignon Clyburn, Commissioner, Federal Communications Commission

#### 9:30 a.m.

CONGRESSIONAL STAFF
PANEL: BROADBAND,
SPECTRUM, TELECOM ACT
UPDATE AND OTHER HOT
TOPICS FROM CAPITOL HILL
PERSPECTIVE

#### Panelists:

**Neil Fried**, Minority Counsel, House Committee on Energy and Commerce **Amy Levine**, Majority Counsel, House Subcommittee on Telecommunications David Quinalty, Minority Counsel, Senate Committee on Commerce, Science and Transportation Jessica Rosenworcel, Majority Counsel, Senate Committee on Commerce, Science and Transportation

FCBA Co-Moderators:

**Loretta Polk**, National Cable and Telecommunications Association **Gregg Rothschild**, The Glover Park Group

# 10:30 a.m. NETWORKING BREAK

#### 10:45 a.m.

TECHNOLOGY OVERVIEW: A TUTORIAL TO HELP YOU BETTER UNDERSTAND THE IMPORTANCE OF TECHNOLOGY ON TELECOM POLICY

**Julius P. Knapp**, Chief, Office of Engineering and Technology, Federal Communications Commission

#### 11:30 a.m.

DEVELOPMENTS IN WIRELINE COMMUNICATIONS: A SUMMARY OF THE YEAR'S HIGHLIGHTS

**Sharon E. Gillett**, Chief, Wireline Competition Bureau, Federal Communications Commission

#### 12:15 p.m. LUNCHEON SPEAKER

#### 2:00 p.m.

WIRELINE PANEL: HOT TOPICS AND ISSUES IN WIRELINE TELECOM POLICY

#### Panelists:

**The Honorable Robert M. Clayton III**, Chairman, Missouri Public Service Commission

**Markham C. Erickson**, Partner, Holch & Erickson LLP

**Heather Burnett Gold**, Senior Vice President, External Affairs, XO Communications, LLC

**Kathleen Grillo**, Senior Vice President, Federal Regulatory Affairs, Verizon

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## **SPECIAL** Events

Zac Katz, Legal Advisor for Wireline, Office of the Chairman, Federal Communications Commission Colin Sandy, Associate Attorney, Government Relations, National Exchange Carrier Association

FCBA Co-Moderators:

**Kathleen Q. Abernathy**, Frontier Communications Corporation **John T. Nakahata**, Wiltshire & Grannis

LLP

#### 3:00 p.m.

# DEVELOPMENTS IN WIRELESS COMMUNICATIONS: A SUMMARY OF THE YEAR'S HIGHLIGHTS

**Ruth Milkman**, Chief, Wireless Telecommunications Bureau, Federal Communications Commission

3:30 p.m.
NETWORKING BREAK

#### 3:45 p.m.

#### WIRELESS PANEL: HOT TOPICS AND ISSUES IN WIRELESS TELECOM POLICY

Panelists:

**Jeffrey A. Campbell**, Senior Director, Technology and Trade Policy of Global Policy and Government Affairs, Cisco Systems, Inc.

Diane J. Cornell, Vice President, Government Affairs, Inmarsat Inc. John Giusti, Chief of Staff and Legal Advisor for Wireless, Public Safety and International, Office of Commissioner Michael J. Copps, Federal Communications Commission Chris Guttman-McCabe, Vice President, Regulatory Affairs, CTIA Joel Kelsey, Policy Analyst, Federal and International Affairs, Consumers Union Vonya B. McCann, Senior Vice President, Government Affairs, Sprint Nextel Corporation

FCBA Co-Moderators:

**Christine M. Crowe**, Wilkinson Barker Knauer, LLP

Mark D. Schneider, Sidley Austin LLP

#### 4:45 p.m. KEYNOTE

**The Honorable Meredith Attwell Baker**, Commissioner, Federal Communications Commission

#### 5:15 p.m. ADJOURNMENT

Friday, December 10

9:00 a.m.

#### **KEYNOTE**

The Honorable Lawrence E. Strickling, Assistant Secretary of Commerce for Communications and Information, National Telecommunications and Information Administration (NTIA)

#### 9:30 a.m.

BROADBAND PANEL: MAKING SENSE OF THE NATIONAL BROADBAND PLAN AND ITS IMPLICATIONS FOR INDUSTRY AND POLICY MAKERS

Panelists:

Rebecca Arbogast, Managing Director, Stifel, Nicolaus & Company, Inc. Brad Gillen, Legal Advisor for Wireline Issues, Office of Commissioner Meredith Attwell Baker, Commissioner, Federal Communications Commission Julie Kearney, Vice President,
Regulatory Affairs, Consumer
Electronics Association
Gigi Sohn, President and Co-Founder,
Public Knowledge
Richard S. Whitt, Washington Telecom
and Media Counsel, Google Inc.
Alexandra M. Wilson, Vice President,
Public Policy and Regulatory Affairs,
Cox Enterprises, Inc.

FCBA Co-Moderators:

**Lynn R. Charytan**, Wilmer Cutler Pickering Hale and Dorr LLP **Peter D. Shields**, Wiley Rein LLP

# 10:45 a.m. NETWORKING BREAK

#### 11:00 a.m. **KEYNOTE**

**The Honorable Robert McDowell**, Commissioner, Federal Communications Commission

#### 11:30 a.m. DEBATE

FCBA Moderator:

Yaron Dori, Covington & Burling LLP

#### 12:15 p.m. ADJOURNMENT

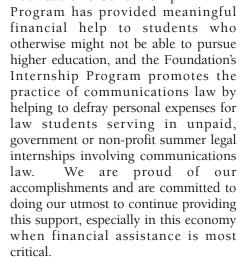
# **FCBA FOUNDATION** News

# A Letter from the FCBA Foundation Chair

As we wind down from the 21st Annual Charity Auction (of which the FCBA Foundation was a proud beneficiary), I would like to take this opportunity to mention a few other ways in which FCBA members can participate now in the Foundation's mission of supporting

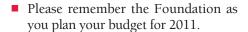
worthwhile communicationsrelated and educational projects, particularly those directed toward children and students.

As I am sure you know, the Foundation's college scholarship and law student internship programs have supported many students over the years. The Foundation's Scholarship



Our direct appeal fundraising for scholarship and internship stipends to be awarded in the spring of 2011 will begin early next year. At this time, however, you can participate in the Foundation's rewarding and meaningful mission in any of the following ways:

In lieu of holiday cards or client gifts, please consider making a donation to Foundation programs. We are happy to work with you to craft an appropriate acknowledgment to share the importance of such a gift.  As you consider end-of-year giving, please consider making a personal or corporate donation to Foundation programs.



 Finally, to honor a colleague's promotion or job change, or to honor the memory of a colleague or a colleague's loved one, please consider

making a donation to Foundation programs. We will send an acknowledgment to the honoree reflecting that a gift has been made.

Thank you, as always, for supporting the charitable arm of YOUR FCBA. Without generous FCBA member contributions, these programs simply cannot be sustained.



Julie Kearney

If you have any questions, please feel free to contact me (**jkearney@ce.org**) or any member of the Foundation Board of Trustees. We greatly appreciate your support!

**Julie Kearney** 

# Combined Federal Campaign (CFC)

The FCBA Foundation is proud to participate in this year's Combined Federal Campaign for the National Capital Area. Federal employees in the nation's capital can now make regular tax-deductible contributions to the FCBA Foundation through the Combined Federal Campaign, providing funds to support and help expand the Foundation's vital charitable work

To make a pledge to the FCBA Foundation, donors should use the FCBA Foundation's CFC code number (#31092) on their pledge cards. Pledge cards can be obtained from your

agency's CFC campaign staff. Pledge cards can also be completed and printed out online through the CFC website at **www.cfcnca.org**. On the website, click "Giving" and "About CFC-e" for more information.

Your donations will support the valuable work performed by the FCBA Foundation. Last year, the Foundation's work included:

- Awarding nine college scholarships to D.C. public high school students and stipends to seven law school students for unpaid legal communications-related summer internships totaling close to \$175,000
- Sponsoring numerous volunteer events for FCBA members, including making meals for the homeless at Martha's Table and delivering meals to the homeless through McKenna's Wagon each month
- Co-Sponsoring the 2009 Charity Auction for Bright Beginnings and the FCBA Foundation which raised over \$86,500

Please contact **Julie Kearney**, FCBA Foundation Chair, (**jkearney@ce.org**), if you have any questions.

## FCBA Foundation Fall for Fitness for a Good Cause Series

The FCBA Foundation is sponsoring two teams in upcoming charity walks/runs. Please join us as we "Fall for Fitness" while supporting some good causes!

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# **FCBA FOUNDATION** News

# FCBA Foundation Team for Multiple Myeloma Research Foundation Race for Research

The FCBA Foundation is sponsoring a team for Multiple Myeloma Research Foundation Race for Research. The 5K walk/run will be held on the morning of **Sunday, November 14, 2010** in Alexandria, Virginia. Members of Team FCBA Foundation will meet at 8:30 a.m. in the parking lot at MC Hoffman Theater/Swamp Fox Road in Alexandria; the race will begin at 9:00 a.m. Everyone is welcome to participate in this morning of fellowship, fitness, and public service, regardless of their fitness level.

To register, please visit <a href="http://support.themmrf.org/site/TR?fr\_id=1">http://support.themmrf.org/site/TR?fr\_id=1</a>
133&rpg=entry, click on Join or Form a Team, type in FCBA Foundation in the Team or Family Name box, and then follow the registration prompts. Please direct any questions to Megan Anne Stull at stull@google.com.

# FCBA Foundation Team for Fannie Mae's Help the Homeless Walkathon

The FCBA Foundation is sponsoring a team for Fannie Mae's Help the Homeless Walkathon. The walk will be held on the morning of **Saturday**,

**November 20, 2010** on the National Mall. Members of Team FCBA Foundation will meet at 8:30 a.m. at a place to be determined; the walk will begin at 9:00 a.m. Everyone is welcome.

To register, please visit <a href="http://www.helpthehomelessdc.org/site/TR/">http://www.helpthehomelessdc.org/site/TR/</a> Walk/General?fr\_id=1491&rpg=pfind, scroll down and click on the button next to "Search for a Team," type in FCBA Foundation, click on Search, click on the link for 2010 Help the Homeless Program, and then follow the registration prompts. Please direct any questions to Megan Anne Stull at stull@google.com.

# Diversity Committee to Volunteer for Martha's Table on November 28

On Sunday, November 28, 2010, from 10:00 a.m. - 1:00 p.m., members of the FCBA's Diversity Committee will be preparing and distributing food at Martha's Table, located in a yellow building at 2114 14th Street, NW, in DC, near the intersection of 14th and U Streets. On-street parking is available. The FCBA has been meeting monthly to volunteer at Martha's Table for many years. On the last Sunday of each month, one of the FCBA's Practice Committees takes the lead in staffing this volunteer effort. Volunteers are asked to bring food if possible, (e.g., cold cuts, bread, peanut butter, jelly, vegetables and potatoes) because the

center often runs out of donated food. Please mark your calendars, bring your friends and participate in this great volunteer effort. To volunteer, contact **Jeffrey Gee**, Co-Chair, Diversity Committee: **gee@fhhlaw.com**.

The FCBA always volunteers on the **last Sunday of every month**, so mark your calendars now. For more information or to volunteer on a future date, contact **Howard Weiss** at 703-812-0471, **weiss@fhhlaw.com**.

# FCBA International Telecommunications Committee to Volunteer at McKenna's Wagon on November 28

On **Sunday, November 28, 2010**, at **4:45 p.m.**, members of the FCBA's International Telecommunications Committee will be volunteering at **McKenna's Wagon**, a mobile soup and sandwich wagon that goes "on location" to deliver food to the needy. For those who have volunteered, it has been a wonderful experience and a great way to help the needy in the D.C. community. Four volunteers are needed to distribute food and volunteers must be over 15 years-old.

Please contact **Linda Cicco**, International Telecommunications Committee Co-Chair, at **linda.cicco @bt.com** if you are interested in volunteering on November 28.

# FCBA LUNCHEON with Lawrence E. Strickling















# FCBA LUNCHEON with Lawrence E. Strickling













### JOB Bank

# TO RESPOND TO JOB BANK LISTINGS

If the employer is listed, send the information requested directly to the employer. If you are responding to a **BLIND BOX** listing, send **ONE COPY** of the information requested to Kerry Loughney, Federal Communications Bar Association, 1020 19th Street, NW, Suite 325, Washington, DC 20036-6101, or **EMAIL** it to **kerry@fcba.org**. Please clearly indicate the Blind Box number to which you are responding. If you are applying to a Blind Box, you may enclose a separate note to the FCBA specifying any organization to which you do not wish your application to be forwarded. Responses to Blind Box listings can be accepted only from FCBA members.

#### TO LIST A JOB

Complete a Job Bank Form and send or fax the Form and the appropriate payment to Kerry Loughney, Federal Communications Bar Association, 1020 19th Street, NW, Suite 325, Washington, DC 20036-6101. In addition, please email the text of the ad to kerry@fcba.org. Listings and payment received by the 15th day of each month will appear in the next month's newsletter. If possible, ads should not exceed 75 words. Please call the FCBA, (202) 293-4000, for a Job Bank Form. (No headhunters please).

#### LAW FIRM / CORPORATE

#### 11.10.1

**Experienced Associate** – Lampert, O'Connor & Johnston, P.C., a dynamic, well-established Washington, DC, boutique practice, seeks a motivated, experienced (4+ years) associate attorney for

telecommunications/Internet/media law practice. Excellent opportunity to counsel on legal, policy and business issues. Friendly atmosphere. Superior writing, research and interpersonal skills a must. Industry and regulatory experience preferred. Submit resume, cover letter, writing sample and references no later than November 19th, 2010 to miller@lojlaw.com.

#### 11.10.2

Regulatory Counsel – With operations in 130 countries, Alcatel-Lucent is the first truly global communications solutions provider, offering the most complete end-to-end portfolio of solutions and services in the industry. Our passionate and experienced team converts challenges into opportunities in the areas of third-generation mobile networking, metro optical and packet, circuit-to-packet, broadband access, advanced network and professional services, and next-generation operations support systems. Our Public Affairs Organization is looking for a Regulatory Counsel to join our team in Washington, D.C.

The Regulatory Counsel works with the Public Affairs Department and reports to the Vice President, Public Affairs, Americas Region in the Alcatel-Lucent Washington, DC, Office. The Regulatory Counsel will be responsible for day-to-day interaction with the Federal Communications Commission and other relevant agencies, drafting and filing of regulatory positions, and representing ALU before trade associations. Internally, the Regulatory Counsel will work with the Public Affairs Department, support various business units and provide legal advice.

The ideal candidate will have a law degree with 5-8 years experience working on communications regulatory matters, particularly in wireless policy matters. The candidate will be highly organized, a strong team player and an effective advocate.

To Apply, please go to http://www.alcatellucent.com/wps/portal/careers. Choose "United States" under Find a Job Job Number = 10000005OP

#### 11.10.3

**Staff Attorney/Teaching Fellow** – First Amendment & Media Law Fellowship. The Institute for Public Representation, a public interest law firm and clinic at Georgetown Law, is accepting applications for two two-year fellowships beginning is August 2011. The Institute represents civil rights, public health and media reform organizations before the FCC, FTC, and the courts with the goal of making communications media accessible, diverse, and responsive to community needs. The fellows supervise law students working on communications projects while earning an LL.M. A JD and bar admission is required. To find out more about the positions or to apply, visit www.law.georgetown.edu/clinics/ipr. Applications must be postmarked by December 1, 2010.

# NON-PROFIT / GOVERNMENT / ACADEMIC

#### 11.10.4

Attorney Advisor - The Federal Communications Commission, Office of General Counsel is accepting applications to fill a GS-15 Attorney Advisor position in its Administrative Law Division. The salary range is \$123,758 - \$155,500, depending on experience. The incumbent will serve as a senior staff attorney responsible for providing advice on administrative law and communications issues. The incumbent will work on a variety of legal issues mostly involving wireless and/or wireline telecommunications with a particular focus on broadband issues. Please see Announcement Number ATTY-OGC-2011-0002 on the FCC website at http://www.fcc.gov/jobs/ for detailed position qualifications and application requirements. The FCC is an equal opportunities employer.

#### 11.10.5 Staff Attorney

#### Responsibilities

#### Legal

- Represent MAP clients in litigation, rulemaking, advisory and advocacy activities relating to media and telecommunications policy issues.
- Participate in the MAP Legal Team, strategizing with colleagues and carrying out the legal and administrative work that support's MAP's program goals.
- In coordination with the Legal Team, plan and carry out FCC lobbying and other advocacy tasks, as needed.
- As requested, engage with congressional staffs on telecommunications policy issues.
- Respond to inquiries from clients and other stakeholders regarding communications law and policy.

#### **Communications**

- In collaboration with the Legal Team, develop writing projects that further legal scholarship, develop long-term legislative proposals, or educate the public on current policy issues.
- Offer public presentations and press briefings as a representative of MAP's Legal Team

#### **Desired Skills and Characteristics**

Candidates must be able to work unsupervised and must possess superior research and writing skills. Candidates must be proactive in identifying issues that will further MAP's mission. Candidates must be able to explain complex, highly technical matters in plain English to policy makers and the press. Candidates must be comfortable with technology. WordPerfect a plus.

#### **Desired Experience**

Candidates should have general familiarity with MAP's issue areas (media regulation, spectrum management, open access/open network architecture) and three or more years experience with FCC practice, or the equivalent. Candidates must have a good grasp of new and emerging technologies and their impact on law and policy. Candidates must have a J.D. and be a member of the bar in good standing. Some litigation experience desirable. Experience advising grassroots and/or national public interest organizations a plus.

#### Compensation

Salary is competitive and commensurate with experience. MAP offers a very generous benefits plan and makes efforts to respond flexibly to employees' personal needs.

#### The Organization

Media Access Project is a non-profit, public

CONTINUED ON PAGE 25

#### **COMMITTEE AND CHAPTER** Event Form Organization Name \_ Suite/Room/Apt. \_\_\_ Address City/State/Zip \_\_\_\_\_ Fax Phone E-mail **CHECK THE EVENT(S) FOR WHICH YOU ARE REGISTERING:** Thursday, November 4, 6:00 - 8:15 p.m. - CLE Seminar on Tuesday, November 30, 6:00 - 8:30 p.m. - International and The FCC's New Data Tools. Location: Bingham McCutchen Wireless Telecommunications Committees Program and LLP, 2020 K Street, NW Networking Reception – Sponsored by Ericsson Cost: \$95.00 for Private Sector Members; \$50.00 for Location: House of Sweden, 2900 K Street, NW Government/Academic/Paralegal Members; \$25.00 for Student Cost: \$10.00 for FCBA Members, \$25.00 for Non-Members Members; \$150.00 for Non-Members Registrations and cancellations due by 12:00 Noon, Friday, Registrations and cancellations due by 5:00 p.m., Tuesday, November 26, 2010 November 2, 2010 Wednesday, December 1 - FCBA Luncheon with Senators Mike Johanns and Mark Begich, Location: Capital Hilton Tuesday, November 9, 6:00 – 8:15 p.m. – CLE Seminar on Cybersecurity - Balancing Security with Privacy Needs. Hotel, 1001 16th Street, NW. Registration opens at 11:30 a.m. Location: Verizon Communications, 1300 I Street, NW Luncheon begins at Noon. Cost: \$48.00 for Private Sector Members, \$35.00 for Cost: \$95.00 for Private Sector Members; \$50.00 for Government/Academic/Paralegal Members; \$25.00 for Student Government/Academic/Law Student Members, and \$70.00 for Members; \$150.00 for Non-Members Non-members. Tables of ten available for \$480.00. Registrations and cancellations due by 5:00 p.m., Friday, Registrations and cancellations due by Noon, Friday, November November 5, 2010 26, 2010 Wednesday, November 17 - FCBA Luncheon with Thursday, December 2, 6:00 - 8:15 p.m. - CLE Seminar on Commissioner Meredith Attwell Baker, Location: Capital DMCA Passé? The Unintended Consequences of the Digital Hilton Hotel, 1001 16th Street, NW. Registration opens at 11:30 Millennium Copyright Act Well after the Millennium: a.m. Luncheon begins at Noon. Viacom/YouTube and GME. Location: Dow Lohnes PLLC, Cost: \$48.00 for Private Sector Members, \$35.00 for 1200 New Hampshire Avenue, NW Government/Academic/Law Student Members, and \$70.00 for Cost: \$95.00 for Private Sector Members; \$50.00 for Non-members. Tables of ten available for \$480.00. Government/Academic/Paralegal Members; \$25.00 for Student Registrations and cancellations due by Noon, Monday, Members; \$150.00 for Non-Members November 15, 2010 Registrations and cancellations due by 5:00 p.m., Tuesday, November 30, 2010 Thursday, November 18, 6:00 - 8:15 p.m. - CLE Seminar on the 21st Century Communications and Video Programming Accessibility Act. Location: Arnold & Porter LLP, 555 12th Street, NW Cost: \$95.00 for Private Sector Members; \$50.00 for Government/Academic/Paralegal Members; \$25.00 for Student Members; \$150.00 for Non-Members Registrations and cancellations due by 5:00 p.m., Tuesday, November 16, 2010 Total Enclosed ☐ Visa ☐ MasterCard ☐ American Express ☐ Check Credit card no. \_\_\_ \_ Exp. date \_\_\_ Signature\_\_

# PAYMENT MUST BE RECEIVED NO LATER THAN THE DAY OF THE EVENT. PHONE REGISTRATIONS WILL NOT BE ACCEPTED.

**PLEASE FAX THIS FORM TO:** Wendy Parish, Federal Communications Bar Association, Fax: (202) 293-4317

**CLE CREDIT:** FCBA will be requesting accreditation from the State Bars of Virginia and California for continuing legal education credit. If approved, forms for Virginia and California will be available at the Seminar Registration Desk. Please note that FCBA does not obtain CLE credit for other states. The

FCBA will, however, assist with applications to other states, but attorneys must apply individually for credit courses and submit any forms and payments necessary directly to the state bar. The number of credits corresponds with the number of hours of course time, i.e., a two-hour seminar equals 2.0 hours of credit.

#### **Federal Communications Bar Association**

1020 19th Street, N.W., Suite 325, Washington, D.C. 20036

Phone: (202) 293-4000 • Fax: (202) 293-4317

E-mail: wendy@fcba.org

# **MEET THE BUREAU AND OFFICE CHIEFS RECEPTION**Registration

# Wednesday, November 3, 2010

CAPITAL HILTON HOTEL, 1001 16TH STREET, NW, WASHINGTON, D.C. 6:00 TO 8:00 P.M.

PLEAS	E RESERVE THE FOLLOWING:
	Gold Sponsorship(s) at \$500.00 per sponsorship (includes four tickets to the event, recognition in the newsletter and acknowledgement at the event)
	Silver Sponsorship(s) at $$250.00$ per sponsorship (includes two tickets to the event, recognition in the newsletter, and acknowledgement at the event)
	FCBA Private Sector Member ticket(s) at \$65.00 per ticket
	FCBA Government/Academic/Law Student ticket(s) at \$25.00 per ticket
	Private Sector Non-Member ticket(s) at \$130.00 per ticket
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	SE LIST NAMES AND ORGANIZATIONS OF ALL ATTENDEES sts' names must be received by mail, fax, or e-mail no later than Wednesday, October 27):
PAYM	ENT INFORMATION
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Signatur	e
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PLEASE SEND THIS FORM AND A CHECK MADE PAYABLE TO THE "FCBA" OR FAX TO (202) 293-4317 NO LATER THAN WEDNESDAY, OCTOBER 27:

Federal Communications Bar Association 1020 19th Street, N.W., Suite 325 Washington, D.C. 20036

Phone: (202) 293-4000 Fax: (202) 293-4317 E-mail: **wendy@fcba.org**  NO TICKETS WILL BE MAILED.
RESERVATIONS WILL BE CONFIRMED
AT THE REGISTRATION DESK AT THE
RECEPTION.

CANCELLATION POLICY: DUE TO THE NATURE OF THIS EVENT, NO REFUNDS WILL BE GIVEN FOR CANCELLATIONS.

# **24TH ANNUAL CHAIRMAN'S DINNER** Registration

### Thursday, December 9, 2010

HILTON WASHINGTON & TOWERS 1919 CONNECTICUT AVENUE, NW

RECEPTION - 6:00 P.M.
DINNER - 7:30 P.M. - INTERNATIONAL BALLROOM

FCBA FOUNDATION SPONSOR:*	PURCHASE OF TABLE:
table(s) (ten guests per table) at \$2,400.00 per table or	table(s) (ten guests per table) at \$2,050.00 per table
* The FCBA Foundation is a charitable organization qualified under \$50 Foundation are tax deductible in the amount of \$350 for each Sponsor Tab	
INDIVIDUAL TICKETS:	
FCBA Private Sector Member ticket(s) at \$205.00 each FCBA Government/Academic/Law Student Member ticket(s) at \$ Non-Member ticket(s) at \$300.00 each	120.00 each
Name	
Organization	
Address	
Suite/Room/Apt.	
City/State/Zip	
PhoneFax	
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\$ Total Enclosed □ Visa □ MasterCard □ Ame	rican Express
Credit card no	•
Signature	

# PLEASE SEND THIS FORM AND A CHECK MADE PAYABLE TO THE "FCBA" NO LATER THAN THURSDAY, DECEMBER 2 TO:

Federal Communications Bar Association Chairman's Dinner 1020 19th Street, N.W., Suite 325 Washington, D.C. 20036-6101

Phone: (202) 293-4000 Fax: (202) 293-4317 E-mail: **wendy@fcba.org** 

# PLEASE NOTE THAT SEATING IS RESERVED AND TICKETS WILL BE MAILED TO THE PERSON INDICATED ABOVE AT THE BEGINNING OF DECEMBER.

Cancellation Policy: Cancellations will be accepted and fees refunded if notice is received in writing no later than Thursday, December 2, 2010. No refunds will be granted after this time.

#### **BUSINESS ATTIRE**

Pursuant to the Office of Government Ethics regulation on widely-attended gatherings (5 C.F.R. 2635.204(g)(2)), the Chairman's Dinner appears to qualify as a widely attended gathering. The value of an individual ticket to the dinner is \$205.00. Most employees of the Federal Communications Commission and the Commerce Department may be directly invited to attend the dinner as guests of individuals and organizations purchasing tables or tickets. In most cases, individuals and organizations may issue invitations to the Chairman's Dinner without the involvement of the FCBA. Some agencies, departments and branches of the Federal Government, however, apply additional stipulations above the regulations issued by the Office of Government Ethics. Individuals who have signed the Administration's Ethics pledge cannot accept invitations from most registered lobbying organizations or registered lobbyists. While this event has qualified as a widely-attended-gathering in previous years, each FCC employee is required to obtain individual ethics clearance based on matters they are working on within the Commission. Employees of the Commerce Department are required to obtain individual ethics clearance through the Department's Office of General Counsel. Invitations to Members of Congress, Congressional Staff, and employees of the Department of State must be issued by the FCBA. Contact the FCBA for additional information. Requests for invitations to be sent from the FCBA must be emailed to Stan Zenor (stan@fcba.org) and received by Friday, November 19, 2010.

# 28th Annual INSTITUTE ON TELECOMMUNICATIONS POLICY & REGULATION REGISTRATION

CO-SPONSORED BY THE FCBA AND THE PRACTISING LAW INSTITUTE

### Thursday, December 9 and Friday, December 10, 2010

OMNI SHOREHAM HOTEL, 2500 CALVERT STREET, N.W., WASHINGTON, D.C.

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	_ I am a member of the FCBA and/or PLI (Registration Fee is \$1,435.50)	
	_ I am a Privileged Member of PLI (Registration Fee is \$0.00)	
	_ I am not a member of the FCBA or PLI (Registration Fee is \$1,595.00)	
	_ I wish to obtain state bar CLE credit for this program from	(name of state)

### Four ways to register:

MAIL THIS FORM AND A CHECK MADE PAYABLE TO THE "PRACTISING LAW INSTITUTE" TO:

Practising Law Institute 810 7th Avenue New York, NY 10019

PHONE: FAX: WEB SITE: REGISTRATION DESK AT PROGRAM:

(800) 260-4PLI (800) 321-0093 http://www.pli.edu (202) 234-0700

**PLI'S SCHOLARSHIP/FINANCIAL HARDSHIP POLICY:** Full and partial scholarships to attend programs are available to judges, judicial law clerks, law professors, attorneys 65 and older, law students, pro bono attorneys, librarians and paralegals who work for non profit organizations, legal services organizations or government agencies, unemployed attorneys and others with financial hardships. To apply, send your request on your employer's letterhead, stating the reason for your interest, along with the completed registration form on this brochure, to the PLI Scholarship Committee. All applications must be accompanied by a \$25 application fee (this fee is waived for judicial law clerks) and must be submitted four weeks before the date of the program. Applicants may pay by check or credit card. Students must submit a copy of their student ID card.

# THE 5TH ANNUAL ABA/FCBA PRIVACY & DATA SECURITY FOR COMMUNICATIONS AND MEDIA COMPANIES CLE – MARCH 11, 2010 – DVD Now Available

# If you missed this 4-hour Seminar, buy it now!

The new decade brings a host of new laws, increased government oversight and class action lawsuit potential regarding the privacy and security of personally identifiable information for consumers, clients, and employees of communications and media companies.

This year's Symposium opened with a keynote from The Honorable Pamela Jones Harbour, Commissioner of the Federal Trade Commission. Commissioner Harbour provided her perspective on privacy and data security. Three substantive sessions followed. The first covered the government's role in privacy and data security, including the effectiveness of regulatory enforcement mechanisms and self-regulatory regimes. The second focused on requisite contract clauses, due diligence requirements, and insurance coverage to help reduce liability for relationships with third party service providers, behavioral advertising and social networking websites/services, and e-commerce services. The third session provided an overview of domestic state and federal laws, regulations, and guidelines that govern traditional telemarketing and commercial messages and promotional efforts delivered via wireless devices, including nuances regarding text messages, bounceback messages, and wireless emails

A wealth of written materials is also included on the DVD.

# SESSION I – GOVERNMENT'S ROLE FOR PRIVACY & DATA SECURITY PROTECTION SESSION II - DUE DILIGENCE, CONTRACT, AND INSURANCE REQUIREMENTS SESSION III – TELEMARKETING AND MOBILE MARKETING IN A DIGITAL AGE

\$195.00 for ABA Communications Law Forum or FCBA Members \$100.00 for Government and Student Members of Either Organization

\$350.00 for Non-Members

Name(s)

Organization

Address

Suite/Room/Apt.

City/State/Zip

Phone

Fax

E-mail

Total Enclosed Visa MasterCard American Express

(Please add 6.0% Sales Tax for orders sent to D.C. addresses)

Credit card no.

Exp. date

# Please make check payable to "FCBA." **PLEASE SEND OR FAX THIS FORM TO:**

Federal Communications Bar Association 1020 19th Street, NW, Suite 325 Washington, DC 20036

Phone: 202-293-4000, Fax: 202-293-4317

E-mail: wendy@fcba.org

Calendar November 3	Meet the Bureau and Office Chiefs Reception
November 4	1
	CLE Seminar on the FCC's New Data Tools presented by the Access to Government Committee
November 5	Diversity and Young Lawyers Committees Brown Bag Lunch
November 8	Privacy and Data Security and State and Local Practice Committees Brown Bag Lunch
November 9	Broadband Committee Brown Bag Lunch
November 9	CLE Seminar on Cybersecurity – Balancing Security with Privacy Needs presented by the Homeland Security and Emergency Communications and Privacy and Data Security Committees
November 12	Silicon Flatirons half-day Conference on The Unfinished Radio Revolution: New Approaches to Handling Interference co-sponsored with FCBA, ITIF, IEEE-USA, CTIA, and New America Foundation – Washington, DC
November 14	FCBA Foundation Team for Multiple Myeloma Research Foundation Race for Research
November 15	Engineering and Technical Practice and Wireless Telecommunications Committees Brown Bag Lunch
November 16	Pay It Forward Launch Reception
November 17	FCBA Luncheon with Commissioner Meredith Attwell Baker
November 18	Homeland Security and Emergency Communications Committee Brown Bag Lunch
November 18	CLE Seminar on 21st Century Communications and Video Programming Accessibility Act presented by the Diversity Committee
November 20	FCBA Foundation Team for Fannie Mae's Help the Homeless Walkathon
November 28	Diversity Committee to volunteer at Martha's Table
November 28	International Telecommunications Committee to volunteer at McKenna's Wagon
November 30	International and Wireless Telecommunications Committees Program and Networking Reception at the House of Sweden
December 1	FCBA Luncheon featuring Senators Mike Johanns (R-NE) and Mark Begich (D-AK)
December 2	CLE Seminar on DMCA Passé? The Unintended Consequences of the Digital Millennium Copyright Act Well after the Millennium: Viacom/YouTube and GME presented by the Broadband, Intellectual Property, and Video Programming & Distribution Committees
December 9	24th Annual FCBA Chairman's Dinner
December 9-10	28th Annual PLI and FCBA Conference
December 16	"Distinguished Scholar Speaker Series" Luncheon featuring Dean Erwin Chemerinsky
December 16	Holiday Happy Hour Mentoring Opportunity for Young Lawyers sponsored by the Homeland Security and Emergency Communications Committee
April 29-May 1	FCBA Annual Seminar at Nemacolin Woodlands Resort, Farmington, PA

#### **JOB BANK**

CONTINUED FROM PAGE 19

interest law firm and advocacy organization working in communications policy. For more information, visit **www.mediaaccess.org**.

#### To Apply

Please e-mail (or mail): 1) cover letter, 2) resume, and 3) three-year salary history (which will be held in strict confidence) to Matt Wood, Media Access Project Associate Director, at **mwood@mediaaccess.org** or at 1625 K Street, NW, Suite 1000, Washington, DC 20006.

MAP is an equal opportunity employer.