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N E W S

June 2012

Newsletter of the Federal Communications Bar Association

## FCBA Foundation 16th Annual Golf Tournament to be Held Monday, June 18 – Register Today!

Time is running short to get your registration in for the 16th Annual FCBA Foundation Golf Tournament on Monday, June 18th. **To register, use the form on page 22.**

In response to the extremely positive feedback from participants at last year's tournament, we will be returning to the beautiful Country Club at Woodmore this year for this always fun event in support of the great work of the FCBA Foundation. This Arnold Palmer designed course is consistently ranked as one of the best in the Mid-Atlantic region and has received the Golf Digest Architecture Award in recognition of outstanding design. Whether your handicap is 3 or 30, you will enjoy this beautiful and creative layout.

Better yet, CC Woodmore is conveniently located just minutes outside the Beltway for those feeling the need to head to work afterwards (though we promise not to tell anyone if you don't).



Country Club at Woodmore

All Eagle Sponsor Foursomes compete for the coveted Eagle Trophy, and many, many other prizes will be awarded thanks to the generosity of our corporate sponsors. Registration includes round, driving range, and barbeque lunch at Woodmore's spectacular clubhouse.

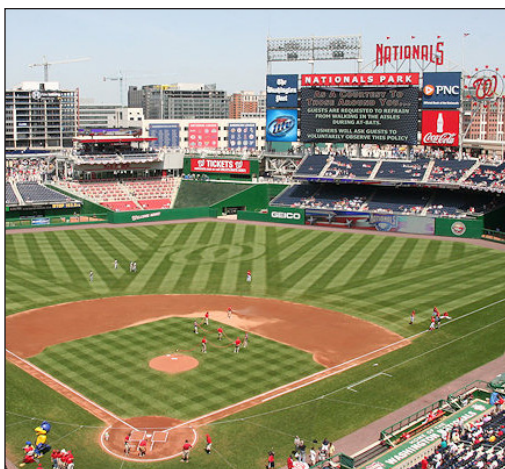
We promise you a day of fun, friends and food – no matter the level of your game!

## FCBA Outing to the Washington Nationals vs. New York Mets Baseball Game on July 17

Join your colleagues for the Washington Nationals vs. New York Mets baseball game on **Tuesday, July 17, 2012 at 7:05 p.m.** at Nationals Park, 1500 South Capitol Street, SE. Tickets are available for \$25.00 and will be distributed prior to event date. At this point, the seats are together in Section 227, a great view under cover!

The FCBA Foundation is hosting as many of the interns and high school scholarship recipients as can come, so we hope the FCBA membership will be there to welcome them in force. Friends and family are also welcome!

**To register, use the form on page 23.**



Nationals Park

## This Month's Key Events

### Wireless Telecommunications CLE Seminar

**Date/Time:** Wednesday, June 6, 6:00 – 8:15 p.m.

**Location:** Wiley Rein LLP, 1776 K Street, NW

**Topic:** Getting from Here to There: The Road Ahead for Spectrum Auctions

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### Judicial Committee CLE Seminar

**Date/Time:** Tuesday, June 12, 6:00 – 8:15 p.m.

**Location:** Bingham McCutchen, 2020 K Street, NW

**Topic:** The FCC in the Courts: A Review of the Past Year (And a Look Ahead)

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### International Telecommunications / Privacy and Data Security CLE

**Date/Time:** Thursday, June 14, 6:00 – 8:15 p.m.

**Location:** Mayer Brown LLP, 1999 K Street, NW

**Topic:** US and EU Privacy Regulation: An Overview

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### 16th Annual FCBA Foundation Golf Tournament

**Date/Time:** Monday, June 18, 8:45 a.m.

**Location:** The Country Club at Woodmore, Mitchellville, MD

▶ SEE PAGE 1

### Wireline Committee CLE Seminar

**Date/Time:** Tuesday, June 19, 6:00 – 8:15 p.m.

**Location:** Wiley Rein LLP, 1776 K Street, NW

**Topic:** Issues in USF Contribution Reform

▶ SEE PAGE 5

### Homeland Security and Emergency Communications Committee CLE

**Date/Time:** Monday, June 25, 6:00 – 8:15 p.m.

**Location:** Venable LLP, 575 7th Street, NW

**Topic:** Next Generation 9-1-1: The Issues Ahead

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## PRESIDENT'S Message

### DEAR MEMBERS:

Strangely, the question I was asked most often over the past 12 months was “Why on earth did you agree to become FCBA President?” It may not surprise you to know that there were some days when I asked myself that very same question!

In all candor, I agreed to serve as FCBA President because it was one of the best ways to give back to an organization that has given so much to me and others over the years. As an initial matter, the FCBA has long provided its members with an unparalleled opportunity to explore and participate in a range of educational, professional, social and charitable activities. Indeed, as Relations with Other Bars Co-Chairs **Jean Kiddoo** and **Harry Martin** can attest (they routinely report on our activities in their interactions with the D.C. Bar), we often are held up as a model of all that an industry-based bar association can achieve.

But the bar also is important because it provides a framework for our collective identity as communications professionals. Although each of us may on a day-to-day basis view communications policy through our own parochial lens, we also understand that the communications industry — and, in turn, the communications bar — is larger than any one of us; that at some level the challenges we face on a daily basis as practitioners — whether those challenges arise from changes in technology, new policy initiatives, or evolving political considerations — are common across our profession.

So why do we do this? Why do we participate in bar association leadership when there are so many other urgent priorities? Put simply, I think most of us do it because it was done by others before us, because we benefitted greatly from that contribution, and because we want to ensure that others experience the same. We believe that we owe it to our peers and colleagues, many of whom gave so much of their time and energy to support us and guide us as we rose through the ranks of the profession. It has been said that we live in an era in which our great institutions are in decline. That may be true in some quarters, but not here. I am so pleased to be a part of an institution — indeed, part of an industry — that understands the importance of making a contribution; that understands great institutions can endure only if we each do our part; and that the best institutions got to be that way because of the contributions of many, not merely a few.

We are fortunate that, overall, the FCBA — *our* institution — remains strong. We are financially stable, and our ability to offer strong, relevant programming on a consistent basis to our members continues unabated. We also have a terrific administrative staff that supports our activities and keeps us focused on key objectives. And, naturally, we are fortunate to have dozens and dozens of members who each year volunteer to serve in leadership positions, whether as co-chairs of committees or volunteers for special projects.

We also are fortunate that our organization has been able to stay nimble over the years, reacting to changes in the marketplace and to changes in our industry. Indeed, our ability to stay nimble will increasingly be important in the years ahead, as industry consolidation, rising costs, and the general financial challenges that affected all of our organizations show no signs of abating. Yet, even in the face of these challenges I remain confident that the FCBA will not just endure, but also thrive — and it will thrive because of the spirit of service that was set by example by so many before us.



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### Wednesday, June 6, 6:00 – 8:15 p.m. Getting from Here to There: The Road Ahead for Spectrum Auctions

The FCBA Wireless Telecommunications Committee will hold a CLE on **Wednesday, June 6, 2012** from **6:00 – 8:15 p.m.** This program will be held at Wiley Rein LLP, Main Conference Center, 1776 K Street, NW.

To register, [click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 21](#).

#### Agenda

**6:00 – 6:05 p.m.**

##### **WELCOME AND INTRODUCTIONS**

**Matt DelNero**, Partner, Covington & Burling LLP

**6:05 – 7:05 p.m.**

##### **PART I: THE FCC'S INCENTIVE AUCTION TASK FORCE**

Members of the FCC's Incentive Auction Task Force will discuss the wide-ranging work they are doing to bring the incentive auction concept – first introduced in the National Broadband Plan – to fruition. The first-ever incentive auction will deploy market forces to repurpose spectrum for flexible use and thus meet ever-growing demand, and its success is of great interest to stakeholders in government, industry, and the public interest community. We are delighted and honored to have two distinguished FCC representatives joining us for our first panel.

*Speakers:*

**Ruth Milkman**, Chief, Wireless Telecommunications Bureau (incoming) and Co-Chair of the Incentive Auction Task Force, FCC  
**Bill Lake**, Chief, Media Bureau, FCC

*Moderator:*

**Mark Brennan**, Associate, Hogan Lovells US LLP

**7:05 – 7:15 p.m.**

##### **BREAK**

**7:15 – 8:15 p.m.**

##### **PART II: VIEWS FROM INDUSTRY**

This panel will feature leading attorneys, economists, and other professionals in the wireless and broadcast sectors, who will discuss spectrum auctions and related topics from the perspective of the stakeholders whom they represent. Each panelist will offer his or expert views on the steps that will help to ensure that the public interest is well served by the spectrum management policies that will be developed and put into place in the coming years, including with respect to incentive auctions.

*Speakers:*

**Coleman Bazelon, PhD.**, Principal at the Brattle Group  
**Christopher Guttman-McCabe**, Vice President, Regulatory Affairs, CTIA  
**Jane Mago**, Executive Vice President and General Counsel, NAB  
**Mark Racek**, Director, Spectrum Policy, Ericsson

*Moderator:*

**Trey Hanbury**, Director, Government Affairs, Sprint Nextel

### Tuesday, June 12, 6:00 – 8:15 p.m. The FCC in the Courts: A Review of the Past Year (And a Look Ahead)

The FCBA Judicial Committee will hold a CLE on **Tuesday, June 12, 2012** from **6:00 – 8:15 p.m.** on **The FCC in the Courts: A Review of the Past Year (And a Look Ahead)**. It will be held at Bingham McCutchen LLP, 2020 K Street, NW.

The Chief and Deputy Chief of the Litigation Division of the FCC's Office of General Counsel will review the significant judicial decisions involving the FCC over the past year, and provide a look at the major cases in the pipeline for the upcoming year.

To register, [click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 21](#).

#### Agenda

**6:00 – 6:05 p.m.**

##### **WELCOME AND INTRODUCTION**

**Alexander Maltas**, Latham & Watkins LLP

**6:05 – 7:05 p.m.**

##### **THE FCC IN THE COURTS: HOW THE AGENCY FARED OVER THE LAST YEAR**

The Deputy Chief of the Litigation Division of the FCC's Office of General Counsel reviews decisions involving the FCC in the lower courts during the past year, including the Third Circuit's *Prometheus* media ownership decision and the Tenth Circuit's *Sorenson* decision on VRS rates.

**Richard Welch**, Deputy Associate General Counsel, Federal Communications Commission

**7:05 – 7:15 p.m.**

##### **BREAK**

**7:15 – 8:15 p.m.**

##### **A LOOK AHEAD: FCC LITIGATION ON THE HORIZON**

The Chief of the FCC's Litigation Division looks to the year ahead and reviews the FCC cases that the courts of appeals are likely to grapple with over the next year. Highlights include litigation over the Open Internet, intercarrier compensation/ universal service reform, data roaming, and enhanced disclosure of broadcaster political files.

**Jacob Lewis**, Associate General Counsel, Federal Communications Commission



### Thursday, June 14, 6:00 – 8:15 p.m. US and EU Privacy Regulation: An Overview

The FCBA International Telecommunications and Privacy and Data Security Committees will hold a CLE on **Thursday, June 14, 2012** from **6:00 – 8:15 p.m.** on US and EU Privacy Regulation: An Overview. The CLE will explore differences in legal and cultural approaches to privacy and ask what needs to be done to bridge those differences and reduce barriers to global commerce. It will be held at Mayer Brown LLP, 1999 K Street, NW.

Both the United States and the European Union are in the process of rethinking their privacy frameworks. In the EU, the so-called “cookie directive” is before member states for consideration of enactment into national law. Many EU member countries differ in their interpretation of the stringency of the directive’s notice and consent requirements. The European Commission has drafted major revisions to the current privacy directive, including converting it into an EU-wide regulation with extraterritorial enforcement implications.

In the United States, the White House recently announced a proposed “Consumer Privacy Bill of Rights” and called for the enactment of the seven principles embodied in the document into law. At the same time, the Administration proposed that the Department of Commerce convene a multi-stakeholder process of industry, consumer advocates, civil society representatives, and other interested parties to create enforceable industry codes of conduct to implement the Consumer Privacy Bill of Rights, a step that may be taken without legislative action. A few weeks later, the Federal Trade Commission, issued its own final recommendations for a new privacy framework and pledged to support the Administration’s multi-stakeholder process. Meanwhile, on both sides of the Atlantic,

industry has banded together to implement a similar self-regulatory program that has won recognition by some EU and US regulators as a valuable contribution to the development of these new privacy frameworks.

The US and the EU are engaged in consultations to bridge the gap between their very different approaches to privacy. Some EU regulators have expressed cautious optimism about the US proposed Consumer Privacy Bill of Rights. US officials, for their part, have expressed hope that these talks will result in greater interoperability between the two regimes. However, many European regulators remain skeptical that the US self-regulatory and “light touch” approach to privacy will be considered “adequate” under European standards.

To register, [click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 21](#).

### Agenda

**6:00 – 6:05 p.m.**

#### **WELCOME AND INTRODUCTIONS**

**John Heitmann**, Co-Chair, FCBA Privacy and Data Security Committee and Partner, Kelley Drye & Warren LLP

**6:05 – 6:45 p.m.**

#### **OVERVIEW OF EU PRIVACY REGULATION**

The first panel will provide an overview of the main issues in the implementation of the cookie directive and the proposed changes to the Data Directive. An update on self-regulatory programs will also be provided

*Moderator:*

**Amy Worlton**, Partner, Wiley Rein LLP

*Speakers:*

**Justin Weiss**, Senior Director, International Privacy & Policy, Yahoo!

**Caitlin Fennessy**, Policy Analyst, Office of Technology and Electronic Commerce, International Trade Administration, U.S. Department of Commerce

**Lilly Conley**, Associate Director, Electronic Privacy Info Center  
**Lara Ballard**, Special Advisor for Privacy and Technology, Office of Communications and Information Policy, U.S. Department of State

**6:45 – 6:55 p.m.**

#### **BREAK**

**6:55 – 7:30 p.m.**

#### **OVERVIEW OF US PRIVACY REGULATION**

The second panel will provide an overview of the Administration’s Consumer Privacy Bill of Rights, the Commerce Department’s multi-stakeholder process and the FTC’s Final Privacy Report. It will provide an update on self-regulatory initiatives (i.e., Do-Not-Track and icon-based notice and choice programs).

*Moderators:*

**Scott Delacourt**, Wiley Rein LLP

*Speakers:*

**Chris Olsen**, Assistant Director, Division of Privacy and Identity Protection, Federal Trade Commission;  
**Marc Groman**, Executive Director and General Counsel, Network Advertising Initiative

**Amy Mushahwar**, Reed Smith LLP  
**Ari Schwartz**, Senior Advisor to the Secretary, Department of Commerce, (invited)

**7:30 – 8:15 p.m.**

#### **EU AND US APPROACHES TO PRIVACY: CAN WE ACHIEVE INTEROPERABILITY**

The program will conclude with speakers from both panels talking about the differences between the EU and US approaches to privacy and what needs to be done to overcome obstacles to achieve mutual recognition and interoperability.

*Moderator:*

**Genie Barton**, Vice President and Director, Online Interest-Based Advertising Accountability Program & Mobile Marketing Initiatives

### Tuesday, June 19, 6:00 – 8:15 p.m. Issues in USF Contribution Reform

The FCBA Wireline Committee will hold a CLE on **Tuesday, June 19, 2012** from **6:00 – 8:15 p.m.** on Issues in USF Contribution Reform. It will be held at Wiley Rein LLP, 1776 K Street, NW.

To register, [click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 21](#).

### Monday, June 25, 6:00 – 8:15 p.m. Next Generation 9-1-1: The Issues Ahead

The FCBA Homeland Security and Emergency Communications Committee will hold a CLE on **Monday, June 25, 2012** from **6:00 – 8:15 p.m.** It will be held at Venable LLP, 575 7th Street, NW.

9-1-1 industry experts will preview the tough jurisdictional and regulatory issues that face carriers, public safety agencies, and vendors during the transition from legacy E9-1-1 systems to IP-based Next Generation 9-1-1 systems.

To register, [click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 21](#).

### Agenda

**6:00 – 6:05 p.m.**

#### **WELCOME & INTRODUCTION**

**Trey Forgety**, NENA: The 9-1-1 Association

**6:05 – 7:05 p.m.**

#### **NEXT GEN 9-1-1 ARCHITECTURE & LEGAL ISSUES PRIMER**

This panel will explain the key architectural differences between E9-1-1 systems and NG9-1-1 systems,

with an emphasis on aspects that raise significant legal or regulatory issues. Panelists will then discuss ongoing FCC proceeding that tackle some of the biggest problems.

**7:05 – 7:15 p.m.**

#### **BREAK**

**7:15 – 8:15 p.m.**

#### **THE ELEPHANT IN THE 9-1-1 SYSTEM: INTERCONNECTION IN A MIXED-ARCHITECTURE WORLD**

Once upon a time, 9-1-1 service had a single purveyor: the Local Exchange Carrier. That paradigm is changing, however, as disparate originating services and access networks share traffic with public, private, and cloud-based NG9-1-1 systems that don't fit into traditional jurisdictional boxes. This panel will focus on the thorny issues arise when new participants enter the 9-1-1 service field.

### Thursday, June 28, 6:00 – 8:15 p.m. The 2012 WCIT: Crafting International Telecommunication Regulations for the Twenty-First Century

The FCBA International Telecommunications Committee will hold a CLE on **Thursday, June 28, 2012** from **6:00 – 8:15 p.m.** This CLE will be held at Bingham McCutchen LLP, 2020 K Street, NW.

A major treaty-writing conference scheduled for December 2012 could significantly expand the jurisdiction and legal authority of the International Telecommunication Union (ITU), potentially giving this United Nations agency greater influence over Internet governance, as well as major telecoms issues such as accounting rates and

termination charges for next generation networks, data privacy, cyber security, spam, and international mobile roaming.

Specifically, at the World Conference on International Telecommunications ("WCIT"), a major 1988 treaty known as the International Telecommunication Regulations ("ITRs") will be revised. While today this treaty is largely concerned with the processes for government-to-government agreements regarding accounting for legacy voice services, some interests within the ITU and among its Member States would like to see major changes to the treaty, particularly with respect to the Internet and wireless, IP-based, and next generation networks. Other countries, including the U.S., however, believe that the WCIT should adopt only minor changes to modernize the existing provisions of the ITRs, and that new provisions and authorities are unnecessary.

Among the potential proposals for WCIT are to:

- Change radically the Internet governance paradigm, including the distribution of IP addresses, regulation of peering arrangements, and routing of international traffic;
- Regulate international mobile roaming rates;
- Make mandatory some of the currently non-binding ITU-T Recommendations;
- Expand the ITU's mandate to address cyber security and cyber crime, including regulation of spam and online child protection;
- Regulate transit and termination rates, especially related to VoIP traffic; and
- Restrict the collection and use of customer data;
- Address the misuse of numbering resources and fraud.

These revisions could impact the fundamental economic structure of the telecoms and ICT sectors. Even more significant is what these proposals represent in terms of the broader regulatory paradigm. The outcome of the 2012 WCIT may signal to regulators what the role of government should be regarding telecoms in the Twenty-First Century.

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## CLE Seminars

### JUNE 28 CLE

CONTINUED FROM PAGE 5

The FCBA CLE will begin by providing an overview of the ITU, ITRs, and WCIT, including a description of the structure of the current treaty and the conference preparatory process. This portion of the CLE will include presentations by U.S. government officials from the FCC and State Department. The CLE will then discuss the major substantive issues up for debate at the WCIT.

To register, [click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 21](#).

### Agenda

**6:00 – 6:05 p.m.**

#### **WELCOME AND INTRODUCTIONS**

**6:05 – 6:50 p.m.**

#### **WHAT IT IS: OVERVIEW OF ITU, ITRS, AND WCIT**

The first panel will provide an overview of the International Telecommunication

Union (“ITU”), the International Telecommunication Regulations (“ITRs”), and the World Conference on International Telecommunications (“WCIT”). This discussion will cover the structure of the current ITRs, the services and transactions that the existing treaty covers, and procedural aspects of the WCIT preparations and the conference itself, including the role of the FCC and NTIA.

*Moderator:*

**Ethan Lucarelli**, Wiley Rein LLP

*Speakers:*

**Richard Beaird**, Senior Deputy United States Coordinator for International Communications and Information Policy - Department of State  
**Vernita Harris**, Deputy Associate Administrator, Office of International Affairs, NTIA, Department of Commerce  
**Al Lewis**, Special Counsel, FCC

**6:50 – 7:00 p.m.**

#### **BREAK**

**7:00 – 8:00 p.m.**

#### **WHY SHOULD YOU CARE: WHAT ARE THE ISSUES AND WHO ARE THE PARTIES?**

The second panel will discuss how the debate has developed and the major issues and proposals that have arisen in the course of the conference preparatory process. The discussion will include an overview of some of the substantive positions that have been taken by various ITU Member States, an analysis of the international politics at play, and a discussion of the stakes as perceived by the communications and technology communities.

*Moderator:*

**David Gross**, Wiley Rein LLP

*Speakers:*

**Richard Whitt**, Director and Managing Counsel for Public Policy, Google Inc.  
**Walter McCormick**, USTelecom  
**Gigi Sohn**, President, Public Knowledge  
**Sally Wentworth**, Internet Society

**8:00 – 8:15 p.m.**

#### **QUESTION AND ANSWER**

### PRESIDENT'S MESSAGE

CONTINUED FROM PAGE 2

I want to congratulate incoming President **Laura Phillips** and all of the incoming executive officers — President-Elect **Joe Di Scipio**, Treasurer **David Gross**, Assistant Treasurer **Chris Wright**, Secretary **Bob Branson**, and Assistant Secretary **Monica Desai** — on what I know will be a terrific year when their terms commence next month. And I want to thank all of you for your various (and often selfless) contributions to the bar. You have made this past year a very rewarding experience for me . . . and for all of us.

**Yaron Dori**

## SPECIAL Events

### 8th Annual Legends of the DC Bar Program and Luncheon on June 20

On **Wednesday, June 20, 2012**, from **12:00 – 1:45 p.m.**, the FCBA will be joining the DC Bar, the Bar Association of DC, the Historical Bar Association of the DC Circuit, and the Women's Bar Association to co-sponsor the 8th Annual Legends of the DC Bar program and luncheon, which will raise funds for the DC Bar Pro Bono Project. This year's event will honor Judge Patricia Wald of the DC Circuit and Dick Wiley of Wiley Rein. Because the FCBA is co-sponsoring

this event, FCBA members are entitled to attend at the member rate. For additional information and registration form, [Click here](#) or go to <http://www.fcba.org/upload/legendsflyerregistration62012.pdf>.

### 2012 FCBA Membership Directories

The FCBA 2012 Membership Directories have been printed and mailed to members. Please use the order form on [page 25](#) to order additional copies for your office.

# COMMITTEE AND CHAPTER *Events*

## Homeland Security and Emergency Communications Committee

**Event:** CLE Seminar

**Date/Time:** Monday, June 25, 6:00 – 8:15 p.m.

**Location:** Venable LLP, 575 7th Street, NW

**Topic:** Next Generation 9-1-1: The Issues Ahead

**For more information:** See [page 5](#).

**To register:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 21](#).

## International Telecommunications Committee

**Event:** CLE Seminar co-sponsored by the Privacy and Data Security Committee

**Date/Time:** Thursday, June 14, 6:00 – 8:15 p.m.

**Location:** Mayer Brown LLP, 1999 K Street, NW

**Topic:** US and EU Privacy Regulation: An Overview

**For more information:** See [page 4](#).

**To register:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 21](#).

**Event:** CLE Seminar

**Date/Time:** Thursday, June 28, 6:00 – 8:15 p.m.

**Location:** Bingham McCutchen LLP, 2020 K Street, NW

**Topic:** The 2012 WCIT: Crafting International Telecommunication Regulations for the Twenty-First Century. The WCIT, a major treaty-writing conference scheduled for December 2012, could significantly expand the jurisdiction and legal authority of the International Telecommunication Union (ITU), potentially giving this United Nations agency greater influence over Internet governance, as well as major telecoms issues such as accounting rates and termination charges for next generation networks, data privacy, cyber security, spam, and international mobile roaming.

**Speakers:** Invited speakers include U.S. Government, law firm and industry participants.

**For more information:** See [page 5](#).

**To register:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 21](#).

## Judicial Committee

**Event:** CLE Seminar

**Date/Time:** Tuesday, June 12, 6:00 – 8:15 p.m.

**Location:** Bingham McCutchen, 2020 K Street, NW

**Topic:** The FCC in the Courts: A Review of the Past Year (And a Look Ahead)

**For more information:** See [page 3](#).

**To register:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 21](#).

## Privacy and Data Security Committee

**Event:** CLE Seminar co-sponsored by the International Telecommunications Committee

**Date/Time:** Thursday, June 14, 6:00 – 8:15 p.m.

**Location:** Mayer Brown LLP, 1999 K Street, NW

**Topic:** US and EU Privacy Regulation: An Overview

**For more information:** See [page 4](#).

**To register:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 21](#).

## Wireless Telecommunications Committee

**Event:** CLE Seminar

**Date/Time:** Wednesday, June 6, 6:00 – 8:15 p.m.

**Location:** Wiley Rein LLP, 1776 K Street, NW

**Topic:** Getting from Here to There: The Road Ahead for Spectrum Auctions

**For more information:** See [page 3](#).

**To register:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 21](#).

**Event:** Luncheon

**Date/Time:** Thursday, June 21, 12:15 – 1:45 p.m.

**Location:** Wiley Rein LLP, Main Conference Center, 1776 K Street, NW

**Topic:** Renee Wentzel and John Leibovitz on Chairman Genachowski's "Mobile Action Plan"  
**Speakers:** Renee Wentzel, Chairman Genachowski's new Legal Advisor, and John Leibovitz, Deputy Chief of the Wireless Telecommunications Bureau, will provide an overview of the Chairman's "Mobile Action Plan."

**More information:** The Chairman announced his Mobile Action Plan "to continue the FCC's work to advance innovation, investment, competition, and consumer empowerment in mobile." The Mobile Action Plan has three tracks: (1) "Core Opportunities" (improving receiver efficiency, competition, consumer protection, and increasing spectrum resources); (2) "Emerging Opportunities" (incentive auctions, the Mobility Fund, and White Spaces); and "Next Frontiers" (spectrum sharing and small cell technology). Ms. Wentzel and Mr. Leibovitz will describe the plan and answer questions on the Chairman's wireless priorities.

**To register:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 21](#).

## Wireline Committee

**Event:** CLE Seminar

**Date/Time:** Tuesday, June 19, 6:00 – 8:15 p.m.

**Location:** Wiley Rein LLP, 1776 K Street, NW

**Topic:** Issues in USF Contribution Reform

**For more information:** See [page 5](#).

**To register:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 21](#).

## Young Lawyers Committee

**Event:** Summer Kick-Off Happy Hour & Welcome to Interns

**Date/Time:** Wednesday, June 20, 6:00 – 8:00 p.m.

**Location:** Iron Horse Tap Room, 507 7th Street, NW

**More Information:** The Young Lawyers Committee will be hosting a happy hour at Iron Horse Tap Room to kick off the summer and welcome interns and summer associates to DC. All are welcome, so come out and encourage your friends, colleagues, interns, and summer associates to join you and meet other members of the FCBA. Drafts are \$2 off, rail drinks are \$5, and wine is on special for \$5.

**Directions:** Iron Horse is located one block from Chinatown (Red, Green, and Yellow), two blocks from Navy-Archives (Yellow and Green) metro stations, and four blocks from Metro Center (Orange and Blue). Iron Horse is located on the same block as the National Museum of Crime and Punishment on 7th Street between E and F Streets, NW.

**For more information:** Contact Justin Faulb, [Faulb@lojlaw.com](mailto:Faulb@lojlaw.com), or Brendan Carr, [BrendanTCarr@gmail.com](mailto:BrendanTCarr@gmail.com).

**Event:** Trivia Night

**Date/Time:** Wednesday, July 11, 6:00 – 8:30 p.m.

**Location:** Laughing Man Tavern, 1306 G Street, NW

**More Information:** Time for the Young Lawyers Committee's second annual trivia night! Grab some friends and form a team to take on the best and brightest of the FCBA. All are welcome at this event. Questions will be based on pop-culture with one or two communications questions thrown in. It doesn't matter if you are an expert FCC Commissioner or a new summer associate, come on out. Make sure to mark your calendars now.

**Directions:** Laughing Man is located on G Street between 13th and 14th. Metro Center is a block away, and Gallery Place is only a few blocks.

**For more information:** Contact Matt Gerst, [MGerst@ctia.org](mailto:MGerst@ctia.org), or Justin Faulb, [Faulb@lojlaw.com](mailto:Faulb@lojlaw.com).

CONTINUED ON PAGE 8 ►



## COMMITTEE AND CHAPTER *Events*

### Pacific Northwest Chapter

**Event:** Reception following the NARUC meetings

**Date/Time:** Monday, July 23, 5:30 – 7:30 p.m.

**Location:** Davis Wright Tremaine, 1300 SW Fifth Avenue, Suite 2400, Portland, OR

**More information:** Join us for an evening of socializing with industry friends and colleagues and enjoy some Oregon wine and Northwest fresh bites pairings.

**To RSVP:** Contact Hadewych Verlinden, [hadewychverlinden@dwtt.com](mailto:hadewychverlinden@dwtt.com)

### Contact Information Updates

We'd like to remind everyone that if they have any changes to their contact information that they notify the FCBA, [wendy@fcba.org](mailto:wendy@fcba.org). In order to keep a cohesive look to both our online and hard copy directories, we do not allow members to make any changes to their contact information themselves. Also note that we do not include prefixes or titles in any of our member listings. We appreciate your cooperation in this matter. Thank you.

## FOUNDATION *News*

### Combined Federal Campaign (CFC)

The FCBA Foundation is proud to participate in this year's Combined Federal Campaign for the National Capital Area. Federal employees in the nation's capital can now make regular tax-deductible contributions to the FCBA Foundation through the Combined Federal Campaign, providing funds to support and help expand the Foundation's vital charitable work.

To make a pledge to the FCBA Foundation, donors should use the FCBA Foundation's CFC code number (#31092) on their pledge cards. Pledge cards can be obtained from your agency's CFC campaign staff. Pledge cards can also be completed and printed out online through the CFC website at [www.cfcncra.org](http://www.cfcncra.org). On the website, click "Giving" and "About CFC-e" for more information.

Your donations will support the valuable work performed by the FCBA Foundation. In the past year, the Foundation's work included:

- Awarding 8 stipends to law school students for unpaid legal communications-related summer internships and 10 college scholarships to DC public high school students, totaling close to \$215,000

- Sponsoring numerous volunteer events for FCBA members, including making meals for the homeless at Martha's Table
- Co-sponsoring the 2011 Charity Auction for Sitar Arts Center and the FCBA Foundation which raised almost \$138,000

Please contact **Jennifer Warren**, FCBA Foundation Chair, ([jennifer.warren@lmco.com](mailto:jennifer.warren@lmco.com)), if you have any questions.

### Privacy and Data Security Committee to Volunteer for Martha's Table on June 24

On **Sunday, June 24, 2012**, from **10:00 a.m. – 1:00 p.m.**, members of the FCBA's Privacy and Data Security Committee will be preparing and distributing food at Martha's Table, located in a yellow building at 2114 14th Street, NW, in DC, near the intersection of 14th and U Streets. On-street parking is available. The FCBA has been meeting monthly to volunteer at Martha's Table for many years. On the last Sunday of each month, one of the FCBA's Practice Committees takes the lead in staffing this volunteer effort. Volunteers are asked to bring food if possible, (e.g., cold cuts, bread, peanut butter, jelly,

vegetables and potatoes) because the center often runs out of donated food. Please mark your calendars and bring your friends and family to participate in this great volunteer effort. The FCBA volunteers on the last Sunday of every month, so mark your calendars now. If you are able to volunteer on **June 24**, please contact **S. Jenell Trigg** at [SJTrigg@lermanscenter.com](mailto:SJTrigg@lermanscenter.com).

### D.C. Bar Lawyer Assistance Program

The D.C. Bar offers a free, confidential program for lawyers and law students who are experiencing problems, such as addiction, mental health symptoms or stress, which interfere with their personal or professional lives. Telephone or face-to-face consultations with licensed counselors are available. The program also provides mentors. Here is a link to a more detailed description of the counseling opportunities that are offered: [http://www.dcbar.org/for\\_lawyers/bar\\_services/counseling/about.cfm](http://www.dcbar.org/for_lawyers/bar_services/counseling/about.cfm).



### New England Chapter Commends Retiring NECPUC Executive Director

The FCBA New England Chapter was pleased to present a letter of thanks and commendation to Bill Nugent, Executive Director of the New England Conference of Public Utilities Commissioners, in anticipation of his retirement at the end of the year. The presentation, at NECPUC's 65th Annual Symposium in Rockland, Maine, recognized Bill's service to the communications industry and communications bar during his tenure as Maine PUC Commissioner and NECPUC executive director. The letter read:

The New England Chapter of the Federal Communications Bar Association wishes to commend and thank you for your years of service to the communications industry and communications bar in New England. First as Commissioner and then as NECPUC Executive Director, you have overseen profound changes in the communications landscape. On the Commission, you approached every decision thoughtfully and with the best interests of consumers as the prime objective. As Executive Director, you continued to foster an atmosphere where issues could be discussed in an open and thoughtful manner, leading to greater understanding and better results by all concerned. You will leave the field better than you found it.

The New England Chapter extends its best wishes to Bill and his wife, Rita, for a long, healthy, and happy retirement.

### New York Chapter

On May 16, the New York Chapter held a discussion of the Future of Public, Educational and Governmental Channels in a Digital Environment. They were honored to have the Executive Directors of two of New York City's PEG operations – the Manhattan Neighborhood Network and Brooklyn Community Access



New England Chapter Co-Chair Greg Kennan presenting the letter of commendation to Bill Nugent



New York Chapter Event: Steven Waldman, Senior Visiting Media Policy Scholar, Columbia Graduate School of Journalism, former Senior Advisor to the Chairman of the FCC; Greg Sutton, Executive Producer, Brooklyn Community Access Television; Dan Coughlin, Executive Director, Manhattan Neighborhood Network; Meg Louis, General Counsel and EEO Officer, Mayor's Office of Media and Entertainment; and Moderator, David Bronston, Phillips Lytle.

Television – as well as the General Counsel of New York City's Office of Media and Entertainment which also operates NYCTV, New York City's Governmental channel. The panelists outlined the myriad programs run by their media operations, not just programming but media and new media classes and training. Steven Waldman, who authored the Federal Communications Commission's report "Meeting the Information Needs of Communities" commended all of these NYC organizations for being great examples of how community media can

serve communities, but pointed out the growing gaps in the media coverage of local issues. The discussion with the audience addressed how these media outlets, and others like them, could help to fill these gaps, for example, by banding together to cover City-wide politics.

Special thanks to Dan Coughlin and the Manhattan Neighborhood Network for providing breakfast for the attendees, a studio for the event, and tours of the brand new state-of-the-art Community Media Center on East 104th Street.

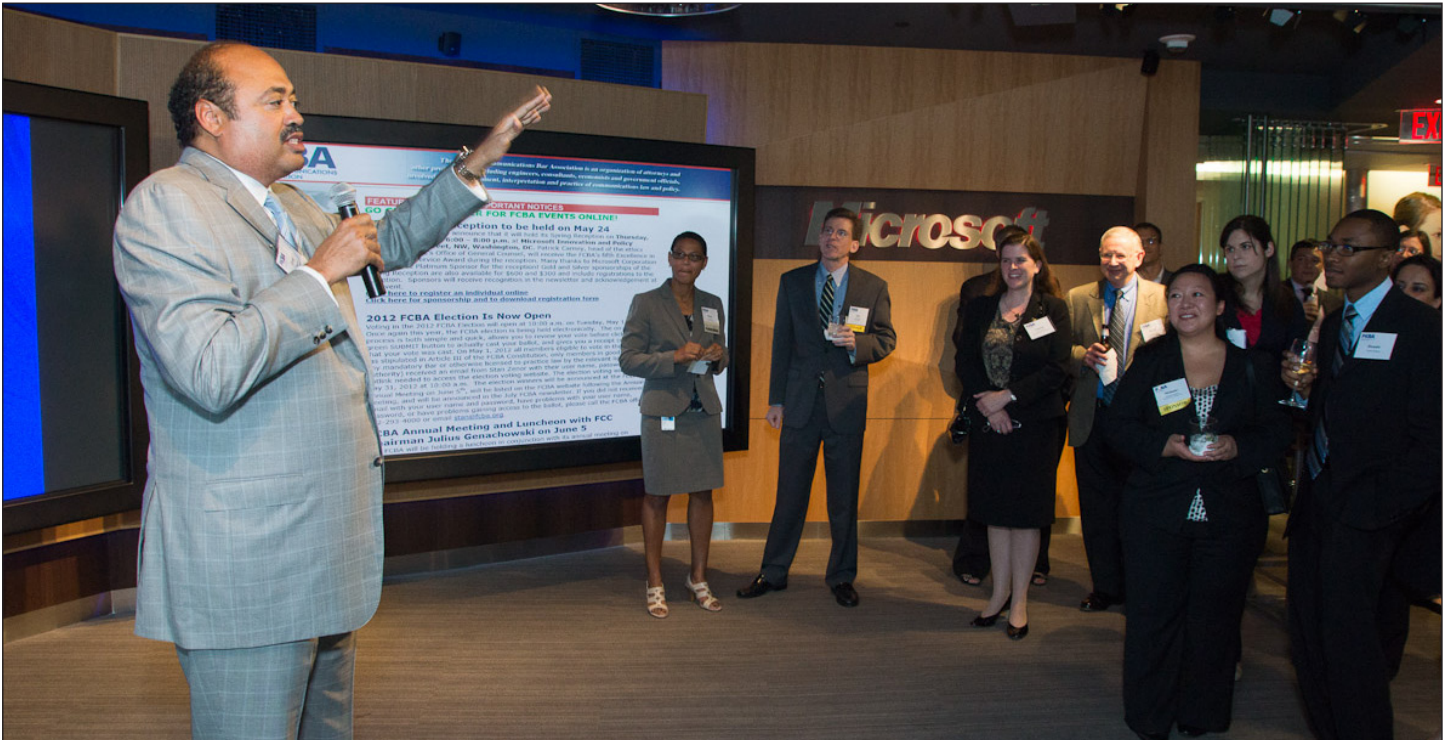


## FCBA SPRING RECEPTION *on May 24*





## FCBA SPRING RECEPTION on May 24





## FCBA SPRING RECEPTION *on May 24*





## FCBA SPRING RECEPTION *on May 24*



### Thanks to our Spring Reception Sponsors!

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## 2012 Annual FCBA SEMINAR



To view the full gallery of Annual Seminar photos, visit [www.markvanbergh.zenfolio.com](http://www.markvanbergh.zenfolio.com). The password is AnnSem2012.





## 2012 Annual FCBA SEMINAR





## 2012 Annual FCBA SEMINAR





## 2012 Annual FCBA SEMINAR



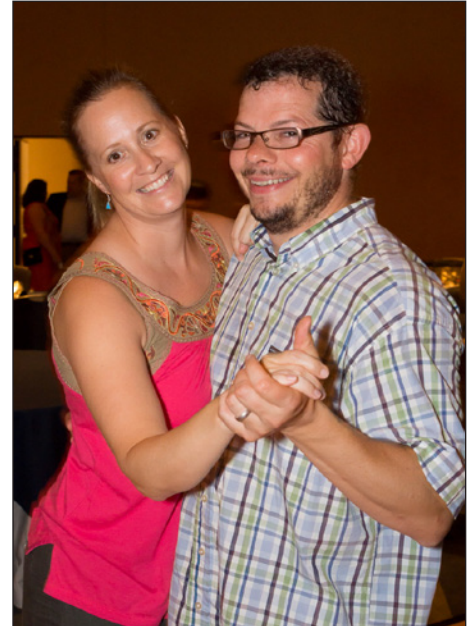


## 2012 Annual FCBA SEMINAR





## 2012 Annual FCBA SEMINAR





## TO RESPOND TO JOB BANK LISTINGS

If the employer is listed, send the information requested directly to the employer. If you are responding to a **BLIND BOX** listing, send **ONE COPY** of the information requested to Kerry Loughney, Federal Communications Bar Association, 1020 19th Street, NW, Suite 325, Washington, DC 20036-6101, or **EMAIL** it to [kerry@fcba.org](mailto:kerry@fcba.org). Please clearly indicate the Blind Box number to which you are responding. If you are applying to a Blind Box, you may enclose a separate note to the FCBA specifying any organization to which you do not wish your application to be forwarded. Responses to Blind Box listings can be accepted only from FCBA members.

## TO LIST A JOB

Complete a Job Bank Form and send or fax the Form and the appropriate payment to Kerry Loughney, Federal Communications Bar Association, 1020 19th Street, NW, Suite 325, Washington, DC 20036-6101. In addition, please email the text of the ad to [kerry@fcba.org](mailto:kerry@fcba.org). Listings and payment received by the 15th day of each month will appear in the next month's newsletter. If possible, ads should not exceed 75 words. Please call the FCBA, (202) 293-4000, for a Job Bank Form. (No headhunters please).

## LAW FIRM / CORPORATE

### 6.12.1

**Corporate Counsel (Accessibility & Environmental), Governmental Affairs** – HTC is one of the fastest growing companies in the mobile phone industry and a recognized pioneer in smartphones. The position of Corporate Counsel, Governmental Affairs is based in Washington, DC and reports to the Director of Governmental Affairs. The Corporate Counsel will assist the Director in 1) managing legislative, regulatory, and industry relationships within the United States, 2) monitoring and advising HTC on related developments that affect its current and future business interests, and 3) personifying HTC in a quietly brilliant way to legislators, regulators, and industry groups.

#### Job responsibilities:

- Manage assigned federal regulatory matters, including all necessary filings, with minimal oversight; initial matters will emphasize accessibility issues, but matters and projects will evolve along with the business and regulatory environment
- Monitor legislative activity related to assigned matters and make recommendations to Director as appropriate
- Assist in preparation of executives for legislative and other government meetings

- Represent HTC in industry forums and groups on assigned matters
- Assist Director in monitoring and reporting to HTC Legal leadership all relevant legislative, regulatory, and industry developments affecting HTC's interests
- Work directly with HTC corporate executives and employees to ensure regulatory compliance and reporting
- Collaborate with HTC Public Relations team on relevant matters to ensure compliance and unified communications
- Other duties as assigned

#### The successful candidate will have:

- Juris Doctor degree from a top, nationally-accredited law school
- 5 - 7 years relevant experience, with a strong preference for in-house regulatory work in the wireless industry and with knowledge of current issues facing wireless device manufacturers
- Experience and enthusiasm for diving deeply into a company's technology and brand messaging and representing and evangelizing the company in front of legislators, regulators, and industry groups
- A proven track record of individual accountability, attention to detail, and organization in a fast-paced, highly autonomous environment
- Ability to analyze business and legal issues and to articulate findings and recommendations in a multi-cultural, international environment
- Confidence, sense of humor, good judgment, and balance

Please apply online via our careers website:

<http://www.htc.com/us/>.

## GOVERNMENT / ACADEMIC / NON-PROFIT

### 6.12.2

**Attorney Advisor (General)** – The Spectrum and Competition Policy Division of the Wireless Telecommunications Bureau announces the posting of an Attorney Advisor (General), GS-905-12/13 position with promotion potential to GS-14. The Vacancy Announcement Number is ATTY-WTB-2012-0014. The position is located in Washington, DC. The salary range is \$74,872 - \$115,742. The open period to apply for the position is May 16, 2012 – May 30, 2012. For more information, please contact Lavenya Williams, (202) 418-0929 or [lavenya.williams@fcc.gov](mailto:lavenya.williams@fcc.gov).

The incumbent of this position participates in complex legal and policy work on diverse issues within the purview of the Wireless Telecommunications Bureau. He/she identifies major issues, formulates research and analyses designed to address these issues; develops and

evaluates alternative policy and regulatory approaches. Consults with members of the Commission, its staff, and external agencies and organizations, and coordinates both internal and external studies falling within the scope of the Division. He/she analyzes and interprets questions of fact and law; drafts policy statements, position papers, proposals for new regulations, and other documents relating to a wide scope of issues.

Serves as a liaison with other Bureaus/ Offices for the purpose of assessing impact on coordinating develop of legal and policy issues for which the organization is responsible. He/she represents the Division in a number of high-level meetings, negotiations, and/or conferences. The Wireless Telecommunications Bureau (WTB) handles all FCC domestic wireless telecommunications programs and policies, except those involving satellite and public safety communications or broadcasting, including licensing, enforcement, and regulatory functions. Wireless communications services include cellular telephone, paging, personal communications services, and other commercial and private radio services. The Bureau also is responsible for implementing the competitive bidding authority for spectrum auctions, given to the Commission by the 1993 Omnibus Budget Reconciliation Act.

To apply to this announcement, go to FCCJobs. Your application, including resume, all supplemental documents, registration information and answers to job specific questions must be received no later than midnight U.S. Eastern time of the closing date. If applying online poses a hardship, please contact the Federal Communications Commission's Human Resources Office at (202) 418-0130 during business hours (8:30 a.m. – 5:00 p.m. U.S. Eastern Time) prior to the closing date of the vacancy announcement.



# COMMITTEE/CHAPTER EVENT *Registration Form*

Name \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_ Suite/Room/Apt. \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

## CHECK THE EVENT(S) FOR WHICH YOU ARE REGISTERING:

- ☐ **Wednesday, June 6, 6:00 – 8:15 p.m. – CLE Seminar on Getting from Here to There: The Road Ahead for Spectrum Auctions.** Location: Wiley Rein LLP, 1776 K Street, NW.  
Cost: \$125.00 for Private Sector Members; \$50.00 for Government/Academic/Transitional Members; \$25.00 for Student Members; \$195.00 for Non-Members  
**Registrations and cancellations due by 12:00 Noon, Tuesday, June 5, 2012.**
- ☐ **Tuesday, June 12, 6:00 – 8:15 p.m. – CLE Seminar on The FCC in the Courts: A Review of the Past Year.** Location: Bingham McCutchen LLP, 2020 K Street, NW.  
Cost: \$125.00 for Private Sector Members; \$50.00 for Government/Academic/Transitional Members; \$25.00 for Student Members; \$195.00 for Non-Members  
**Registrations and cancellations due by 12:00 Noon, Monday, June 11, 2012.**
- ☐ **Thursday, June 14, 6:00 – 8:15 p.m. – CLE Seminar on US and EU Privacy Regulation: An Overview.** Location: Mayer Brown LLP, 1999 K Street, NW.  
Cost: \$125.00 for Private Sector Members; \$50.00 for Government/Academic/Transitional Members; \$25.00 for Student Members; \$195.00 for Non-Members  
**Registrations and cancellations due by 12:00 Noon, Wednesday, June 13, 2012.**
- ☐ **Tuesday, June 19, 6:00 – 8:15 p.m. – CLE Seminar on Issues in USF Contribution Reform.** Location: Wiley Rein LLP, 1776 K Street, NW.  
Cost: \$125.00 for Private Sector Members; \$50.00 for Government/Academic/Transitional Members; \$25.00 for Student Members; \$195.00 for Non-Members  
**Registrations and cancellations due by 12:00 Noon, Monday, June 18, 2012.**
- ☐ **Monday, June 25, 6:00 – 8:15 p.m. – CLE Seminar on Next Generation 9-1-1: The Issues Ahead.** Location: Venable LLP, 575 7th Street, NW.  
Cost: \$125.00 for Private Sector Members; \$50.00 for Government/Academic/Transitional Members; \$25.00 for Student Members; \$195.00 for Non-Members  
**Registrations and cancellations due by 12:00 Noon, Friday, June 22, 2012.**
- ☐ **Thursday, June 28, 6:00 – 8:15 p.m. – CLE Seminar on The 2012 WCIT: Crafting International Telecommunication Regulations for the Twenty-First Century.** Location: Bingham McCutchen LLP, 2020 K Street, NW.  
Cost: \$125.00 for Private Sector Members; \$50.00 for Government/Academic/Transitional Members; \$25.00 for Student Members; \$195.00 for Non-Members  
**Registrations and cancellations due by 12:00 Noon, Wednesday, June 27, 2012.**

\$ \_\_\_\_\_ Total Enclosed ☐ Visa ☐ MasterCard ☐ American Express ☐ Check

Credit card no. \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

**PAYMENT MUST BE RECEIVED NO LATER THAN THE DAY OF THE EVENT. PHONE REGISTRATIONS WILL NOT BE ACCEPTED.**

**PLEASE FAX THIS FORM TO:** Federal Communications Bar Association, Fax: (202) 293-4317

**CLE CREDIT:** FCBA will be requesting accreditation from the State Bars of Virginia and California for continuing legal education credit. If approved, forms for Virginia and California will be available at the Seminar Registration Desk. Please note that FCBA does not obtain CLE

credit for other states. The FCBA will, however, assist with applications to other states, but attorneys must apply individually for credit courses and submit any forms and payments necessary directly to the state bar. The number of credits corresponds with the number of hours of course time, i.e., a two-hour seminar equals 2.0 hours of credit.

**Federal Communications Bar Association**  
1020 19th Street, N.W., Suite 325, Washington, D.C. 20036  
Phone: (202) 293-4000 • Fax: (202) 293-4317  
E-mail: [wendy@fcba.org](mailto:wendy@fcba.org)

# 16th Annual ROBERT E. LEE MEMORIAL FCBA FOUNDATION CHARITY GOLF TOURNAMENT

**Monday, June 18, 2012**

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ Suite/Room/Apt. \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**YES! I WOULD LIKE TO SUPPORT THE GOLF TOURNAMENT, TO BE HELD AT THE COUNTRY CLUB AT WOODMORE, AS INDICATED BELOW:**

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| <input type="checkbox"/> Eagle Club   | \$ 1,250 |
| <input type="checkbox"/> FCBA Private Sector Member                               | \$ 200   |
| <input type="checkbox"/> FCBA Government/Academic/Young Lawyer/Law Student Member | \$ 150   |
| <input type="checkbox"/> Non-Member   | \$ 250   |

**GOLFERS IN YOUR FOURSOME (IF KNOWN AT THIS TIME):**

Name(s)	Organization	Handicap or average of last two rounds
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**EAGLE CLUB - \$1,250**

- Golf foursome including admission to all event activities
- Participation with other Eagle Club sponsors in exclusive "Tournament Within A Tournament" competition to win the coveted Eagle Club trophy
- Full page ad in event program
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For more information about the tournament, go to [www.fcba.org](http://www.fcba.org)

**Note:** Players may choose their foursomes regardless of donation level.

**COMPANY HOLE SPONSOR — \$300**

- Full page ad in event program
- Hole signage

**INDIVIDUAL HOLE SPONSOR — \$250**

- Half page ad in event program
- Hole signage

**SCHEDULE**

8:45 a.m. Shotgun start

**CHAIRMAN LEE**

The tournament is named in memory of former Federal Communications Commission (FCC) Chairman Robert E. Lee, who passed away in April 1993 after serving on the FCC for almost thirty years. Chairman Lee served as a Commissioner of the FCC for 28 years and was instrumental in the early development of color television, among other contributions to federal communications policy.

**PLEASE SEND THIS FORM AND A CHECK MADE PAYABLE TO THE "FCBA FOUNDATION" TO:**

FCBA Foundation  
1020 19th St., NW, Suite 325  
Washington, DC 20036  
Tel: 202 293-4000  
Fax: 202 293-4317  
Email: [wendy@fcba.org](mailto:wendy@fcba.org)

**PLEASE RETURN FORM AND PAYMENT BY TUESDAY, JUNE 12, 2012.**

\$\_\_\_\_\_ Total Enclosed    ☐ Visa   ☐ MasterCard   ☐ American Express   ☐ check

Credit card no. \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_





**Washington Nationals vs. New York Mets Baseball Game**  
***Tuesday, July 17, 2012 @ 7:05 p.m.***



**Location:** Nationals Park, 1500 South Capitol Street, SE, Washington, DC 20003

Name \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_ Suite/Room/Apt. \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Ticket Fee:**

\_\_\_\_\_ @ \$25.00 each

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Signature \_\_\_\_\_

**Please fax or email this form to:**

Federal Communications Bar Association  
1020 19<sup>th</sup> Street, NW, Suite 325  
Washington, DC 20036  
Phone: (202) 293-4000  
Fax: (202) 293-4317  
Email: [wendy@fcba.org](mailto:wendy@fcba.org)

Tickets will be available prior to the event date.

There is no pre-game event so attendees should just plan to meet at the designated seats on their tickets.

**Cancellation Policy: No refunds will be given for cancellations.**

For information on transportation to the ball park and purchasing parking, see <http://washington.nationals.mlb.com/was/ballpark/directions/index.jsp>.

# 7TH ANNUAL FCBA/ABA SYMPOSIUM ON PRIVACY & DATA SECURITY – DVD Now Available!

## “Privacy Dangers, Dilemmas & Solutions for a Digital Age”

The DVD contains a video recording of the 4-hour symposium, plus a wealth of written materials.

### **SESSION I – CAN SOCIAL NETWORKING BE PRIVATE? – PRIVACY ISSUES RELATED TO ADVERTISING AND MARKETING ON SOCIAL NETWORK PLATFORMS**

Facebook, Twitter, Foursquare and other social network platforms are the fastest growing media vehicles for commercial use, including marketing and advertising a company's goods and services. We will explore social network platforms' own privacy requirements and limitations for their users regarding how personal information is collected, used and disclosed, as well as rules and guidelines for conducting promotions and marketing using the social network. We will also discuss the potential privacy issues with the management of merged databases and compliance with various federal and state laws.

### **SESSION II - THE BUCK STOPS HERE! – MANAGING THE LIABILITY AND RISKS OF ENGAGING THIRD PARTY VENDORS AND SERVICE PROVIDERS**

Most businesses use a third party to manage their websites and/or databases, develop mobile applications, send promotional and marketing tweets, text messages or emails, process online payment transactions, provide software and services for cloud computing, or administer social networking platforms and contests and sweepstakes. We will identify the risks and liabilities for such relationships, and discuss the due diligence, contracting, and post-engagement responsibilities required under state and federal statutes, regulations or guidelines, and industry best practices for engaging support for various digital-based services and products.

### **SESSION III - SMART PRIVACY CHOICES FOR MOBILE APPS**

Mobile apps are breaking new ground not only in terms of what they can make your mobile device do, but also in terms of the data privacy and security debate. From games to location-based services, these apps do new and (sometimes) surprising things with your data. We will explore how apps-related privacy concerns have been and are being addressed under current statutes, regulations, class action lawsuits and self-regulatory frameworks and will offer practical guidance for navigating the road ahead.

**Cost:** \$150.00 for Private Sector FCBA/ABA Members  
\$100.00 for Government/Academic/Paralegal/Student FCBA/ABA Members  
\$200.00 for Non-Members

Name(s) \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ Suite/Room/Apt. \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

\$\_\_\_\_\_ Total Enclosed ☐ Visa ☐ MasterCard ☐ American Express

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Please make check payable to “FCBA.”

#### **PLEASE SEND OR FAX THIS FORM TO:**

Federal Communications Bar Association  
1020 19th Street, NW, Suite 325  
Washington, DC 20036  
Phone: 202-293-4000, Fax: 202-293-4317  
E-mail: [wendy@fcba.org](mailto:wendy@fcba.org)



## 2012 FCBA MEMBERSHIP DIRECTORY *Order Form*

Copies of the 2012 FCBA Membership Directory are available for purchase at a cost of \$60.00 for FCBA Members, \$35.00 for Law Student Members, and \$115.00 for Non-Members and in accordance with the terms set forth on this form. There is a 10% discount for orders of 10 or more Directories. **(Please add 6.0% sales tax for orders sent to D.C. addresses).**

***Please note that the Directory is available solely for the personal and professional use of FCBA members and other purchasers of the Directory. All uses for commercial purposes are prohibited without prior written approval of the FCBA's Executive Director. By purchasing the Directory and signing below, purchaser agrees that they will not, and will not knowingly authorize or permit others to, duplicate, reproduce or copy the information printed in the Directory without the express written consent of the Association.***

Please send me \_\_\_\_\_ copy(ies) of the 2012 FCBA Membership Directory.

Signature (required) \_\_\_\_\_

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ Suite/Room/Apt. \_\_\_\_\_

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Signature \_\_\_\_\_

Please make check payable to "FCBA"

### **PLEASE SEND OR FAX THIS FORM TO:**

Federal Communications Bar Association  
1020 19th Street, N.W.  
Suite 325  
Washington, D.C. 20036  
Phone: (202) 293-4000  
Fax: (202) 293-4317  
E-mail: wendy@fcba.org

*The FCBA membership list also is available at a cost to FCBA members of \$400.00 for the first order and \$700 for each additional order (per calendar year), and \$700.00 for non-members per order. Please call the FCBA office, (202) 293-4000, for further details.*

## Interested in Hosting an FCBA event?

The FCBA greatly appreciates the support of our members' firms and companies who provide space for our brown bag lunches, committee meetings, and CLE Seminars throughout the year. We are, however, always looking for new locations that can host FCBA events. We will be experimenting with some new presentation technology in future CLE seminars, which require more technical support than we have needed in the past.

In general terms, we need conference rooms that can seat at least 30 (more if possible) people at tables for brown bag lunches and committee meetings and conference rooms that can seat a minimum of 60 for CLE seminars. Firms and companies hosting brown bag lunches provide beverages and desserts; firms and companies hosting CLE seminars provide beverages and snacks. CLE seminars are generally held from 6:00 – 8:30 p.m. Additionally, for CLE seminars we need facilities that can provide technology support for microphones for as many as six speakers on a panel, the ability to tie the house sound system into a teleconference bridge, video projection capabilities for PowerPoint presentations, and access to the internet for presentations by speakers. If your firm or company has the needed conference room facilities and capabilities and would be willing to host future FCBA activities, please email **Stan Zenor**, [stan@fcba.org](mailto:stan@fcba.org), or **Kerry Loughney**, [kerry@fcba.org](mailto:kerry@fcba.org).

## Calendar

<b>June 5</b>	FCBA Annual Meeting and Luncheon with FCC Chairman Julius Genachowski
<b>June 6</b>	CLE Seminar on Getting from Here to There: The Road Ahead for Spectrum Auctions presented by the Wireless Telecommunications Committee
<b>June 12</b>	CLE Seminar on The FCC in the Courts: A Review of the Past Year (And a Look Ahead) presented by the Judicial Committee
<b>June 14</b>	CLE Seminar on US and EU Privacy Regulation: An Overview presented by the International Telecommunications and Privacy and Data Security Committees
<b>June 18</b>	16th Annual FCBA Foundation Golf Tournament at the Country Club at Woodmore (Mitchellville, MD)
<b>June 19</b>	CLE Seminar on Issues in USF Contribution Reform presented by the State and Local and Wireline Committees
<b>June 20</b>	8th Annual Legends of the DC Bar Program and Luncheon
<b>June 24</b>	Privacy and Data Security Committee to volunteer at Martha's Table
<b>June 25</b>	CLE Seminar on Next Generation 9-1-1: The Issues Ahead presented by the Homeland Security and Emergency Communications Committee
<b>June 28</b>	CLE Seminar on The 2012 WCIT: Crafting International Telecommunication Regulations for the Twenty-First Century presented by the International Telecommunications Committee
<b>July 1</b>	FCBA Membership and Fiscal Year begins
<b>July 17</b>	FCBA Outing: The Washington Nationals vs. the New York Mets
<b>July 23</b>	Pacific Northwest Chapter Reception following the NARUC meetings in Portland, OR



FEDERAL COMMUNICATIONS  
BAR ASSOCIATION

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