

## 2011-2012 FCBA Foundation Annual Report

The Federal Communications Bar Association Foundation, celebrating 21 years, had a very successful year in providing charitable support in furtherance of the goals set out in its Mission Statement to:

- 1) Support worthwhile communications-related and educational projects, as well as other community service projects, particularly those directed towards children and students, through financial contributions and through volunteer services provided by Foundation members and others.
- 2) Foster greater public awareness and understanding of the development of communications technology, resources and law.

This Annual Report summarizes the Foundation's activities during the recently completed 2011-2012 year. In short, the Foundation not only supported its traditional programs, it also expanded its charitable work through two new programs. Traditional programs include: scholarships to local high school students interested in Science, Technology, Engineering, and Math (STEM) education; stipends to law students serving as interns in communications-related public service agencies; and volunteer service supporting the disadvantaged through Martha's Table. New programs further STEM-related education – first, exposing at-risk Martha's Kids to the value of STEM education through FCBA member company tours, and second, creating a pilot program for law school scholarships for communications-related studies. The Foundation's success is a direct result of the generous support of individual FCBA members and their firms, companies and associations.

### TRUSTEES / WORKING COMMITTEES

The Foundation is governed by a Board of Trustees, comprised primarily of individuals elected by the FCBA membership; however, pursuant to the Foundation's By-Laws, the elected Board may expand itself by appointing individuals for one year terms. This year's elected and appointed Trustees were: **Ann Bobeck, Karen Brinkmann** (Chair Elect), **Christine Crowe, Kyle Dixon, David Don, Donna Epps, Michele Farquhar, Lisa Fowlkes, Jamie Hedlund** (ret'd), **Alison Minea, Mark Schneider, and Henry Rivera**. The Board thanks **Drinker Biddle & Reath LLP** for hosting all of the monthly meetings of the Board of Trustees.

Pursuant to recommendations of the Foundation Task Force on Mission and the membership surveys, the Board of Trustees sought to expand the participation of FCBA members in the work of the Foundation, beyond the special events. Therefore, the Board of Trustees established several working committees,

intended to both broaden the stakeholder community and consider areas of further improvements.

The following FCBA Foundation members worked extensively with the Board of Trustees as co-chairs of Foundation working committees: **Edgar Class/Internship Stipend Committee, Monica Desai/Graduate Studies Pilot Program Committee, Scott Blake Harris/Communications Committee, Paul Margie/Financial Strategy Committee, Lee Petro/High School Scholarship Committee, and Charla Rath/Volunteer Services Committee**. In addition, the FCBA Executive Committee's liaison to the Foundation, **Laura Phillips**, FCBA President-Elect, joined the monthly Board of Trustees meetings.

### COLLEGE SCHOLARSHIP PROGRAM

The Foundation's college scholarship program is its most significant activity in terms of the funds awarded and the amount of time and effort required to effectively administer the program. The Foundation committed approximately \$200,000 to this year's scholarship class in scholarship funds and laptops.

Under the leadership of the College Scholarship Committee (**Mark Schneider** and **Lee Petro**), the Foundation received 51 applications from students from 12 different DC-area high schools - Bell Multicultural (Columbia Heights Educational Campus), Benjamin Banneker Academic, Cardozo Senior, Cesar Chavez Public Charter, Duke Ellington School of the Arts, Friendship Collegiate Academy, McKinley Technology, Theodore Roosevelt, Thurgood Marshall Academy, Washington Latin, T.C. Williams, and Woodrow Wilson High Schools.

The Committee, assisted by numerous volunteers (noted below), interviewed 25 of the high school applicants, all of whom had expressed interest in STEM, law, journalism, or other communications-related fields. A total of 18 candidates emerged from the interviews as the strongest. Of the 18 candidates, 15 were chosen to receive scholarships, to be funded over the four years of college attendance. The other three applicants received full tuition scholarships from their colleges or the POSSE Foundation, thus did not receive Foundation financial support; they did, however, qualify for laptop awards. Therefore, all 18 award recipients will receive laptops and software, and be assigned mentors to help them advance academically and professionally.

The Foundation thanks the approximately 75 volunteers for serving as liaisons to participating public high schools, for reviewing applications, for interviewing students, and for committing to serve as mentors for scholarship recipients: **Jennifer Bagg, Harisha Bastiampillai, Jeremy Berkowitz, Laura Berman, Ann Bobeck, Karen Brinkmann, Maria Brown, Micah Caldwell, Jessica Campbell, Jennie Chandra, Marjorie Conner, Christine Crowe, Tamara Davis, Mark Denbo, Brad Deutsch,**

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Kyle Dixon, David Don, Erin Dozier, Donna Epps, Kristine Fargotstein, Michele Farquhar, Lisa Fowlkes, Darah Franklin, Paige Fronabarger, Matthew Gibson, Richard Glenn, Jennifer Holtz, Douglas Jarrett, Griff Johnson, Daniel Kahn, Erin Kim, Hadass Kogan, Grace Koh, Marc Korman, Adam Krinsky, John Kuzin, Camille Landron, Heidi Lankau, Anisa Latif, Marsha MacBride, Alison Minea, Patrick McFadden, Larry Movshin, Nancy Murphy, Melissa Newman, David O'Connor, Jennifer Oberhausen, Nancy Ory, Nirali Patel, Scott Patrick, Laura Phillips, James Ramsey, Charla Rath, Henry Rivera, Patricia Robbins, Natalie Roisman, Karen Ross, Alexander Sanjenis, Mike Senkowski, Peter Shields, Lisa Sockett, Megan Anne Stull, Patrick Sullivan, Jamie Susskind, Margaret Tobey, Cheryl Tritt, Mark Van Bergh, Anthony Vargas, Nancy Victory, Mark Walker, Anita Wallgren, Howard Weiss, Rachel Wolkowitz, and Richard Young.

The Foundation also thanks **Jennifer Holtz** for reinvigorating the mentoring program this year to try to ensure that it provides meaningful opportunities for both the mentees and mentors. Through this program the Foundation intends to track the progress of its internship stipend recipients and college scholarship recipients, and provide support as they pursue their studies and careers.

Special thanks go to the following companies, law firms and associations for endowing individual, named scholarships to high school students: **2011 Charity Auction Committee** (\$25,000); **AT&T Services, Inc.** (\$10,000); **Comcast Corporation** (\$8,000); **Consumer Electronics Association** (\$10,000); **DIRECTV** (\$16,000); **Friends of Karen A. Kincaid** (\$24,000); **Google Inc.** (\$15,000); **News Corporation** (\$20,000); **Sidley Austin and the Sidley Austin Foundation** (\$10,000); **Time Warner Cable** (\$10,000); **Verizon** (\$10,000); and **Wilkinson Barker Knauer, LLP** (\$10,000). Funding for the college scholarships that was not provided by the above donors was provided from the Foundation's general funds.

The Foundation also thanks the following for their valuable in-kind donations: **Sidley Austin LLP** for making offices repeatedly available for the applicant interviews; **Comcast Corporation** for its production team and facilities for the annual Foundation video; and **Microsoft Corporation** for donating the computer software.

## INTERNSHIP STIPEND PROGRAM

Through the dedication and persistence of the co-chairs of the Internship Stipend Committee (**Kyle Dixon** and **Edgar Class**), the Foundation received numerous applications from students in law schools across the country, applying for internships at federal, state and local communications-related agencies. This year's Co-Chairs effectively expanded the Foundation's recruitment outreach to law professors, as well as state and local government

agencies. A record number of 14 outstanding students were selected to each receive up to \$5,000 to enable them to accept a public service internship. One student received the new **Jim Dwyer Memorial** award, recognizing the student's commitment to the wireless industry. In addition, the Foundation selected one student to receive the annual **Max Paglin Award**, representing an additional stipend of \$600.

These stipend recipients accepted summer positions at i) NTIA, Office of Policy Analysis and Development; ii) the FCC, in the Offices of Chairman Genachowski and Commissioner McDowell, and in the following FCC Bureaus/Offices: Wireless Telecommunications; General Counsel, Public Safety and Homeland Security; International; Media; Wireline Competition; Legislative Affairs; Consumer and Governmental Affairs; iii) the Office of Commissioner James H. Cawley, Pennsylvania Public Utility Commission; and (iv) the Broadcasting Board of Governors.

The Foundation could not have recruited and selected these outstanding law students without the hard work, careful review and collegiality of the Foundation's members of the Internship Stipend Committee: **Diane Cornell, Seth Davidson, Russ Hanser, Linda Kinney, Melissa Newman, and Cheryl Tritt.**

## LAW STUDENT SCHOLARSHIP – PILOT PROGRAM

The Foundation announced the creation of a new scholarship program, focused on promoting future communications or technology law professionals. Pursuant to feedback from FCBA members and the Foundation Survey conducted last summer, there was significant support for the scholarship program. Therefore, the Foundation adopted a pilot program with both the University of Colorado Law School at Boulder and Catholic University of America, Columbus School of Law's Institute for Communications Law Studies. The Pilot Program Committee, co-chaired by **Monica Desai** and **Jennifer Warren**, worked to implement the pilot through individual agreements with each school – going forward, qualified applicants demonstrating financial need with a focus on communications or technology law studies will be submitted to the Foundation review committee, comprised of both Trustees and non-Trustees.

Having reviewed the essays and resumes of the qualified applicants demonstrating academic strength and financial need, the Trustees awarded the first 3-year FCBA Foundation scholarship for \$30,000, payable over the three years of legal studies, as well as a laptop computer, to a student from the University of Colorado Law School at Boulder. The Trustees also committed to funding a qualified applicant demonstrating financial need at Catholic University of America, Columbus School of Law's Institute for Communications Law Studies for the 2013 entering class.

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### 2011 FOUNDATION CHARITY AUCTION

The 2011 Charity Auction is the largest single event under the auspices of the Foundation, and the most administratively intense. The sheer number of volunteers committed annually to the charity auction is a testament to the volunteer spirit of the FCBA and its Foundation. Moreover, it is also a reflection of the generosity of our members, who attend year after year, to help support the Charity Auction beneficiaries. It was held on November 10, 2011. Co-sponsored by the Foundation and the FCBA Young Lawyers Committee, this year's auction raised close to \$110,000 for the DC-based Sitar Arts Center and over \$27,000 for the FCBA Foundation. Sitar provides underserved children the opportunity to explore visual and performing arts in an after-school safe haven. Specifically, Sitar will use the proceeds to boost its "Arts Afterschool" program, which provides 350 students (ages 6-19) with more than 80 classes in music, dance, theater, creative writing, visual arts and digital arts, as well as the opportunity to take private lessons in the Instrumental Music Academy. The Foundation elected to apply \$25,000 of this year's funds to a named Charity Auction Scholarship for the College Scholarship Program.

The Charity Auction planning committee members were **Mark Brennan** (Chair), **Rachael Bender**, **Jeremy Berkowitz**, **Brendan Carr**, **Neil Chilson**, **Christine Crowe** (Foundation Liaison), **Justin Faulb**, **Paige Fronabarger**, **Stacy Fuller**, **Jane Mago**, **Alison Minea** (Foundation Liaison), **Davina Sashkin**, **Lindsey Tonsager**, **Joshua Turner**, and **Ron Whitworth**. The Foundation thanks the following generous sponsors of the 2011 Charity Auction: **AT&T Services, Inc.**, **Cahill Gordon & Reindel LLP**, **Covington & Burling LLP**, **Davis Wright Tremaine LLP**, **DIRECTV**, **Drinker Biddle & Reath LLP**, **Google Inc.**, **Hogan Lovells US LLP**, **Lockheed Martin Corporation**, **National Association of Broadcasters**, **Sidley Austin LLP**, **T-Mobile USA, Inc.**, **Time Warner Cable**, **Wiley Rein LLP**, **Wilkinson Barker Knauer, LLP**, **Willkie Farr & Gallagher LLP**, and **Wiltshire & Grannis LLP**.

### VOLUNTEER COMMUNITY SERVICE

**Martha's Table.** The Foundation continued its monthly volunteer activities at Martha's Table, welcoming FCBA Foundation members, families and friends. This year, several FCBA practice committees, as well as NTIA, sponsored a Sunday at Martha's Table. During these Sundays at Martha's Tables, Foundation volunteers prepared and packaged meals for the homeless. **Howard Weiss** remains the lead organizer of this activity.

**Martha's Kids.** This year, the Foundation undertook a pilot program to expand its educational efforts with children by engaging at-risk children within the Martha's Kids program, which is affiliated with Martha's Table. Specifically, the

Foundation is seeking to expose these children (ages 8-14) to the value of STEM education through site visits to FCBA member companies to showcase their communications-related technologies. On December 22, 2011, March 23 and June 20, 2012, the Foundation organized visits of Martha's Kids children, accompanied by **Howard Weiss** and Martha's Table chaperones, for tours at the local offices/studios of Google, Sirius XM, and WJLA-TV/NewsChannel 8. The tours were arranged by **Rick Whitt** at Google, **Jim Blitz** at Sirius XM, and **Jerry Fritz** at Allbritton. At Google, the children toured the creatively-designed offices, interacted with Google "toys," and had a conversation via Skype with a Google employee in Canada. At Sirius XM, the children were able to interact with disc jockeys and programmers, were on the air live, and learned about the studios/shows while touring the facility. At WJLA-TV/NewsChannel 8, the children toured the studios and were given insight into production of programming and operation of studio equipment; they were also given the opportunity to observe live broadcasts, and to ask questions of the news and weather on-air talent during the breaks.

### FOUNDATION VOLUNTEER OF THE YEAR

Every year, the Foundation has the opportunity to acknowledge one of its many generous volunteers for his or her extraordinary volunteer service. At the FCBA's annual meeting and luncheon on June 5, the Foundation recognized **Howard Weiss** as its Volunteer of the Year for his work and dedication to the FCBA Foundation, Martha's Kids and Martha's Table over the years.

### FUNDRAISING

The Foundation could not provide its services without the annual financial support of its members in the FCBA. Fundraising is, therefore, a critical element to the Foundation's ability to fulfill its mission. Thanks to the co-chairs of the Fundraising Committee, **David Don** and **Mark Schneider**, the Foundation was able to secure significant support for its programs. The Foundation initiated a new recognition program, called **Foundation Mentors**, recognizing those individuals or firms, companies, and government agencies that in the aggregate gave \$1000 or more. Therefore, the Foundation gratefully acknowledges the support of the following Foundation Mentors as well as our other generous donors (listed on [page 9](#)), who made contributions to the Foundation this year.

On December 9, 2011, the FCBA's 25th Annual Chairman's Dinner honored FCC Chairman Julius Genachowski at the Washington Hilton Hotel. That evening, through sponsorship of Foundation tables, the Foundation raised **\$41,300**.

On June 18, 2012, the FCBA Foundation hosted its 16th Annual Honorable Robert E. Lee Memorial Golf Tournament, raising over **\$7,600**. Many thanks to **Robert Branson**, **Alan Campbell**,

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**Zenas Choi, Jonathan Cohen, Peter Corea, Joe Cramer, Tom Dombrowsky, Jr., Steve Goodman, Phil Malet, Larry Movshin, Lee Petro, Joy Ragsdale, Glenn Reynolds (Chair), and Larry Walke** who served tirelessly on this year's planning committee to make it once again a success.

## CONCLUSION

The Foundation's Board of Trustees worked hard this year to successfully fulfill the Foundation's mission and to build upon the success of past years. The continued generosity and dedication of FCBA members enabled the Foundation to make this another successful year, and helped the Foundation to touch the lives of students and children in the DC community and beyond. The FCBA's Executive Director **Stan Zenor**, Director of Member Services **Kerry Loughney**, Bookkeeper **Beth Phillips**, and Administrative Assistant **Wendy Parish** provided invaluable support to the Foundation.

As of June 30, two Board members have completed their three-year terms on the Foundation (**Kyle Dixon** and **Jennifer Warren**),

while four new members have been elected to serve three-year terms (**Micah Caldwell, Sara Leibman, Barry Ohlson, and Glenn Reynolds**). In addition two appointed Board Members (**Henry Rivera** and **Michele Farquhar**) have completed their one-year terms.

Let me close by highlighting the fact that every member of the FCBA is a member of the Foundation. The work the Foundation does and the lives the Foundation touches are made possible through FCBA member donations of time and resources. With this ongoing financial generosity AND commitment of time and expertise, the Foundation will continue to positively impact its community for many years to come. Thank you!



**Jennifer A. Warren**

Chair, 2011-2012  
FCBA Foundation

# Thanks To All Of The FCBA Foundation Donors!

## 2012 NAMED SCHOLARSHIPS

2011 Charity Auction Committee	\$25,000
Karen A. Kincaid	\$24,000
News Corporation	\$20,000
DIRECTV	\$16,000
Google Inc.	\$15,000
AT&T Services, Inc.	\$10,000
Consumer Electronics Association	\$10,000
Sidley Austin and the Sidley Austin Foundation	\$10,000
Time Warner Cable	\$10,000
Verizon	\$10,000
Wilkinson Barker Knauer, LLP	\$10,000
Comcast Corporation	\$8,000

## FCBA FOUNDATION MENTORS

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