2017-2018 FCBA Foundation Annual Report

This Annual Report summarizes the activities of the Federal Communications Bar Association (FCBA) Foundation during the recently completed 2017-2018 fiscal year.

OVERVIEW

The FCBA Foundation, celebrating 27 years, is a charitable organization working in furtherance of the goals set out in its Mission Statement:

- 1. To support worthwhile communications-related and educational projects, as well as other community service projects, particularly those directed towards children and students, through financial contributions and through volunteer services provided by Foundation members and others.
- To foster greater public awareness and understanding of the development of communications technology, resources, and law.

This year, the Foundation continued its longstanding support of the following programs:

- Granting four-year college scholarships to Washington, DC high school students expressing an interest in communications-related fields of education, including engineering, technology, law, economics, and journalism;
- Granting one-time scholarships to current law school students who demonstrate an interest in communications law, technology, and public service;
- Granting summer work stipends to law school students serving as interns in communications-related public service jobs; and

■ Volunteering to help families in need in the Washington, DC community.

The Foundation's success is a direct result of the generous financial support of individual FCBA members and their employers, as well as the time, talents, and energy that members bring to the Foundation's activities.

GOVERNANCE

The Foundation is governed by a Board of Trustees, comprised of individuals elected by the FCBA membership to three-year terms.

This year's Trustees were: Scott Bergmann, Parul Desai, Justin Faulb, Darah Franklin (Co-Chair), Jordan Goldstein, Kathleen Ham, Kathleen Kirby (Treasurer), Aspasia Paroutsas (Co-Chair), Adam Krinsky, Davina Sashkin, Johanna Rose Thomas, and Rebecca Murphy Thompson (Secretary). Lee Petro served as the FCBA Executive Committee's liaison to the Foundation Board of Trustees.

As of June 30, 2018, four Trustees had completed their three-year terms on the Foundation Board: **Parul Desai**, **Kathleen Ham**, **Kathy Kirby**, and **Adam Krinsky**. Four new members have been elected to serve three-year terms as Trustees, effective July 1, 2018: **Megan Brown**, **Patrick Halley**, **Tom Power**, and **Joy Ragsdale**.

Many of the Foundation's activities, including the scholarship program, community service activities, and critical fund-raising events, were jointly led by Trustees and volunteers. The Board of Trustees is grateful for the broad participation of FCBA members in Foundation programs, and especially for the leadership roles assumed by members beyond the elected board. That extra measure of time and dedication was essential to the success of our programs.

The FCBA's Executive Director **Kerry Loughney**, Senior Manager of Programs **Janeen Wynn**, and Bookkeeper **Wendy Parish** also provided invaluable administrative support to the Foundation.

COLLEGE SCHOLARSHIP PROGRAM

Under the leadership of the Foundation's college scholarship committee, Justin Faulb, Adam Krinsky, and Aspa Paroutsas, the Foundation reviewed applications from high school students of diverse backgrounds with an interest in communications-related fields, including media, journalism, technology, engineering, or law. Thirtynine high school student applicants were interviewed and 26 of these were chosen to receive FCBA Foundation scholarship assistance funded over four years. The scholarship recipients this year came from 10 local public high schools: Ballou, Benjamin Banneker, Columbia Heights Educational Campus (Bell Multicultural), Duke Ellington, Eastern, E.L. Haynes, McKinley Technology, School Without Walls, Washington Latin, and Woodrow Wilson. All 39 of the applicants who attended interviews will be provided new laptop computers. Software has been made available to each student through the generous donation of Microsoft **Corporation**. Additionally, the 26 scholarship recipients will be assigned FCBA mentors to help them advance academically and professionally.

The Foundation thanks **CTIA** for hosting college applicant interviews and the taping of the Foundation video, **Mark Van Bergh** for photographing the recipients, and **Comcast Corporation** for sponsoring the production of the video.

Special thanks go to the following companies, law firms, and associations for endowing individual, named scholarships to high school students: 21st Century Fox (\$20,000); AT&T (\$15,000); Comcast NBCUniversal (\$15,000); Consumer Technology Association (CTA)TM (\$10,000); Cox Enterprises, Inc. (\$10,000); CTIA (\$10,000); DISH Network (\$10,000); Google (\$10,000); National Association of Broadcasters (\$10,000); NCTA - The Internet & Television Association (\$10,000); Sidley **Austin and the Sidley Austin Foundation** (\$10,000); Sinclair Broadcasting Group (\$10,000); **T-Mobile US, Inc.** (\$15,000);

FOUNDATION News

The Karen Kincaid Fund sponsored by Wiley Rein and Karen's Friends (\$24,000); The Young Lawyers and Charity Auction (\$25,000); Verizon (\$15,000); and Wilkinson Barker Knauer, LLP (\$16,000).

Funding for college scholarships that was not provided by the above donors was provided from the Foundation's general funds, which in turn reflect other generous contributions from FCBA members and their employers.

INTERNSHIP STIPEND PROGRAM

Under the leadership of the Foundation's internship committee, **Scott Bergmann** and **Jordan Goldstein**, the Foundation reviewed applications from students at law schools across the country. The Foundation awarded stipends ranging from \$500 to \$5,000 to 32 students who had accepted public service positions for the summer. One outstanding applicant to the Stipend program received the annual Max Paglin Award, representing an additional stipend of \$600.

LAW SCHOOL SCHOLARSHIP PROGRAM

The Foundation's law school scholarship committee, **Parul Desai**, **Davina Sashkin**, and **Johanna Rose Thomas** led the efforts to review applications from current students at law schools across the country who demonstrated merit and need, as well as an interest in communications law and technology and public service. We received applications from students at schools across the country and awarded seven scholarships to law students ranging from \$5,000 to \$10,000.

The Foundation also thanks the following volunteers for their time and talent, serving as liaisons to participating public high schools, reviewing college and law school scholarship applications, and interviewing high school students: John Bagwell, Erik Beith, Ann West Bobeck, Tiara Bonet, John Burgett, Zac Champ, Elizabeth Chernow, Noah Cherry, Marjorie Conner, Andrew Cooley, Tara Corvo, Elizabeth

Cuttner, Emily Daniels, Seth Davidson, Matthew DeTura, Kelly Donohue, Eric Ehrenreich, Kristine Fargotstein, Lisa Fowlkes, Pamela Gallant, Jonathan Garvin, Anna Gomez, Kara Graves, Erin Griffith, Nese Guendelsberger, Kelsey Guyselman, Pamera Hairston, Patrick Halley, Russ Hanser, Kathy Harvey, Dan Henry, Jennifer Holtz, Jesse Jachman, Joy James, Jamile Kadre, Warren Kessler, Erin Kim, Hadass Kogan, Jason Koslofsky, Chris Koves, Luisa Lancetti, Heidi Lankau, Anisa Latif, Sarah Leggin, Jonathan Markman, Patrick McFadden, Aimee Meacham, Chris Meier, Stephanie Minnock, Lynn Montgomery, Genny Morelli, Brian Murray, Courtney Neville, Paul Noone, Jen Oberhausen, Nancy Ory, Tyler Park, Thom Parisi, Lee Petro, Laura Phillips, Kevin Pittman, Jamison Prime, Tajma Rahimic, Radhika Raju, Sean Robinson, Gregory Romano, Kevin Ryan, Mike Saperstein, Kaiti Saunders, Michelle Schaefer, Savannah Schaefer, Mark Schneider, John Scott, Rachel Sher, Angie Simpson, Anjali Singh, Karen Sprung, Joan Stewart, Megan Stull, Robert Stup, Danielle Thumann. Melissa Turcios. Caroline Van Wie, Brenda Villanueva, Ryan Wallach, Jennifer Warren, Rachel Wolkowitz, and Richard Young.

MENTORING PROGRAM

FCBA Foundation trustee Davina Sashkin coordinated the mentoring program this year. FCBA mentors provide advice and encouragement to our college scholarship recipients as they transition from high school to college and from academics to careers. They also provide a link back to the Foundation, allowing us to appreciate our students' progress, supported by our members' donations. Thanks to all of our mentors: Kathleen Abernathy, Ann West Bobeck, Elizabeth Chernow, Matthew Collins, Emily Daniels, Mark Denbo, Elizabeth Goldin, Jordan Goldstein, Donna Gregg, Jamile Kadre, Kathy Kirby, Adam Krinsky, John Kuzin, Jonathan Mark, Matt McCormick, Brian Murray, Courtney Neville, Tyler Park, Lee Petro, Melanie Ramey, Rob Schill, Kat Scott, Melissa Turcios, and Sika Yeboah-Sampong.

2017 FCBA FOUNDATION CHARITY AUCTION

The FCBA Foundation Charity Auction is the largest single event under the auspices of the Foundation, and the most administratively intense. The sheer number of volunteers committed annually to the charity auction is a testament to the volunteer spirit of the FCBA. Moreover, it is a reflection of the generosity of our members, who attend year after year to help support the Charity Auction's beneficiaries. This year's auction was held on November 2, 2017. Co-sponsored by the Foundation and the FCBA Charity **Auction Committee**. the auction raised over \$125.000 for the beneficiaries - Supporting and Mentoring Youth Advocates and Leaders (SMYAL) and the FCBA Foundation.

In 1984, local youth service professionals and community activists organized a conference after learning that "crossdressing" youth from local schools were being institutionalized in a psychiatric hospital. From this, SMYAL was founded to meet the needs of LGBT youth in the Washington, DC area. Today, SMYAL supports and empowers youth by creating opportunities to build self-confidence, develop critical life skills, and engage their peers and community. This year, SMYAL launched a unique program that helps homeless LGBTQ youth make the leap from homelessness to self-sufficiency, given that 43 percent of all homeless youth in DC identify as LGBT.

The FCBA Foundation will use proceeds from the Charity Auction to support its annual college scholarship program. The FCBA Foundation also applied \$25,000 of this year's Charity Auction funds to a college scholarship named for The Young Lawyers Committee and Charity Auction.

The Charity Auction planning committee's members were Van Bloys, Christine Crowe, Elizabeth Cuttner, Emilie de Lozier, Jessica Elder, Brian Indovina, Hadass Kogan, Anisa Latif, Lauren McCarty, Rachel Nemeth, Thom Parisi, Alex Reynolds, Davina Sashkin, Becky Schwartz, C. Sean Spivey (Chair), and Josh Turner.

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The Foundation thanks the following generous sponsors of the 2017 Charity Auction: AT&T Services, Inc., Cahill Gordon & Reindel LLP, Consumer Technology Association (CTA)™, Cooley LLP, Covington & Burling LLP, CTIA, Davis Wright Tremaine LLP, DISH Network, Google, Harris, Wiltshire & Grannis LLP, Hogan Lovells US LLP, Keller and Heckman LLP, T-Mobile US, Inc., Verizon, Wiley Rein LLP, Wilkinson Barker Knauer, LLP, and Willkie Farr & Gallagher LLP.

VOLUNTEERING & COMMUNITY SERVICE

The Foundation relies on volunteers for all of its programs. All of the charitable works described above require not only generous financial giving but also the contribution of substantial amounts of time and the prodigious talents of our FCBA members. In addition to the programs described above, the Foundation hosted a volunteer event at Miriam's Kitchen and is looking forward to expanding similar opportunities in the year to come.

FCBA FOUNDATION VOLUNTEER OF THE YEAR

Every year, the Foundation has the opportunity to specially acknowledge someone who volunteers considerable time on the Foundation's programs and embodies the spirit of generosity the Foundation seeks to foster. This year, the Foundation recognized Courtney Neville as Volunteer of the Year. Courtney volunteered throughout the year for FCBA events (including the Charity Auction and Trivia Night), and with the Foundation, reviewing applications and interviewing candidates for both college and law school scholarships, as well as volunteering at Miriam's Kitchen. The Foundation is extremely grateful for her service.

FUNDRAISING

The Foundation could not provide its services without the annual financial support of FCBA members and the organizations where they work. Under the leadership of its fundraising committee, **Kathy Kirby, Kathleen Ham, and Johanna Rose Thomas**, as well as Board of Trustees Co-Chairs **Darah Franklin** and **Aspa Paroutsas**, the Foundation secured significant support for its programs this year and improved its financial footing in several respects.

Thanks to many individual contributions, the Foundation exceeded the budget goals set by the Board. As a result, the Foundation was able to expand its total scholarship and internship awards to just over \$425,000. The donors for this fiscal year are listed at the end of this report.

In addition, on December 7, 2017, at the **FCBA's 31st Annual Chairman's Dinner** featuring FCC Chairman Ajit Pai, the Foundation raised over **\$44,000**.

On June 5, 2018, the FCBA Foundation hosted its 22nd Annual FCBA Foundation Robert Emmet Lee Memorial Golf Tournament, raising over \$5,000 for the Foundation. Special thanks go to the planning committee co-chaired by Lee Petro, Arturo Chang, Henry Gola, and Alex Moyer and including Robert Branson, Zenas Choi, Jonathan Cohen, Joe Cramer, Steve Goodman, Jesse Jachman, Joy Ragsdale, Glenn Reynolds, and Larry Walke.

CONCLUSION

We would like to extend our heartfelt appreciation to this year's exceptional Board of Trustees for their energy, tenacity, thoughtfulness, and commitment to the programs of the Foundation. Without exception, each was dedicated to our persistent fundraising efforts, improving

our online application program, evaluating and making our outreach to potential applicants more expansive, strengthening our mentorship program, and serving as stewards of our funds. The Foundation has an ambitious agenda each year, and we could not accomplish our goals without an engaged and devoted Board comprised of individuals willing to offer up their time and talents, over and above the demands of their day jobs and other personal commitments.

We are also extremely grateful to the FCBA's remarkable team – **Kerry Loughney**, **Janeen Wynn**, and **Wendy Parish**. The Foundation simply could not operate without their hard work and incredible efforts.

Finally, thanks to the FCBA membership for its continued support of the Foundation. Remember, as a member of the FCBA, you are also a member of the FCBA Foundation. As Co-Chairs, we've had a unique perspective on how many volunteers it takes to make our various programs happen, how many are willing to make generous monetary contributions or to help persuade an employer to support a named scholarship, and how many take time to review scholarship applications, interview applicants, or mentor recipients. This past year has underscored what a very special bar we have, and how, together, we will ensure that the FCBA continues to have a positive impact on our community.

Thank you!

Darah Franklin and Aspa Paroutsas Co-Chairs, 2017-2018

Honorary Degrees (Organizations)

Inspired by the Foundation's mission to support educational and professional pursuits, organizations and their collaborative individuals' donations, this year so far, have been recognized with the following honorary degrees:

DEGREES ALL THEIR OWN

(\$10,000 and above)

21st Century Fox

AT&T

Comcast NBCUniversal

Consumer Technology Association (CTA)TM

Cox Enterprises, Inc.

CTIA

DISH Network

Google

National Association of Broadcasters

NCTA – The Internet & Television Association Sidley Austin and the Sidley Austin Foundation

Sinclair Broadcasting Group

T-Mobile US, Inc.

The Karen Kincaid Scholarship Fund sponsored by Wiley

Rein and Karen's Friends

The Young Lawyers and Charity Auction

Verizon

Wilkinson Barker Knauer, LLP

MASTERS OF MEDIA

(\$5,000 - \$9,999)

Mintz Levin Communications Section

Time Warner Inc.

Willkie Farr & Gallagher LLP

BACHELORS OF BROADBAND

(\$2,000 - \$4,999)

Cleary Gottlieb Steen & Hamilton LLP

Deutsche Telekom, Inc. Jenner & Block LLP Latham & Watkins LLP

We would also like to thank the following companies and firms for their donations:

Cooley Soda Fund

Wilson Sonsini Goodrich & Rosati Foundation

Gems (Individuals)

Individual donations this year that will be going to support the Foundation's public service programs have been recognized at the following "birth stone" levels:

DIAMOND

(\$1,000 and above)

Karen Brinkmann Diane Griffin Holland Seth Davidson Megan Anne Stull Barry Ohlson Gregory Romano

EMERALD

(\$500 - \$999)

Kathleen Collins Trey Hanbury
Michele Farquhar Charla Rath
Ari Fitzgerald Roger Sherman

Darah Franklin

PEARL

(\$250 - \$499)

David Don Stephanie Kuhl Joseph Godles Carol Mattey Jack Goodman Ari Moskowitz RUBY

(\$100 - \$249)

James Barnett Luisa Lancetti Jonathan Blake Jennifer Manner Diane Cornell Edward O'Connell Glenn Reynolds Jordan Goldstein J.G. Harrington Harold Salters Karis Hastings Gina Spade Frank Jazzo Melodie Virtue Michael Warnecke Katherine King

SAPPHIRE

(\$99 and below)

Evan Carb

Kenneth Hardman

Julie Laine

Aimee Meacham

Susan O'Connell

James Schlichting

Royce Sherlock

Royce Sherlock

Royce Sherlock

Royce Sherlock

Royce Sherlock

Meffrey Steinberg

Scott Tollefsen

Mark Van Bergh

K. Michele Walters