

## 2012-2013 FCBA Foundation Annual Report

This Annual Report summarizes the Federal Communications Bar Association (FCBA) Foundation's activities during the recently completed 2012-2013 fiscal year.

### OVERVIEW

The FCBA Foundation, celebrating 22 years, is a charitable organization working in furtherance of the goals set out in its Mission Statement:

- To support worthwhile communications-related and educational projects, as well as other community service projects, particularly those directed towards children and students, through financial contributions and through volunteer services provided by Foundation members and others.
- To foster greater public awareness and understanding of the development of communications technology, resources and law.

This year, the Foundation continued its longstanding support of its most popular programs:

- Granting scholarships to local high school students expressing an interest in communications-related fields of education, including engineering, technology, law, economics, and journalism;
- Granting summer work stipends to law students serving as interns in communications-related public service jobs; and
- Volunteering to help families in need in the Washington, DC community.

In addition, the Foundation renewed its support for two programs initiated the previous fiscal year based on FCBA member interest:

- Organizing visits for at-risk children ages 8 to 14 to communications companies in the greater Washington area, for hand-on demonstrations of the value of education and the possibilities for employment in the communications sector; and
- Granting scholarships to students in communications-related graduate studies.

The Foundation's success is a direct result of the generous financial support of individual FCBA members and their employers, as well as the time, talents and energy that members bring to the Foundation's activities.

### GOVERNANCE

The Foundation is governed by a Board of Trustees, comprised primarily of individuals elected by the FCBA membership to three-year terms, plus the President and President-Elect of the FCBA. Pursuant to the Foundation's By-Laws, the elected Board may be expanded by individual one-year appointments.

This year's Trustees were: **Ann Bobeck, Karen Brinkmann** (Chair), **Micah Caldwell, Christine Crowe, David Don, Donna Epps, Lisa Fowlkes** (Secretary), **Jennifer Holtz** (Assistant Treasurer), **Sara Leibman, Alison Minea, Barry Ohlson** (Treasurer), **Glenn Reynolds, and Mark Schneider** (Chair-Elect). **Joe Di Scipio** (FCBA President-Elect) served as the FCBA Executive Committee's liaison to the Foundation Board of Trustees.

As of June 30, 2013, four Trustees will have completed their three-year terms on the Foundation Board: **Ann Bobeck, Karen Brinkmann, David Don, and Donna Epps**. Four new members have been elected to serve three-year terms as Trustees, effective July 1, 2013: **Rick Chessen, Cathy Hilke, Anita Wallgren, and Krista Witanowski**.

Many of the Foundation's activities, including the scholarship program, community service days, and critical fund-raising events, were jointly led by

non-Trustees and Trustees. The Board of Trustees is grateful for the broad participation of FCBA members in Foundation programs, and especially for the leadership roles assumed by members beyond the elected board. That extra measure of time and dedication was invaluable to the success of our programs.

The FCBA's Executive Director **Stan Zenor**, Director of Member Services **Kerry Loughney**, Bookkeeper **Beth Phillips**, and Administrative Assistant **Wendy Parish** also provided invaluable administrative support to the Foundation.

### COLLEGE SCHOLARSHIP PROGRAM

The Foundation's college scholarship program is its most significant activity in terms of the funds awarded and the amount of time and effort required to effectively administer the program. The Foundation committed approximately \$218,000 to this year's scholarship class in scholarship funds. In addition, each student is receiving a laptop and an FCBA mentor.

Under the leadership of the Foundation's college scholarship committee (**Ann Bobeck, Micah Caldwell, and Lee Petro**), the Foundation reviewed 37 applications from high school students of diverse backgrounds with an interest in communications-related fields, including media, journalism, technology, engineering, or law. The applicants this year come from 12 local public high schools: Bell Multicultural H.S. (Columbia Heights Educational Campus), Benjamin Banneker Academic H.S., Cardozo Senior H.S., Duke Ellington School of the Arts, Friendship Collegiate Academy, KIPP D.C. Preparatory H.S., McKinley Technology H.S., The School Without Walls, Theodore Roosevelt H.S., Thurgood Marshall Academy, Washington Latin H.S., and Woodrow Wilson H.S. Twenty-four of these high school students were selected for interviews, and 18 emerged as FCBA Foundation scholars. Fifteen of these students will

## SCHOLARSHIP PROGRAM

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receive FCBA Foundation scholarship assistance funded over four years. Three other applicants have received substantial tuition assistance from other sources. Due to the additional generosity of **Karen Brinkmann, Seth and Diane Davidson, David Don, Mark Schneider, and Kathy Zachem**, all 18 of our scholars and several additional interviewees will be provided new laptop computers. Software has been graciously donated by **Microsoft Corporation**. Additionally, all award winners will be assigned FCBA mentors to help them advance academically and professionally.

Special thanks go to the following companies, law firms and associations for endowing individual, named scholarships to high school students: **2012 Charity Auction** (\$22,000); **AT&T Services, Inc.** (\$10,000); **Comcast Corporation** (\$20,000); **Consumer Electronics Association** (\$10,000); **DIRECTV** (\$16,000); **Google Inc.** (\$20,000); **Karen A. Kincaid Fund sponsored by Wiley Rein and Karen's Friends** (\$24,000); **News Corporation** (\$20,000); **Sidley Austin and the Sidley Austin Foundation** (\$16,000); **Time Warner Cable** (\$10,000); **Verizon** (\$10,000); and **Wilkinson Barker Knauer, LLP** (\$10,000). Funding for the college scholarships that was not provided by the above donors was provided from the Foundation's general funds.

The Foundation thanks the following volunteers for their time and talent, serving as liaisons to participating public high schools, reviewing applications, and interviewing students: **Jennifer Bagg, Rachael Bender, Jeremy Berkowitz, Ann Bobeck, Karen Brinkmann, Micah Caldwell, Brendan Carr, Zachary Champ, May Chaing, Marjorie Conner, Adam Copeland, Christine Crowe, Erin Dozier, Kristine Fargotstein, Justin Faulb, Lisa Fowlkes, Matthew Gibson, Russ Hanser, Jennifer Holtz, Sarah Jameson, Douglas Jerrett, Erin Kim, Hadass Kogan, Grace Koh, Heidi Lankau, Patrick McFadden, Larry Movshin, Nancy Murphy, Nancy**

**Ory, Nick Page, Nirali Patel, Lee Petro, Patricia Robbins, Rachel Sanford, Alexander Sanjenis, Mark Schneider, Mike Senkowski, Megan Anne Stull, Scott Tollefsen, Mark Van Bergh, Larry Walke, Anita Wallgren, Howard Weiss, and Richard Young.**

Thanks also to the **National Association of Broadcasters** for making offices available for the applicant interviews and to **Comcast Corporation** for production of the Foundation video.

## INTERNSHIP STIPEND PROGRAM

Under the leadership of **Glenn Reynolds**, the Foundation internship committee (**Ann Bobeck, David Don, Micah Caldwell, and Jennifer Holtz**) reviewed 33 applications from students at law schools across the country. For the second year in a row, we are awarding \$5,000 stipends to 14 students who have accepted public service positions for the summer. One of our interns is working at the Federal Trade Commission, and the rest in a variety of offices and bureaus at the Federal Communications Commission. One outstanding student receives the annual Max Paglin Award, an additional stipend of \$600.

## LAW SCHOOL SCHOLARSHIP PILOT PROGRAM

In 2012, the Foundation initiated a scholarship pilot program for graduate students committed to communications law. Our first scholarship of \$30,000, payable over three years of legal studies, was awarded in 2012 to **Megan Coontz**, a law student at the University of Colorado at Boulder. This year we are pleased to award a second scholarship to **Ashley Morse**, a law student at Catholic University. Megan is a fellow in the Attorney General's office in Nashville this summer, and next summer she plans to pursue a communications-related internship in Washington, DC. Ashley is working at the Association of Public Television Stations this summer. The Foundation Board intends to conduct an FCBA member survey in the coming weeks to help evaluate this program.

Thanks to **Sara Leibman** for heading up our work on the pilot program this year.

## MENTORING PROGRAM

Foundation Trustee **Alison Minea** coordinated the mentoring program this year. FCBA mentors provide advice and encouragement to our college scholarship recipients and internship stipend winners as they transition from academics to careers. They also provide a link back to the Foundation, allowing us to appreciate our students' progress, supported by our members' donations. Thanks to all of our mentors for volunteering this year: **Kathleen Abernathy, Ann Bobeck, Brendan Carr, Justin Connor, Kristine Fargotstein, Darah Franklin, Russ Hanser, Kimberly Harding, Scott Blake Harris, Ash Johnston, Ken Keane, Alisa Lahey, Giadira Leon, Kara Novak, Nirali Patel, Glenn Reynolds, Cara Schenkel, Randy Sifers, and Cathy Sloan.**

## 2012 FCBA FOUNDATION CHARITY AUCTION

The 2012 Charity Auction is the largest single event under the auspices of the Foundation, and the most administratively intense. The sheer number of volunteers committed annually to the charity auction is a testament to the volunteer spirit of the FCBA and its Foundation. Moreover, it is also a reflection of the generosity of our members, who attend year after year, to help support the Charity Auction beneficiaries. This year's auction was held on November 8, 2012. Co-sponsored by the Foundation and the **FCBA Charity Auction Committee**, this year's auction raised over \$91,000 for the Washington, DC-based **THC – Housing Families, Transforming Lives**, and over \$22,000 for the FCBA Foundation.

THC serves homeless and other at-risk children and their families by providing housing and support services. These include rapid re-housing for recently homeless families, as well as transitional and permanent supportive housing for families that have been homeless or living in

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## CHARITY AUCTION

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shelters. THC couples this assistance with a variety of youth counseling programs and enrichment services for the children (including homework support, tutoring, mentoring, and wellness education), and they provide employment, mental health, and substance abuse counseling for their parents.

The Foundation applied \$22,000 of this year's Charity Auction funds to a college scholarship.

The Charity Auction planning committee members were **Brendan Carr (Chair)**, **Darren Abernethy**, **Rachael Bender**, **Jeremy Berkowitz**, **Neil Chilson**, **Christine Crowe** (Foundation Liaison), **Justin Faulb**, **Matthew Gerst**, **Grace Koh**, **Kerry Loughney**, **Jane Mago**, **Alison Minea** (Foundation Liaison), **Kevin Ryan**, **Davina Sashkin**, **Lindsey Tonsager**, and **Josh Turner**. The Foundation thanks the following generous sponsors of the 2012 Charity Auction: **AT&T Services, Inc.**, **Cahill Gordon & Reindel LLP**, **Covington & Burling LLP**, **Davis Wright Tremaine LLP**, **Drinker Biddle & Reath LLP**, **Google Inc.**, **Hogan Lovells US LLP**, **National Association of Broadcasters**, **Sidley Austin LLP**, **T-Mobile US, Inc.**, **Wiley Rein LLP**, **Wilkinson Barker Knauer, LLP**, **Willkie Farr & Gallagher LLP**, and **Wiltshire & Grannis LLP**.

## VOLUNTEERING & COMMUNITY SERVICE

The Foundation relies on volunteers for all of its programs. All of the charitable works described above require not only generous financial giving but also the contribution of substantial amounts of time and the prodigious talents of our FCBA members. In addition to the programs described above, the Foundation historically has had a special relationship with one charitable organization in particular, where FCBA members have come together in the spirit of community service:

The Foundation organizes each month a morning of service at Washington,

DC-based **Martha's Table**, welcoming FCBA members, families and friends who prepare and package meals for the homeless. This year, several FCBA practice committees, as well as NTIA, sponsored a Sunday morning at Martha's Table. **Howard Weiss** and **Donna Epps** organized this activity for the Foundation this year.

In addition, the Foundation has undertaken a series of educational events with Martha's Table, engaging at-risk children within the **Martha's Kids** program. For the second year, under the leadership of **Donna Epps** and **Howard Weiss**, the Foundation offered opportunities for these children (ages 8-14) to gain a practical understanding of the value of education, the role of communications in everyday life, and the job opportunities that are created by the communications sector. A number of FCBA members have opened their corporate doors to showcase their communications-related technologies and creative products. This year's site visits included radio station **WAVA** in Rosslyn, Virginia, hosted by **Howard Weiss**, and the Washington, DC office of the **Motion Picture Association of America**, hosted by **Linda Kinney**. This site visit program consistently wins high praise from our partners at Martha's Table, and the Board hopes to continue to provide these hands-on opportunities for Martha's Kids in the year ahead.

## FCBA FOUNDATION VOLUNTEER OF THE YEAR

Every year, the Foundation has the opportunity to specially acknowledge one of the many FCBA members who volunteer considerable time on the Foundation's programs and embody the spirit of generosity the Foundation seeks to foster. This year, the Foundation recognized **Lee Petro** as Volunteer of the Year for his extraordinary commitment to volunteering and fund-raising for the Foundation year over year, including in co-chairing the College Scholarship Program, assisting in the organization of the Foundation Golf Tournament, and volunteering at the Annual Charity

Auction. Lee's incredible energy is matched by his generous spirit, making it a pleasure to volunteer along with him.

## FUNDRAISING

The Foundation could not provide its services without the annual financial support of FCBA members and the organizations where they work. Under the leadership of **Mark Schneider**, the Foundation secured significant support for its programs this year, and improved its financial footing in several respects.

Thanks to many individual contributions, the Foundation met the budget goals set by the Board, and increased both the total amount raised and the number of donors. As a result, the Foundation was able to expand both the College Scholarship Program and the Law School Scholarship Pilot Program.

The Foundation initiated new recognition categories this year, to acknowledge individuals and organizations that make financial contributions. The donors for this fiscal year are listed at the end of this report. In addition, on December 13, 2012, at the **FCBA's 26th Annual Chairman's Dinner**, honoring FCC Chairman Julius Genachowski, the Foundation raised close to **\$40,000**. Raffle ticket sales at this year's **Annual FCBA Seminar** in Hershey, Pennsylvania also raised **\$4,200** for the Foundation. We thank **Microsoft** and the **National Association of Broadcasters** for donating the raffle prizes.

On June 4, 2013, the FCBA Foundation hosted its 17th Annual Honorable Robert E. Lee Memorial Golf Tournament, raising over **\$7,500**. Many thanks to **Robert Branson**, **Alan Campbell**, **Zenas Choi**, **Jonathan Cohen**, **Joe Cramer**, **Tom Dombrowsky, Jr.**, **Steve Goodman**, **Jesse Jachman**, **Larry Movshin**, **Lee Petro**, **Joy Ragsdale**, **Glenn Reynolds (Chair)**, **Michelle Sclater**, and **Larry Walke** who served on this year's planning committee to make it once again a success.

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## FUNDRAISING

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Finally, the Board of Trustees created a standing **Financial Planning Committee** to help ensure the long-term success of Foundation programs and help guide the Foundation in changing economic environments. This committee will include the Chair and Treasurer of the Foundation Board as well as former Board members and other volunteers who will serve multi-year terms to provide stability while Board members change each year.

## OUTREACH

The Foundation Board worked at augmenting our external communications this year, and made several improvements to the Foundation web site, under the leadership of **Christine Crowe** and **Kerry Loughney**. We are especially proud of the

accomplishments of our college and law school scholarship recipients, summer interns from years past, and beneficiaries of the Annual Charity Auction. Look to the Foundation website – <http://www.fcba.org/foundation> for news and success stories.

**Jenn Holtz** and **Anita Wallgren** also have begun construction on a database of “alumni/ae” of FCBA Foundation programs – scholarship recipients and interns – to help follow their future progress, provide ongoing FCBA mentoring where it is desired, and facilitate networking whenever possible. The first phase of this database is expected to be completed in the coming year.

We are always looking for ways to make it easier for FCBA members to donate to the Foundation, find opportunities to volunteer, learn about our programs,

and provide feedback to the Board of Trustees. We will continue to reach out to our members, the FCBA membership, for valuable insight into the programs that matter most to you.

## CONCLUSION

It has been an honor to chair the Board of Trustees of the FCBA Foundation this year. I was humbled and inspired by the generosity and dedication of so many FCBA members that enabled the Foundation to reach and exceed its goals. I hope that you will continue to support the Foundation in the years to come.

Thank you!

**Karen Brinkmann**  
Chair, 2012-2013



# Thank You To All Of The Foundation Donors!

## Honorary Degrees (Organizations)

Inspired by the Foundation's mission to support educational and professional pursuits, organizations and their collaborative individual's donations have been recognized with the following honorary degrees:

### DEGREES ALL THEIR OWN

AT&T Services, Inc.; Comcast Corporation; Consumer Electronics Association; DIRECTV; Google Inc.; News Corporation; Sidley Austin LLP; Time Warner Cable; Verizon; Wilkinson Barker Knauer, LLP; The 2012 FCBA Charity Auction; The Karen A. Kincaid Scholarship Fund sponsored by Wiley Rein and Karen's Friends

### MASTERS OF MEDIA

Cox Enterprises, Inc.; Dow Lohnes PLLC; Latham & Watkins LLP; Time Warner Inc.

### BACHELORS OF BROADBAND

Lerman Senter PLLC and Wiltshire & Grannis LLP

We would also like to thank the following organizations for their donations: CenturyLink; Cinnamon Mueller; Lawler, Metzger, Keeney & Logan, LLC; National Cable and Telecommunications Association; PCIA – The Wireless Infrastructure Association; and Staff of the Federal Communications Commission

## Gems (Individuals)

Individual donations this year that will be going to support the Foundation's public service programs have been recognized at the following "birth stone" levels:

**DIAMOND:** James Bayes; Karen Brinkmann; Christine Crowe; Timothy Cooney and Jean Kiddoo; Seth and Diane Davidson; Scott Delacourt; David Don; Paul Scott Feira; Lisa Fowlkes; John Feore; Wayne Johnsen; David Lawson; Steve Lerman; Lawrence Movshin; John Nakahata; Mark Schneider; Mike Senkowski and Nancy Victory; M. Anne Swanson; Jennifer Warren; Howard Weiss; Chris Wright; Kathy Zachem; and Richard Zaragoza

**EMERALD:** Jim Barker; Mark Brennan; Kevin Boyle; Matt Brill; Mark Denbo; Michele Farquhar; Brian Murray; Barry Ohlson; David O'Connor; Charla Rath; Glenn Reynolds; Meredith Senter; Peter Shields; Megan Stull; Bryan Tramont; and Bill Wiltshire

**PEARL:** Sara Leibman; Phil Marchesiello; Carter Phillips; and Kenneth Satten

**RUBY:** John Bagwell; John Barger; Michael Basile; Rick Beckner; James Bendernagel; Ann Bobeck; Douglas Bonner; Phil Bonomo; Sally Buckman; Micah Caldwell; David Carpenter; Christopher Clark; Kathleen Collins; Peter Connolly; Jaqueline Gerson Cooper; Steve Coran; Diane Cornell; Yaron Dori; Matthew Gerst; Raymond Gifford; Craig Gilmore; Anna Gomez; Todd Gray; Edward Guzman; Joyce Gwadz; Brian Higgins; Jennifer Holtz; Kenneth Howard, Jr.; Eileen Huggard; Michael Hunseder; Frank

Jazzo; Peter Keisler; Erin Kim; Katherine King; Richard Klingler; Grace Koh; Marc Korman; Adam Krinsky; Lou Levy; Brian Madden; Roxanne McElvane; Alison Minea; Newton Minow; F. Thomas Moran; Jeffrey Neumann; Nancy Ory; Nicholas Page; Adam Peters; David Petron; Laura Phillips; Amanda Potter; Audrey Rasmussen; Marissa Repp; Natalie Roisman; Christopher Savage; Chris Shenk; Paul Sinderbrand; David Solomon; Michael Sullivan; Margaret Tobey; Phil Vermeer; Michael Wack; Kurt Wimmer; David Wittenstein; James Young; and Rick Young

**SAPPHIRE:** Harisha Bastiampillai; Laura Berman; Jim Bird; Maria Browne; Blain Butner; Joe Edge; Eliot Greenwald; Kenneth Hardman; Robert Hoegle; Heather Troxell Hendrickson; John Hunter; Theresa Jones; Peter Karanjia; Rachel Kazan; Douglas Klein; Angela Kronenberg; Albert Lewis; Elizabeth Lyle; Eric Malinen; Pantelis Michalopoulos; Paul Murray; Rebecca Neumann; Edward O'Connell; Susan O'Connell; Lee Petro; Scott Pippin; White Rhyne; Richard Schumacher; Royce Sherlock; Michael Shortley; William Silva; Jeffrey Steinberg; Martin Stern; James Stewart; Shaunice Thomas; Scott Tollefsen; Eva Torres; S. Jenell Trigg; Mark Van Bergh; Laura Walt; Michele Walters; and David Zesiger