# Friends of the FCBA Sponsorship Program

Given the impact of the COVID-19 pandemic, the FCBA created the **Friends of the FCBA** sponsorship program last year to help underwrite the activities of the association during this challenging time. We cannot offer enough thanks to those organizations that participated in the Friends of the FCBA program or sponsored other FCBA events this past fiscal year.

Many of our long-time supporting organizations continue to indicate to us that they would like a way to direct their funds that were originally budgeted for FCBA events to the organization. We have decided to renew the **Friends of the FCBA** program in light of the continued effects of the global pandemic to spotlight those organizations that have gone above and beyond to support the FCBA during the 2021-2022 fiscal year.

**Friends of the FCBA** will be recognized as detailed below throughout the remainder of the 2021-2022 fiscal year (through June 30, 2022).

## Supporter levels

## • Titans of the Tech Bar (\$10,000+)

- o Includes twelve (12) registrations to an upcoming CLE or an FCBA event of similar value
- Recognition, including firm/company logo, in a special full-page Friends of the FCBA acknowledgement that will appear in upcoming FCBA newsletters
- Individual half-page acknowledgement in two (2) upcoming FCBA newsletters
- o Recognition on a **Friends of the FCBA** webpage on the FCBA website
- Recognition in other FCBA social media outlets

#### • Captains of Connectivity (\$7,500)

- o Includes eight (8) registrations to an upcoming CLE or an FCBA event of similar value
- Recognition, including firm/company logo, in a special full-page Friends of the FCBA acknowledgement that will appear in upcoming FCBA newsletters
- o Individual quarter-page acknowledgement in two (2) upcoming newsletters
- Recognition on a Friends of the FCBA webpage on the FCBA website
- o Recognition in other FCBA social media outlets

### • Network Notables (\$5,000)

- Includes four (4) registrations to an upcoming CLE or an FCBA event of similar value
- Recognition in a special full-page Friends of the FCBA acknowledgement that will appear in upcoming FCBA newsletters
- o Recognition on a **Friends of the FCBA** webpage on the FCBA website
- Recognition in other FCBA social media outlets

### • System Supporters (\$2,500)

- o Includes two (2) registrations to an upcoming CLE or an FCBA event of similar value
- Recognition in a special full-page Friends of the FCBA acknowledgement that will appear in upcoming FCBA newsletters
- o Recognition on a **Friends of the FCBA** webpage on the FCBA website
- Recognition in other FCBA social media outlets