

### FCBA Virtual Spring Keynote with FCC **Commissioner Nathan Simington**

Join us in welcoming FCC Commissioner Nathan Simington on Friday, April 23 at 1:00 p.m. ET for his first event with the FCBA. President Natalie G. Roisman will interview Commissioner Simington in a fireside chat.

Nathan Simington was nominated to serve as a Commissioner of the FCC by President Donald J. Trump. He was confirmed by the United States Senate in 2020.

Commissioner Simington brings both private and public-sector experience to the Commission. Previously, he served as Senior Advisor at NTIA. In this role, he worked on many aspects of telecommunications policy, including spectrum allocation and planning, broadband access, and the US Government's



Nathan Simington

Commissioner Simington is a graduate of the University of Michigan Law School. He also holds degrees from the University of Rochester and Lawrence University.

in private practice.

role in the Internet. Prior to joining

the Commission, he was senior

counsel to Brightstar Corp., an

international mobile device services

company. In this capacity, he led

and negotiated telecommunications

equipment and services transactions

with leading providers in over

twenty countries. Prior to joining

Brightstar, he worked as an attorney

Commissioner Simington grew up in Saskatchewan, Canada. He became a United States citizen and now lives in McLean, Virginia with his wife and three children.

### FCBA's Second Annual Women's Summit **Series Session 4 on** April 29 ~ Women **Shaping the Privacy** and Cybersecurity Landscape

In partnership with the ABA Antitrust Law Section's Women.Connected Committee; DirectWomen: WICT - Women in Cable Telecommunications (Baltimore/DC Chapter); and the Women's Bar Association of the District of Columbia, the FCBA Women's Leadership Committee is pleased to present the fourth session of the 2021 Women's Summit Series scheduled for Thursday, April 29 from 12:00 - 2:30 p.m. ET.

CONTINUED ON PAGE 11

### Mark your calendar for this year's Virtual **Annual Seminar from** May 13 - 15

The Annual Seminar Committee is planning a terrific program to be held May 13 - 15, with the goal of highlighting the good work of the FCBA chapters, as well as providing the usual substantive program, fireside chats with FCC Commissioners and other US government officials, and fun events, including a Zumba class led by FCBA Chapter Representative Jackie McCarthy, and a cooking demonstration by FCBA Secretary Krista Witanowski. Please block your calendars for 4:00 - 7:15 p.m. ET on May 13, 11:40 - 2:00 p.m. ET on May 14, and 11:00 - 2:00 p.m. ET on May 15. Be sure to watch the FCBA website in the coming weeks for more details.

# Upcoming **Key Events**

#### **All-Chapters Event**

Sponsored by FCBA's 11 nationwide chapters Date: Tuesday, April 13, 4:00 - 6:00 p.m. ET **Topic:** The Converging Communications and **Technology Sectors** SEE PAGE 12

#### **Consumer Protection Committee CLE**

Date: Monday, April 26, 3:00 – 5:15 p.m. ET **Topic:** Consumer Protection Priorities in the Biden Administration ► SEE PAGE 4

#### Cybersecurity **Committee CLE**

Date: Tuesday, May 4, 1:00 -3:00 p.m. ET **Topic:** Trust and Openness in Modern Communications Networks SEE PAGE 5

#### AI / International / Wireless Committees CLE

Date: Tuesday, June 15, 3:00 -5:00 p.m. ET **Topic:** AI in Space and Telecom SEE PAGE 6

#### **Sign Up to Receive Committee and Chapter Notices**

If you would like to sign up for or update the committee(s)/ chapter(s) you are on, **click here** and email to: elizabeth@fcba.org.

#### Have a Comment, Idea, or Question for the FCBA?

Email ideas@fcba.org. We're always here to assist and are interested in your thoughts on programming, services, or anything else you'd like to share!

# **PRESIDENT'S** Message

#### TO THE FCBA COMMUNITY:

As we come into the homestretch of the 2020-21 FCBA year, even with vaccinations increasing, a return to FCBA "normal" is still on hold. I know we are all really missing the opportunity to gather in person as we enter Year Two of virtual operations.



I want to share with you a few new ways that we can continue to come together

virtually until it's safe to do more – but first, I'll remind you to please consider submitting photos of you and your colleagues working or socializing remotely, as well as photos from prior in-person FCBA events. We would love to publish these in the FCBA newsletter so that we can all "see" each other.

The Annual Seminar is one of the most eagerly anticipated events of each FCBA year; in 2020, we were forced to cancel the event, but in 2021, we will be going virtual! The FCBA will hold its first virtual Annual Seminar Thursday-Saturday, May 13-15, with partial-day sessions each day. The virtual Seminar will have some of the same components as this signature event of the bar – panels, presentations, fireside chats, and most of all, fun! Thank you to Annual Seminar committee members **Ann Bobeck, Scott Deutchman, Anna Gomez, Anisa Latif Green, Erin Griffith, Scott Blake Harris, Lynne Milne, Megan Stull, and Joshua Woodbridge** for their creativity and dedication in finding a way to make this event a reality for 2021. Please see page 1 for additional details. One bonus of the virtual format: wherever you are, the location will be convenient! Don't miss it.

We can also show our sense of community and make a difference this spring by supporting fellow FCBA members in their efforts to raise money to fight pancreatic cancer. FCBA leaders **Rudy Brioché**, **Jennifer Holtz**, and **Melissa Newman**, who each have lost a parent to pancreatic cancer, have organized a PurpleStride team for the Pancreatic Cancer Action Network's June 12 virtual walk. Thank you to Rudy, Jenn, and Melissa for their efforts to bring together FCBA members for this opportunity to support life-changing programs and services for pancreatic cancer patients and their families. **Register today** to join the FCBAGoesPurple Team and participate on June 12 by walking, biking, or doing another favorite activity. Remember to send your action pictures to **kerry@fcba.org** for inclusion in the newsletter!

Thank you to everyone who is working hard to keep the FCBA calendar full with compelling content – it's been a difficult and unusual year, but we are going strong. And on that note, don't miss our virtual Spring Keynote with FCC Commissioner Nathan Simington, April 23 at 1 pm EDT. I'm looking forward to welcoming the Commissioner to the FCBA and hope you'll tune in to do the same!

Be safe, and don't forget to stay #FCBAconnected on Facebook, Twitter, and LinkedIn. Hopefully we can be connected in person again soon.

Natalie G. Roisman FCBA President



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# FRIENDS OF THE FCBA Sponsorship

# Thank you to the Friends of the FCBA!

The FCBA is so grateful to the firms and companies listed below who have already committed to participate in this important program. They have gone above and beyond in support of the FCBA and its ongoing work towards providing high quality programs and other services during this challenging year! Check out the Friends of the FCBA webpage often to see our Friends! https://www.fcba.org/about/friends-of-the-fcba.



#### **NETWORK NOTABLES**

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As a reminder, the **Friends of the FCBA** remains open to any interested company, firm, or trade association. Details on the program and levels of sponsorship can be found by clicking on the links below.

#### Click here to Become a Friend of the FCBA.

Click here to for Details and Levels of Sponsorship.

### Thursday, April 15, 2:00 – 4:00 p.m. ET The Implications of Covid-19 On the Distribution of Programming

The FCBA Video Programming and Distribution Committee will sponsor a CLE on Thursday, April 15 from 2:00 – 4:00 p.m. ET entitled "The Implications of Covid-19 On the Distribution of Programming." This program will be held virtually via the Zoom platform.

This CLE will discuss the impact of the coronavirus pandemic on the television industry, particularly the production and distribution of programming. The CLE will then discuss the future of video programming regulation, particularly given the rise of over-the-top- services and "virtual" MVPDs.

#### Click here to register.

If you have any issues, please contact Elizabeth Hagerty at **elizabeth@fcba.org**.

The FCBA has applied for 2.0 hours of MCLE credit from the VA Bar. This program has not yet been approved.

### 2021-2022 Committee and Chapter Co-Chairs

President-Elect **Megan Anne Stull** is beginning the process of identifying FCBA Committee and Chapter Co-Chairs for this coming year (July 1, 2021 – June 30, 2022). Please contact her (**stull@google.com**) and copy Janeen Wynn (**janeen@fcba.org**) by **Monday**, **April 19** if you are interested in serving, or would like to suggest someone else who might be interested.

### Agenda

2:00 – 2:05 p.m. WELCOME AND INTRODUCTIONS

#### 2:05 – 2:25 p.m. CONSUMER TECHNOLOGY ASSOCIATION'S REPORT PRESENTATION "CONTENT IN THE COVID-19 ERA"

#### Speaker:

**Sayon Deb**, Manager, Market Research, Consumer Technology Association

#### 2:25 – 2:55 p.m. VIDEO PROGRAMMING DISTRIBUTION DURING THE PANDEMIC: STORIES FROM INDUSTRY

*Moderator*:

**Cristina Chou**, Partner, Davis Wright Tremaine LLP

Speakers:

Alison Neplokh, Vice President, Innovation and Strategy, National Association of Broadcasters Rachel Nemeth, Senior Director, Regulatory Affairs, Consumer Technology Association

#### 2:55 – 4:00 p.m. THE FUTURE OF VIDEO PROGRAMMING REGULATION

*Moderator:* **Wayne Johnsen**, Partner, Wiley Rein LLP

Speakers: Mark J. Prak, Partner, Brooks, Pierce, McLendon, Humphrey & Leonard, LLP John Bergmayer, Legal Director, Public Knowledge

### Monday, April 26, 3:00 – 5:15 p.m. ET Consumer Protection Priorities in the Biden Administration

The FCBA **Consumer Protection Committee** will co-sponsor a CLE on **Monday, April 26 from 3:00 – 5:15 p.m. ET** entitled "Consumer Protection Priorities in the Biden Administration." This program will be held virtually via the Zoom platform.

With the change in Administration, all eyes are on regulatory and enforcement agencies with stakeholders attempting to read the tea leaves for potential changes in consumer protection priorities-this program will take away the mystery. The first panel will feature speakers from the FCC, FTC, NAAG, and the BBB to discuss key consumer protection priorities for 2021. The second panel will further elaborate on these priorities from the practitioners point of view. Will 2021 present significant shifts in approach? How do we counsel clients during a "transition" period? Topics will include digital advertising, robocall mitigation, accessibility, platform regulation, net neutrality, cross-border data transfers (i.e., Schrems), consumer privacy and data security, and ongoing debates over the efficacy of regulatory and enforcement efforts.

Click here to register.

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# Donate to the FCBA Foundation Using Amazon Smile!

Want to help the FCBA Foundation without spending any extra money? The Foundation is now registered with **Amazon Smile**, which provides an automatic way for you to support the Foundation every time you shop, at no cost to you. Simply shop at **smile.amazon.com** and Amazon will donate a portion of the purchase price (0.5%) to the Foundation. More about Amazon Smile can be found **here**. Thanks for continuing to support the FCBA Foundation mission!

APRIL 26 CLE CONTINUED FROM PAGE 4

If you have any issues, please contact Elizabeth Hagerty at **elizabeth@fcba.org**.

The FCBA has applied for 2.0 hours of MCLE credit from the VA Bar. This program has not yet been approved.

### Agenda

#### 3:00 – 3:05 p.m. WELCOME AND INTRODUCTIONS

**Chris Laughlin**, Associate, Kelley Drye; FCBA Ad Hoc Consumer Protection Committee Co-Chair

#### 3:05 – 4:10 p.m. REGULATORY AND ENFORCEMENT PRIORITIES IN 2021

#### Moderator:

Svetlana Gans, Vice President & Associate General Counsel, NCTA-The Internet & Television Association; FCBA Ad Hoc Consumer Protection Committee Co-Chair

#### Panelists:

**Dona Fraser**, Senior Vice President, Privacy Initiatives, BBB National Programs

Frank Gorman, Acting Deputy Director, Bureau of Consumer Protection, Federal Trade Commission Diane Holland, Legal Advisor, Office of Commissioner Starks, Federal Communications Commission Abigail Stempson, Director, National Association of Attorneys General, Center for Consumer Protection Laura Brett, Vice President, National Advertising Division, BBB National Programs

#### 4:10 – 5:15 p.m. NAVIGATING THE SHIFTING CONSUMER PROTECTION LANDSCAPE

#### Moderator:

**Mark Brennan**, Partner, Hogan Lovells; FCBA Ad Hoc Consumer Protection Committee Co-Chair

#### Panelists:

Chris Lewis, President & CEO, Public Knowledge

Melissa Maalouf, Shareholder, Zwillgen Brian Scarpelli, Senior Global Policy Counsel, ACT | The App Association John Villafranco, Partner, Kelley Drye & Warren LLP

**Rachel Wolkowitz**, Partner, Wilkinson Barker Knauer, LLP

### Tuesday, May 4, 1:00 – 3:00 p.m. ET Trust and Openness in Modern Communications Networks

The FCBA **Cybersecurity Committee** will sponsor a CLE on **Tuesday**, **May 4 from 1:00 – 3:00 p.m. ET** entitled "Trust and Openness in Modern Communications Networks." This program will be held

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Thank you to Covington & Burling LLP for joining the Friends of the FCBA Program!

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# COVINGTON

https://www.cov.com/

virtually via the Zoom platform.

Security and openness seem like contradictions, but in modern communications systems from 5G to the Internet, increasingly you cannot have one without the other. This CLE will explore the technologies – both hardware and software – that help create trust in communications networks and how the legal and policy landscape has evolved to account for the changes in technology.

If you have any issues, please contact Elizabeth Hagerty at **elizabeth@fcba.org**.

The FCBA has applied for 2.0 hours of MCLE credit from the VA Bar. This program has not yet been approved.

Agenda

1:00 – 1:05 p.m. WELCOME AND INTRODUCTIONS

Click here to register.

### FCBA UNPLUGGED APRIL 2021 EDITION

"FCBA Unplugged," is a podcast series for and about our beloved FCBA community. FCBA Unplugged features a series of fun, informal conversations between host Kelly Donohue, a Public Policy Manager at Facebook and cochair of the FCBA's Membership and Marketing Committee, and you, our FCBA members! While it's certainly no proxy for in-person events, it's a fun opportunity to collectively check in with our FCBA friends and family while we are all working from home in our pajama bottoms, and maybe discover a few hidden talents along the way.



**HOW CAN I LISTEN AND SUPPORT THE SHOW?** We're available on Spotify, Apple Podcasts, on the FCBA website - https://www.fcba.org/products-services/podcast, and at https://www.buzzsprout.com/1458427. Please tune in, leave a review, and tell the world about the show on Facebook, Instagram, LinkedIn, and Twitter!

**ABOUT OUR LATEST PODCAST!** The episode features **MEGAN ANNE STULL**, Counsel at Google and currently the President-Elect of the FCBA. Did you know that Megan loves animals (she has three cats, volunteers with neonatal kittens, and recently rescued a squirrel)? Or that she has a plush, toddler-sized Gritty (the Philadelphia Flyers mascot) that is near and dear to her heart? Learn more fun facts about Megan by tuning into the podcast while taking a walk or running errands. Enjoy!

**CAN I BE ON THE SHOW?** If you have ideas for topics or guests, or would like to be on the show yourself, send Kelly an email at **kellydonohue@fb.com**. The suggestion box is open!

#### 1:05 – 2:00 p.m. CREATING SECURE DEVICES AND NETWORKS: AN INDUSTRY PERSPECTIVE

This panel will explore the technologies the underpin trust and security in today's communications networks. It will detail how the hardware and software layers work together and independently to produce a superior security posture from the single-vendor solutions that characterized previous generations of technology. Finally, panelists will turn an eye to the future to discuss what's next for this critical area of communications technology.

Speakers: TBD

#### 2:00 – 3:00 p.m. EXPLORING THE LEGAL AND POLICY IMPACTS OF SECURE TECHNOLOGIES

The interplay between law, policy, and technology has always been a delicate dance... usually with law and policy playing catch-up. However, as society continues to grapple with the pervasive role of technology in our lives, policy is catching up fast. This panel will explore the current state of the law from the perspective of the private sector and from the policymakers that are engaged in change and enforcement.

Speakers: TBD

### Tuesday, June 15, 3:00 – 5:00 p.m. ET Al in Space and Telecom

The FCBA Artificial Intelligence, Machine Learning & Robotics, International Telecommunications, and Wireless Telecommunications Committees will co-sponsor a CLE on Tuesday, June 15 from 3:00 – 5:00 p.m. ET entitled "AI in Space and Telecom." This program will be held virtually via the Zoom platform.

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#### JUNE 15 CLE CONTINUED FROM PAGE 6

#### Click here to register.

If you have any issues, please contact Elizabeth Hagerty at **elizabeth@fcba.org**.

The FCBA has applied for 2.0 hours of MCLE credit from the VA Bar. This program has not yet been approved.

### Agenda

#### 3:00 – 3:05 p.m. WELCOME AND INTRODUCTIONS

**Daudeline Meme**, VP & Associate General Counsel, Federal Regulatory and Legal Affairs, Verizon and Co-Chair, FCBA Artificial Intelligence, Machine Learning & Robotics and International Telecommunications Committees

#### 3:05 - 4:00 p.m. AI IN SPACE

From manufacturing to operations, artificial intelligence is transforming the satellite industry: increasing the speed of satellite development and testing; enhancing space capabilities, such as satellite monitoring; creating new solutions for orbital debris mitigation and more. This panel will discuss current and emerging applications of AI technology in space as well as attendant legal and policy issues.

#### Moderator:

Jameson Dempsey, Co-Chair, FCBA Artificial Intelligence, Machine Learning & Robotics Committee Speakers: TBD

# 4:00 – 5:00 p.m.

The telecom sector is leveraging artificial intelligence in many creative

and forward-thinking ways, including supply chain management, spectrum modernization, network optimization and monitoring, fraud detection and prevention and customer service. In all of these areas and more, AI is creating new possibilities and innovative solutions in the telecommunications ecosystem. This panel will discuss current and emerging applications of AI technology in telecom as well as attendant legal and policy issues.

#### Moderator:

**Kara Graves**, Assistant Vice President, Regulatory Affairs, CTIA and Co-Chair, FCBA Wireless Telecommunications Committee

Speakers: TBD

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### **Constitution and Bylaws Committee Proposed Changes**

This winter the Constitution and Bylaws Committee (Yaron Dori, Diane Holland, Megan Anne Stull, and Josh Turner) reviewed the FCBA's Constitution and Bylaws to ensure that they accurately describe the FCBA's current practices and provide a solid foundation for the future. The Committee has proposed several areas for clarification and improvement, and these areas will be presented to the Officers and Executive Committee for their consideration and for a vote at their April 28, 2021 meeting.

The proposed changes to the Constitution would: (i) provide the FCBA with greater flexibility in how it describes itself in marketing materials; (ii) clarify the FCBA's evolving focus on technology law and policy; (iii) update the description of the membership application process to more accurately reflect the role of the Executive Director in that process; (iv) update the description of the Assistant Secretary role to more accurately reflect current practices; (v) update the description of the Young Lawyers Committee representative to the Executive Committee to more accurately reflect current practices; and (vi) make other ministerial and conforming changes.

The proposed changes to the Bylaws would: (i) include updates to more accurately describe the Executive Director's responsibilities; (ii) update the description of the Assistant Secretary role; (iii) reorganize sections on committees to allow for greater flexibility as communications and technology laws evolve over time; and (iv) update the membership description to reflect current practices with regard to retired members.

The proposed changes to both documents are being posted to the FCBA's website. FCBA members are invited to review the documents and to raise any concerns about the proposed changes to **Megan Anne Stull at stull@google.com** by **April 14, 2021**.

# Thank you to Wilkinson Barker Knauer, LLP for joining the Friends of the FCBA Program!

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# **COMMITTEE AND CHAPTER** Events

#### **All-Chapters Event**

**Event:** Program sponsored by FCBAs 11 nationwide chapters **Date:** Tuesday, April 13, 4:00 – 6:00 p.m. ET **Location:** Virtual via the Zoom platform

**Topic:** The Converging Communications and Technology Sectors: An FCBA All-Chapter Event

**Description:** The proliferation of communications channels and integration with other technologies like telehealth and remote learning gained unexpected prominence in 2020 and the trajectory is only increasing in 2021. How will federal and state policymakers address broadband regulation, and availability and affordability gaps to ensure expanded access to the connectivity we depend on now more than ever? **For more information:** See **page 12**.

**To register:** Click here or go to the **FCBA Website – Calendar of Events**. If you have any issues, please contact Elizabeth Hagerty at **elizabeth@fcba.org**.

#### Artificial Intelligence, Machine Learning, and Robotics Committee

Event: CLE Webinar co-sponsored by the International Telecommunications and Wireless Telecommunications Committees
Date: Tuesday, June 15, 3:00 – 5:00 p.m. ET
Location: Virtual via the Zoom platform
Topic: AI in Space and Telecom
For more information: See page 6.
To register: Click here or go to the FCBA Website – Calendar of Events. If you have any issues, please contact Elizabeth Hagerty at elizabeth@fcba.org.

#### **Consumer Protection Committee**

Event: CLE Webinar
Date: Monday, April 26, 3:00 – 5:15 p.m. ET
Location: Virtual via the Zoom platform
Topic: Consumer Protection Priorities in the Biden Administration
For more information: See page 4.
To register: Click here or go to the FCBA Website – Calendar of
Events. If you have any issues, please contact Elizabeth Hagerty at
elizabeth@fcba.org.

#### **Cybersecurity Committee**

Event: CLE Webinar Date: Tuesday, May 4, 1:00 – 3:00 p.m. ET Location: Virtual via the Zoom platform Topic: Trust and Openness in Modern Communications Networks For more information: See page 5. To register: Click here or go to the FCBA Website – Calendar of Events. If you have any issues, please contact Elizabeth Hagerty at elizabeth@fcba.org.

#### **Diversity Committee**

Event: Program co-sponsored by the Young Lawyers Committee Date: Wednesday, April 14, 5:00 – 7:00 p.m. ET Location: Virtual via the Zoom platform Topic: Careers in Non-Profit Advocacy Note: This program will be off-the-record. For more information: See page 12. To register: Click here.

#### **International Telecommunications Committee**

Event: CLE Webinar co-sponsored by the Artificial Intelligence, Machine Learning, and Robotics Committee and Wireless Telecommunications Committee
Date: Tuesday, June 15, 3:00 – 5:00 p.m. ET
Location: Virtual via the Zoom platform
Topic: AI in Space and Telecom
For more information: See page 6.
To register: Click here or go to the FCBA Website – Calendar of
Forente. If you have any issues place contact Elizabeth Hearty at

**Events**. If you have any issues, please contact Elizabeth Hagerty at **elizabeth@fcba.org**.

#### Video Programming and Distribution Committee

**Event:** CLE Webinar **Date:** Thursday, April 15, 2:00 – 4:00 p.m. ET **Location:** Virtual via the Zoom platform **Topic:** The Implications of Covid-19 On the Distribution of Programming **For more information:** See **page 4**.

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# **COMMITTEE AND CHAPTER** Events

**To register:** Click here or go to the **FCBA Website – Calendar of Events**. If you have any issues, please contact Elizabeth Hagerty at **elizabeth@fcba.org**.

#### **Wireless Telecommunications Committee**

**Event:** CLE Webinar co-sponsored by the Artificial Intelligence, Machine Learning, and Robotics Committee and International Telecommunications Committee **Date:** Tuesday, June 15, 3:00 – 5:00 p.m. ET **Location:** Virtual via the Zoom platform **Topic:** AI in Space and Telecom **For more information:** See **page 6**. **To register:** Click here or go to the **FCBA Website – Calendar of Events.** If you have any issues, please contact Elizabeth Hagerty at **elizabeth@fcba.org**.

#### **Wireline Committee**

Event: Lunch and Learn Date/Time: Wednesday, June 2, 12:15 – 1:30 p.m. ET Location: Virtual via the Zoom platform Topic: Meet the FCC Commissioners' Wireline Advisors Speakers: Ramesh Nagarajan, Acting Legal Advisor for Wireline, Office of Acting Chairwoman Rosenworcel; Danielle Thumann, Legal Advisor, Office of Commissioner Carr; Austin Bonner, Legal Advisor for Wireline and Public Safety, Office of Commissioner Starks; Carolyn Roddy, Chief of Staff and Senior Legal Advisor for Wireline Issues, Office of Commissioner Simington

**Moderators:** Steve Goodman, Counsel, Butzel Long and Julie A. Veach, Partner, Harris, Wiltshire & Grannis LLP **To register: Click here.** 

#### Young Lawyers Committee

Event: Program co-sponsored by the Diversity Committee Date: Wednesday, April 14, 5:00 – 7:00 p.m. ET Location: Virtual via the Zoom platform Topic: Careers in Non-Profit Advocacy Note: This program will be off-the-record. For more information: See page 12. To register: Click here.

#### International Telecommunications; Engineering and Technical; Diversity; Diversity Pipeline Program; Women's Leadership; and Young Lawyers Committees

Event: Celebrating International Girls in ICT Day Date: Thursday, April 22, 4:00 – 5:30 p.m. Location: Virtual via the Zoom platform Topic: Empowering, Encouraging, and Excelling Description: The FCBA is proud to join numerous organizations worldwide to celebrate International Girls in Information and Communication Technologies Day. This webinar represents the FCBA's role in creating a global environment for girls and young women to consider studies and careers in the growing field of information and communications and technologies. The event will feature a fireside chat with FCC Acting Chairwoman Jessica Rosenworcel and a panel of women leaders. We are pleased to offer this student-oriented event at no cost.

For more information: Click here. To register: Click here.

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https://www.lumen.com/en-us/home.html

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# FCBA'S SECOND ANNUAL WOMEN'S SUMMIT Series

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The fourth and final session of the virtual FCBA Women's Summit Series, **Women Shaping the Privacy and Cybersecurity Landscape**, will showcase the successful careers of women in privacy and cybersecurity and discuss unique opportunities presented to women lawyers. Leaders in the tech bar from government, industry, law firms, and the nonprofit sector will share their experiences and advice on how to advance opportunities for women in these spaces.

Come be a part of this exciting session. As a benefit of the virtual platform, we encourage FCBA members and friends around the country to join. All are welcome. Click here to sponsor or see page 23 for more information. To honor just a few of the many women who have made historic and indelible contributions in technology, media, and telecommunications, we are offering four levels of sponsorship: Frieda Barkin Hennock (first woman FCC Commissioner), Katherine Johnson (NASA mathematician), Ada Lovelace (computer programmer), and Emma Nutt (first woman telephone operator).

Sponsors will receive recognition for their support in promotional emails, the FCBA newsletter, on the FCBA website, and via social media. In addition, the top three tier sponsorship levels will receive logo recognition in the newsletter and during the programs.

Click here to register.

### Join the FCBA on Facebook, LinkedIn, Twitter, and Instagram!

Did you know that FCBA has Facebook and LinkedIn pages and Twitter and Instagram accounts? The FCBA Social Media Committee invites you to "Like" and "Follow" our pages today to be in the loop for upcoming events, share fun pictures of your FCBA friends and colleagues, and grow your social media network! Come join the conversation on **Facebook**, **LinkedIn**, **Twitter** (@FCBALaw) and **Instagram** (@fcba\_law).

## Thanks to our 2nd Annual Women's Summit Sponsors!

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# **COMMITTEE AND CHAPTER** News

## Tuesday, April 13, 4:00 – 6:00 p.m. ET The Converging Communications and Technology Sectors: An FCBA All-Chapter Event

Join us for a virtual event co-hosted by FCBA's 11 nationwide chapters. The Chapters will sponsor the program on **Tuesday, April 13 from 4:00 – 6:00 p.m. ET** entitled "The Converging Communications and Technology Sectors: An FCBA All-Chapter Event." This program will be held virtually via the Zoom platform.

The proliferation of communications channels and integration with other technologies like telehealth and remote learning gained unexpected prominence in 2020 and the trajectory is only increasing in 2021. How will federal and state policymakers address broadband regulation, and availability and affordability gaps to ensure expanded access to the connectivity we depend on now more than ever.

#### Click here to register.

If you have any issues, please contact Elizabeth Hagerty at **elizabeth@fcba.org**.

### Agenda

#### 4:00 – 4:20 p.m. WELCOME Natalie Roisman, President, FCBA;

Partner, Wilkinson Barker Knauer, LLP

#### FIRESIDE CHAT

**FCC Commissioner Brendan Carr**, (with **Thaila Sundaresan**, Partner, Davis Wright Tremaine)

#### 4:20 – 4:40 p.m. INDUSTRY SURVEY CHAT

**Roger Entner**, Founder, Recon Analytics, Inc. (with **David Rice**, Partner, Miller Nash Graham and Dunn)

#### 4:40 – 5:20 p.m. PANEL 1: THE ROLE OF POLICYMAKERS IN A CONVERGING COMMUNICATIONS MARKETPLACE

What issues does this raise for regulators? FCC and state/NARUC reps. Industry moderator. What is the ongoing role for state policymakers as these markets converge (including any cases addressing jurisdiction)?

#### Moderator:

Zeb Zankel, Partner, Jenner & Block

#### Speakers:

**Brandon Presley**, Commissioner, Mississippi Public Service Commission; Member, FCC Federal State Joint USF Board

#### **Professor Catherine J.K. Sandoval**, Santa Clara University School of Law; former Commissioner, California Public Utilities Commission **Curt Stamp**, Vice President, Govt. Affairs and Arkansas Market Vice President, Cox Communications

#### 5:20 – 6:00 p.m. PANEL 2: ENSURING BROADBAND FOR ALL

How will broadband be made more available? WISPs, SpaceX, 5G and other innovative offerings. What are the legal and regulatory barriers and how can they be overcome? Are subsidies needed and where should the come from? How can infrastructure be made more available?

#### Moderator:

**Dan Waggoner**, Partner, Davis Wright Tremaine

Speakers:

#### Karen Charles Peterson,

Commissioner, Massachusetts Department of Telecommunications and Cable; Member, FCC Federal State Joint USF Board

**Michele Thomas**, Vice President, Government Affairs, T-Mobile

**Melissa Slawson**, General Counsel and Vice President-Government Affairs and Education, GeoLinks

## Wednesday, April 14, 5:00 – 7:00 p.m. ET Careers in Non-Profit Advocacy

Presented by Young Lawyers and Diversity Committees

#### Note: This program will be off-the-record.

Non-Profit advocates play an active role in shaping communications and technology laws and policies. Working for these organizations can require a unique set of skills and interests from government and private sector positions. This event will feature practitioners at various stages in their careers who have worked in non-profit advocacy organizations. They will discuss their experiences pursuing opportunities and working at these organizations, provide advice on landing a position at such organizations in both the early and later stages of one's career, and address potential challenges of transitioning from the government or private sector to a non-profit (and vice versa). Following the panel discussions, guests will have the opportunity to asks questions directly to non-profit practitioners during a break-out session.

### Agenda

#### 5:00 – 5:55 p.m. MID-AND LATE-STAGE CAREERS

Panelists:

Neil Chilson, Senior Research Fellow, Technology and Innovation at Stand Together/Charles Koch Institute **Parul Desai**, FCC Detailee, House Committee on Energy and Commerce, Subcommittee on Communications and Technology (former Policy Counsel, Telecommunications and Media, Consumer Reports, and Vice President, Media Access Project) Jessica González, Co-CEO, Free Press Joe Miller, President and CEO, The Washington Center for Technology Policy Inclusion

CONTINUED ON NEXT PAGE

# **COMMITTEE AND CHAPTER** News

#### CAREERS IN NON-PROFIT ADVOCACY

CONTINUED FROM PAGE 12

#### *Moderator*:

**Gigi Sohn**, Distinguished Fellow at the Georgetown Law Institute for Technology Law & Policy

#### 5:55 – 6:30 p.m. EARLY-CAREER OPPORTUNITIES

#### Panelists:

**Brenda Villanueva**, Telecom and Regulatory Attorney, TURN **Jeff Westling**, Resident Fellow, Technology & Innovation Policy, R Street

**Lauren Wilson**, Managing Associate, Dentons (former Policy Counsel, Free Press)

#### Moderator:

**Yosef Getachew**, Media and Democracy Program Director, Common Cause

#### 6:30 – 7:00 p.m. BREAK-OUT SESSION

Click here to register.

## Celebrating International Girls in ICT Day on April 22

The FCBA is proud to join numerous organizations worldwide to celebrate International Girls in Information and Communication Technologies Day on April 22 from 4:00 - 5:30 p.m. The FCBA International Telecommunications; Engineering and Technical; Diversity; Diversity Pipeline Program; Women's Leadership; and Young Lawyers Committees present "Empowering, Encouraging, and Excelling," a webinar that represents the FCBA's role in creating a global environment for girls and young women to consider studies and careers in the growing field of information and communications and technologies. The event will feature a fireside chat with FCC Acting Chairwoman Jessica Rosenworcel and a panel of women leaders. We are pleased to offer this student-oriented event at no cost. For more information, **click here.** 

#### Click here to register.

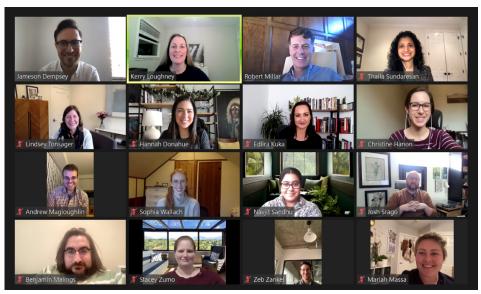
### Northern California Chapter Hosts an Excellent Career Panel Program on March 18!

The Northern California Chapter hosted a well-attended program on careers in Communications/Technology Law via Zoom on March 18. **Josh Srago**, a recent law school graduate and participant in the event, posted this write up on LinkedIn regarding how much he benefitted from attending the program. **"When in doubt, find your community."** Published on March 29, 2021

Three years ago I made the decision to shift careers and go from engineering communications and smart building solutions to pursuing the growing passion I was gaining to get involved in the tech policy world. That meant going to law school and taking a big leap of faith that the opportunities would exist when I was done.

Fast forward to 2020 and the pandemic. I ended up graduating a semester early so as to not accumulate more student loan debt. I sat for the February bar exam and have been hunting for work opportunities for the last few months.

CONTINUED ON NEXT PAGE



Northern California Chapter Career Event

# **To Update Your Membership Contact Information**

We'd like to remind everyone that if you have any changes to your membership contact information, please contact Elizabeth Hagerty (**elizabeth@fcba.org**). In order to keep a cohesive look to both our online and hard copy directories, we do not allow members to make any changes to their information themselves. Also note that we do not include prefixes or titles in any of our member listings.

# **COMMITTEE AND CHAPTER** News

#### NORTHERN CALIFORNIA

CONTINUED FROM PAGE 13

I was told throughout law school that having a unique combination of experiences and skills would make me highly marketable, and while that might be true, it has been a struggle to find opportunities. It's discouraging to feel like you're lacking a community of people that understand your interests.

Two weeks ago, I started to feel like my niche wasn't as small as I thought. In the last few years I found professors and thought leaders in the telecommunications field on social media, but those dialogues can be limited when you're trying to break into the field. It was the Federal Communications Bar Association's career panel, though, that showed me there's a fun and just as nerdy collection of minds out there trying to do great work.

The event wasn't just professionals talking at the attendees about their careers and experiences. The use of breakout rooms to allow for networking with all of the panelists and actually get to speak with them and ask more pointed questions was precisely what I had been missing in the job hunting experience. I missed networking with people at events. Cold emailing is uncomfortable for me and the recipients of those messages have no real reason to follow up. But a networking event provides the perfect opportunity to begin a dialogue and then follow up on that. It's how you find your community in a given field.

So, thank you **FCBA** and **Natalie Roisman**, **Jameson Dempsey**, **Lindsey Tonsager**, **Thaila Sundaresen**, and **Robert Millar** for taking the time to talk to those of us looking to break into the field and for responding to, what I imagine to be, a large number of follow up messages.

It's nice to feel that sense of community and belonging in such tumultuous times.

-Josh Srago, JD, CIPP/US

## FCC Partners with Internet Association for Tech and Communications Diversity Opportunity Symposium and Virtual Fair April 28

Consistent with the FCBA's ongoing efforts to promote diversity and inclusion in the tech industry, we are pleased to share information about an upcoming event sponsored by the Digital Empowerment and Inclusion Working Group of the Federal Communications Commission's (FCC) Advisory Committee on Diversity and Digital Empowerment (ACDDE), ACDDE member Internet Association, and the FCC's Media Bureau. The Tech and Communications Diversity Opportunity Symposium and Virtual Fair will be held Wednesday, April 28, 2021, from 12:00 noon to 6:45 pm. EDT.

FCC Acting Chairwoman Jessica Rosenworcel will welcome Symposium participants. The event will provide information, resources, and support to diverse communications businesses (DCBs), including those focused on legacy communications industries (e.g., radio, television, telecommunications, cable, and satellite), and those engaged in technology-oriented industries seeking business opportunities as vendors, suppliers, or partners with tech and communications companies or government agencies. DCBs include small businesses, minority- and ethnicowned, women-owned, Veteran-owned, LGBTQ-owned, and disabled-owned businesses.

The Symposium will include two panels: Your Tax Dollars at Work: Government Programs and Initiatives; and For We Have Promises to Keep: Private Sector Programs and Initiatives. The Virtual Fair following the Symposium will feature one-on-one confidential consultations during which small and diverse communications business owners will receive individualized advice on supplier and vendor strategies; financial support; training, educational or consulting programs/initiatives; discounted or special services and products for DCBs; and mentoring, incubation or apprenticeship programs/initiatives.

Internet Association CEO Dane Snowden said, "IA recognizes that diversity plays a critical role in the success of the tech industry, and the country as a whole. With that in mind, we are deeply committed to supporting efforts to expand diversity and inclusivity. It is an honor to work alongside the FCC Advisory Committee on Diversity and Digital Empowerment, especially on expanding opportunities for diverse vendors. IA's virtual October 2020 Tech Supplier Diversity Opportunity Showcase brought together stakeholders to tackle key issues such as sources of capital and navigating COVID-19. We are also pleased to report that over the last year, the internet industry has nearly doubled its tracking of D&I supplier spending. We look forward to working with the FCC and continuing the positive momentum with the upcoming Symposium and Virtual Fair."

For registration information, contacts, and a list of the companies, organizations, and government agencies scheduled to participate in the Virtual Fair, please see: https://www.fcc.gov/advisorycommittee-diversity-and-digitalenpowerment.

# FCBA VIRTUAL ANNUAL SEMINAR

#### CONTINUED FROM PAGE 1

<u>Click here to register for the Annual</u> <u>Seminar.</u>

If you have any issues, please contact Elizabeth Hagerty at **elizabeth@fcba.org**.

<u>Click here to sponsor the Annual</u> <u>Seminar.</u>

Sponsors will receive recognition for their support in promotional emails, the FCBA newsletter, on the FCBA website, and

via social media. Sponsors will also be recognized in various ways during the Summit Series programming. \$250.00 of this sponsorship will be considered a tax-deductible donation to the FCBA Foundation.

### Thanks to our Annual Seminar Sponsors!



# Get to Know an **FCBA MEMBER**

# Ann Berkowitz

#### By: Laura Phillips

My initial encounter with Ann Berkowitz, who is now Senior Vice President and CAO, Strategic Public Policy & Number Administration at Somos, Inc, was when she was hard at work as a member of the FCBA's Annual Seminar Committee, when I was FCBA President. She was calm, reliable, thoughtful and creative; in other words Ann was an absolute delight to work with. I'm grateful Ann took time to do this interview

and it was great to hear more about how she's developed her career over time and to find out more about Somos, including that it is a women-driven company.

# **Q:** What attracted you to the field of communications?

I grew up in Texas. My path to a career in communications was a happy accident. When I first started out, I worked in retail, which was a great experience but with lousy hours. I wanted a "corporate job" that would give me weekends and was hired as a legal secretary at GTE. (Yes, I'm aware that seriously dates me!) The accident was happy because I discovered that the field provided a lot of professional growth opportunities. Communications is always evolving and touches every business, industry and consumer.

When I think back to that "aha" moment. I'd have to say it was when then GTE General Counsel Bill Barr and his inhouse and outside counsel were gathered, strategizing next steps in the midst of the GTE/Bell Atlantic merger process. I was in the room, taking notes. It was really fascinating stuff and I realized that I could actually have a seat at the table. That thought eventually had me returning to college to complete my undergraduate degree. Shortly after the merged companies became Verizon, I moved well into the regulatory "weeds," taking on the former Bell Atlantic's Section 271 petition work among other things. I also worked on numbering issues which led to my work on the creation of Somos, a spin off from the Bell Operating Companies toll free administration operations. So Somos has an incredible legacy as well as the beating heart of a tech start up.



**Q:** Have things unfolded in your career more or less the way you planned?

A: Absolutely not! It might seem that a career path of Secretary to C-Suite must have involved some master plan, but nothing could be further from the truth. Throughout my career I've had roles that I didn't even know existed much less been able to plan for. There's a saying that I love which is "Success happens when opportunity and preparation meet." I am ambitious and at every stage of my career I would find myself wanting more, even if I had no idea of what that "more" was. I would strive to do my best work while keeping my eyes open. A few times career prospects were presented but more often than not, my career involved me creating an opportunity. And every opportunity involved taking a leap of faith. Having said that, everyone has their own path.

# What's the most interesting or challenging thing that you've done in your current position?

I would have to say understanding the strategic importance of corporate culture and diversity and becoming an advocate for empowering employees throughout an organization. I grew up in a traditional corporate environment, very hierarchal in structure and homogenous in demographics. My current world is very different from my past and adjusting to this change has been a challenge and required a lot of self-reflection. Somos is a predominantly women- run company which values diversity and empowers employees to be thought leaders and decision makers. Somos promotes the importance of corporate culture and inclusion and understands that creating an environment which truly harnesses the strength of a diverse culture takes commitment and constant questioning to ensure you're actually walking the walk and not just talking the talk. At Somos, I have seen firsthand how empowering a diverse workforce results in higher customer satisfaction, better products and happier employees.

#### Is there something interesting or someone who surprised or impressed you during your career and why?

A: I've had many surprising moments and met many people that influenced me along the way both personally and professional. When considering someone from telecom and the FCBA community I have to choose Sanford Williams at the FCC. I've known Sanford for many years, and I am continually impressed not only by his professional acumen but also by his amazing character. Sanford's indisputable dedication to public service is inspiring. He manages to work in deeply political environments without ever being political. I can recall working on a challenging project together that was fraught with conflict and he was able to bring resolution and did so with quiet dignity and grace. Sanford is a colleague who genuinely seeks to lift people up and always motivates me to do better.

### Q: What do you enjoy reading?

I really like historical fiction. It's fun to have a story unfold while weaving in people, places and facts from history. Noah Gordon's a favorite author of mine in the genre. In particular, I loved The Physician. Although I'd caution you to skip the movie and stick with the book.

**Can** you share perspective on the pitfalls to avoid or other career advice for those who are just getting started in the communications field?

# Get to Know an FCBA MEMBER

#### ANN BERKOWITZ CONTINUED FROM PAGE 16

I'll start with another quote, **A:** "Opportunity is missed by most because it is dressed in overalls and looks like work." My advice, for telecom or any other field, is to not be seduced by shiny objects. Everyone wants to work on the hot issue or high-profile case. It's exciting, brings lots of attention and has the aura of importance. But all of that is fleeting. I used to joke that I had a kennel instead of a portfolio. I had "dog issues" that nobody wanted. But those issues turned out to be both complex and challenging. I was able to really dig in and learn without distraction or restriction. That's where the growth can be found too.

What is something interesting about you that people are not generally aware of that you're willing to share?

A: Growing up, I was a competitive barrel racer in rodeos in Texas.

# **Q:** How has your life changed as a result of COVID-19?

A: I've been very fortunate in that my family has not been too directly impacted by COVID-19. Everyone has remained healthy with food on their table and a roof over their head. I truly appreciate that many others are not faring as well and try help where and when I can. I would have to say that the biggest change is that my life has really slowed down. Pre-COVID-19, I was on the road about two weeks a month and always on the go. I never minded the travel but being home (without a commute) has actually enabled me to connect more with family and friends. Everyone was reachable, albeit by phone, Zoom or Facetime, and had the time.

# How long have you been an FCBA member and what is the value of FCBA membership?

**A:** I've been a proud FCBA member for 20 years and the greatest value I've gained from my membership, both professionally and personally, is the people. The FCBA has connected me with amazing people that have provided career guidance, life lessons and important professional connections. My committee work has helped in forging those connections, including my ten year stint on the Annual Seminar Committee. I'm looking forward to having that event back live before too long. I also really love seeing younger members of the FCBA "grow up" as they get their feet wet doing the grunt work on any number of FCBA events, and then blossoming into FCBA leaders.

I'd say as well that the FCBA Foundation shows the value of giving back and enables me to join in the cause. One of my favorite FCBA events is the Annual Charity Auction and every year the event introduces me to yet another amazing local charity, many of which I continue to support.

Interested in learning more about another FCBA member? If there is a member you'd like to know better, contact Laura Phillips at **laura.phillips@faegredrinker.com**.

## Join the FCBA's Virtual PurpleStride Team to Fight Pancreatic Cancer

We invite you to join the FCBA's virtual PurpleStride team, FCBAGoesPurple, hosted by Jennifer Holtz, Melissa Newman, and Rudy Brioché. Each of us has lost parents to pancreatic cancer, and we invite you to walk virtually with us on Saturday, June 12th, for the Pancreatic Cancer Action Network's PurpleStride walk to end pancreatic cancer.

PurpleStride events are hosted year-round in nearly 60 communities nationwide. Your participation and fundraising support PanCAN's life-changing programs and services for pancreatic cancer patients and their families.

**REGISTER TODAY** to join our FCBAGoesPurple team. Everyone who registers and raises or makes a personal donation of \$25 or more will receive a PurpleStride T-shirt.

**Get creative** in how you participate in PurpleStride this year — walk, run, bike or do another favorite activity and help us reach our \$10 million national fundraising goal. Connect with other PurpleStriders in your area by joining the **Washington D.C. Affiliate Facebook Group**. Get inspired, share fundraising ideas and reach your goal together.

If you or your company would like to create your own team, please visit the **PurpleStrideDC site**.

Pancreatic cancer does not stop, and neither do we — this disease affects thousands of patients and their families every day, and we need to continue to fight for them. Thank you for rallying behind our community — the need has never been greater.

If you have any questions, please email Jennifer Holtz at **Jenn.pancandc@gmail.com** 

## Rand McNally and Me

Submitted by John Wells King, a veteran FCC lawyer now practicing in Jacksonville, Florida. He began his practice in Washington DC in 1972, with the legacy communications law boutique Haley, Bader & Potts.

Attorneys beginning their law practice fresh from having passed the bar exam likely seat themselves at their desk with several reference works. In days gone by, before Westlaw, Lexis, and Google, this might have included *Black's Law Dictionary*; a manual on "practice and procedure" in the jurisdiction in which they were admitted to law practice; and perhaps a general digest of law and legal precedents.

I embarked upon a career as a communications lawyer in 1972. That translated into practice before the Federal Communications Commission (FCC). representing mainly radio and television stations as well as cable television systems. Thus I found my clientele spread far and wide across the United States, its Territories and Possessions. And as a result, the Rand McNally Road Atlas became a cardinal desk reference for me and my practice. I learned the locations of such diverse places as Scotland Yard, North Carolina; Herrin, Illinois; Thief River Falls, Minnesota; and McCall, Idaho - each of which has at least one local, home town radio station.

My broadcast clients expected me to advise them on whether, when, and how to comply with hundreds of rules, regulations, and policies that the FCC imposed on them. Those resided mainly in Title 47 of the Code of Federal Regulations, the section of federal agency regulations devoted to Telecommunications. Its four paperback volumes resided on my desk alongside the Rand McNally. So, when a client wanted to know, for example, if old letters from listeners could be discarded, or if a promotional slogan could be inserted into a station identification announcement, or if the Star-Spangled Banner had to be broadcast at signon or sign-off, I would consult my rules volumes for the answer. (A client actually asked me about the national anthem. There is no FCC requirement to play it.)

Parts 73 to 79 of Title 47 covered broadcasting and cable TV. Once in a while we wandered over to other parts when an inquiry warranted it, such as Part 13 (radio operator

licensing) or Part 17 (antenna structures).

Occasionally a client would ask me about another radio or television station in their market. That led me to another desk reference, the Broadcasting Yearbook. Published by the leading weekly trade magazine of the day, Broadcasting (which became Broadcasting & Cable in 1993), this directory of radio and television stations licensed by the FCC contained a wealth of information on station ownership, programming, and technical facilities, as well as communications lawyers, engineers, and consultants. (The Broadcasting Yearbook ceased publication after 2010 – a testament to the impact of the internet on access to information.)

A companion resource to the *Broadcasting Yearbook*, the *Television & Cable Factbook* comprised a mammoth, four-volume repository of information on the television and cable industries. An indispensable resource of information on the reach of stations and cable systems by coverage and audience, the last *Factbook* was published in 2018.

Congress granted the FCC administrative authority to issue broadcast licenses, and quasi-judicial authority to resolve legal issues arising from them. As a result, the Commission's pronouncements in licensing and adjudicative proceedings built up a specialized body of law that became binding or guiding precedent in later cases. The U.S. Government Printing Office compiled these rulings and published them two or three times a vear in numbered, bound volumes titled "Federal Communications Commission Reports." (They were replaced in 1986 by the "FCC Record," a paper-bound volume published semi-monthly.)



John Wells King

A commercial reporting service formed in 1939 by James Pike and Henry Fischer, two Washington DC lawyers, also provided copies of FCC rulings on a more frequent, weekly basis. Suitably annotated to assist in legal research, they were compiled into bound volumes. The resulting "Pike & Fischer Radio Regulation Reports" became a staple of

communications law libraries. We referred to them informally as Radio Reg volumes or "R&R." Invariably, a legal research project for a client sent me to the firm's library, and just as invariably, an armful of FCC Reports and R&Rs would end up occupying much of the usable real estate on my desk top.

An additional reference work filled an entire shelf of the law library: the Martindale-Hubbell Directory of American Lawyers. A set of nearly a dozen hefty volumes, each of whose bindings were four or more inches thick, the Directory listed all the lawyers in the U.S., by state and city, individually and by firm. It was useful not only for retrieving a lawyer's contact information, but also for sizing up him or her as part of the calculus of evaluating the opponent in a contested matter. Directory entries revealed the size of a firm, its practice areas, and included a lawyer's date and place of birth, education, and in some cases, practice history. Martindale-Hubbell also invented a peer review rating scale, in which a lawyer could be ranked "AV," the highest ranking, or "BV," or "V."

The Martindale-Hubbell was succeeded by the online directory at Martindale.com, which lists little of the information once compiled in the bound volumes.

An abbreviated lawyer directory reposed on the communications lawyer's bookshelf. Published by the Federal Communications Bar Association, it also listed the officers and members of the association, governing documents, and committee assignments. Before the days of smartphone contact lists, it was the primary means of facilitating interaction with other communications lawyers.

#### RAND MCNALLY AND ME CONTINUED FROM PAGE 18

Other equipment that rounded out the law office of the 1970s included a desk telephone (wired to the wall – this was years before the advent of cordless phones, not to mention portable cellular telephones that evolved into the smartphones we know today); an electric typewriter (it was the only keyboard present; the desktop personal computer was years off); and a dictating machine.

In the early days of my law practice, a generation before the internet, and at a time when only major corporations like banks and insurance companies used mainframe computers, my business with the firm's clients was transacted mainly in two ways: by mail and by telephone. (Hand delivery offered an important third option. Nearly every business day, we made filings with the FCC by carrying them to the Office of the Secretary at 1919 M Street N.W., two blocks from our office.)

An ordinary day at the office consisted in the main of opening the mail, dictating replies, placing telephone calls, and answering incoming calls. There was also, of course, the client's work product, which included preparing and filing applications, reports, and pleadings. Much of this work was done on the dictating machine or the typewriter. The proverbial yellow legal pad offered a timeless alternative. Many lawyers preferred to dictate their work to a stenographer, or legal secretary. The legal secretary's job description required him or her to be able to "take dictation," or to write in shorthand the words the lawyer spoke ("shorthand" was more than a word that means a simple way of expressing something; it was actually a formal method of rapid writing). In time the inefficiency of the legal secretary dictation method surpassed its practical utility, especially with the introduction of personal desktop computers in the commercial marketplace. And in time, the computer replaced the typewriter.

The communications lawyer also engaged in an important daily ritual: reviewing public notices and press releases issued by the FCC. These not only contained information about evolving agency rules and policies; they also reported on actions taken by the Commission on applications and reports. The FCC's official pronouncement that it had granted an application for a new station, approved a station sale, renewed a license, or dismissed an objection, held significant value. Communications lawyers poured over the "releases," as they were called, to see which of their clients' pending matters were acted upon, as well as their clients' competitors. It was a time when the FCC's approval for a station to move to a more advantageous transmitter site, or significantly increase power, or switch to a catchy new call sign (often reflecting a new music format), could have a crucial competitive impact. As my mentor,

# The FCLJ is Looking for Articles

The *Federal Communications Law Journal* (FCLJ), the official academic journal of the FCBA, is hosted by The George Washington University Law School. It has long been an important source of legal scholarship on communications issues, and the FCBA is proud to offer the journal as a benefit to our members.

The *Federal Communications Law Journal* (FCLJ) editorial board at The George Washington University Law School is seeking article submissions for potential publication in the upcoming issues of the FCLJ. Interested members may submit articles to the Senior Articles Editor, Andrew Magloughlin (fcljarticles@law.gwu.edu). Articles may also be submitted through ExpressO or Scholastica. For general inquiries about the FCLJ, please contact the Editor-in-Chief, Elissa Jeffers (fclj@law.gwu.edu).

Michael Bader, told me when I began in the communications law practice, we were in the information retrieval business for our clients.

The revolution in access to information brought about by the advent of the internet upended the traditional tools of the communications lawyer's trade. As mentioned, the Broadcasting Yearbook and Television & Cable Factbook ceased publication. Martindale-Hubbell has moved online, as has Black's Law Dictionary. The road maps of the Rand McNally Atlas have been supplanted by Google Earth, which can transport the explorer to a street level view, anywhere in the world. The Government Printing Office posts federal agency rules online. Published agency decisions and reports can be retrieved electronically from a variety of free and commercial online resources

The link to this virtually limitless library of information now occupies the most important position on the desk top: the computer terminal.

Yet there may still be a legal pad within reach.

#### John Wells King

## Work from Home Pictures and Memories of FCBA Past Events

We know that our members look forward to seeing pictures from our fun events in each month's newsletter. Of course, we've had to change our strategy. If you would like to submit pictures of you or your staff working from a home office, we'd love to put them in the newsletter. Bonus points for family and/or pets! In addition, if you have pictures from favorite FCBA past events, please submit and we'll run those too. You may send to kerry@fcba.org.

#### TO RESPOND TO JOB BANK LISTINGS

If the employer is listed, send the information requested directly to the employer. If you are responding to a **BLIND BOX** listing, email the necessary information to **kerry@fcba.org**. Clearly indicate the Blind Box number to which you are responding. If you are applying to a Blind Box, you may specify to the FCBA any organization to which you do not wish your application to be forwarded. Responses to Blind Box listings can be accepted only from FCBA members.

#### TO LIST A JOB

Complete a Job Bank Form (found by clicking here or going to the FCBA website under the Products, Publications, and Services link) and email or fax the form and the appropriate payment to Kerry Loughney (202-293-4317, kerry@fcba.org). In addition, please email the text of the ad to kerry@fcba.org. Listings and payment received by the 20th day of each month will appear in the next month's newsletter. If possible, ads should not exceed 75 words. Please call the FCBA questions. (No headhunters please).

#### LAW FIRM / CORPORATE

#### 4.21.1

Associate Attorney - Junior to Mid-

Level - Marashlian & Donahue, PLLC (www.CommLawGroup.com), a telecom, information technology, and data privacy law firm located in Tysons, VA is seeking a highly motivated, well-educated (top 50/top 10%), hard-working and efficient attorney to join our special group of professionals. Ideal candidate will have between one (1) and five (5) years' experience in private practice. Experience with civil litigation and federal/state telecommunications regulation and taxation (focus on VoIP, UCaaS, Cloud Communications) are pluses; genuine interest in learning and quickly becoming proficient in these niche areas is essential. Candidate must possess ability to digest, synthesize and effectively communicate complex legal concepts in writing and verbally. Attention to detail and a crisp, direct, executive-friendly writing style required. Position entails direct and immediate client contact, project management, practice development and opportunity to practice at a firm built to serve the "New Normal" legal marketplace. Compensation commensurate with region's mid-size or specialized law firms; includes incentive-based, performance and discretionary bonus opportunities and an excellent benefits package. Prefer candidates from DC Metro region.

Our firm will consider recently licensed attorneys and seasoned professionals whose

personalities, talents, work ethic and goals blend with our firm's unique "New Law" and "Life-Work" culture (1,550 hourly expectation with great flexibility, devoid of typical law firm politics). Submit detailed cover letter, resume, and professional references to Sherry Reese at **sar@commlawgroup.com**. All submissions will be held in strict confidence.

#### 4.21.2

**Communications Associate** – Akin Gump Strauss Hauer & Feld LLP is seeking communications counsel with a minimum of 7 years of experience working in a telecommunications, media and technology practice. Broadcasting and satellite experience preferred. Stellar academic credentials required and law firm experience preferred.

Required Application Materials: Resume, Cover Letter, Unofficial Transcript

#### To apply: https://www.akingump.com/en/ careers/lawyers/apply/index.html

#### 4.21.3

**Director/Senior Director, Policy** (**Telecommunications**) – Information Technology Industry Council (ITI) is seeking a Director/Senior Director of Policy to drive the development and advocacy of ITI's telecommunications policy positions.

Requires an advanced degree in law plus a minimum of five years of experience developing and implementing relevant policy issues, including legal experience.

Please see job link for details and to apply: https://cessnasearch.zohorecruit.com/ jobs/Careers/361327000007587337/ Director-Senior-Director-Policy-Telecommunications-?source=CareerSite

#### 4.21.4

Director of USF - Universal Service Administrative Company is currently seeking an experienced, dynamic and collaborative leader to serve as Director of USF within our General Counsel team. Reporting to the Acting Vice President you will support the General Counsel division in developing, managing, and implementing the Office of General Counsel's (OGC) work with the four Universal Service Fund (USF) programs and contributions and related divisions to ensure effectiveness and efficiency of operations, and compliance with applicable laws and regulations The position will manage day-to-day operations including providing legal and strategic support to attorneys on work related to the four Universal Service Fund programs and contributions as well as perform supervisory duties including evaluating staff and managing projects. Communication skills are essential as the position with interact with FCC staff, internal clients, the Board and external

contacts concerning legal matters. Candidates must have a Juris Doctorate degree from an Accredited Law School and experience with the telecommunications service industry including the Universal Service Fund. If you are interested in the position, please apply on our website: www.usac.org/careers

#### 4.21.5

**EBB Compliance Director** – Supervise compliance for EBB Service provider. Establish and manage processes to comply with FCC and USAC requirements related to subscriber qualification, quality control, record keeping, etc. Important to have experience and familiarity with USAC systems (Lifeline National Eligibility Verifier, the National Lifeline Accountability Database, and the Lifeline Claims System), and with compliance best practices. Can be located anywhere. Please get in touch with Evan Grayer by email (evan@sanohealth.com) or phone (917-623-7306). Position to start ASAP.

#### 4.21.6

Senior Director – (Germantown, MD) – EchoStar Corporation (NASDAQ: SATS) is a premier global provider of satellite communication solutions. Headquartered in Englewood, Colo., and conducting business around the globe, EchoStar is a pioneer in communications technologies through its Hughes Network Systems and EchoStar Satellite Services business segments. For more information, visit echostar.com. Follow @EchoStar on Twitter.

In this position, the Director, Licensing and Coordination will be available for domestic and international fixed satellite licensing, and terrestrial and satellite ITU and domestic coordination for our fixed service satellite fleet. The position is located at the Germantown, MD, headquarters of the company's principal operating subsidiary, Hughes Network Systems.

Responsibilities for this position include:

- Partnering with business units and engineering to assist in developing, managing and implementing licensing, spectrum management and coordination plan for the company's existing service businesses and near-term roadmap
- Drafting and reviewing applications related to FCC and global regulatory authorizations
- Performing required technical analysis for ITU meetings, licensing and coordination
- Representing the company at the ITU and related organizations on delegations
- Representing the company and advancing spectrum coordination efforts
- Staying current on U.S. and global licensing regimes
- Providing complex licensing and spectrum management advice to internal stakeholders CONTINUED ON NEXT PAGE

# **JOB** Bank

CONTINUED FROM PAGE 20

- Collaborating with internal stakeholders to understand the need for licenses globally and coordination requirements
- Managing outside counsel and consultants to provide support where needed
- Monitoring license compliance and work with business teams to implement compliance processes
- Drafting and/or providing input into the company's regulatory filings in the U.S. and globally
- Representing the company before FCC and relevant U.S. and foreign government officials

Basic Requirements:

- BS in Electrical Engineering or related field
- 10-12 years of relevant or specialized regulatory experience at a communications company/major law firm/government agency, preferably in the satellite communications field

Preferred Qualifications:

- Strong relationships and credibility with government officials and relevant third parties in the United States and globally
- Demonstrated experience developing and successfully advancing global licensing for satellite and other services, and ITU coordination
- Detailed understanding and knowledge of the licensing process
- Detailed understanding and knowledge of the ITU satellite coordination process and the ITU WRC process
- Excellent written and verbal communication and presentation skills.
- MS in Electrical Engineering or related field

EchoStar and its Affiliated Companies are committed to hiring and retaining a diverse workforce. We are an Equal Opportunity/ Affirmative Action employer and will consider all qualified applicants for employment without regard to race, color, religion, gender, pregnancy, sex, sexual orientation, gender identity, national origin, age, genetic information, protected veteran status, disability, or any other basis protected by local, state, or federal law. U.S. Persons or those able to obtain and maintain U.S. government security clearances may be required for certain positions. EEO is the law.

For more information and to apply please visit: https://echostar.wd5.myworkdayjobs.com/ en-US/echostar/job/MD-Germantown/ Director---Satellite-Licensing-and-Coordination\_R0002262-1

#### **GOVERNMENT / ACADEMIC**

#### **4.21.7** Attorney Advisor, FCC OGC, Washington, DC (Corporate Law) (ATTY-OGC-2021-003)

- The FCC's Office of General Counsel, Administrative Law Division, seeks a senior attorney to provide advice and counsel on corporate and commercial law matters that arise in all aspects of the agency's work. Among the areas of responsibility are (i) review of large and complex transactions involving regulated entities; (ii) review of private sector contracts, agreements, and other commercial documents; (iii) advising on corporate structure and finance issues, including in conjunction with major FCC regulatory initiatives; (iv) review of draft Commission decisions; (v) identifying legal risks and advising on mitigation strategies. This position will be at the GS-15 level and is open to applicants from both within and outside the FCC with knowledge of corporate, transactional, and commercial law. The attorney would report to the Chief of OGC's Administrative Law Division and will also be a member of and report to the team leader of the Transaction, Fraud, and

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#### 4.21.8

**Department of Commerce Spectrum** Management Advisory Committee - NTIA is seeking applications from persons interested in serving on the Department of Commerce Spectrum Management Advisory Committee (CSMAC) for two-year terms. The CSMAC provides advice to the Assistant Secretary for Communications and Information on spectrum policy matters. The current cycle is concluding and we are seeking new members. The members serve on the CSMAC in the capacity of Special Government Employee (SGE). As SGEs, members must comply with certain federal conflict of interest statutes and ethics regulations, including some financial disclosure requirements. The Secretary of Commerce appoints members of the committee who serve at the Secretary's pleasure and discretion. NTIA currently seeks applicants for new two-year terms that will commence in approximately April 2021 and continue for two years. Applications must be submitted by April 16, 2021.

For more information see: https://www.ntia.gov/federal-registernotice/2021/csmac-membership-invitation

### Interested to meet the next generation of aspiring communications and tech attorneys?

- Join the FCBA Connected group on LinkedIn
- Email fclj.sne@law.gwu.edu with your availability to "meet" with a Federal Communications Law Journal student working on their Note
- If you're a member of the FCBA Young Lawyers Committee, expect an invitation to a virtual networking event this month

# **FRIENDS OF THE FCBA** Sponsorship Form

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Like many of you, the FCBA staff is currently telecommuting. For this reason, we strongly encourage you to pay by credit card. We are still accepting payment by check, but the processing of check payments may be delayed.

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# April 29

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# FEDERAL COMMUNICATIONS BAR ASSOCIATION 2020-2021 COMMITTEE AND CHAPTER Registration

NAME (please print)\_\_\_\_\_

ORGANIZATION \_\_\_\_\_

#### **STANDING COMMITTEES**

Access to Government	Legislative
Annual Seminar Planning	Mass Media
Commendations and Acknowledgements	Membership and Marketing
Conference Planning	National Telecommunications and Technology Moot Court Competition
Constitution and By-laws	Privacy and Data Security
Continuing Legal Education & Programs	Professional Responsibility
Diversity	Relations with Other Bar Associations
Enforcement	Social Media
Engineering and Technical	State and Local Practice
Homeland Security and Emergency Communications	Transactional
Intellectual Property	Video Programming and Distribution
International Telecommunications	Wireless Telecommunications
Judicial Practice	Wireline
Law Journal	Young Lawyers

#### AD HOC COMMITTEES

Artificial Intelligence, Machine Learning, and Robotics
Charity Auction
Connected and Autonomous Vehicles
Consumer Protection

Cybersecurity
Internet of Things
Pipeline Diversity Program & Task Force
Telehealth

#### CHAPTERS

Atlanta		
Carolina		
Florida		
Midwest		
New Englan	ıd	
New York		

Northern California
Pacific Northwest
Rocky Mountain
Southern California
Texas

Descriptions of the focus and work of Standing Committees may be found in the Constitution and By-laws in the FCBA Directory and on the FCBA website.

Please indicate your committee/chapter choices and return this form to: elizabeth@fcba.org

NOTE: Most announcements of committee and chapter meetings and events will appear in the FCBA Newsletter and/or on the FCBA's website at www.fcba.org.

Calendar	
April 13	All-Chapters Event: The Converging Communications and Technology Sectors sponsored by FCBA's 11 nationwide chapters
April 14	FCBA Program: Careers in Non-Profit Advocacy presented by the Young Lawyers and Diversity Committees
April 15	CLE Webinar: The Implications of Covid-19 On the Distribution of Programming presented by the Video Programming and Distribution Committee
April 22	Program Celebrating International Girls in ICT Day "Empowering, Encouraging, and Excelling" presented by the International Telecommunications; Engineering and Technical; Diversity; Diversity Pipeline Program; Women's Leadership; and Young Lawyers Committees
April 23	FCBA Spring Keynote with FCC Commissioner Nathan Simington
April 26	CLE Webinar: Consumer Protection Priorities in the Biden Administration presented by the Consumer Protection Committee
April 29	FCBA Women's Summit – Session 4
May 4	CLE Webinar: Trust and Openness in Modern Communications Networks presented be the Cybersecurity Committee
May 13-15	FCBA 2021 Virtual Annual Seminar
June 2	Wireline Committee Lunch and Learn
June 15	CLE Webinar: AI in Space and Telecom presented by the Artificial Intelligence, Machine Learning & Robotics, International Telecommunications, and Wireless Telecommunications Committees



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