



2015 College Scholarship Recipients

2014-2015 FCBA Foundation Annual Report

This Annual Report summarizes the activities of the Federal Communications Bar Association (FCBA) Foundation during the recently completed 2014-2015 fiscal year.

OVERVIEW

The FCBA Foundation, celebrating 24 years, is a charitable organization working in furtherance of the goals set out in its Mission Statement:

- To support worthwhile communications-related and educational projects, as well as other community service projects, particularly those directed towards children and students, through financial contributions and through volunteer services provided by Foundation members and others.
- To foster greater public awareness and understanding of the development of communications technology, resources and law.

This year, the Foundation continued its longstanding support of the following programs:

- Granting four-year college scholarships to Washington, DC high school students expressing an interest in communications-related fields of education, including engineering, technology, law, economics, and journalism;
- Granting one-time scholarships to current law school students who demonstrate an interest in communications law, technology, and public service;
- Granting summer work stipends to law school students serving as interns in communications-related public service jobs; and
- Volunteering to help families in need in the Washington, DC community.

The Foundation's success is a direct result of the generous financial support of individual FCBA members and their employers, as well as the time, talents, and energy that members bring to the Foundation's activities.

GOVERNANCE

The Foundation is governed by a Board of Trustees, comprised of individuals elected by the FCBA membership to three-year terms.

This year's Trustees were: **Micah Caldwell**, **Rick Chessen**, **Russell Hanser**, **Mia Hayes** (*Treasurer*), **Cathy Hilke**, **Jennifer Holtz**, **Sara Leibman**, **Barry Ohlson** (*Chair and Assistant Treasurer*), **Glenn Reynolds** (*Assistant Secretary*), **Anita Wallgren** (*Secretary*), **Howard Weiss**, and **Krista Witanowski**. Chris Wright served as the FCBA Executive Committee's liaison to the Foundation Board of Trustees.

As of June 30, 2015, four Trustees will have completed their three-year terms on the Foundation Board: **Micah Caldwell**, **Sara Leibman**, **Barry Ohlson**, and **Glenn Reynolds**. Four new members have been elected to serve three-year terms as Trustees, effective July 1, 2015: **Parul Desai**, **Kathleen Ham**, **Kathleen Kirby**, and **Adam Krinsky**.

Many of the Foundation's activities, including the scholarship program, community service activities, and critical fund-raising events, were jointly led by

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non-Trustees and Trustees. The Board of Trustees is grateful for the broad participation of FCBA members in Foundation programs, and especially for the leadership roles assumed by members beyond the elected board. That extra measure of time and dedication was invaluable to the success of our programs.

The FCBA's Executive Director **Kerry Loughney**, Director of Programs and Special Projects **Starsha Valentine**, Bookkeeper **Wendy Parish**, and Member Services Administrator **Megan Nazareth** also provided invaluable administrative support to the Foundation.

COLLEGE SCHOLARSHIP PROGRAM

The college scholarship program is the Foundation's most significant activity in terms of the funds awarded and the amount of time and effort required to effectively administer the program. The Foundation committed approximately \$240,000 to this year's class in scholarship funds. In addition, each student is receiving a laptop and an FCBA mentor.

Under the leadership of the Foundation's college scholarship committee (**Micah Caldwell**, **Mia Hayes**, and **Krista Witanowski**), the Foundation reviewed applications from high school students of diverse backgrounds with an interest in communications-related fields, including media, journalism, technology, engineering, or law. Our applicants this year came from nine Washington, DC public or charter high schools: Bell, Eastern, H.D. Woodson, Phelps Architecture, Roosevelt, School Without Walls, Thurgood Marshall, Washington Latin Public Charter School, and Woodrow Wilson. Twenty-one of these high school student applicants were selected for interviews, and 17 of these students from eight schools will receive FCBA Foundation scholarship assistance funded over four years. All 21 of the applicants who attended interviews will be provided new laptop computers.

Software has been graciously donated by **Microsoft Corporation**. Additionally, all 21 students will be assigned FCBA mentors to help them advance academically and professionally.

Special thanks go to the following companies, law firms, and associations for endowing individual, named scholarships to high school students: **The Karen Kincaid Scholarship sponsored by Wiley Rein and Karen's Friends** (\$24,000); **21st Century Fox** (\$20,000); **Comcast Corporation** (\$20,000); **The Young Lawyers and Charity Auction Scholarship** (\$18,000); **DIRECTV** (\$16,000); **Google Inc.** (\$15,000); **Verizon** (\$15,000); **Wilkinson Barker Knauer, LLP** (\$13,250); **AT&T Services, Inc.** (\$10,000); **Cox Enterprises, Inc.** (\$10,000); **Consumer Electronics Association** (\$10,000); **CTIA – The Wireless Association** (\$10,000); **NCTA** (\$10,000); **National Association of Broadcasters** (\$10,000); and **Sidley Austin and the Sidley Austin Foundation** (\$10,000). Funding for college scholarships that was not provided by the above donors was provided from the Foundation's general funds.

The Foundation thanks the following volunteers for their time and talent, serving as liaisons to participating public high schools, reviewing applications, and interviewing students: **Sara Aceves**, **Dennis Amari**, **Jeremy Berkowitz**, **Ann Bobeck**, **Karen Brinkmann**, **Daniel Bumpus**, **Megan Capasso**, **Debra Clemens**, **Marjorie Conner**, **William Cook**, **Tara Corvo**, **Diane Davidson**, **Seth Davidson**, **Justin Faulb**, **Lauren Flick**, **Matthew Gibson**, **Anna Gomez**, **Diane Holland**, **Kimberly Hulsey**, **Douglas Jarrett**, **Ash Johnston**, **Michael Jones**, **Erin Kim**, **Grace Koh**, **Hadass Kogan**, **Adam Krinsky**, **Angela Kung**, **Heidi Lankau**, **Anisa Latif**, **Mary Lovejoy**, **Yasemin Luebke**, **Aimee Meacham**, **Patrick McFadden**, **Genny Morelli**, **Larry Movshin**, **Nancy Murphy**, **Ari Moskowitz**, **David O'Connor**, **Nancy Ory**, **Nick Page**, **Josh Parker**, **Lee Petro**, **Laura Phillips**, **Kara Romagnino**, **Kevin Ryan**, **Alexander Sanjenis**, **Michelle Schaefer**, **Mark Schneider**, **Justin Shore**, **Megan Stull**, **Scott Tollefsen**, **Melissa Tye**, **Mark Van Bergh**, **Brenda Villanueva**,

Caitlin Vogus, **Stephen Wang**, **Rachel Wolkowitz**, **Wes Wright**, **Richard Young**, **Ali Zayas**, and **Jonathan Zimmerman**.

Thanks also to **CTIA – The Wireless Association** for making offices available for the applicant interviews, to **Mark Van Bergh** for taking photographs of the recipients, and to **Comcast Corporation** for production of the Foundation video.

INTERNSHIP STIPEND PROGRAM

Under the leadership of the Foundation internship committee, (**Rick Chessen**, **Glenn Reynolds**, **Kristine Fargotstein**, and **Anita Wallgren**), the Foundation reviewed applications from students at law schools across the country. The Foundation awarded stipends ranging from \$2,500 to \$5,000 to 25 students who have accepted public service positions for the summer, totaling almost \$80,000. One outstanding applicant to both the Stipend and Law School Scholarship program received the annual Max Paglin Award, representing an additional stipend of \$600; another outstanding student received the David L. Snyder stipend of \$5,000.

LAW SCHOOL SCHOLARSHIP PROGRAM

The Foundation's law school scholarship committee (**Sara Leibman** and **Jennifer Holtz**) led the efforts to review applications from current law school students at law schools across the country who could demonstrate current need and merit for scholarship awards, as well as an interest in communications law, technology, and public service. We received applications from students at more than 25 schools, and awarded 10 scholarships to law students ranging from \$2,000 to \$10,000. We also awarded four Amy Zoslov Scholarships ranging from \$2,500 to \$5,000 from the Amy Zoslov Fund to current law school students at Case Western Reserve School of Law. The Foundation collectively awarded \$45,000 in law school scholarships.

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2015 Internship Stipend and Law School Scholarship Recipients

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Special thanks to **Harris, Wiltshire & Grannis LLP** for endowing a \$10,000 named law school scholarship.

MENTORING PROGRAM

FCBA Foundation Trustees, **Catherine Hilke** and **Anita Wallgren**, coordinated the mentoring program this year. FCBA mentors provide advice and encouragement to our college and law school scholarship winners and internship stipend recipients as they transition from high school to college and from academics to careers. They also provide a link back to the Foundation, allowing us to appreciate our students' progress, supported by our members' donations. Thanks to all of our mentors: **Dennis Amari, Kara Azocar, Bob Beizer, Philip Berenbroick, Alyssia Bryant, Diane Burnstein, Arturo Chang, Tara Corvo, Drew Delaney, Susan Duarte, Brooke Ericson, Justin Faulb, Stacy Fuller, Ben Golant, Curtis Groves, Patrick Halley, Courtney Hikawa, Diane Holland, Jenn Holtz, Chuck Keller, Marc Korman, Gail Levine, Travis Litman, Jennifer Manner,**

Debbie Matties, Jackie McCarthy, Genny Morelli, Rob Morse, Brian Murray, Celia Nogales, Matthew Pearl, Jenny Prime, Charla Rath, Alex Reynolds, Kara Romagnino, Michelle Rosenthal, Rob Schill, Mike Senkowski, Justin Shore, Larry Spiwak, Elvis Stumbergs, Aaron Ting, Crystal Tully, Josh Turner, Michael Vasquez, Nancy Victory, Brenda Villanueva, and Amy Worlton.

2014 FCBA FOUNDATION CHARITY AUCTION

The FCBA Foundation Charity Auction is the largest single event under the auspices of the Foundation, and the most administratively intense. The sheer number of volunteers committed annually to the charity auction is a testament to the volunteer spirit of the FCBA and its Foundation. Moreover, it is also a reflection of the generosity of our members, who attend year after year, to help support the Charity Auction beneficiaries. This year's auction was held on November 6, 2014. Co-sponsored by the Foundation and the **FCBA Charity Auction Committee**, this year's auction raised over \$90,000 for the beneficiaries – **BUILD Metro DC** and the **FCBA Foundation**.

BUILD Metro DC offers a four-year program that targets high school students in low-income communities who are not on-track academically and are at the highest risk of dropping out of school. Through entrepreneurship-based, experiential learning, **BUILD** equips these youth for high school, college, and career success. From their freshman through senior year of high school, **BUILD** guides participating students through every step of starting and running a licensed business, including writing a business plan, working in teams, pitching investors, budgeting, manufacturing, and selling products. "**BUILDers**" also receive extensive academic training, including classroom tutoring, free SAT and ACT prep courses, college application guidance, and financial aid support. **BUILD's** efforts have had a demonstrable impact on the lives of these students, with 100 percent of **BUILD Metro DC** seniors having graduated high school and enrolled in a college or university.

The FCBA Foundation also applied \$18,000 of this year's Charity Auction funds to a college scholarship.

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The Charity Auction planning committee members were **Rachael Bender, Jeremy Berkowitz, Neil Chilson, Christine Crowe, Carly Didden, Kristine Fargotstein, Ian Forbes, Russ Hanser, Jenn Holtz, Hadass Kogan, Jane Mago, Brian Regan, Alex Reynolds, Kevin Ryan, Davina Sashkin, Lindsey Tonsager (Chair), Joshua Turner,** and **Caroline Van Wie**. The Foundation thanks the following generous sponsors of the 2014 Charity Auction: **AT&T Services, Inc., Cahill Gordon & Reindel LLP, Cooley LLP, Covington & Burling LLP, CTIA – The Wireless Association, Davis Wright Tremaine LLP, DISH Network, Harris, Wiltshire & Grannis LLP, Hogan Lovells US LLP, National Association of Broadcasters, T-Mobile US, Inc., Wiley Rein LLP, Wilkinson Barker Knauer, LLP,** and **Willkie Farr & Gallagher LLP**.

VOLUNTEERING & COMMUNITY SERVICE

The Foundation relies on volunteers for all of its programs. All of the charitable works described above require not only generous financial giving but also the contribution of substantial amounts of time and the prodigious talents of our FCBA members. In addition to the programs described above, the Foundation historically has had a special relationship with one charitable organization in particular, where FCBA members have come together in the spirit of community service.

The Foundation organizes each month a morning of service at Washington, DC-based **Martha's Table**, welcoming FCBA members, families, and friends who prepare and package meals for the homeless. **Howard Weiss** organized this activity for the Foundation this year.

FCBA FOUNDATION VOLUNTEER OF THE YEAR

Every year, the Foundation has the opportunity to specially acknowledge one of the many FCBA members who

volunteer considerable time on the Foundation's programs and embody the spirit of generosity the Foundation seeks to foster. This year, the Foundation recognized **Kristine Fargotstein** as Volunteer of the Year for her extraordinary commitment to volunteering and assisting the Foundation, in particular her work on the internship stipend committee. Exemplifying the impact of the Foundation's programs, Kristine is a former internship stipend winner herself (from 2011).

FUNDRAISING

The Foundation could not provide its services without the annual financial support of FCBA members and the organizations where they work. Under the leadership of **Barry Ohlson** and **Rick Chesson**, the Foundation secured significant support for its programs this year, and improved its financial footing in several respects.

Thanks to many individual contributions, the Foundation exceeded the budget goals set by the Board, and increased both the total amount raised and the number of donors. As a result, the Foundation was able to expand its total scholarship and internship awards to just over \$364,000. The donors for this fiscal year are listed at the end of this report.

In addition, on December 4, 2014, at the **FCBA's 28th Annual Chairman's Dinner**, honoring FCC Chairman Tom Wheeler, the Foundation raised over **\$45,000**.

On June 2, 2015, the FCBA Foundation hosted its **19th Annual FCBA Foundation Robert E. Lee Memorial Golf Tournament**, raising over **\$5,000** for the Foundation. Special thanks go to the planning committee chaired by **Lee Petro** and including: **Robert Branson, Zenas Choi, Jonathan Cohen, Peter Corea, Joe Cramer, Tom Dombrowsky, Jr., Steve Goodman, Jesse Jachman, Larry Movshin, Joy Ragsdale, Glenn Reynolds,** and **Larry Walke**.

ONLINE APPLICATION PORTAL AND REVISED INVESTMENT POLICY STATEMENT

This year, the Board also tackled a number of significant administrative initiatives including a thorough review of our financial planning policies and procedures through a revision of the Foundation's Investment Policy Statement. This work was led by the Foundation's Long-Term Financial Planning Committee (**Karen Brinkmann, Mia Hayes, Barry Ohlson, Glenn Reynolds,** and **Mark Schneider**).

In addition, the Foundation planned and executed a complete transition of its scholarship programs to an online application portal. The on-line initiative required a great deal of additional time and attention from almost of the Foundation Trustees and will serve to significantly improve the Foundation's program management going forward.

CONCLUSION

I would like to thank this year's Board for their dedication and commitment in support of the programs of the Foundation. I was humbled and inspired by the commitment and dedication of my fellow Trustees in enabling the Foundation to reach and exceed its goals.

Finally, let me close by reminding you that as a member of the FCBA, you are also a member of the FCBA Foundation. The programs we support and the lives we touch would not be possible without your significant donations of time and resources. Many thanks to all of you for your continued commitment to the Foundation so the FCBA can continue to have a positive impact on the community around us.

Thank you!

Barry Ohlson
Chair, 2014-2015

Thank You to All of the **FOUNDATION DONORS!**

Honorary Degrees (Organizations)

Inspired by the Foundation's mission to support educational and professional pursuits, organizations and their collaborative individuals' donations, this year so far, have been recognized with the following honorary degrees:

DEGREES ALL THEIR OWN

(\$10,000 and above)

21st Century Fox; AT&T Services, Inc.; Comcast Corporation; Consumer Electronics Association; Cox Enterprises, Inc.; CTIA - The Wireless Association; DIRECTV; Google Inc.; Harris, Wiltshire & Grannis LLP; National Association of Broadcasters; NCTA; Sidley Austin LLP and The Sidley Austin Foundation; The Karen Kincaid Scholarship Fund sponsored by Wiley Rein and Karen's Friends; The Young Lawyers and Charity Auction; Verizon; Wilkinson Barker Knauer, LLP

MASTERS OF MEDIA

(\$5,000 - \$9,999)

Cooley LLP; Latham & Watkins LLP; Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.; Time Warner Inc.

BACHELORS OF BROADBAND

(\$2,000 - \$4,999)

Davis Wright Tremaine LLP; Lerman Senter PLLC; Paul Hastings LLP; T-Mobile US, Inc.; Willkie Farr & Gallagher LLP

We would also like to thank the following companies and firms for their donations:

BakerHostetler LLP; CenturyLink; Fletcher, Heald & Hildreth, PLC; Hogan Lovells US LLP; Lawler, Metzger, Keeney & Logan, LLC; Morgan, Lewis & Bockius LLP; Pillsbury Winthrop Shaw Pittman LLP

Gems (Individuals)

Individual donations this year that will be going to support the Foundation's public service programs have been recognized at the following "birth stone" levels:

DIAMOND

(\$1,000 and above)

Marla Baker; Karen Brinkmann; Francis Buono; James Casserly; Christine Crowe; Seth Davidson; John Feore; Russell Hanser; Wayne Johnsen; Steven Lerman; Lawrence Movshin; Barry Ohlson; Mark Schneider; Michael Senkowski; M. Anne Swanson; Nancy Victory; Catherine Wang; Kathy Zachem

EMERALD

(\$500 - \$999)

Michael Basile; James Bayes; James Coltharp; Scott Delacourt; Mark Denbo; Michele Farquhar; Ari Fitzgerald; Anna Gomez; David Gross; Rosemary Harold; David O'Connor; Margaret Tobey; Bryan Tramont

PEARL

(\$250 - \$499)

Ann West Bobeck; Diane Burstein; Kathleen Collins; Timothy Cooney; Yaron Dori; David Furth; Craig Gilmore; Joseph Godles; Mia Guizzetti Hayes; Robert Jacobi; L. Charles Keller; Sara Leibman; Alexander Maltas; Phillip Marchesiello; David Oxenford; Adam Peters; Jason Rademacher; Charla Rath; Natalie Roisman; Kenneth Satten; Paul Sinderbrand; David Solomon; Cheryl Tritt; Gregory Vogt; Anita Wallgren; Howard Weiss

RUBY

(\$100 - \$249)

Laura Berman; Jonathan Blake; Philip Bonomo; Sally Buckman; Christina Burrow; Micah Caldwell; Rick Chessen; Christopher Clark; Diane Cornell; Robert Folliard, III; Jonathan Friedman; Patrick Halley; J.G. Harrington; Jennifer Holtz; Eileen Huggard; Frank Jazzo; Erin Kim; Katherine King; Marc Korman; Albert Lewis; John Logan; Brian Madden; David Martin; Margaret Miller; Edward O'Connell; Nancy Ory; F. Thomas Moran; Brian Murray; Nirali Patel; Marissa Repp; Glenn Reynolds; Meredith Senter; Michael Deuel Sullivan; David Wittenstein

SAPPHIRE

(\$99 and below)

Richard Braas; Stephen Coran; Rose Crellin; John Davis; David Goodfriend; John Hunter; Sharon Krantzman; Eric Malinen; Rebecca Neumann; Susan O'Connell; Michael Pryor; Audrey Rasmussen; David Rines; Deborah Salons; H. Richard Schumacher; Jeffrey Steinberg; Derek Teslik; Scott Tollefsen; S. Jenell Trigg; Mark Van Bergh; K. Michele Walters; Henry Wendel; Mark Williams; Krista Witanowski; Rachel Wolkowitz