FOUNDATION News

2016-2017 FCBA Foundation Annual Report

This Annual Report summarizes the activities of the Federal Communications Bar Association (FCBA) Foundation during the recently completed 2016-2017 fiscal year.

OVERVIEW

The FCBA Foundation, celebrating 26 years, is a charitable organization working in furtherance of the goals set out in its Mission Statement:

- To support worthwhile communications-related and educational projects, as well as other community service projects, particularly those directed towards children and students, through financial contributions and through volunteer services provided by Foundation members and others.
- To foster greater public awareness and understanding of the development of communications technology, resources, and law.

This year, the Foundation continued its longstanding support of the following programs:

- Granting four-year college scholarships to Washington, DC high school students expressing an interest in communications-related fields of education, including engineering, technology, law, economics, and journalism;
- Granting one-time scholarships to current law school students who demonstrate an interest in communications law, technology, and public service;
- Granting summer work stipends to law school students serving as interns in communications-related public service jobs; and

 Volunteering to help families in need in the Washington, DC community.

The Foundation's success is a direct result of the generous financial support of individual FCBA members and their employers, as well as the time, talents, and energy that members bring to the Foundation's activities.

GOVERNANCE

The Foundation is governed by a Board of Trustees, comprised of individuals elected by the FCBA membership to three-year terms.

This year's Trustees were: Scott Bergmann, Parul Desai, Kathleen Ham, Russ Hanser (Secretary), Mia Guizzetti Hayes (Treasurer), Jennifer Holtz, Kathleen Kirby (Chair), Adam Krinsky, Aspasia Paroutsas, Kevin Ryan, and Davina Sashkin. Julie Kearney served as the FCBA Executive Committee's liaison to the Foundation Board of Trustees.

As of June 30, 2017, four Trustees had completed their three-year terms on the Foundation Board: **Russ Hanser**, **Mia Guizzetti Hayes**, **Jennifer Holtz**, and **Kevin Ryan**. Four new members have been elected to serve three-year terms as Trustees, effective July 1, 2017: **Justin Faulb**, **Jordan Goldstein**, **Rebecca Murphy Thomson**, and **Johanna Thomas**.

Many of the Foundation's activities, including the scholarship program, community service activities, and critical fund-raising events, were jointly led by non-Trustees and Trustees. The Board of Trustees is grateful for the broad participation of FCBA members in Foundation programs, and especially for the leadership roles assumed by members beyond the elected board. That extra measure of time and dedication was essential to the success of our programs.

The FCBA's Executive Director Kerry Loughney, Bookkeeper Wendy Parish, and Member Services Administrator Megan Nazareth also provided invaluable administrative support to the Foundation.

COLLEGE SCHOLARSHIP PROGRAM

Under the leadership of the Foundation's college scholarship committee, Adam Krinsky, Aspasia Paroutsas, and Kevin Ryan, the Foundation reviewed applications from high school students of diverse backgrounds with an interest in communications-related fields, including media, journalism, technology, engineering, or law. Thirty-two high school student applicants were interviewed and 22 of these were chosen to receive FCBA Foundation scholarship assistance funded over four years. Our scholarship recipients this year came from 11 local public high schools: Benjamin Banneker, Columbia Heights Educational Campus, Calvin Coolidge, Eastern, H.D. Woodson, McKinley, Roosevelt, School Without Walls, Thurgood Marshall, Washington Latin, and Woodrow Wilson. All 32 of the applicants who attended interviews will be provided new laptop computers. Software has been made available to each student through the generous donation of Microsoft Corporation. Additionally, the 22 scholarship recipients will be assigned FCBA mentors to help them advance academically and professionally.

The Foundation thanks **CTIA** for hosting college applicant interviews and the taping of the Foundation video, **Mark Van Bergh** for photographing the recipients, and **Comcast Corporation** for production of the video.

Special thanks go to the following companies, law firms, and associations for endowing individual, named scholarships to high school students: The Karen Kincaid Scholarship sponsored by Wiley Rein and Karen's Friends (\$24,000); 21st Century Fox (\$20,000); Young Lawyers and **Charity Auction Scholarship** (\$20,000); AT&T Services, Inc. (\$15,000); Comcast Corporation (\$21,000); T-Mobile US, Inc. (\$15,000); Verizon (\$15,000); Wilkinson Barker Knauer, LLP (\$15,000); **Consumer Technology Association** (CTA)TM (\$10,000); Cox Enterprises, Inc. (\$10,000); CTIA (\$10,000); Google Inc. (\$15,000); National Association of Broadcasters (\$10,000); NCTA (\$10,000);

FOUNDATION News

Sidley Austin and the Sidley Austin Foundation (\$10,000); and Sinclair Broadcast Group (\$10,000). Funding for college scholarships that was not provided by the above donors was provided from the Foundation's general funds, which in turn reflect other generous contributions from FCBA members and their employers.

INTERNSHIP STIPEND PROGRAM

Under the leadership of the Foundation's internship committee, **Scott Bergmann** and **Jennifer Holtz**, the Foundation reviewed applications from students at law schools across the country. The Foundation awarded stipends ranging from \$2,000 to \$5,000 to 16 students who have accepted public service positions for the summer. One outstanding applicant to the Stipend program received the annual Max Paglin Award, representing an additional stipend of \$600.

LAW SCHOOL SCHOLARSHIP PROGRAM

The Foundation's law school scholarship committee, **Parul Desai** and **Davina Sashkin**, led the efforts to review applications from current students at law schools across the country who demonstrated merit and need, as well as an interest in communications law and technology and public service. We received applications from students at more than 20 schools, and awarded nine scholarships to law students ranging from \$2,000 to \$5,000.

The Foundation also thanks the following volunteers for their time and talent, serving as liaisons to participating public high schools, reviewing college and law school scholarship applications, and interviewing high school students: Sarah Aceves, Claude Aiken, Dennis Amari, Jeremy Berkowitz, Ann Bobeck, Karen Brinkmann, Daniel Bumpus, Megan Capasso, Zac Champ, Arturo Chang, Tara Corvo, Diane Davidson, Seth Davidson, Emilie De Lozier, Matt DeTura, Seth Eckland, Kristine Fargotstein, Matt Gerst, Anna Gomez, Patrick Halley, Russ Hanser, Mia Guizzetti Hayes, Diane Griffin Holland, Doug Jarrett, Matt Johnson, Erin Kim, Kathleen Kirby, Hadass Kogan, Angela Kung, Heidi Lankau, Anisa Latif, Jon Markman, Patrick McFadden, Aimee Meacham, Robyn Mohr, Genny Morelli, Ari Moskowitz, Alex Moyer, Brian Murray, Lee Petro, Laura Phillips, Bob Primosch, Kara Romagnino, Michelle Schaefer, John Scott, David Solomon, Karen Sprung, Megan Stull, Danielle Thumann, Scott Tollefsen, Mark Van Bergh, Brenda Villanueva, Rachel Wolkowitz, Richard Young, and Ali Zayas.

MENTORING PROGRAM

FCBA Foundation trustees Darah Franklin, Adam Krinsky, and Kevin Ryan are coordinating the mentoring program this year. FCBA mentors provide advice and encouragement to our college and law school scholarship winners and internship stipend recipients as they transition from high school to college and from academics to careers. They also provide a link back to the Foundation, allowing us to appreciate our students' progress, supported by our members' donations. Thanks to all of our mentors: Kathleen Abernathy, Scott Bergmann, Laura Berman, Dan Brooks, Randy Clarke, Jacqueline Clary, Elizabeth Cuttner, Emilie de Lozier, Parul Desai, Jessica Elder, Lisa Fowlkes, Darah Franklin, Henry Gola, Jodi Goldberg, Valerie Green, Diane Griffin Holland, Erin Griffith, Mia Guizzetti Hayes, Patrick Halley, Russ Hanser, Jennifer Holtz, Karen Johnson, Julie Kearney, Kathleen Kirby, Adam Krinsky, John Kuzin, Sarah Leggin, Calisha Myers, Rachel Nemeth, Aspasia Paroutsas, Lee Petro, Stephanie Podey, Kevin Ryan, Davina Sashkin, Michelle Schaefer, Kat Scott, Larry Spiwak, Laura Stefani, Megan Stull, Debrea Terwilliger, Danielle Thumann, Jeffrey Tignor, Petra Vorwig, and Rachel Wolkowitz.

2016 FCBA FOUNDATION CHARITY AUCTION

The FCBA Foundation Charity Auction is the largest single event under the auspices of the Foundation, and the most administratively intense. The sheer number of volunteers committed annually to the charity auction is a testament to the volunteer spirit of the FCBA. Moreover, it is a reflection of the generosity of our members, who attend year after year to help support the Charity Auction's beneficiaries. This year's auction was held on November 10, 2016. Cosponsored by the Foundation and the **FCBA Charity Auction Committee**, the auction raised almost \$100,000 for the beneficiaries – **Miriam's Kitchen** and the **FCBA Foundation**.

Founded in 1983 as a soup kitchen, Miriam's Kitchen has evolved over the years to provide more than meals. Today, Miriam's Kitchen is a critical player in the fight to end chronic homelessness in DC. On the direct services level, Miriam's Kitchen serves nearly 5,000 guests annually, helping them to improve their health, increase their income and obtain housing through a range of programs and partnerships. And at the systems level, Miriam's Kitchen works with leaders across the city to make instances of homelessness rare, brief and nonrecurring.

The FCBA Foundation also applied \$20,000 of this year's Charity Auction funds to a college scholarship named for The Young Lawyers Committee and Charity Auction.

The Charity Auction planning committee's members were Christine Crowe, Emilie de Lozier, Jameson Dempsey, Jessica Elder, Kristine Fargotstein (Chair), Brian Indovina, Hadass Kogan, Rachel Nemeth, Thom Parisi, Alex Reynolds, Davina Sashkin, Sean Spivey, Josh Turner, Caroline Van Wie, and Ali Zayas. The Foundation thanks the following generous sponsors of the 2016 Charity Auction: AT&T Services, Inc., Cahill Gordon & Reindel LLP, Consumer Technology Association (CTA)TM, Cooley LLP, Covington & Burling LLP, CTIA, Davis Wright Tremaine LLP, DISH Network, Harris, Wiltshire & Grannis LLP, Hogan Lovells US LLP, T-Mobile US, Inc., Wiley Rein LLP, Wilkinson Barker Knauer, LLP, and Willkie Farr & Gallagher LLP.

FOUNDATION News

VOLUNTEERING & COMMUNITY SERVICE

The Foundation relies on volunteers for all of its programs. All of the charitable works described above require not only generous financial giving but also the contribution of substantial amounts of time and the prodigious talents of our FCBA members. In addition to the programs described above, the Foundation historically has had a special relationship with one charitable organization in particular, where FCBA members have come together in the spirit of community service.

Last year, the Foundation initiated a new partnership with Byte Back, which for more than 19 years has been providing computer literacy courses that prepare low-income DC residents for IT and business services jobs that pay a familysustaining income. The Foundation worked this year to develop opportunities for FCBA members to volunteer, and is looking forward to expanding these opportunities in the year to come.

FCBA FOUNDATION VOLUNTEER OF THE YEAR

Every year, the Foundation has the opportunity to specially acknowledge someone who volunteers considerable time on the Foundation's programs and embodies the spirit of generosity the Foundation seeks to foster. This year, the Foundation recognized **Matt Brown** as Volunteer of the Year. Matt, Manager, Strategic Initiatives at Comcast, has produced the FCBA Scholarship video shown at the Annual Luncheon and Chairman's Dinner. We can't thank Matt and his crew at Comcast enough. Their hard work in capturing the recipients' goals and thankfulness to the FCBA is impeccable. The Foundation is extremely grateful for his efforts.

FUNDRAISING

The Foundation could not provide its services without the annual financial support of FCBA members and the organizations where they work. Under the leadership of its fundraising committee, **Darah Franklin, Kathleen Ham and Mia Hayes**, as well as Board of Trustees Chair **Kathleen Kirby**, the Foundation secured significant support for its programs this year, and improved its financial footing in several respects.

Thanks to many individual contributions, the Foundation exceeded the budget goals set by the Board, and increased both the total amount raised and the number of donors. As a result, the Foundation was able to expand its total scholarship and internship awards to just over \$360,000. The donors for this fiscal year are listed at the end of this report.

In addition, on December 1, 2016, at the **FCBA's 30th Annual Chairman's Dinner** featuring FCC Chairman Tom Wheeler, the Foundation raised over **\$45,000**.

On June 6, 2017, the FCBA Foundation hosted its **21st Annual FCBA Foundation Robert E. Lee Memorial Golf Tournament**, raising over **\$4,500** for the Foundation. Special thanks go to the planning committee: **Lee Petro** (*Chair*), **Robert Branson**, **Arturo Chang**, **Zenas Choi**, **Jonathan Cohen**, **Joe Cramer**, **Tom Dombrowsky**, Jr., **Steve Goodman**, Jesse Jachman, Joy Ragsdale, Glenn Reynolds, and Larry Walke.

CONCLUSION

I would like to thank this year's Board for their dedication and commitment in support of the programs of the Foundation. We have been humbled and inspired by the commitment and dedication of our fellow Trustees in enabling the Foundation to reach and exceed its goals.

Finally, we close by reminding you that as a member of the FCBA, you are also a member of the FCBA Foundation. The programs we support and the lives we touch would not be possible without your significant donations of time and resources. Many thanks to all of you for your continued commitment to the Foundation so the FCBA can continue to have a positive impact on the community around us.

Thank you!

Kathleen Kirby Chair, 2016-2017

Honorary Degrees (Organizations)

Inspired by the Foundation's mission to support educational and professional pursuits, organizations and their collaborative individuals' donations, this year so far, have been recognized with the following honorary degrees:

DEGREES ALL THEIR OWN (\$10,000 and above)

21st Century Fox AT&T Services, Inc. **Comcast Corporation** Consumer Technology Association (CTA)™ Cox Enterprises, Inc. CTIA Google Inc. National Association of Broadcasters NCTA - The Internet & Television Association Sidley Austin LLP and The Sidley Austin Foundation Sinclair Broadcast Group The Karen Kincaid Scholarship Fund sponsored by Wiley Rein and Karen's Friends The Young Lawyers and Charity Auction T-Mobile US, Inc. Verizon Wilkinson Barker Knauer, LLP

MASTERS OF MEDIA (\$5,000 - \$9,999)

Time Warner Inc. Willkie Farr & Gallagher LLP

BACHELORS OF BROADBAND (\$2,000 - \$4,999)

Davis Wright Tremaine LLP Fletcher, Heald & Hildreth, PLC Harris, Wiltshire & Grannis LLP Latham & Watkins LLP Lerman Senter PLLC Windstream

We would also like to thank the following companies and firms for their donations:

Covington & Burling LLP, Kelley Drye & Warren LLP, Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C., National Alliance of State Broadcasters Associations, The Walt Disney Company

Gems (Individuals)

Individual donations this year that will be going to support the Foundation's public service programs have been recognized at the following "birth stone" levels:

DIAMOND (\$1,000 and above)

Emily Daniels Scott Delacourt Wayne Johnsen Kathleen Kirby Adam Krinsky

EMERALD (\$500 - \$999)

Kathleen Collins James Coltharp Anna Gomez Silvia Marinho Ari Moskowitz

PEARL (\$250 - \$499)

Ann West Bobeck Yaron Dori Joseph Godles Patrick Halley Rebecca Jacobs Thomas Navin Adam Peters Barry Ohlson Bennett Ross Mark Schneider Peter Tenhula

Lawrence Movshin Jonathan Nuechterlein Charla Rath Davina Sashkin Margaret Tobey

Laura Phillips Stephanie Podey Eve Klindera Reed Jerita Salley David Solomon Bryan Tramont

RUBY (\$100 - \$249)

Laura Berman Jonathan Blake Daniel Brooks Sally Buckman John Burgett Diane Cornell Peter Doyle Gil Ehrenkranz David Gross J.G. Harrington Jennifer Hindin Frank Jazzo Erin Kim Katherine King Marc Korman Luisa Lancetti Steven Lerman Brian Madden Edward O'Connell Nancy Ory Hap Rigby Jessica Rosenthal Debrea Terwilliger Danielle Thumann

SAPPHIRE (\$99 and below)

Joshua Bercu David Chorzempa Alan Davidson John Hunter Errol Krupman Madeleine Lottenbach Laura McDonald Susan O'Connell Audrey Rasmussen Royce Sherlock Jeffrey Steinberg Scott Tollefsen S. Jenell Trigg David Turetsky Mark Van Bergh K. Michele Walters