

2015-2016 FCBA Foundation Annual Report

This Annual Report summarizes the activities of the Federal Communications Bar Association (FCBA) Foundation during the recently completed 2015-2016 fiscal year.

OVERVIEW

The FCBA Foundation, celebrating 25 years, is a charitable organization working in furtherance of the goals set out in its Mission Statement:

1. To support worthwhile communications-related and educational projects, as well as other community service projects, particularly those directed towards children and students, through financial contributions and through volunteer services provided by Foundation members and others.
2. To foster greater public awareness and understanding of the development of communications technology, resources, and law.

This year, the Foundation continued its longstanding support of the following programs:

- Granting four-year college scholarships to Washington, DC high school students expressing an interest in communications-related fields of education, including engineering, technology, law, economics, and journalism;
- Granting one-time scholarships to current law school students who demonstrate an interest in communications law, technology, and public service;
- Granting summer work stipends to law school students serving as interns in communications-related public service jobs; and

- Volunteering to help families in need in the Washington, DC community.

The Foundation's success is a direct result of the generous financial support of individual FCBA members and their employers, as well as the time, talents, and energy that members bring to the Foundation's activities.

GOVERNANCE

The Foundation is governed by a Board of Trustees, comprised of individuals elected by the FCBA membership to three-year terms.

This year's Trustees were: **Rick Chessen, Parul Desai, Kathleen Ham, Russ Hanser** (*Co-Chair*), **Mia Guizzetti Hayes** (*Co-Chair and Assistant Treasurer*), **Cathy Hilke, Jennifer Holtz, Kathy Kirby** (*Treasurer*), **Adam Krinsky, Kevin Ryan, Anita Wallgren** (*Secretary*), and **Krista Witanowski**. **Bob Branson** served as the FCBA Executive Committee's liaison to the Foundation Board of Trustees.

As of June 30, 2016, four Trustees had completed their three-year terms on the Foundation Board: **Rick Chessen, Cathy Hilke, Anita Wallgren, and Krista Witanowski**. Four new members have been elected to serve three-year terms as Trustees, effective July 1, 2016: **Scott Bergmann, Darah Smith Franklin, Aspa Paroutsas, and Davina Sashkin**.

Many of the Foundation's activities, including the scholarship program, community service activities, and critical fund-raising events, were jointly led by non-Trustees and Trustees. The Board of Trustees is grateful for the broad participation of FCBA members in Foundation programs, and especially for the leadership roles assumed by members beyond the elected board. That extra measure of time and dedication was essential to the success of our programs.

The FCBA's Executive Director **Kerry Loughney**, Director of Programs and Special Projects **Starsha Valentine**, Bookkeeper **Wendy Parish**, and Members Services Administrator **Megan Nazareth**

also provided invaluable administrative support to the Foundation.

COLLEGE SCHOLARSHIP PROGRAM

Under the leadership of the Foundation's college scholarship committee, **Adam Krinsky, Kevin Ryan, and Krista Witanowski**, the Foundation reviewed applications from high school students of diverse backgrounds with an interest in communications-related fields, including media, journalism, technology, engineering, or law. Our applicants this year came from 15 local public high schools: Bell Multicultural, Benjamin Banneker, Calvin Coolidge, Duke Ellington, E.L. Haynes, Eastern, Frank W. Ballou, Friendship, H.D. Woodson, McKinley, Phelps, Roosevelt, School Without Walls, SEED, and Woodrow Wilson. Thirty-two of these high school student applicants were selected for interviews, and 20 of these students from 10 schools will receive FCBA Foundation scholarship assistance funded over four years. All 32 of the applicants who attended interviews will be provided new laptop computers. Software has been made available to each student through the generous donation of **Microsoft Corporation**. Additionally, all 32 students have been assigned FCBA mentors to help them advance academically and professionally.

The Foundation thanks **CTIA** for hosting college applicant interviews and the taping of the Foundation video, **Mark Van Bergh** for photographing the recipients, and **Comcast Corporation** for production of the video.

Special thanks go to the following companies, law firms, and associations for endowing individual, named scholarships to high school students: **The Karen Kincaid Scholarship sponsored by Wiley Rein and Karen's Friends** (\$24,000); **21st Century Fox** (\$20,000); **Young Lawyers and Charity Auction Scholarship** (\$20,000); **Wilkinson Barker Knauer, LLP** (\$16,200); **AT&T**

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Services, Inc. (\$15,000); **Comcast Corporation** (\$21,000); **Google Inc.** (\$15,000); **T-Mobile US, Inc.** (\$15,000); **Verizon** (\$15,000); **Consumer Technology Association** (\$10,000); **Cox Enterprises, Inc.** (\$10,000); **CTIA** (\$10,000); **National Association of Broadcasters** (\$10,000); **NCTA** (\$10,000); **Sidley Austin and the Sidley Austin Foundation** (\$10,000); and **Sinclair Broadcast Group** (\$10,000). Funding for college scholarships that was not provided by the above donors was provided from the Foundation's general funds, which in turn reflect other generous contributions from FCBA members and their employers.

INTERNSHIP STIPEND PROGRAM

Under the leadership of the Foundation's internship committee, **Rick Chessen**, **Jennifer Holtz**, and **Anita Wallgren**, with help from volunteer **Alison Nemeth**, the Foundation reviewed applications from students at law schools across the country. The Foundation awarded stipends ranging from \$2,000 to \$5,000 to 23 students who have accepted public service positions for the summer. One outstanding applicant to both the Stipend and Law School Scholarship program received the annual Max Paglin Award, representing an additional stipend of \$600.

LAW SCHOOL SCHOLARSHIP PROGRAM

The Foundation's law school scholarship committee, **Parul Desai** and **Kathleen Kirby**, led the efforts to review applications from current students at law schools across the country who demonstrated merit and need, as well as an interest in communications law and technology and public service. We received applications from students at more than 40 schools, and awarded 10 scholarships to law students ranging from \$2,000 to \$10,000. We also awarded one Amy Zoslov Scholarship in the amount of \$5,000 from the Amy Zoslov Memorial Fund to a current Case Western law student.

Special thanks to **Harris, Wiltshire & Grannis LLP** for endowing a \$10,000 named law school scholarship.

The Foundation also thanks the following volunteers for their time and talent, serving as liaisons to participating public high schools, reviewing college and law school scholarship applications, and interviewing high school students: **Sarah Aceves, Dennis Amari, Rachael Bender, Jeremy Berkowitz, Van Bloys, Ann Bobeck, Karen Brinkmann, Daniel Bumpus, John Burgett, Megan Capasso, Shawn Chang, Zac Champ, Debra Clemens, Marjorie Conner, Tara Corvo, Seth Davidson, Delara Derakhshani, Ian Forbes, Anna Gomez, Russ Hanser, Diane Holland, Kimberly Hulsey, Douglas Jarrett, Erin Kim, Hadass Kogan, Grace Koh, Heidi Lankau, Anisa Latif, Patrick McFadden, Aimee Meacham, Ari Moskowitz, Nancy Ory, Lee Petro, Laura Phillips, Eve Reed, Kara Romagnino, Bennett Ross, Alex Sanjenis, Michelle Schaefer, Kathleen Scott, Justin Shore, Joan Stewart, Megan Stull, Scott Tollefsen, Brenda Villanueva, Stephen Wang, Lauren Wilson, Rachel Wolkowitz, Richard Young, and Ali Zayas.**

MENTORING PROGRAM

FCBA Foundation trustees **Catherine Hilke, Adam Krinsky**, and **Kevin Ryan** coordinated the mentoring program this year. FCBA mentors provide advice and encouragement to our college and law school scholarship winners and internship stipend recipients as they transition from high school to college and from academics to careers. They also provide a link back to the Foundation, allowing us to appreciate our students' progress, supported by our members' donations. Thanks to all of our mentors: **Rachael Bender, Scott Bergmann, Bob Branson, Alyssia Bryant, Shawn Chang, Noah Cherry, Rick Chessen, Randy Clarke, Jacqueline Clary, Tara Corvo, Samuel Cullari, Elizabeth Cuttner, Emilie de Lozier, Parul Desai, Kyle Dixon, Chuck Evilsizer, Darah Smith Franklin, Matthew Gerst, Kathleen Ham, Russ Hanser, Mia Guizzetti Hayes, Janet Hernandez, Cathy Hilke, Jennifer Holtz, Chuck Keller, Kathleen Kirby, Adam Krinsky, John Kuzin, Sarah Leggin,**

Chris Miller, Evan Morris, Rob Morse, Ari Moskowitz, Alex Moyer, Mike Nancy, Lee Petro, Stephanie Power, Megan Stull, Kara Romagnino, Kevin Ryan, Robert Schill, Mariah Shuman, Drew Simshaw, Lawrence Spiwak, Elvis Stumbergs, Danielle Thumann, Anita Wallgren, Krista Witanowski, Rachel Wolkowitz, and Amy Wolverton.

2015 FCBA FOUNDATION CHARITY AUCTION

The FCBA Foundation Charity Auction is the largest single event under the auspices of the Foundation, and the most administratively intense. The sheer number of volunteers committed annually to the charity auction is a testament to the volunteer spirit of the FCBA. Moreover, it is a reflection of the generosity of our members, who attend year after year to help support the Charity Auction's beneficiaries. This year's auction was held on November 5, 2015. Co-sponsored by the Foundation and the **FCBA Charity Auction Committee**, the auction raised almost \$100,000 for the beneficiaries – **The Fishing School** and the **FCBA Foundation**.

Founded in 1990 by retired Metropolitan police officer Tom Lewis, **The Fishing School** (TFS) prepares public school elementary and middle school students for success in high school and life by improving their academic performance and life skills; and engaging them and their parents in intensive, multi-year, and research-based out of school time and parent engagement programs and activities. Named after the adage, "If you give a man a fish, you will feed him for a day. Teach him how to fish, and he will feed himself for a lifetime," TFS believes that children succeed in school when they are provided support in math and reading, develop sound life skills, and when their parents are engaged. TFS supports over 400 students from DC's most underserved communities in Wards 6, 7, and 8, and engages them in a multi-year program model designed to give them the academic and social tools to succeed in their academic and workplace careers.

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The FCBA Foundation also applied \$20,000 of this year's Charity Auction funds to a college scholarship named for The Young Lawyers Committee and Charity Auction.

The Charity Auction planning committee's members were **Rachael Bender** (*Chair*), **Jeremy Berkowitz**, **Neil Chilson**, **Christine Crowe**, **Kristine Fargotstein**, **Ian Forbes**, **Hadass Kogan**, **Alex Reynolds**, **Kevin Ryan**, **Davina Sashkin**, **Sean Spivey**, **Josh Turner**, **Caroline Van Wie**, and **Ali Zayas**. The Foundation thanks the following generous sponsors of the 2015 Charity Auction: **AT&T Services, Inc.**, **Cahill Gordon & Reindel LLP**, **Cooley LLP**, **Covington & Burling LLP**, **CTIA – The Wireless Association**, **Davis Wright Tremaine LLP**, **DISH Network**, **Harris, Wiltshire & Grannis LLP**, **Hogan Lovells US LLP**, **National Association of Broadcasters**, **T-Mobile US, Inc.**, **Wiley Rein LLP**, **Wilkinson Barker Knauer, LLP**, and **Willkie Farr & Gallagher LLP**.

VOLUNTEERING & COMMUNITY SERVICE

The Foundation relies on volunteers for all of its programs. All of the charitable works described above require not only generous financial giving but also the contribution of substantial amounts of time and the prodigious talents of our FCBA members. In addition to the programs described above, the Foundation historically has had a special relationship with one charitable organization in particular, where FCBA members have come together in the spirit of community service.

The Foundation organizes each month a morning of service at Washington, DC-based **Martha's Table**, welcoming FCBA members, families, and friends who prepare and package meals for the homeless.

This year, the Foundation initiated a new partnership with Byte Back, which for more than 18 years has been providing computer literacy courses that prepare

low-income DC residents for IT and business services jobs that pay a family-sustaining income. The Foundation held a brown bag lunch with Byte Back personnel in May, and expects to sponsor future events to help introduce FCBA members to the organization and the volunteering opportunities it provides.

FCBA FOUNDATION VOLUNTEER OF THE YEAR

Every year, the Foundation has the opportunity to specially acknowledge one of the many FCBA members who volunteer considerable time on the Foundation's programs and embody the spirit of generosity the Foundation seeks to foster. This year, the Foundation recognized **Kara Romagnino** as Volunteer of the Year. Kara, a Director of Regulatory Affairs at CTIA, worked tirelessly this year reviewing both college scholarship and law school stipend applications. She also interviewed many of the high school seniors that applied to the college scholarship program. The Foundation is very grateful for her efforts.

FUNDRAISING

The Foundation could not provide its services without the annual financial support of FCBA members and the organizations where they work. Under the leadership of its fundraising committee, **Rick Chessen** and **Kathleen Ham**, as well as Board of Trustees Co-Chairs **Mia Guizzetti Hayes** and **Russ Hanser**, the Foundation secured significant support for its programs this year, and improved its financial footing in several respects.

Thanks to many individual contributions, the Foundation exceeded the budget goals set by the Board, and increased both the total amount raised and the number of donors. As a result, the Foundation was able to expand its total scholarship and internship awards to just over \$390,000. The donors for this fiscal year are listed at the end of this report.

In addition, on December 3, 2015, at the **FCBA's 29th Annual Chairman's Dinner**

featuring FCC Chairman Tom Wheeler, the Foundation raised over **\$43,000**.

On June 16, 2016, the FCBA Foundation hosted its **20th Annual FCBA Foundation Robert E. Lee Memorial Golf Tournament**, raising over **\$2,700** for the Foundation. Special thanks go to the planning committee. That committee was chaired by **Lee Petro** and included **Robert Branson**, **Zenas Choi**, **Jonathan Cohen**, **Peter Corea**, **Joe Cramer**, **Tom Dombrowsky, Jr.**, **Steve Goodman**, **Jesse Jachman**, **Larry Movshin**, **Glenn Reynolds**, and **Larry Walke**.

OTHER INITIATIVES

This year, the Board also tackled a number of other initiatives. For example, the Board expanded outreach to potential applicants, generating a large applicant pool, and an extremely deserving class of scholarship and stipend recipients. Relatedly, the Board has worked hard to complete the process of transitioning our entire application process – for college scholarships, law-school scholarships, and summer internship stipends – to an online system. This system has already played a role in expanding the applicant pool and easing application review. We expect that it will continue to afford significant benefits as we refine the system going forward. We also have worked to broaden the volunteering opportunities available to FCBA members. In addition to the Byte Back partnership mentioned above, the Board has sponsored or co-sponsored several one-off volunteering events. For example, at an event led by FCBA member **Megan Stull**, FCBA members and employees at Google worked with the Free Minds Book Club to provide comments and other feedback on the writings of DC youth incarcerated as adults.

CONCLUSION

We would like to thank this year's Board for their dedication and commitment in support of the programs of the Foundation. We have been humbled and inspired by the commitment and

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dedication of our fellow Trustees in enabling the Foundation to reach and exceed its goals.

Finally, we close by reminding you that as a member of the FCBA, you are also a member of the FCBA Foundation. The programs we support and the lives we touch would not be possible without your significant donations of time and resources. Many thanks to all of you for your continued commitment to

the Foundation so the FCBA can continue to have a positive impact on the community around us. Thank you!

**Mia Guizzetti Hayes
and Russ Hanser**
Chairs, 2015-2016

THANK YOU TO ALL OF THE FOUNDATION DONORS!

Honorary Degrees (Organizations)

Inspired by the Foundation's mission to support educational and professional pursuits, organizations and their collaborative individuals' donations, this year so far, have been recognized with the following honorary degrees:

DEGREES ALL THEIR OWN (\$10,000 and above)

21st Century Fox; AT&T Services, Inc.; Comcast Corporation; Consumer Technology Association; Cox Enterprises, Inc.; CTIA; Google Inc.; Harris, Wiltshire & Grannis LLP; National Association of Broadcasters; National Cable & Telecommunications Association; Sidley Austin LLP and The Sidley Austin Foundation; Sinclair Broadcast Group; The Karen Kincaid Scholarship Fund sponsored by Wiley Rein and Karen's Friends; The Young Lawyers and Charity Auction; T-Mobile US, Inc.; Verizon; and Wilkinson Barker Knauer, LLP

MASTERS OF MEDIA (\$5,000 - \$9,999)

Latham & Watkins LLP; Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.; and Willkie Farr & Gallagher LLP

BACHELORS OF BROADBAND (\$2,000 - \$4,999)

CenturyLink; Davis Wright Tremaine LLP; Deutsche Telekom; Hogan Lovells US LLP; Kelley Drye & Warren LLP; and Lerman Senter PLLC

We would also like to thank the following companies and firms for their donations:

Cinnamon Mueller; Intelsat Corporation; Law Offices of Jack N. Goodman; Lawler, Metzger, Keeney & Logan, LLC; and Sprint Corporation

Gems (Individuals)

Individual donations this year that will be going to support the Foundation's public service programs have been recognized at the following "birth stone" levels:

DIAMOND (\$1,000 and above)

Karen Brinkmann; Christine Crowe; Seth Davidson; Scott Delacourt; Raymond Gifford; Russ Hanser; Mia Guizzetti Hayes; Wayne Johnsen; Kathleen Kirby; Adam Krinsky; R. Michael Senkowski; Lawrence Movshin; Barry Ohlson; Mark Schneider; Megan Stull; Kathryn Zachem

EMERALD (\$500 - \$999)

James Bayes; Edgar Class; Kathleen Collins; James Coltharp; Kurt DeSoto; David Don; Michele Farquhar; Ari Fitzgerald; Anna Gomez; Trey Hanbury; Rosemary Harold; Steven Lerman; Tina Logan; Alexander Maltas; David O'Connor; David Oxenford; Martin Stern; Thomas Sugrue; Bryan Tramont; Ryan Wallach; Richard Zaragoza

PEARL (\$250 - \$499)

Elizabeth Allaben; Dennis Amari; John Bagwell; Diane Burstein; L. Charles Keller; Jonathan Cohen; Yaron Dori; Craig Gilmore; Joseph Godles; Patrick Halley; Erin Kim; Phillip Marchesiello; Roxanne McElvane; Laura Phillips; Stephanie Podye; Charla Rath; Natalie Roisman; Kenneth

Satten; John Scott, III; Paul Sinderbrand; David Solomon; Gregory Sopkin; Anita Wallgren

RUBY (\$100 - \$249)

Laura Berman; Jonathan Blake; Robert Branson; Mitchell Brecher; Sally Buckman; Laura Carter; Diane Cornell; Parul Desai; Peter Doyle; Alina Gorokhovskiy; Jennifer Holtz; Eileen Huggard; Frank Jazzo; Katherine King; Debbie Matties; Brian Murray; Edward O'Connell; Nancy Ory; Nicholas Page; John Prendergast; Radhika Raju; Marissa Repp; Michael Sullivan; Debrea Terwilliger; Derek Teslik; F. Thomas Moran; Cheryl Tritt; Rachel Wolkowitz

SAPPHIRE (\$99 and below)

William Barfield; Allen Barna; Joshua Bercu; Mark Van Bergh; Kathryne Dickerson; Lisa Fowlkes; Eliot Greenwald; Janice Hill; John Hunter; Christopher Kromer; K. Michele Walters; Susan O'Connell; Audrey Rasmussen; Jeffrey Steinberg; Thomas Struble; Scott Tollefsen; Kathleen Wallman