

2013-2014 FCBA Foundation Annual Report

This Annual Report summarizes the Federal Communications Bar Association (FCBA) Foundation's activities during the recently completed 2013-2014 fiscal year.

OVERVIEW

The FCBA Foundation, celebrating 23 years, is a charitable organization working in furtherance of the goals set out in its Mission Statement:

- To support worthwhile communications-related and educational projects, as well as other community service projects, particularly those directed towards children and students, through financial contributions and through volunteer services provided by Foundation members and others.
- To foster greater public awareness and understanding of the development of communications technology, resources and law.

This year, the Foundation continued its longstanding support of its most popular programs:

- Granting scholarships to local high school students expressing an interest in communications-related fields of education, including science, engineering, technology, law, economics, math and journalism
- Granting summer work stipends to law students serving as interns in communications-related public service jobs
- Granting scholarships to students in communications-related graduate legal studies
- Volunteering to help families in need in the Washington, DC community



2014 College Scholarship Recipients

The Foundation's success is a direct result of the generous financial support of individual FCBA members and their employers, as well as the time, talents and energy that members bring to the Foundation's activities.

GOVERNANCE

The Foundation is governed by a Board of Trustees, comprised primarily of individuals elected by the FCBA membership to three-year terms, plus the President and President-Elect of the FCBA. Pursuant to the Foundation's By-Laws, the elected Board may be expanded by individual one-year appointments.

This year's Trustees were: **Micah Caldwell, Rick Chessen, Christine Crowe, Lisa Fowlkes** (Secretary), **Cathy Hilke, Jennifer Holtz** (Assistant Secretary), **Sara Leibman, Alison Minea, Barry Ohlson** (Chair-Elect and Treasurer), **Glenn Reynolds** (Assistant Treasurer), **Mark Schneider** (Chair), **Anita Wallgren**, and **Krista Witanowski**. **Julie Kearney** served as the FCBA Executive Committee's liaison to the Foundation Board of Trustees.

As of June 30, 2014, four Trustees will have completed their three-year terms on the Foundation Board: **Christine Crowe, Lisa Fowlkes, Alison Minea, and Mark Schneider**. Four new members have

been elected to serve three-year terms as Trustees, effective July 1, 2014: **Russell Hanser, Mia Guizzetti Hayes, Jennifer Holtz, and Howard Weiss**.

Many of the Foundation's activities, including the scholarship program, community service days and critical fund-raising events, were jointly led by non-Trustees and Trustees. The Board of Trustees is grateful for the broad participation of FCBA members in Foundation programs, and especially for the leadership roles assumed by members beyond the elected board. That extra measure of time and dedication was invaluable to the success of our programs.

The FCBA's Executive Director **Stan Zenor**, Director of Member Services **Kerry Loughney**, Bookkeeper **Shelley Luehring**, and Administrative Assistant **Wendy Parish** also provided invaluable administrative support to the Foundation.

COLLEGE SCHOLARSHIP PROGRAM

The Foundation's college scholarship program is its most significant activity in terms of the funds awarded and the amount of time and effort required to effectively administer the program. The Foundation committed approximately

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\$244,000 to this year's scholarship class in scholarship funds. In addition, each student is receiving a laptop and an FCBA mentor.

Under the leadership of the Foundation's college scholarship committee (**Micah Caldwell, Jennifer Holtz, and Krista Witanowski**), the Foundation reviewed applications from high school students of diverse backgrounds with an interest in communications-related fields, including media, journalism, technology, engineering or law. Our applicants this year came from 10 local public high schools: Benjamin Banneker Academic, Cardozo Education Campus, Columbia Heights Education Campus, Duke Ellington School of the Arts, Dunbar, Friendship Collegiate Academy, Roosevelt, School Without Walls, Thurgood Marshall Academy, and Woodrow Wilson. Twenty-six of these high school student applicants were selected for interviews, and 20 emerged as FCBA Foundation scholars. Nineteen of these students will receive FCBA Foundation scholarship assistance funded over four years. One applicant has received substantial tuition assistance from other sources, and will be a Laptop Scholar. All 26 of the applicants who earned and attended interviews will be provided new laptop computers. Software has been graciously donated by **Microsoft Corporation**. Additionally, all 20 award winners will be assigned FCBA mentors to help them advance academically and professionally.

Special thanks go to the following companies, law firms and associations for endowing individual, named scholarships to high school students: **21st Century Fox** (\$10,000); **AT&T Services, Inc.** (\$10,000); **Comcast Corporation** (\$20,000); **Consumer Electronics Association** (\$10,000); **CTIA – The Wireless Association** (\$10,000); **DIRECTV** (\$16,000); **Google Inc.** (\$15,000); **Harris, Wiltshire & Grannis LLP** (\$10,000); **The Karen Kincaid Scholarship sponsored by Wiley Rein and Karen's Friends** (\$24,000); **Sidley**

Austin and the Sidley Austin Foundation (\$16,000); **Time Warner Cable** (\$10,000); **Verizon** (\$15,000); **Wilkinson Barker Knauer, LLP** (\$10,000); and **The Young Lawyers and Charity Auction Scholarship** (\$28,000). Funding for the college scholarships that was not provided by the above donors was provided from the Foundation's general funds.

The Foundation thanks the following volunteers for their time and talent, serving as liaisons to participating public high schools, reviewing applications, and interviewing students: **Rachael Bender, Jeremy Berkowitz, Van Bloys, Ann Bobeck, Karen Brinkmann, Megan Capasso, May Chiang, Marjorie Conner, Adam Copeland, Christine Crowe, Justin Faulb, Stacy Fuller, Anna Gomez, Russ Hanser, Douglas Jarrett, Julie Kearney, Erin Kim, Hadass Kogan, Grace Koh, Adam Krinsky, Amanda Lanham, Heidi Lankau, Anisa Latif, Mary Lovejoy, Patrick McFadden, Larry Movshin, Nancy Murphy, David O'Connor, Nancy Ory, Nick Page, Lee Petro, Laura Phillips, Alex Reynolds, Patty Robbins, Rachel Sanford, Alex Sanjenis, Mark Schneider, Mike Senkowski, Megan Stull, Scott Tollefsen, Mark Van Bergh, Nancy Victory, Howard Weiss, and Richard Young.**

Thanks also to **CTIA – The Wireless Association** for making offices available for the applicant interviews, to **Mark Van Bergh** for taking photographs of the recipients, and to **Comcast Corporation** for production of the Foundation video.

INTERNSHIP STIPEND PROGRAM

Under the leadership of **Glenn Reynolds**, the Foundation internship committee (**Rick Chessen** and **Kristine Fargotstein**) reviewed applications from students at law schools across the country. The Foundation awarded stipends ranging from \$2,500 to \$5,000 to 18 students who have accepted public service positions for the summer. One outstanding student received the annual Max Paglin Award, representing an additional stipend of \$600; another outstanding applicant to both the Stipend and Law School

Scholarship program received the David L. Snyder stipend of \$7,000.

LAW SCHOOL SCHOLARSHIP PROGRAM

Sara Leibman and **Mark Schneider** coordinated the direction of the recent Foundation efforts to establish a graduate school scholarship program. In 2012, the Foundation initiated a scholarship pilot program for graduate students committed to communications law. Our first scholarship was awarded in 2012 to **Megan Coontz**, a law student at the University of Colorado at Boulder and our second scholarship was awarded to **Ashley Morse**, a law student at Catholic University. This year we ended the "pilot" nature of the program, and established two projects that resulted in scholarship awards to eight current law school students. First, we accepted applications from current law school students at law schools across the country who could demonstrate current need and merit for scholarship awards, as well as an interest in communications law and technology and public service. We received applications from students at more than a dozen schools, and awarded five scholarships to third-year law students ranging from \$2,500 to \$5,000. Second, working with CTIA's Wireless Foundation, we received the corpus of their Amy Zoslov Fund and assumed the privilege of awarding Amy Zoslov Scholarships to current law school students at Case Western. Thanks to **Sara Leibman** for heading up our work on the program this year, and to **Jennifer Warren** and **Monica Desai** for their help establishing and continuing the law school scholarship program.

MENTORING PROGRAM

FCBA Foundation trustees **Catherine Hilke** and **Alison Minea** coordinated the mentoring program this year. FCBA mentors provide advice and encouragement to our college scholarship recipients and internship stipend winners as they transition from high school to college and from academics to careers. They also provide a link back to the



2014 Internship Stipend and Law School Scholarship Recipients

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Foundation, allowing us to appreciate our students' progress, supported by our members' donations. Thanks to all of our mentors: **Rachael Bender, Jeremy Berkowitz, Adrienne Biddings, Deborah Broderson, Micah Caldwell, Zachary Champ, Arturo Chang, Noah Cherry, Edgar Class, Tara Corvo, Scott Delacourt, Matt DeTura, Ian Dillner, Rashann Duvall, Justin Faulb, Michele Farquhar, Erin Fitzgerald, Matt Gerst, Russ Hanser, Ken Keane, John Kuzin, Mary Lovejoy, Chris Miller, Matthew Pearl, Stephanie Poday, Natalie Roisman, Kara Romagnino, Rob Schill, Mark Schneider, Denise Smith, Sean Spivey, Elvis Stumbers, Rebecca Thompson, Anita Wallgren, Howard Weiss, Krista Witanowski, Amy Wolverton, Mary Woytek, and Alexis Zayas.**

2013 FCBA FOUNDATION CHARITY AUCTION

The Charity Auction is the largest single event under the auspices of the Foundation, and the most administratively intense. The sheer number of volunteers committed annually to the auction is a testament to the volunteer spirit of the FCBA and its Foundation. Moreover, it is also a reflection of the generosity of our members, who attend year after

year, to help support the Charity Auction beneficiaries. This year's auction was held on November 7, 2013. Co-sponsored by the Foundation and the FCBA Charity Auction Committee, this year's auction raised over \$140,000 for Horizons Greater Washington and over \$28,000 for the FCBA Foundation.

Horizons Greater Washington recognizes that for many low-income children summer is not a vacation but a missed opportunity. Horizons addresses this problem by providing year-round academic enrichment to low-income children enrolled at H.D. Cooke, Bancroft, and Rock Creek Forest Elementary Schools in DC and MD. Horizons' programs are proven to reverse summer learning loss for low-income children, instill confidence, and improve reading and reasoning skills. The 300 students enrolled in Horizons' program for 2014 will attend for nine consecutive years to make a difference in their lives, preparing them for high school and beyond.

The Foundation applied \$28,000 of this year's Charity Auction funds to a college scholarship.

The Charity Auction planning committee members were **Rachael Bender, Jeremy Berkowitz, Neil Chilson, Christine Crowe** (Foundation liaison), **Kristine Fargotstein, Justin Faulb** (Chair), **Hadass**

Kogan, Jane Mago, Brian Regan, Kevin Ryan, Davina Sashkin, Lindsey Tonsager, Joshua Turner, and Caroline Van Wie. The Foundation thanks the following generous sponsors of the 2013 Charity Auction: **AT&T Services, Inc., Cahill Gordon & Reindel LLP, Covington & Burling LLP, Davis Wright Tremaine LLP, Eckert Seamans Cherin & Mellott, LLC, Google Inc., Hogan Lovells US LLP, National Association of Broadcasters, Sidley Austin LLP, T-Mobile US, Inc., Wiley Rein LLP, Wilkinson Barker Knauer, LLP, Willkie Farr & Gallagher LLP, and Wiltshire & Grannis LLP.**

VOLUNTEERING & COMMUNITY SERVICE

The Foundation relies on volunteers for all of its programs. All of the charitable works described above require not only generous financial giving but also the contribution of substantial amounts of time and the prodigious talents of our FCBA members. In addition to the programs described above, the Foundation historically has had a special relationship with one charitable organization in particular, where FCBA members have come together in the spirit of community service.

The Foundation organizes each month a morning of service at Washington, DC-based **Martha's Table**, welcoming

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FCBA members, families and friends who prepare and package meals for the homeless. **Howard Weiss** has organized this activity for many years.

FCBA FOUNDATION VOLUNTEER OF THE YEAR

Every year, the Foundation has the opportunity to specially acknowledge one of the many FCBA members who volunteer considerable time on the Foundation's programs and embody the spirit of generosity the Foundation seeks to foster. This year, the Foundation recognized **Ann West Bobeck** as Volunteer of the Year for her extraordinary commitment to volunteering and fundraising for the Foundation year after year, including in co-chairing the College Scholarship Program. Ann's incredible energy and commitment is matched by her generous spirit.

FUNDRAISING

The Foundation could not provide its services without the annual financial support of FCBA members and the

organizations where they work. Under the leadership of **Mark Schneider, Rick Chesson,** and **Glenn Reynolds,** the Foundation secured significant support for its programs this year, and improved its financial footing in several respects.

Thanks to many individual contributions, the Foundation met the budget goals set by the Board, and increased both the total amount raised and the number of donors. As a result, the Foundation was able to expand the College and Law School Scholarship programs, as well as the Internship Stipend Program.

The Foundation initiated new recognition categories last year, to acknowledge individuals and organizations that make financial contributions. The donors for this fiscal year are listed at the end of this report. In addition, on December 5, 2013, at the **FCBA's 27th Annual Chairman's Dinner,** honoring FCC Chairman Tom Wheeler, the Foundation raised over **\$40,000.**

On June 3, 2014, the FCBA Foundation hosted its 18th Annual Honorable Robert E. Lee Memorial Golf Tournament raising over **\$6,000.** Many thanks to **Robert Branson, Alan Campbell, Zenas Choi,**

Jonathan Cohen, Joe Cramer, Tom Dombrowsky, Jr., Steve Goodman, Jesse Jachman, Larry Movshin, Lee Petro, Joy Ragsdale, Glenn Reynolds (Chair), and Larry Walke who served on this year's planning committee to make it once again a success.

CONCLUSION

It has been an honor to chair the Board of Trustees of the FCBA Foundation this year. I was humbled and inspired by the generosity and dedication of so many FCBA members that enabled the Foundation to reach and exceed its goals. I hope that you will continue to support the Foundation in the years to come.

Thank you!

Mark Schneider
Chair, 2013-2014

Thank You to All of the Foundation Donors!

Honorary Degrees (Organizations)

Inspired by the Foundation's mission to support educational and professional pursuits, organizations and their collaborative individual's donations have been recognized with the following honorary degrees:

DEGREES ALL THEIR OWN

21st Century Fox; AT&T Services, Inc.; Comcast Corporation; Consumer Electronics Association; CTIA – The Wireless Association; DIRECTV; Google Inc.; Harris, Wiltshire & Grannis LLP; Sidley Austin LLP and the Sidley Austin Foundation; Snyder & Snyder LLP; Time Warner Cable; Verizon; Wilkinson Barker Knauer, LLP; The Young Lawyers and Charity Auction; The Karen A. Kincaid Scholarship Fund sponsored by Wiley Rein and Karen's Friends

MASTERS OF MEDIA

Cox Enterprises, Inc.; Cooley LLP; Mintz, Levin, Cohn, Ferris, Glovsky & Popeo, P.C.

BACHELORS OF BROADBAND

Davis Wright Tremaine LLP; Hogan Lovells US LLP; National Cable & Telecommunications Association; The FCC Staff

We would also like to thank the following companies and firms for their donations: CenturyLink; Frontier Communications Corp.; T-Mobile US, Inc.; USTelecom Association

Gems (Individuals)

Individual donations this year that will be going to support the Foundation's public service programs have been recognized at the following "birth stone" levels:

Diamond: Mark Brennan; Karen Brinkmann; Tyrone Browne; Christine Crowe; Seth and Diane Davidson; Scott Delacourt; Michele Farquhar; John Feore; Ari Fitzgerald; Paul Glist; Wayne Johnsen; Steve Lerman; Lawrence Movshin; Mark Schneider; Mike Senkowski and Nancy Victory; Megan Anne Stull; M. Anne Swanson; Kathy Zachem; Richard Zaragoza

Emerald: Michael Basile; James Bayes; David Don; Anna Gomez; Jennifer Hindin; David Lawson; Barry Ohlson; Thomas Navin; Glenn Reynolds; Bryan Tramont

Pearl: Jamie Barnett; Rick Beckner; Jim Bendernagel; Ann West Bobeck; Robert Branson; Diane Burstein; David Carpenter; Jacqueline Gerson Cooper; David Furth; Craig Gilmore; Peter Keisler; Chuck Keller; Marc Korman; Adam Krinsky; Nancy Liebermann; Andrew McBride; Roxanne McElvane; Newton Minow; David O'Connor; Carter Phillips; Laura Phillips; Natalie Roisman; John Prendergast; Kenneth Satten; Chris Shenk; Paul Sinderbrand; David Solomon; Michael Duell Sullivan; Jim Young

Ruby: Christopher Clark; Kathleen Collins; Yaron Dori; Peter Doyle; Lisa Fowlkes; Eileen Huggard; Manuel & Julie Hunter Galdo; Russell Hanser; J.G. Harrington; Kenneth Howard; Frank Jazzo; Michael & Kathryn Kincaid Lainoff; Angela Kronenberg; John Logan; Ari Moskowitz; Edward O'Connell; Jennifer Prime; Michael Pryor; Jason Rademacher; James Stewart; Debrea Terwilliger; Rebecca Murphy Thompson; Melodie Virtue; Anita Wallgren; Henry Wendell; Richard Whitt; David Wittenstein

Sapphire: Allen Barna; Harishi Bastiampillai; Rose Crellin; A.B. Cruz; Mindel De La Torre; David Goodfriend; Kenneth Hardman; John Hunter; Robert Keller; Eric Malinen; Pantelis Michalopoulos; Susan O'Connell; Suzanne & Dwight Perry; Marissa Repp; Royce Sherlock; Erik Stallman; Jeff Steinberg; Scott Tollefsen; Mark Van Bergh; Michele Walters; Stephen Weiswasser; Curtis White