FOUNDATION News

2020-2021 FCBA Foundation Annual Report

This Annual Report summarizes the activities of the Federal Communications Bar Association (FCBA) Foundation during the recently completed 2020-2021 fiscal year.

OVERVIEW

The FCBA Foundation, celebrating 30 years, is a charitable organization working in furtherance of the goals set out in its Mission Statement:

- 1. To support worthwhile communications-related and educational projects, as well as other community service projects, particularly those directed towards children and students, through financial contributions and through volunteer services provided by Foundation members and others.
- 2. To foster greater public awareness and understanding of the development of communications technology, resources, and law.

This year, the Foundation continued its longstanding support of the following programs:

- Granting four-year college scholarships to Washington, DC high school students expressing an interest in communications-related fields of education, including engineering, technology, law, economics, and journalism;
- Granting one-year scholarships to current law school students who demonstrate an interest in communications law, technology, and public service; and
- Granting summer work stipends to law school students serving as interns in communications-related public service jobs.

The Foundation's success is a direct result of the generous financial support of individual FCBA members and their employers, the Foundation Board of Trustees' time and dedication, the FCBA staff's commitment and contributions, as well as the time, talents, and energy that FCBA members bring to the Foundation's activities.

GOVERNANCE

The Foundation is governed by a Board of Trustees, comprised of individuals elected by the FCBA membership to three-year terms.

This year's Trustees were: Megan Brown (Co-Chair), Edward "Smitty" Smith (Co-Chair), Patrick Halley (Treasurer), Delara Derakhshani (Secretary), Anisa Latif Green (Assistant Secretary), Erin Griffith, Maureen Ohlhausen, Tom Power, Joy Ragsdale, Mike Saperstein, Roger Sherman, and Meagan Sunn. Josh Turner served as the FCBA Executive Committee's liaison to the Foundation Board of Trustees.

As of June 30, 2021, four Trustees completed their three-year terms on the Foundation Board: **Megan Brown, Patrick Halley, Tom Power, and Joy Ragsdale**. Four new members have been elected to serve three-year terms as Trustees, effective July 1, 2021: **Avonne Bell, Rizwan Chowdry, Brenda Villanueva, and Rachel Wolkowitz**.

Many of the Foundation's activities, including the scholarship and internships programs, community service activities, and critical fundraising events, were jointly led by Trustees and member volunteers. The Board of Trustees is grateful for the broad participation of FCBA members in Foundation programs, and especially for the leadership roles assumed by members beyond the elected board. That extra measure of time and dedication was essential to the success of our programs.

The FCBA's Executive Director **Kerry Loughney**, Senior Manager of Programs **Janeen Wynn**, Bookkeeper **Wendy Parish**, and Member Services Administrator **Elizabeth Hagerty** also provided invaluable support to the Foundation.

COLLEGE SCHOLARSHIP PROGRAM

Under the leadership of the Foundation's college scholarship committee, Delara Derakhshani, Anisa Latif Green, Erin Griffith, Patrick Halley, and Mike Saperstein, the Foundation reviewed applications from high school students of diverse backgrounds with an interest in communications-related fields, including media, journalism, technology, engineering, or law. Forty-five high school student applicants were interviewed and 29 of these were chosen to receive FCBA Foundation scholarship assistance funded over four years. Our scholarship recipients this year came from 16 local public high schools: BASIS DC, Benjamin Banneker, Columbia Heights Educational Campus (Bell Multicultural), Calvin Coolidge, Cardozo Education Campus, Duke Ellington, Dunbar, Eastern, E.L. Haynes, McKinley Technology, Paul Public Charter School, Roosevelt, School Without Walls, Thurgood Marshall Academy PCS, Washington Latin PCS, and Woodrow Wilson. All 45 of the applicants who attended interviews will be provided new laptop computers.

The Foundation thanks **Comcast NBCUniversal** for sponsoring the production of the awardee video.

Special thanks go to the following companies, law firms, and associations for endowing individual, named scholarships to high school students: AT&T (\$15,000); Comcast NBCUniversal (\$15,000); **Consumer Technology Association (CTA)** ® (\$10,000); **Cox Enterprises** (\$10,000); CTIA (\$10,000); Fox Corporation (\$20,000); Google (\$10,000); NCTA -The Internet & Television Association (\$10,000); **T-Mobile US, Inc.** (\$15,000); The Karen Kincaid Fund sponsored by Wiley Rein and Karen's Friends (\$10,000); The Young Lawyers and Charity Auction (\$17,875); Verizon (\$15,000); and Wilkinson Barker Knauer, LLP (\$10,750).

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Funding for college scholarships that was not provided by the above donors was provided from the Foundation's general funds, which reflects generous individual contributions from FCBA members and their employers.

INTERNSHIP STIPEND PROGRAM

Under the leadership of the Foundation's internship committee, **Megan Brown, Erin Griffith, Maureen Ohlhausen, Edward "Smitty" Smith, and Meagan Sunn**, the Foundation reviewed applications from students at law schools across the country. The Foundation awarded stipends ranging from \$1,000 to \$6,000 to 12 students who have accepted public service positions for the summer.

LAW SCHOOL SCHOLARSHIP PROGRAM

The Foundation's law school scholarship committee, **Anisa Latif Green**, **Tom Power**, **Joy Ragsdale**, **and Roger Sherman**, led the efforts to review applications from current students at law schools across the country who demonstrated merit and need, as well as an interest in communications law and technology and public service. We received applications from students at schools across the country and awarded six \$5,000 scholarships.

The Foundation also thanks the following volunteers for their time and talent, serving as liaisons to participating public high schools, reviewing college and law school scholarship applications, and interviewing high school students: Christopher Bair, Roxanna Barboza, Ahuva Battams, Karina Bohorquez, Adam Copeland, Elizabeth Cuttner, Justin Faulb, Amy Fliam, Chris Frascella, Anna Gomez, Kara Graves, Nese Guendelsberger, Russ Hanser, Kathy Harvey, John Heflin, Dan Henry, Kevin Holmes, Joycelyn James, Ethan Jeans, Jamile Kadre, Warren Kessler, Kathleen Kirby, Christopher Koves, Adam Krinsky, Patrick McFadden, Kasey McGee, Aimee Meacham, Joel Miller, Lynne Montgomery, Courtney Neville, Kimia Nikseresht, Nick Page, James Park, Jeremy Pederson, Patricia Peña, Adam Peters, Lee Petro,

Jason Rademacher, Ronnie Raju, Tamber Ray, Sekoia Rogers, Kevin Rupy, Adam Sandler, Michelle Schaefer, Savannah Schaefer, Morgan Schick, Randy Sifers, Anjali Singh, Karen Sprung, Laura Stefani, Megan Anne Stull, Danielle Thumann, Hannah Wigger, Romanda Williams, Rachel Wolkowitz, and Richard Young.

2020 FCBA FOUNDATION CHARITY AUCTION

The FCBA Foundation Charity Auction is the largest single event under the auspices of the Foundation, and the most administratively intense. The sheer number of volunteers committed annually to the charity auction is a testament to the volunteer spirit of the FCBA. Moreover, it is a reflection of the generosity of our members, who attend year after year to help support the Charity Auction's beneficiaries. This year's auction was held virtually on November 10, 2020. Co-sponsored by the Foundation and the FCBA Charity Auction Committee, the auction raised over \$89,000 for the beneficiaries -Reach Incorporated and the FCBA Foundation.

Reach Incorporated recruits and trains DC high school students to become reading tutors and role models for elementary school students, resulting in improved literacy outcomes for both groups. Through their four core programsthe After-School Tutoring Program, the College Mentorship Program, the Summer Leadership Academy, and their Teen-Authored Books-Reach provides the support and tools teens need to succeed in high school. Funds raised through the FCBA Charity Auction will help Reach serve 500 participants during the 2020-21 school year, and fuel the continued expansion of their new college and career-readiness initiative, The Reach Fellowship, which helps teens prepare for success after graduation.

The FCBA Foundation will use proceeds from the Charity Auction to support its annual college scholarship program. The FCBA Foundation applied \$17,875of this year's Charity Auction funds to a college scholarship named for The Young Lawyers Committee and Charity Auction.

Thanks to the Charity Auction planning committee's members including Colin Andrews, Valerie Barrish, Van Bloys, Noah Cherry, Christine Crowe, Elizabeth Cuttner (Chair), Bill Durdach, Crystal Evans, Anisa Latif Green, Kelsey Guyselman, Jamile Kadre, Sarah Leggin, Madi Lottenbach, Jonathan Mark, Katy Milner, Savannah Schaefer, Becky Tangren, and Joshua Woodbridge.

The Foundation thanks the following generous sponsors of the 2020 Charity Auction: AT&T, Cahill Gordon & Reindel LLP, Cooley LLP, Covington & Burling LLP, Cox Enterprises, Crown Castle, CTIA, Davis Wright Tremaine LLP, DISH Network, Harris, Wiltshire & Grannis LLP, Hogan Lovells, Lynne Milne, Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C., Somos, Inc., TIA, Verizon, Wiley Rein LLP, Willkie Farr & Gallagher LLP, and Wilkinson Barker Knauer, LLP.

FUNDRAISING

The Foundation could not provide its services without the annual financial support of FCBA members and the organizations where they work. This year, the Foundation secured significant support for its programs and improved its financial footing in several respects.

Thanks to many individual contributions, the Foundation exceeded the budget goals set by the Board. As a result, the Foundation was able to give a total scholarship and internship awards of almost \$373,000. The donors for this fiscal year are listed at the end of this report.

CONCLUSION

What a year this has been! We extend our heartfelt appreciation to so many people this year for making sure the Foundation could continue its vital mission. First, we thank FCBA the membership and corporate donors whose generosity sustained the Foundation and made possible the awards to deserving

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students. Next, we are extremely grateful to the FCBA's remarkable team – **Kerry Loughney**, **Janeen Wynn**, **Wendy Parish**, and **Elizabeth Hagerty**. The Foundation simply could not run without their support and hard work. This year has been a remarkable one and we are so grateful for their attention to detail and commitment to the mission. They go above and beyond to keep things moving. This year we got a new logo (thanks FCBA!) and secured a new Twitter handle, @FCBAFoundation. (thanks Kerry!)

Both of us owe immense gratitude to this year's Board of Trustees for their commitment to promoting the programs of the Foundation. Without exception, each was dedicated to our fundraising, ongoing improvement of our online applications, evaluating and making our outreach to potential applicants more expansive, and serving as stewards of the funds entrusted to us. The Foundation has an ambitious agenda each year, and we could not accomplish our goals without an engaged and devoted Board comprised of individuals willing to offer up their time and talents, over and above the demands of their day jobs and other personal commitments.

Each Trustee is elected by you, the members, for 3 years. We meet monthly and each takes on committee and other work. Several Trustees are "graduating": **Patrick Halley, Tom Power, Joy Ragsdale**, and **Megan Brown**. Of the graduating Trustees, **Tom Power** deserves a shout out for his work to manage the application portal contract, and **Joy Ragsdale** was a champion of this year's golf event. We provide a particular note of gratitude for **Patrick Halley** whose work on the budget and financial reporting was invaluable.

We thank each Trustee for their leadership and dedication during their years on the Board. Fortunately, the Foundation remains in excellent hands with returning Trustees **Delara Derakhshani**, **Maureen Ohlhausen**, **Roger Sherman**, **Edward "Smitty" Smith**, **Anisa Latif Green**, **Erin Griffith**, **Mike Saperstein**, **Meagan Sunn** and we'll be pleased to welcome our newly elected members from among an exceptional set of candidates. Thanks to all the FCBA members who ran for election to the Board; we sincerely hope that you remain dedicated to the mission.

Thanks, too, to former FCBA President **Joshua Turner**, whose ex-officio duties

were invaluable to the Foundation. This year's FCBA President **Natalie Roisman** prioritized collaboration between the Foundation and the FCBA and we are grateful for her thoughtfulness.

Again, thanks to you all, the FCBA members for your continued support of the Foundation. Remember, as a member of the FCBA, you are also a member of the FCBA Foundation. As Co-Chairs. we've had a unique perspective on how many volunteers it takes to help the Foundation reach its ambitious goals. It is very special to see how many FCBA members are willing to take time out to review scholarship applications or to interview applicants, as well as how many are willing to help persuade an employer to support a named scholarship or to make generous monetary contributions themselves. This year has served to underscore not only what a very special bar we have, but also how, together, we will ensure that the FCBA continues to positively impact on our community.

Megan Brown and Edward "Smitty" Smith Co-Chairs, 2020-2021

Honorary Degrees (Organizations)

Inspired by the Foundation's mission to support educational and professional pursuits, organizations and their collaborative individuals' donations, this year so far, have been recognized with the following honorary degrees:

DEGREES ALL THEIR OWN

(\$10,000 and above) AT&T Comcast NBCUniversal Consumer Technology Association (CTA)® Cox Enterprises CTIA DLA Piper LLP Fox Corporation Google NCTA – The Internet & Television Association The Karen Kincaid Scholarship: Sponsored by Wiley Rein and Karen's Friends T-Mobile US, Inc. USTelecom – The Broadband Association Verizon Wilkinson Barker Knauer, LLP Young Lawyers and Charity Auction

MASTERS OF MEDIA

(\$5,000 - \$9,999) Latham & Watkins LLP Willkie Farr & Gallagher LLP

BACHELORS OF BROADBAND

(\$2,000 - \$4,999) Jenner & Block LLP Somos Twilio

We would also like to thank the following companies and firms for their donations:

Cooley Soda Fund Telecommunications Industry Association (TIA) TracFone Wireless Wiley TMT Group

Gems (Individuals)

Individual donations this year that will be going to support the Foundation's public service programs have been recognized at the following "birth stone" levels:

DIAMOND

(\$1,000 and above) Matthew A. Brill AJ Burton Edgar Class Christine M. Crowe Seth A. Davidson Judith Geller Jennifer D. Hindin Wayne D. Johnsen Adam D. Krinsky Barry J. Ohlson James W. Stegeman Bryan N. Tramont

EMERALD

(\$500 - \$999) Robert A. Beizer Ann West Bobeck Megan Brown Kathleen J. Collins Brian F. Fontes Shiva Goel Anna M. Gomez Jack N. Goodman Russell P. Hanser Diane Griffin Holland Barry Matto Katy J. Milner David A. O'Connor Robert W. Quinn Joshua S. Turner Christopher G. Wood

PEARL

(\$250 - \$499)

Dennis J. Amari Timothy J. Cooney Erin M. Griffith John J. Heitmann L. Charles Keller Erin E. Kim John W. Kuzin Nancy Liebermann Phillip R. Marchesiello Patrick R. McFadden Kevin G. Rupy Kenneth E. Satten Meredith Singer M. Anne Swanson Richard R. Zaragoza

RUBY

(\$100 - \$249) Christopher R. Bjornson James S. Blitz David Gross Patrick R. Halley Jeffrey A. Jacobs Robert B. Kelly Daniel Kirkpatrick Tawanna Lee Jeffrey A. Marks Randolph J. May Aimee K. Meacham Terri B. Natoli Morgan O. Schick Mark Van Bergh Cara Voth Rachel Wolkowitz Lisa R. Youngers

SAPPHIRE

(\$99 and below)

Robert Barnett Emilie De Lozier Evan Morris Jeffrey S. Steinberg Scott B. Tollefsen Ashley O. Tyson K. Michele Walters Kenneth B. Wolin