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Newsletter of the Federal Communications Bar Association

## FCBA Luncheon with Lawrence Strickling on October 21

The FCBA will be holding a luncheon on **Thursday, October 21, 2010** featuring Lawrence E. Strickling. The luncheon will be held at the Mayflower Hotel, 1127 Connecticut Avenue, NW. Registration begins at 11:30 a.m. and the luncheon begins at Noon. **To register, go to [www.fcba.org](http://www.fcba.org) or use the form on page 18.**



Lawrence E. Strickling

NTIA Administrator Lawrence E. Strickling will provide an update on agency activities. Strickling will discuss topics including the agency's broadband stimulus program, spectrum planning, and Internet policy.

Lawrence E. Strickling has served as Assistant Secretary for Communications and Information since June 25, 2009. In this role, Strickling

CONTINUED ON PAGE 9 ▶

As NTIA completes one of the busiest years in its history, Assistant Secretary for Communications and Information and

## 21st Annual Charity Auction on Thursday, October 28

On **Thursday, October 28, 2010**, the FCBA Charity Auction Committee and the FCBA Foundation will host the **21st Annual FCBA Charity Auction**. The Charity Auction is one of Washington, D.C.'s premier "must-attend" events for the communications industry. The auction will take place at the Hamilton Crowne Plaza Hotel, Sphinx Ballroom at the Almas Temple, 1315 K Street, N.W., Washington,

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## 24th Annual Chairman's Dinner on December 9

The **24th Annual FCC Chairman's Dinner** will be held **Thursday, December 9, 2010** at the Washington Hilton, 1919 Connecticut Avenue, N.W. The evening will begin with a reception at 6:00 p.m. The

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FCC Chairman  
Julius Genachowski

## Meet the Bureau and Office Chiefs Reception to be held on November 3

The FCBA is pleased to announce a reception to meet and greet the **FCC and NTIA Bureau and Office Chiefs** on **Wednesday, November 3, from 6:00 – 8:00 p.m.** The reception will be held at the Capital Hilton Hotel, 1001 16th Street, NW, Washington, DC.

Sponsorships of the event are available for \$500 and \$250, and include registrations to the reception. Sponsors will receive recognition in the newsletter and acknowledgement at the event. Individual tickets to the reception may also be purchased. Please use the **registration form on page 20.**

## This Month's Key Events

### Privacy & Data Security Committee Brown Bag Lunch

**Date/Time:** Tuesday, October 5, 12:15 – 1:45 p.m.

**Location:** USTelecom – The Broadband Association, 607 14th Street, NW, Suite 400

**Topic:** Pay It Forward – The Smart Tween/Teen's Guide to Online Safety

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### Engineering and Technical and Mass Media CLE Seminar

**Date/Time:** Tuesday, October 12, 6:00 – 8:15 p.m.

**Location:** Wiley Rein LLP, 1776 K Street, NW

**Topic:** Watch this (White) Space

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### Wireless CLE Seminar

**Date/Time:** Tuesday, October 19, 6:00 – 8:15 p.m.

**Location:** Wiley Rein LLP, 1776 K Street, NW

**Topic:** Incentive Auctions

▶ SEE PAGE 4

### FCBA Luncheon with Lawrence Strickling

**Date/Time:** Thursday, October 21, 12:00 Noon

**Location:** Mayflower Hotel, 1127 Connecticut Avenue, NW

▶ SEE PAGE 1

### 21st Annual Charity Auction

**Date/Time:** Thursday, October 28, 7:00 – 9:30 p.m.

**Location:** Hamilton Crowne Plaza Hotel, Sphinx Ballroom at the Almas Temple, 1315 K Street, NW

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We will begin production on the 2011 Membership Directory in early October, in an effort to have it mailed to members in January of 2011. Your dues must be renewed by 10/15/10 in order to be listed in the 2011 Directory and to continue to receive any member benefits.

# PRESIDENT'S Message

## DEAR MEMBERS:

The fall season marks the start of many new television shows and the return of many of our favorites. The FCBA is no different. This fall, we have a packed season of our hallmark luncheons, the charity auction, as well as the launch of new programs like Pay It Forward and the Distinguished Scholar Speaker Series.

On **October 21**, **Larry Strickling**, NTIA Administrator and Assistant Secretary for Communications and Information at the Department of Commerce, will speak at the first FCBA policy luncheon of the 2010-11 year. The Assistant Secretary will discuss the executive branch's role in freeing up additional spectrum, broadband policy, and developments in the BTOP program. Please join us at the Mayflower to kick off our luncheon series.

Another October highlight is the **FCBA's Annual Charity Auction on October 28** at the Hamilton Crowne Plaza Hotel. Admission is free and the event is open to the public. Proceeds from this year's Charity Auction will benefit Project Wait No Longer and the FCBA Foundation. The Charity Auction Committee, ably lead by **Micah Caldwell**, has done an amazing job of coordinating this event. Many thanks to her supporting cast on the committee, including **Mark Brennan, Kyle D. Dixon, Justin Faulb, Paige K. Fronabarger, Stacy Robinson Fuller, Tarah Grant, Karen Henein, Catherine Hilke, Kerry Loughney, Jane E. Mago, Genevieve Morelli, Davina Sashkin, Joshua S. Turner, Jennifer A. Warren, and Ron Whitworth**. I hope to see you all there on October 28!

I am also very happy to announce that the Pay It Forward initiative will have its premier event on **October 20**. We are excited about our partnership with the FCC, Byte Back, and One Economy to help our DC community and communities throughout the country by fostering broadband adoption and increasing broadband utilization through service opportunities. Special gratitude is in order for **Diane Cornell** and her Pay It Forward research team members: **David Goldman, Chris Fedeli, Angie Kronenberg, Cheryl Leanza, Charla Rath, Natalie Roisman, Megan Stull, and Brett Tarnutzer**. Be sure to check your email for more details soon.

Finally, as part of Pay It Forward, I would like to begin a regular component of the President's Message by highlighting a younger attorney who has demonstrated the Pay It Forward ideals of service, dedication, and generosity of spirit. **Davina Sashkin**, an associate at Fletcher, Heald & Hildreth, PLC, is very active in the FCBA, serving on the Charity Auction Committee and as a co-chair of the National Telecommunications Moot Court Competition Committee. She also finds additional time to serve as President-Elect of the Communications Law Institute Alumni Association at Catholic University. For all of these efforts and her continued commitment to the FCBA, **Davina** earns this month's Pay It Forward spotlight.

Breaking at our deadline: the Meet the Bureau and Office Chiefs Reception will be held on **Wednesday, November 3** at the Capital Hilton, so mark your calendar for this popular event. As always, I am open to your feedback and how we can continue to improve and serve the members of the FCBA more effectively. Feel free to email me at [fcba.bryan@wbklaw.com](mailto:fcba.bryan@wbklaw.com) with any questions, ideas, or concerns, and in the meantime, be well and continue to pay it forward.



**Bryan Tramont**



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BAR ASSOCIATION

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1020 19th Street, N.W.

Suite 325

Washington, D.C. 20036-6101

Phone: (202) 293-4000

Fax: (202) 293-4317

E-mail: [fcba@fcba.org](mailto:fcba@fcba.org)

Website: <http://www.fcba.org>

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Yaron Dori

*President-Elect*

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Stanley D. Zenor ([stan@fcba.org](mailto:stan@fcba.org))

*Executive Director*

Kerry K. Loughney ([kerry@fcba.org](mailto:kerry@fcba.org))

*Director of Member Services*

Wendy Jo Parish ([wendy@fcba.org](mailto:wendy@fcba.org))

*Administrative Assistant*

Beth Phillips ([beth@fcba.org](mailto:beth@fcba.org))

*Bookkeeper*

Editor – Kerry Loughney

Photographer – Mark Van Bergh

[www.markvanbergh.com](http://www.markvanbergh.com)

# Online Membership Renewals

## LAST CHANCE TO RENEW AND BE INCLUDED IN THE 2011 FCBA MEMBERSHIP DIRECTORY!

We will begin production on the 2011 Membership Directory in early October, in an effort to have it mailed to members in January of 2011. Your dues must be renewed by 10/15/10 in order to be listed in the 2011 Directory and to continue to receive any member benefits.

Your current membership expired June 30, 2010 and by renewing, your membership will be good through June 30, 2011. Please note that the deadline was JULY 31, 2010.

## TO RENEW ONLINE BY CREDIT CARD AND MAKE A CONTRIBUTION TO THE FOUNDATION:

- Click the **Login** link at [www.fcba.org](http://www.fcba.org) or go to <https://netforum.avectra.com/eWeb/DynamicPage.aspx?Site=FCBA&WebCode=LoginRequired> to log into your account. The primary email and password used to sign in MUST be the same as have been used for online registrations in the past, by the individual who is being renewed. **If the password is not known or has never been activated**, click on the **Forgot your Password?** link and follow the instructions to generate a new password.
- To view your renewal invoice, go to the **My Transactions** link. Here you can see a list of all your orders and invoices.  
**\*\*Note:** For details on a particular order click on the small box to the left of the order #.
- Go to the **Online Store** link. Make sure **Top 100 Products** is selected in the upper, left-hand pull-down box and click the **Go** button.
- Select **FCBA Foundation Contribution – General Fund**, enter the amount, and click the **Add to Cart** button.
- Click **Check Out**. Select billing information and click **Next**.
- Check the box for the **Dues Renewal Order**. Click **Next** and follow the instructions to process your payment.

## TO RENEW ONLINE BY CREDIT CARD:

- Click the **Login** link at [www.fcba.org](http://www.fcba.org) or go to <https://netforum.avectra.com/eWeb/DynamicPage.aspx?Site=FCBA&WebCode=LoginRequired> to log into your account. **If the password is not known or has never been activated**, click on the **Forgot your Password?** link and follow the instructions to generate a new password.
- Once logged in, go to the **My Transactions** link. Here you can see a list of all your orders and invoices.  
**\*\*Note:** For details on a particular order click on the small box to the left of the order #.
- Click on the **Pay Open Orders** link at the top right of the page of the My Transactions page.

- Choose the order/invoice you wish to pay and follow the instructions to process your payment.
- You will receive a receipt for your credit card via email within minutes of paying your dues.

## TO RENEW BY CHECK:

- Click the **Login** link at [www.fcba.org](http://www.fcba.org) or go to <https://netforum.avectra.com/eWeb/DynamicPage.aspx?Site=FCBA&WebCode=LoginRequired> to log into your account. **If the password is not known or has never been activated**, click on the **Forgot your Password?** link and follow the instructions to generate a new password.
- Once logged in, go to the **My Transactions** link. Here you can see a list of all your orders and invoices.
- Click on the small box to the left of the order/invoice # for your dues payment and print the page.
- You must include the printed invoice along with your check and mail to the address on the invoice.
- If you would like to make a tax-deductible donation to the FCBA Foundation, please send in a check with your renewal and note the contribution amount.

We have been reminded that some firms/companies prefer to pay for a **group of membership renewals** at one time with one check. In order to do this, each individual member will need to print out his/her own invoice and as with mailed dues invoices in the past, submit it for payment through their internal channels. If we receive one check for multiple renewals, a copy of each individual invoice must be included. If you are paying for multiple renewals by credit card, you must pay each invoice individually online.

**PLEASE NOTE THAT YOU CANNOT CHANGE YOUR MEMBERSHIP TYPE OR YOUR CONTACT INFORMATION ONLINE.** If you need to make a membership type change, please contact Wendy Parish at [wendy@fcba.org](mailto:wendy@fcba.org) or call 202-293-4000 **BEFORE paying the invoice**. If you need to change your contact information, please email your new information to [wendy@fcba.org](mailto:wendy@fcba.org).

To view your information in the new FCBA online directory, click on the **Individual Directory** link in the menu options after you have logged in. Search for your entry information. Note that this directory only displays your name, address, email, and primary phone and fax number. Our database can still house more info, such as alternate phone and cell phone numbers, but it will not be reflected in the online directory.

## COMMITTEE SIGN-UP

If you would like to update the committee(s) you are on, download the form at <http://www.fcba.org/upload/fy11committeeform.doc> and fax or mail it back to us at FCBA, 1020 19th Street, NW, Suite 325, Washington, DC 20036, Fax: 202-293-4317.

### **Tuesday, October 12, 6:00 – 8:15 p.m. Watch this (White) Space: Regulatory Developments and Unlicensed Operations in the Television Broadcast Band**

*Presented by the Engineering and Technical Practice and Mass Media Committees*

The FCBA Engineering and Technical Practice and Mass Media Committees will hold a CLE on **Tuesday, October 12, 2010, from 6:00 – 8:15 p.m.** on “Watch this (White) Space: Regulatory Developments and Unlicensed Operations in the Television Broadcast Band.” This CLE will be held at Wiley Rein LLP, 1776 K Street, NW, Washington, DC.

The Federal Communications Commission (FCC) recently released an order addressing several outstanding issues concerning the operation of unlicensed devices in the television broadcast band. CLE seminar presenters will discuss the legal, policy, technical/engineering and marketplace implications of the FCC’s decision on TV white spaces from various perspectives.

**To register, [click here](#) or go to the [FCBA Website - Calendar of Events](#) or use the form on [page 18](#).**

### *Agenda*

**6:00 – 6:05 p.m.**

#### **WELCOME AND INTRODUCTIONS**

**6:05 – 7:15**

#### **LEGAL/POLICY/TECHNICAL ISSUES AND NEXT STEPS**

- Issues decided in previous FCC decisions

- Petitions for reconsideration/litigation
- Overview of recent order
- What is the impact of September 2010 order on broadcasters, device manufacturers, prospective database managers, wireless microphone users/manufacturers, and the public?
- What legal issues still need to be resolved?
- What are the next steps from an engineering/technical standpoint?

*Moderator:*

**Matthew DelNero**, Covington & Burling LLP

*Speakers:*

**David Donovan**, Association of Maximum Service Television

**Julius Knapp**, FCC Office of Engineering and Technology

**Michele Farquhar**, Hogan Lovells US LLP

**Matt Wood**, Media Access Project

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**7:15 – 7:25 p.m.**

#### **BREAK**

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**7:25 – 8:15 p.m.**

#### **THE MARKETPLACE**

- What are the business and practical impacts of September 2010 decision?
- What new opportunities for investment and innovation arise from this decision?
- What opportunities does it foreclose?
- How will database managers facilitate the benefits and uphold the protections of the rules?

*Moderator:*

**Jane E. Mago**, Executive Vice President and General Counsel, National Association of Broadcasters

*Speakers:*

**Christian Duffus**, Spectrum Bridge, LLC

**Paul Gallant**, Concept Capital

**Charles Jackson**, George Washington University

**Megan Stull**, Google Inc.

### **Tuesday, October 19, 6:00 – 8:15 p.m. Incentive Auctions – If Congress Grants the FCC Authority to Conduct Incentive Auctions, What’s Next?**

*Presented by the Wireless Committee*

The FCBA Wireless Committee will hold a CLE on **Tuesday, October 19, 2010, from 6:00 – 8:15 p.m.** on incentive auctions proposed by the FCC in the National Broadband Plan. This CLE will be held at Wiley Rein LLP, 1776 K Street, NW, Washington, DC.

The incentive auction idea was part of the National Broadband Plan where the FCC recommended that Congress consider expanding the FCC’s auction authority to allow it to conduct incentive auctions in which incumbent licensees could give back their rights in spectrum assignments to other parties or to the FCC in exchange for a portion of the proceeds. Since then, two bills have been introduced to grant the FCC authority to conduct incentive auctions (Senator John D. (Jay) Rockefeller IV introduced the Public Safety Spectrum and Wireless Innovation Act, while Congressmen Rick Boucher and Cliff Stearns introduced the Voluntary Incentive Auctions Act of 2010).

A panel of experts, including representatives from the wireless, satellite and broadcast industries, along with auction and secondary market experts from the FCC, academia and the private sector will discuss the practical considerations of designing, developing and implementing incentive auctions.

**To register, [click here](#) or go to the [FCBA Website - Calendar of Events](#) or use the form on [page 18](#).**

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## Agenda

**6:00 – 6:05 p.m.**

### **WELCOME AND INTRODUCTION**

**Madeleine Findley**, Associate, Wiltshire & Grannis LLP

**6:05 – 6:30 p.m.**

### **BACKGROUND ON INCENTIVE AUCTIONS**

Presentation to introduce and describe the concept of a general incentive auction

*Speaker:*

**Dr. Evan Kwerel**, Senior Economic Advisor, Federal Communications Commission

**6:30 – 6:40 p.m.**

### **BREAK**

**6:40 – 8:15 p.m.**

### **INCENTIVE AUCTIONS – INDUSTRY PERSPECTIVES AND PRACTICAL IMPLICATIONS**

The panel will discuss the following topics: What are the necessary ingredients for a successful incentive auction? What are the legal implications? Is there a viable test case to try out an incentive auction? Under what circumstances will existing licensees participate? How can the FCC sweeten the pot? Can incentive auctions be successful if only some licensees participate? What are the implementation issues? Should the FCC conduct incentive auctions in-house or should they outsource incentive auctions? What are the next steps?

*Moderator:*

**Karen Wrege**, Power Auctions LLC

*Speakers:*

**Dr. Evan Kwerel**, Senior Economic Advisor, Federal Communications Commission

**Chris Guttman-McCabe**, Vice President, Regulatory Affairs, CTIA-The Wireless Association®

**David L. Donovan**, President, Association for Maximum Service Television, Inc.

**Dr. Peter Cramton**, Professor of Economics, University of Maryland

**Peter Tenhula**, Vice President of Regulatory Affairs and General Counsel, Shared Spectrum Co.

## **Thursday, November 4, 6:00 – 8:15 p.m. The FCC's New Data Tools**

*Presented by the Access to Government Committee*

The FCBA Access to Government Committee will hold a CLE on **Thursday, November 4, 2010, from 6:00 – 8:15 p.m.** on the FCC's New Data Tools. This event will focus on several of the newest systems for gathering and analyzing information from the FCC's public databases. Panelists will

demonstrate and discuss the FCC's forthcoming Consolidated Licensing System ("CLS") and License View System, as well as recent enhancements to the Spectrum Dashboard. Advanced capabilities of the Commission's Electronic Comment Filing System v.2 and RSS feeds will also be covered.

Look to the FCBA website and your email for further details.

**To register, click here or go to the FCBA Website - Calendar of Events or use the form on page 18.**

## **CommLaw Conspectus: Journal of Communications Law and Policy Seeks Submissions**

*CommLaw Conspectus: Journal of Communications Law and Policy* at the Catholic University, Columbus School of Law currently seeks submissions for publication in its Spring 2011 edition. The journal welcomes articles, essays, and book reviews written by scholars, practitioners, and other leading experts on topics of current interest in the field of communications law. For further information, please contact **Delara Derakhshani** at [commlaw@law.edu](mailto:commlaw@law.edu) or 202-319-5134.

## **FCBA Membership Renewal**

Instructions on how to renew your membership for FY 2011 (July 1, 2010 – June 30, 2011) were emailed out to all members in late June. Please see **page 3** for step-by-step instructions on how to complete the process and make sure you maintain your active member status. **Please note that the deadline was JULY 31, 2010.**

If you would like to update the committee(s) you are on, download the form at <http://www.fcba.org/upload/fy11committeeform.doc> and fax or mail it back to us at FCBA, 1020 19th Street, NW, Suite 325, Washington, DC 20036, Fax: 202-293-4317. And please remember, a donation to the FCBA Foundation, while renewing your membership, is always appreciated!

# COMMITTEE AND CHAPTER *Events*

## Access to Government

**Event:** Brown Bag Lunch  
**Date/Time:** Friday, October 22, 12:15 – 1:45 p.m.  
**Location:** Sidley Austin LLP, 1501 K Street, NW  
**Topic:** FCC Data Officers discuss the Commission's new data systems  
**To RSVP:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#).

## Charity Auction Committee

**Event:** Annual Charity Auction  
**Date/Time:** Thursday, October 28, 7:00 – 9:30 p.m.  
**Location:** Hamilton Crowne Plaza Hotel, Sphinx Ballroom at the Almas Temple, 1315 K Street, NW, Washington, DC  
**More Info:** Proceeds from this year's FCBA Charity Auction will benefit Project Wait No Longer and the FCBA Foundation. As in previous years, there will be silent auctions, live auctions, and a raffle, with prizes donated from local businesses and members of the communications bar. Admission is free and the event is open to the public – bring your friends and family!  
**Contact:** Micah Caldwell ([mcaldwell@fh-law.com](mailto:mcaldwell@fh-law.com)) or Kerry Loughney ([kerry@fcba.org](mailto:kerry@fcba.org)).  
Find the Charity Auction on [Facebook](#) and on the [FCBA Foundation website!](#)

## Engineering and Technical Practice Committee

**Event:** Brown Bag Lunch co-sponsored by the Young Lawyers Committee  
**Date/Time:** Wednesday, October 6, 12:15 – 1:45 p.m.  
**Location:** Hogan Lovells US LLP, 555 13th Street, NW  
**Topic:** Engineering for Lawyers: How Understanding Basic RF Issues Can Help You Advocate Better for Your Clients. Mitchell Lazarus, a technology lawyer who holds a master's degree in electrical engineering from MIT, will provide an overview of RF technologies and technical issues relating to the FCC's radio rules. There will also be a Q&A session after the presentation.  
**Speaker:** Mitchell Lazarus, Partner, Fletcher, Heald & Hildreth, P.L.C.  
**Contacts:** Mark Brennan ([mark.brennan@hoganlovells.com](mailto:mark.brennan@hoganlovells.com)) and Laura Stefani ([lstefani@g2w2.com](mailto:lstefani@g2w2.com))  
**To RSVP:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#).

**Event:** Silicon Flatirons half-day Conference, co-sponsored with FCBA, ITIF, IEEE-USA, CTIA, and New America Foundation  
**Date/Time:** Friday, November 12, 9:00 a.m. – 12:30 p.m.

**Location:** ITIF, 1101 K Street, NW, Washington, DC  
**Topic:** The Unfinished Radio Revolution: New Approaches to Handling Interference. The push toward flexible spectrum use models and the increasing diversity of radio uses and users has amplified the potential for cross-channel interference conflicts. This half-day conference addresses a key unanswered question: How should radio operating rights be defined and assigned in order to facilitate extracting the maximum benefit from wireless operations? This meeting brings together leading economic and legal thinkers to explore how to create an optimum rights regime that would motivate sharing and promote intensive spectrum use.

**Confirmed Presenters:** Dale Hatfield and Pierre de Vries, Silicon Flatirons Center; Michael Calabrese, New America Foundation; Harold Feld, Public Knowledge; Ari Fitzgerald, Hogan Lovells US LLP; Tom Hazlett, GMU; Bruce Jacobs, Pillsbury Winthrop Shaw Pittman LLP; Evan Kwerel, FCC; Mike Marcus, Marcus Spectrum Solutions; Charla Rath, Verizon; Greg Rosston, Stanford; and Bryan Tramont, Wilkinson Barker Knauer, LLP  
**Contact:** Laura Stefani, [lstefani@g2w2.com](mailto:lstefani@g2w2.com)  
**RSVP to:** Silicon Flatirons website - <http://www.silicon-flatirons.org/events.php?id=862>

## Homeland Security and Emergency Communications Committee

**Event:** CLE Seminar  
**Date/Time:** Tuesday, November 9, 6:00 – 8:15 p.m.  
**Location:** TBD  
**Topic:** Cybersecurity  
**Speakers:** TBD  
**To register:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 18](#).

**Event:** Brown Bag Lunch  
**Date/Time:** Thursday, November 18, 12:15 – 1:30 p.m.  
**Location:** NAB, 1771 N Street, NW  
**Topic:** Emergency Alert System & Integrated Public Alert and Warning System  
**Speakers:** TBD  
**To RSVP:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#).

## Mass Media Committee

**Event:** CLE Seminar  
**Date/Time:** Tuesday, October 12, 6:00 – 8:15 p.m.  
**Location:** Wiley Rein LLP, 1776 K Street, NW  
**Topic:** Watch this (White) Space: Regulatory Developments and Unlicensed Operations in the Television Broadcast Band

**For more information:** See [page 4](#).  
**To register:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 18](#).

**Event:** Brown Bag Lunch co-sponsored by the Video Programming and Distribution Committee  
**Date/Time:** Monday, October 18, 12:15 – 1:30 p.m.  
**Location:** Wiley Rein, 1776 K Street, NW  
**Topic:** The Commissioners' Media Legal Advisors: Current Media Law Issues  
**Speakers:** Sherrese Smith, Josh Cinelli, Rosemary Harold, Dave Grimaldi, and Brad Gillen  
**To RSVP:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#).

**Event:** Brown Bag Lunch co-sponsored by the Video Programming and Distribution Committee  
**Date/Time:** Friday, October 29, 12:15 – 1:30 p.m.  
**Location:** National Association of Broadcasters, 1771 N Street, NW  
**Topic:** Perspectives from the FCC Media Bureau  
**Speakers:** Bill Lake, Media Bureau Chief, and Media Bureau leadership  
**To RSVP:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#).

## Privacy & Data Security Committee

**Event:** Brown Bag Lunch  
**Date/Time:** Tuesday, October 5, 12:15 – 1:45 p.m.  
**Location:** USTelecom – The Broadband Association, 607 14th Street, NW Suite 400  
**Topic:** Pay It Forward – The Smart Tween/Teen's Guide to Online Safety. Special guest speakers Stephen Balkam, CEO of the Family Online Safety Institute, David Pierce, VP-Public Affairs of NCTA, and Kevin Rupy, Director, Policy Development, USTelecom and member, Online Safety and Technology Working Group, will speak to the issue of tween/teen online safety. These presentations will be followed by Q&A to kick off the Privacy and Data Security Committee's project to develop a Video Tutorial for Teens and Tweens on online safety. Following the presentation, the rest of the brown bag will be a committee working session to identify the parameters of this FCBA Privacy and Data Security Committee "Pay It Forward" initiative and to establish a project task force. If you have an interest in contributing to this project, please join us! Our plan is to post the video on the FCBA website and to bring it live to public schools within the reach of our volunteers.

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# COMMITTEE AND CHAPTER Events

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**Speakers:** Stephen Balkam, CEO, Family Online Safety Institute; David Pierce, VP-Public Affairs of NCTA; Kevin Rupy, Director, Policy Development, USTelecom and member, Online Safety and Technology Working Group; and John Heitmann, FCBA Privacy and Data Security Committee Co-Chair and Partner, Kelley Drye & Warren LLP  
**To RSVP:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#).

## Video Programming and Distribution Committee

**Event:** Brown Bag Lunch co-sponsored by the Mass Media Committee  
**Date/Time:** Monday, October 18, 12:15 – 1:30 p.m.  
**Location:** Wiley Rein, 1776 K Street, NW  
**Topic:** The Commissioners' Media Legal Advisors: Current Media Law Issues  
**Speakers:** Sherrese Smith, Josh Cinelli, Rosemary Harold, Dave Grimaldi, and Brad Gillen  
**To RSVP:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#).

**Event:** Brown Bag Lunch co-sponsored by the Mass Media Committee  
**Date/Time:** Friday, October 29, 12:15 – 1:30 p.m.  
**Location:** National Association of Broadcasters, 1771 N Street, NW  
**Topic:** Perspectives from the FCC Media Bureau  
**Speakers:** Bill Lake, Media Bureau Chief, and Media Bureau leadership  
**To RSVP:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#).

## Wireless Committee

**Event:** CLE Seminar  
**Date/Time:** Tuesday, October 19, 6:00 – 8:15 p.m.  
**Location:** Wiley Rein LLP, 1776 K Street, NW  
**Topic:** Incentive Auctions – If Congress Grants the FCC Authority to Conduct Incentive Auctions, What's Next?  
**For more information:** See [page 4](#).  
**To register:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 18](#).

## Wireline Committee

**Event:** Brown Bag Lunch  
**Date/Time:** Wednesday, October 20, 12:15 – 1:30 p.m.  
**Location:** Wiltshire & Grannis LLP, 1200 18th Street, NW  
**Topic:** Hot Topics in Universal Service Compliance and Enforcement  
**Speakers:** Tamar E. Finn, Partner, Bingham McCutchen LLP; Jonathan S. Marashlian,

Managing Partner, Helein & Marashlian, LLC; David H. Solomon, Partner, Wilkinson Barker Knauer, LLP  
**To RSVP:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#).

## Young Lawyers Committee

**Event:** Brown Bag Lunch co-sponsored by the Engineering and Technical Practice Committee  
**Date/Time:** Wednesday, October 6, 12:15 – 1:45 p.m.  
**Location:** Hogan Lovells US LLP, 555 13th Street, NW  
**Topic:** Engineering for Lawyers: How Understanding Basic RF Issues Can Help You Advocate Better for Your Clients. Mitchell Lazarus, a technology lawyer who holds a master's degree in electrical engineering from MIT, will provide an overview of RF technologies and technical issues relating to the FCC's radio rules. There will also be a Q&A session after the presentation.  
**Speaker:** Mitchell Lazarus, Partner, Fletcher, Heald & Hildreth, P.L.C.  
**Contacts:** Mark Brennan ([mark.brennan@hoganlovells.com](mailto:mark.brennan@hoganlovells.com)) and Laura Stefani ([lstefani@g2w2.com](mailto:lstefani@g2w2.com))  
**To RSVP:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#).

**Event:** Pre-Charity Auction Happy Hour  
**Date/Time:** Thursday, October 14, 6:00 – 8:00 p.m.  
**Location:** 14K Restaurant, 1001 14th Street, NW (14th and K Street), 202-218-7575  
**More Info:** Join the Young Lawyers Committee for happy hour at 14K Restaurant on the premises of the site of the 2010 FCBA Charity Auction. All are welcome, and all Charity Auction volunteers are encouraged to attend. Draft beer, house wine and rail drinks, along with the bar menu, will all be available at half price! 14K Restaurant is easily accessible off the Orange/Blue Lines from the McPherson Square Metro stop.  
**For more information, contact:** Mark Brennan ([mark.brennan@hoganlovells.com](mailto:mark.brennan@hoganlovells.com))

**Event:** Annual Charity Auction  
**Date/Time:** Thursday, October 28, 7:00 – 9:30 p.m.  
**Location:** Hamilton Crowne Plaza Hotel, Sphinx Ballroom at the Almas Temple, 1315 K Street, NW, Washington, DC  
**More Info:** Proceeds from this year's FCBA Charity Auction will benefit Project Wait No Longer and the FCBA Foundation. As in previous years, there will be silent auctions, live auctions, and a raffle, with prizes donated from local businesses and members of the communications bar. Admission is free and the event is open to the public – bring your friends and family!  
**Contact:** Micah Caldwell ([mcaldwell@fh-law.com](mailto:mcaldwell@fh-law.com)) or Kerry Loughney

([kerry@fcba.org](mailto:kerry@fcba.org)).  
Find the Charity Auction on [Facebook](#) and on the [FCBA Foundation website!](#)

## Atlanta Chapter

**Event:** Reception to Meet and Greet the Honorable Mignon Clyburn  
**Date/Time:** Monday, October 25, 6:00 p.m. – 8:00 p.m.  
**Location:** Arnall Golden Gregory LLP, 171 17th Street, NW, Suite 2100, Atlanta, GA 30363  
**Cost:** No charge  
**RSVP by October 18 to:** [fcbaatlantachapter@fh2.com](mailto:fcbaatlantachapter@fh2.com)

## New York Chapter

**Event:** Keynote and Panel Discussions with Networking Reception co-sponsored with the Albany Law School's Government Law Center  
**Date/Time:** Wednesday, October 6, 1:00 – 5:00 p.m. (networking reception following from 5:00 – 6:30 p.m.)  
**Location:** Hilton Garden Inn at Albany Medical Center, 62 New Scotland Ave, Albany, NY  
**Topic:** Federal Universal Service Reform and Broadband Deployment (CLE credits pending for NY Bar Members)  
**Speakers:** Keynote: Robert Mayer, Vice President, Industry and State Affairs, United States Telecom Association, Chair of the Communications - Sector Coordinating Council (C-SCC) and former Director of the Communications Division at the New York Public Service Commission. Panel I: FCC, NASUCA, NARUC, USDA-RUS and academia; and, Panel II: Wireless, Wireline, WiMax Provider, Cable and Rural Providers.  
**Cost:** \$50.00 for FCBA members; \$65.00 for non-FCBA members; and \$15.00 for government registrants and law students  
**For additional information:** See [page 10](#) or contact FCBA NY Chapter steering committee member Michele Thomas ([Michele.Thomas@T-Mobile.com](mailto:Michele.Thomas@T-Mobile.com)).  
**To register:** [Click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 18](#).

## CHARITY AUCTION

CONTINUED FROM PAGE 1

D.C., from **7:00 to 9:30 p.m.** Admission is free and the event is open to the public. Our 2010 auction will feature award-winning auctioneer **B.J. Jennings** of 1st Class Benefits with **celebrity emcees Bryan Tramont and Toni Cook Bush.**

The Auction Committee has some exciting changes in store and we encourage you to come out and join us for this year's auction. In addition, to compliment the main event, we are introducing a new **online auction**, scheduled to run from **Thursday, October 21 – Thursday, November 4.** FCBA members (including those outside the DC metropolitan area) and friends of the FCBA are encouraged to participate. To access the online auction, visit <http://www.biddingforgood.com/auction/AuctionHome.action?host=fcbafoundation>.

The 21st Annual FCBA Charity Auction will feature live and silent auctions, raffles, light hors d'oeuvres, and a cash bar. Some of the prizes confirmed before this newsletter's publishing deadline, include:

- **One-of-a-Kind Prizes:** Tickets to a taping of "Chelsea Lately" in Los Angeles, including a meet-and-greet with Chelsea and a tour of the set; a delicious meatless meal for six prepared by the Vegetarian Vixens Dining Club (a.k.a., Monica Desai, Parul Desai, Erin Dozier, Mia Hayes, Donna Lampert, and Megan Anne Stull); passes to attend a live telecast of "Meet the Press," a "gig" by the Bob Schwartz Quartet; and bobblehead collectable figurines of Justices David H. Souter and Louis D. Brandeis.
- **Vacation Packages:** Deluxe accommodations and spa services at the Four Seasons, Washington; park passes to Walt Disney World; a week at a charming 1876 Victorian home located steps from the beach in Cape May Point, NJ; a weekend at a completely-renovated Chesapeake Bay waterfront home in Churchtown, MD; and a stay at the Bavarian Inn in Shepherdstown, WV.

- **Sporting Events and Memorabilia:** Indoor suite tickets to Redskins and Wizards games; tickets to George Mason men's or women's basketball games; tickets to an NFL Network game of choice; golf at Rum Pointe Seaside Links; and a hockey stick and authentic jersey autographed by the Washington Capitals.

- **Electronics:** A DBS satellite TV system; an Apple iPad 16 GB WiFi; a Uniden Indoor/Outdoor Wireless Video Surveillance System; a T-Mobile Samsung Vibrant Android Smartphone; a Slingbox PRO-HD; a Playstation 3; a Uniden Submersible Two-Way Radio; a Kindle; a Motorola SURFboard Cable Modem; and a gift card to the Apple store.

- **Theatre:** Tickets to Shakespeare Theatre Company's production of "The Merchant of Venice" and "Candide;" the Choral Arts Society of Washington's performance of "Christmas Music" at the Kennedy Center; Round House Theatre's production of "A Wrinkle in Time;" performances at Strathmore, Studio Theatre, Woolly Mammoth Theatre, Puppet Co. Playhouse, and Adventure Theatre; and a film screening at AFI Silver Theatre.

- **Restaurants:** Dinners at CityZen, Palm Restaurant, Brasserie Beck, and Marrakesh; and sweet treats at Georgetown Cupcakes and ACKC (Artfully Chocolate Kingsbury Confections).

- **Classes:** Gift certificates to learn yoga, dancing, pottery and more!

The raffle's grand prize is a **3D HDTV Entertainment Package**, which includes an **LG 3D 47" LED LCD TV, a 3D Blu-ray Disc Player, and 3D Glasses**, courtesy of **LG Electronics USA.**

Proceeds from this year's Charity Auction will benefit **Project Wait No Longer** (Project WNL) and the **FCBA Foundation.** Project WNL's mission is to find permanent homes and the stability of a "forever family" for older children and teenagers who are growing up in the public foster care system. Project WNL will use proceeds from the Charity Auction to expand and strengthen this groundbreaking non-profit program. The FCBA Foundation will use proceeds from the Charity Auction to support its annual scholarship and internship program.

If you have any questions about the auction, please contact **Micah Caldwell**, 202-939-7901, [mcaldwell@fh-law.com](mailto:mcaldwell@fh-law.com), or **Kerry Loughney**, 202-293-4000, [kerry@fcba.org](mailto:kerry@fcba.org). If you are interested in donating a prize, use the **Auction Donation Form** on **page 19** of this newsletter (forms are due by **Monday, October 11!**).

**Click here to access the Charity Auction Facebook page.**

## Online Directory Information

The online directory is accessible through your online account used to renew membership and register for events.

### TO ACCESS THE ONLINE DIRECTORY:

Click the **Login** link at [www.fcba.org](http://www.fcba.org). The primary email and password used to sign in MUST be the same as have been used for membership renewal and online registrations in the past. **If the password is not known or has never been activated**, click on the **Forgot your Password?** link and follow the instructions to generate a new password.

One logged in, click on the **Individual Directory** link in the menu options. Search for your entry information. Note that this directory is different than the one we've used previously, and only displays your name, address, email, and primary phone and fax numbers. Our database can still house more info, such as alternate phone, fax and cell phone numbers, but it will not be reflected in the new directory.



serves as Administrator of the National Telecommunications and Information Administration (NTIA), the executive branch agency that is principally responsible for advising the President on communications and information policies. Key issues on NTIA's agenda include the management of the \$4.7 billion broadband grants program created by the Recovery Act, administration of Federal agency spectrum requirements, and Internet governance and other Internet policy matters.

Mr. Strickling is a technology policy expert with more than two decades of experience in the public and private sectors. As Policy Coordinator for Obama for America, Strickling oversaw two dozen domestic policy committees and was responsible for technology and telecommunications issues. Prior to joining the campaign, Strickling was Chief Regulatory and Chief Compliance Officer at Broadwing Communications for three years. His private sector experience also includes serving in senior roles at Allegiance Telecom and CoreExpress, Inc. and as a member of the Board of Directors of Network Plus.

In government, Strickling served at the Federal Communications Commission as Chief of the Common Carrier Bureau from 1998 to 2000. Prior to that, Strickling was Associate General Counsel and Chief of the FCC's Competition Division. Prior to joining the FCC, Strickling was Vice President, Public Policy at Ameritech. Before Ameritech, he was a litigation partner at the Chicago law firm of Kirkland & Ellis.

Strickling earned his J.D. from Harvard Law School and is a Phi Beta Kappa graduate of the University of Maryland with a degree in economics. Prior to his appointment, he served on the Board of Visitors at the University of Maryland School of Public Policy, as Chairman of the Board of Trustees at the University of Chicago's Court Theatre, and on the Board of Directors of Music of the Baroque in Chicago.

## 21st Annual Charity Auction

The 21st Annual Charity Auction will be held on **Thursday, October 28, 2010**, at the **Hamilton Crowne Plaza Hotel, Sphinx Ballroom at the Almas Temple, 1315 K Street, NW, Washington, D.C.**, from **7:00 to 9:30 p.m.** If you have any questions about the auction, please contact **Micah Caldwell**, 202-939-7901, [mcaldwell@fh-law.com](mailto:mcaldwell@fh-law.com), or **Kerry Loughney**, 202-293-4000, [kerry@fcba.org](mailto:kerry@fcba.org).

### VOLUNTEERS NEEDED!

The 2010 FCBA Charity Auction is right around the corner – **October 28, 2010** – and the Auction Committee still needs more volunteers to help make this year's event the most successful one yet!

To volunteer, send an e-mail to Auction Chair **Micah Caldwell** at [FCBAuction@gmail.com](mailto:FCBAuction@gmail.com). Please specify whether you would like to help by selling raffle tickets at your organization or by volunteering on the night of the auction (or both!).

### PRIZES DONATIONS NEEDED — FORMS DUE BY MONDAY, OCTOBER 11!

The Auction Committee is making some exciting changes this year to increase participation in the Charity Auction, including expanding the donor base and working with potential donors to bring in new creative "priceless" prizes (i.e., tickets to exclusive events, behind-the-scenes tours, and other unique prizes that can't be obtained anywhere else!).

If you would like to make a donation, please use the **Auction Donation Form** on **page 19** of this newsletter (forms are due by **Monday, October 11!**). Contributions are tax deductible, to the extent permitted by law. Your support is greatly appreciated!

## Interested in Hosting an FCBA event?

The FCBA greatly appreciates the support of our members' firms and companies who provide space for our brown bag lunches, committee meetings, and CLE Seminars throughout the year. We are, however, always looking for new locations that can host FCBA events. We will be experimenting with some new presentation technology in future CLE seminars, which require more technical support than we have needed in the past.

In general terms, we need conference rooms that can seat at least 30 (more if possible) people at tables for brown bag lunches and committee meetings and conference rooms that can seat a minimum of 60 for CLE seminars. Firms and companies hosting brown bag lunches provide beverages and desserts; firms and companies hosting CLE seminars provide beverages and snacks. CLE seminars are generally held from 6:00 – 8:30 p.m. Additionally, for CLE seminars we need facilities that can provide technology support for microphones for as many as six speakers on a panel, the ability to tie the house sound system into a teleconference bridge, video projection capabilities for PowerPoint presentations, and access to the internet for presentations by speakers. If your firm or company has the needed conference room facilities and capabilities and would be willing to host future FCBA activities, please email **Stan Zenor**, [stan@fcba.org](mailto:stan@fcba.org), or **Kerry Loughney**, [kerry@fcba.org](mailto:kerry@fcba.org).

## New York Chapter

Wednesday, October 6,  
1:00 – 6:30 p.m.

## “Federal Universal Service Reforms and Broadband Deployment”

**Location:** Hilton Garden Inn at Albany Medical Center in Albany, New York

*Co-sponsored with the Albany Law School's Government Law Center*

On **Wednesday, October 6, from 1:00 – 6:30 p.m.**, the New York Chapter will host its second program of 2010 entitled *Federal Universal Service Reforms and Broadband Deployment*. Practitioners, industry representatives, financial analysts, government personnel and law students should attend this program if you are interested in hearing from various federal government and industry representatives regarding reforms to the federal universal service fund and addressing the stated goals of the National Broadband Plan.

The program will begin at 1:00 p.m. and end at 5:00 p.m., and will be followed by a networking event from 5:00 – 6:30 p.m. Please note that New York CLE credits are pending approval for this program.

To register, [click here](#) or go to the [FCBA Website – Calendar of Events](#) or use the form on [page 18](#).

## Agenda

**1:00 p.m.**

### WELCOME

**Michele K. Thomas**, T-Mobile USA, Inc., New York FCBA Co-Chair

**1:15 p.m.**

### KEYNOTE ADDRESS

**Robert Mayer**, Vice President, Industry and State Affairs, United States Telecom Association, Chair of the Communications – Sector Coordinating Council (C-SCC) and former Director of the Communications Division at the New York Public Service Commission.

**2:00 p.m.**

### PANEL DISCUSSIONS

Each of the two panels will provide an overview of recently proposed regulatory changes to the Universal Service Fund, and how these change may affect broadband deployment in New York and at a national level. Panelists will provide an overview of current telecommunications regulations and how the FCC's proposed reforms with a focus on broadband will alter the administration of the Universal Service Fund.

**2:00 p.m.**

### PANEL I DISCUSSION

*Moderator:*

**Garry A. Brown**, Chairman, New York Public Service Commission

*Panelists:*

**Carol Matthey**, Deputy Chief, Wireline Competition Bureau, Federal Communications Commission

**Jed Nosal**, Chief, Office of Ratepayer Advocate for Massachusetts Attorney General

**Martha Coakley**, Executive Committee, National Association of Utility Consumer Advocates

**Jonathan P. Claffey**, Deputy Assistant Administrator Telecommunications Programs, Rural Development U.S. Department of Agriculture

**Brad Ramsay**, General Counsel, National Association of Regulatory Utility Commissioners

**Robert A. Heverly**, Professor, Albany Law School at Union University, former Assistant Director of Albany Law School's Government Law Center

**3:15 p.m.**

### BREAK

Sponsored by **Helein & Marshlian LLC, The CommLaw Group**

**3:30 p.m.**

### PANEL II DISCUSSION

*Moderator:*

**Maureen Harris**, Commissioner, New York Public Service Commission

*Panelists:*

**Dave Conn**, National Director, State Regulatory, T-Mobile USA, Inc.

**Alan Buzacott**, Executive Director, Federal Regulatory Affairs, Verizon Communications, Inc.

**Karlen Reed**, Senior Regulatory Counsel, National Telecommunications Cooperative Association (NTCA)

**Julie Laine**, Group Vice President, Regulatory, Time Warner Cable

**Kelley Dunne**, Chief Executive Officer, DigitalBridge Communications Corp.

**4:45 p.m.**

### WRAP-UP

**5:00 p.m.**

### NETWORKING RECEPTION

Sponsored by Harris Beach PLLC, Hiscock & Barclay LLP and The Klein Law Group, PLLC

## Save the Date!

The **24th Annual Chairman's Dinner** will be held **Thursday, December 9, 2010** at the Washington Hilton Hotel. See page 1 for more information and [page 21](#) for the registration form.

### December 9-10: PLI/FCBA Annual Institute on Telecommunications Policy & Regulation

For the 28th consecutive year, the FCBA and the Practising Law Institute will co-sponsor an annual conference on “Telecommunications Policy and Regulation.” This year’s Institute will be held on December 9-10, at the Omni Shoreham Hotel, 2500 Calvert Street, NW, Washington, DC.

The Institute will open with a keynote address by FCC Commissioner **Mignon Clyburn**. FCC Commissioner **Meredith Attwell Baker** will close the first day of the conference with a keynote. Day two will feature remarks by **Lawrence E. Strickling**, Assistant Secretary of Commerce for Communications and Information, National Telecommunications and Information Administration (NTIA), and FCC Commissioner **Robert M. McDowell**.

Other Institute highlights include a Congressional staff panel featuring **Jessica Rosenworcel**, Majority Counsel, Senate Committee on Commerce, Science and Transportation, **David Quinalty**, Minority Counsel, Senate Committee on Commerce, Science and Transportation, **Amy Levine**, Majority Counsel, House Telecommunications Subcommittee, and **Neil Fried**, Minority Counsel, House Committee on Energy & Commerce. In addition, there will be three substantive panels featuring industry experts dealing with recent developments in wireline, wireless, and broadband issues.

**Sharon E. Gillett**, Chief, Wireline Competition Bureau, **Ruth Milkman**, Chief, Wireless Telecommunications Bureau, and **Julius P. Knapp**, Chief, Office of Engineering and Technology, will provide attendees with tutorials on their respective areas.

The Institute will feature another spirited debate, this year on the hot topic of net neutrality, with FCBA President-Elect, **Yaron Dori**, as moderator. **Kathleen Q. Abernathy**, **Mark D. Schneider** and **Peter D. Shields** of the FCBA’s Conference Planning Committee will serve as Institute co-chairs. In addition, a number of FCBA members will moderate or participate on the various program segments. And, finally, in support of this year’s Pay it Forward initiative, young lawyers will participate in the Institute as scholarship attendees or in a speaking role introducing speakers.

A registration form for the 1½ day seminar is on [page 22](#). As noted, a registration fee discount is available to FCBA members.

**Practising Law Institute in cooperation with the Federal Communications Bar Association present: The 28th Annual Institute on Telecommunications Policy and Regulation**

*Thursday,  
December 9, 2010*

**9:00 a.m.**

#### **WELCOME**

**Bryan N. Tramont**, President, Federal Communications Bar Association

**9:10 a.m.**

#### **KEYNOTE**

**The Honorable Mignon Clyburn**,  
Commissioner, Federal  
Communications Commission

**9:30 a.m.**

#### **CONGRESSIONAL STAFF PANEL: BROADBAND, SPECTRUM, TELECOM ACT UPDATE AND OTHER HOT TOPICS FROM CAPITOL HILL PERSPECTIVE**

*Panelists:*

**Neil Fried**, Minority Counsel, House Committee on Energy and Commerce  
**Amy Levine**, Majority Counsel, House Subcommittee on Telecommunications

**David Quinalty**, Minority Counsel, Senate Committee on Commerce, Science and Transportation  
**Jessica Rosenworcel**, Majority Counsel, Senate Committee on Commerce, Science and Transportation

*FCBA Co-Moderators:*

**Loretta Polk**, National Cable and Telecommunications Association  
**Gregg Rothschild**, The Glover Park Group

**10:30 a.m.**

#### **NETWORKING BREAK**

**10:45 a.m.**

#### **TECHNOLOGY OVERVIEW: A TUTORIAL TO HELP YOU BETTER UNDERSTAND THE IMPORTANCE OF TECHNOLOGY ON TELECOM POLICY**

**Julius P. Knapp**, Chief, Office of Engineering and Technology, Federal Communications Commission

**11:30 a.m.**

#### **DEVELOPMENTS IN WIRELINE COMMUNICATIONS: A SUMMARY OF THE YEAR’S HIGHLIGHTS**

**Sharon E. Gillett**, Chief, Wireline Competition Bureau, Federal Communications Commission

**12:15 p.m.**

#### **LUNCHEON SPEAKER**

**2:00 p.m.**

#### **WIRELINE PANEL: HOT TOPICS AND ISSUES IN WIRELINE TELECOM POLICY**

*Panelists:*

**The Honorable Robert M. Clayton III**, Chairman, Missouri Public Service Commission  
**Markham C. Erickson**, Partner, Holch & Erickson LLP  
**Heather Burnett Gold**, Senior Vice President, External Affairs, XO Communications, LLC

CONTINUED ON NEXT PAGE ►

**Kathleen Grillo**, Senior Vice President, Federal Regulatory Affairs, Verizon  
**Zac Katz**, Legal Advisor for Wireline, Office of the Chairman, Federal Communications Commission

**Colin Sandy**, Associate Attorney – Government Relations, National Exchange Carrier Association

*FCBA Co-Moderators:*

**Kathleen Q. Abernathy**, Frontier Communications Corporation

**John T. Nakahata**, Wiltshire & Grannis LLP

**3:00 p.m.**

## **DEVELOPMENTS IN WIRELESS COMMUNICATIONS: A SUMMARY OF THE YEAR'S HIGHLIGHTS**

**Ruth Milkman**, Chief, Wireless Telecommunications Bureau, Federal Communications Commission

**3:30 p.m.**

## **NETWORKING BREAK**

**3:45 p.m.**

## **WIRELESS PANEL: HOT TOPICS AND ISSUES IN WIRELESS TELECOM POLICY**

*Panelists:*

**Jeffrey A. Campbell**, Senior Director, Technology and Trade Policy of Global Policy and Government Affairs, Cisco Systems, Inc.

**Diane J. Cornell**, Vice President, Government Affairs, Inmarsat Inc.

**John Giusti**, Chief of Staff and Legal Advisor for Wireless, Public Safety and International, Office of Commissioner Michael J. Copps, Federal Communications Commission

**Chris Guttman-McCabe**, Vice President, Regulatory Affairs, CTIA

**Joel Kelsey**, Policy Analyst, Federal and International Affairs, Consumers Union

**Vonya B. McCann**, Senior Vice President, Government Affairs, Sprint Nextel Corporation

*FCBA Co-Moderators:*

**Christine M. Crowe**, Wilkinson Barker Knauer, LLP

**Mark D. Schneider**, Sidley Austin LLP

**4:45 p.m.**

## **KEYNOTE**

**The Honorable Meredith Attwell Baker**, Commissioner, Federal Communications Commission

**5:15 p.m.**

## **ADJOURNMENT**

*Friday,  
December 10, 2010*

**9:00 a.m.**

## **KEYNOTE**

**The Honorable Lawrence E. Strickling**, Assistant Secretary of Commerce for Communications and Information, National Telecommunications and Information Administration (NTIA)

**9:30 a.m.**

## **BROADBAND PANEL: MAKING SENSE OF THE NATIONAL BROADBAND PLAN AND ITS IMPLICATIONS FOR INDUSTRY AND POLICY MAKERS**

*Panelists:*

**Rebecca Arbogast**, Managing Director, Stifel, Nicolaus & Company, Inc.

**Brad Gillen**, Legal Advisor for Wireline Issues, Office of Commissioner

**Meredith Attwell Baker**, Federal Communications Commission

**Julie Kearney**, Vice President, Regulatory Affairs, Consumer Electronics Association

**Gigi Sohn**, President and Co-Founder, Public Knowledge

**Richard S. Whitt**, Washington Telecom and Media Counsel, Google Inc.

**Alexandra M. Wilson**, Vice President, Public Policy and Regulatory Affairs, Cox Enterprises, Inc.

*FCBA Co-Moderators:*

**Lynn R. Charytan**, Wilmer Cutler Pickering Hale and Dorr LLP

**Peter D. Shields**, Wiley Rein LLP

**10:45 a.m.**

## **NETWORKING BREAK**

**11:00 a.m.**

## **KEYNOTE**

**The Honorable Robert McDowell**, Commissioner, Federal Communications Commission

**11:30 a.m.**

## **DEBATE**

*FCBA Moderator:*

**Yaron Dori**, Covington & Burling LLP

**12:15 p.m.**

## **ADJOURNMENT**

# **Syracuse University College of Law 6th Annual Symposium on "Law Chasing Technology: The Next Decade" Saturday, October 23, 8:00 a.m. – 4:00 p.m.**

*Presented by the Communications Law & Policy Society at the Syracuse University College of Law in association with the FCBA*

**Location:** Genesee Grande Hotel, 1060 East Genesee Street, Syracuse, NY 13210

The Communications Law & Policy Society at Syracuse University College of Law, in association with the FCBA, will host its 6th Annual Communications Law & Policy Symposium on **Saturday, October 23, 2010** at the Genesee Grande Hotel from **8:00 a.m. – 4:00 p.m.** The event "Law Chasing Technology: The Next Decade" will highlight current key telecommunication and media policy challenges in the new age of technology. Several College of Law alumni and professors will participate in panel topics that include:

CONTINUED ON NEXT PAGE ►

## SPECIAL Events

### SYRACUSE COMMUNICATIONS LAW SYMPOSIUM

CONTINUED FROM PAGE 12

- From Piracy to Profit: Catering to Content
- Strange Bedfellows: Social Networks, Traditional Media and ISPs
- Comcast v. FCC: The Battle for the Future of the Internet

- Access for All: The National Broadband Plan Across the Socioeconomic Spectrum
- OMG Txt 4 Pic: Internet Content Regulation in the Future

Breakfast and lunch will be served. The symposium will culminate with an optional career-networking dinner event

to connect law students with speakers and alumni.

For more information on attending the symposium, please contact Symposium Director, Dominique Stafford at [dominiquestafford@gmail.com](mailto:dominiquestafford@gmail.com), or log on to [www.clps.law.syr.edu](http://www.clps.law.syr.edu).

## COMMITTEES AND CHAPTERS *in the Spotlight*

### Atlanta Chapter

The Atlanta Chapter of the Federal Communications Bar Association is chaired by **Ken Woods**, **Carolyn Roddy**, and **Jennifer Hightower**, and strives to have three policy luncheon programs and one signature event per year. These events are generally co-sponsored by the Center for Advanced Communications Policy (CACP) at the Georgia Institute of Technology (Georgia Tech).

Chapter events are designed to provide local FCBA members and the larger telecommunications and technology communities in Atlanta with an opportunity to meet with federal and state industry policy leaders and discuss trends, new applications and regulatory changes. The Chapter has also offered its platform to government educational efforts, such as the FCC's program on digital television conversion.

The next Atlanta Chapter program will be a **cocktail reception** for FCC **Commissioner Mignon Clyburn** on **October 25** hosted by law firm Arnall, Golden & Gregory at their downtown Atlanta law offices. Georgia Tech's

CACP will be a co-host of this event. The reception is being sponsored by local telecommunications companies Cbeyond, Cox, Charter, Comcast, Cox, and law firms Friend, Hudak & Harris and Sutherland, Asbill & Brennan. In the past, such signature events have attracted around 100 FCBA members and area practitioners.

Policy luncheons are generally co-sponsored with Georgia Tech's CACP on the Georgia Tech campus in downtown Atlanta. The programs are free and box lunches are provided by CACP at or below cost upon request. These programs are similar to those the Atlanta Chapter held at Georgia Tech from the late 1990s until about 2003. In the last year we held the following luncheons:

- **May 20, 2010 - Smart Grid - Overview and discussion of Commercial, Privacy and Regulatory Issues**  
*Speakers:* Eric Gunning, Wilkinson Barker Knauer, LLP, Denver, Colorado; Rita Mix, Senior Marketing Manager, AT&T Mobility, Atlanta, Georgia; and Michael D. Rosenthal,

Director, Legal and External Affairs, SouthernLINC Wireless, Atlanta, Georgia. *Moderator:* Chapter Co-Chair Ken Woods.

- **February 10, 2010 - Broadband Stimulus Part II - What Makes A Successful Award**  
*Speakers:* Bruce Abraham, North Georgia Network, Round I Broadband Grantee; Margaret Miller, Dow Lohnes & Albertson, Washington, DC; and Laurel Yancey, Chief Policy Officer CACP, Grant Review Team Member. *Moderator:* Carolyn Roddy, Atlanta Chapter Co-Chair.

Attendance at these policy luncheons is typically from 35 to 60 FCBA members and academics, government officials and technology experts.

Upcoming luncheons are being planned to focus on telecommunications applications in telehealth and telemedicine with an emphasis on opportunities resulting from stimulus funding and on social networking/social media.

## FCBA Foundation Establishes Task Force

In April 2011, the FCBA Foundation will celebrate its 20th Anniversary. Since all FCBA members are members of the Foundation, the Foundation Board of Trustees believes that now is an appropriate time to establish a small FCBA-wide Task Force to review its mission. The Task Force will assess the current activities of the Foundation, and issue by end of year a set of recommendations for changing those activities or maintaining the status quo. In making this assessment, the Foundation Board asks that the Task Force look toward the future to help it assess what the Foundation is, the environment in which it is likely to operate, what the Foundation does and why it does it. The Foundation Board wants the Task Force to help the Board focus on the crucial issues and challenges it will face going forward so that the Board can determine how to handle those issues and challenges. **Jennifer Warren** and **Anita Wallgren**, Foundation Trustees, will be leading this effort; and they welcome any written contributions from members of the FCBA to the Task Force. You may email them at [jennifer.warren@lmco.com](mailto:jennifer.warren@lmco.com) or [awallgren@gmail.com](mailto:awallgren@gmail.com).

## Combined Federal Campaign (CFC)

The FCBA Foundation is proud to participate in this year's Combined Federal Campaign for the National Capital Area. Federal employees in the nation's capital can now make regular tax-deductible contributions to the FCBA Foundation through the Combined Federal Campaign, providing funds to support and help expand the Foundation's vital charitable work.

To make a pledge to the FCBA Foundation, donors should use the FCBA Foundation's CFC code number (#31092) on their pledge cards. Pledge cards can be obtained from your agency's CFC campaign staff. Pledge cards can also be completed and printed out online through the CFC website at [www.cfcnc.org](http://www.cfcnc.org). On the website, click "Giving" and "About CFC-e" for more information.

Your donations will support the valuable work performed by the FCBA Foundation. Last year, the Foundation's work included:

- Awarding nine college scholarships to D.C. public high school students and stipends to seven law school students for unpaid legal communications-related summer internships totaling close to \$175,000
- Sponsoring numerous volunteer events for FCBA members, including making meals for the homeless at Martha's Table and delivering meals to the homeless through McKenna's Wagon each month
- Co-Sponsoring the 2009 Charity Auction for Bright Beginnings and the FCBA Foundation which raised over \$86,500

Please contact **Julie Kearney**, FCBA Foundation Chair, ([jkearney@ce.org](mailto:jkearney@ce.org)), if you have any questions.

## Transactional Committee to Volunteer for Martha's Table on October 31

On **Sunday, October 31, 2010**, from **10:00 a.m. – 1:00 p.m.**, members of the FCBA's Transactional Committee will be preparing and distributing food at Martha's Table, located in a yellow building at 2114 14th Street, NW, in DC, near the intersection of 14th and U Streets. On-street parking is available. The FCBA has been meeting monthly to

volunteer at Martha's Table for many years. On the last Sunday of each month, one of the FCBA's Practice Committees takes the lead in staffing this volunteer effort. Volunteers are asked to bring food if possible, (e.g., cold cuts, bread, peanut butter, jelly, vegetables and potatoes) because the center often runs out of donated food. Please mark your calendars, bring your friends and participate in this great volunteer effort. To volunteer, contact **Tarah Grant**, Co-Chair, Transactional Committee: [tarah.grant@hoganlovells.com](mailto:tarah.grant@hoganlovells.com).

The FCBA always volunteers on the **last Sunday of every month**, so mark your calendars now. For more information or to volunteer on a future date, contact **Howard Weiss** at 703-812-0471, [weiss@fhhlaw.com](mailto:weiss@fhhlaw.com).

## McKenna's Wagon Seeking Volunteers for October 24

McKenna's Wagon is a mobile soup and sandwich wagon that goes "on location" to deliver food to the needy. For those who have volunteered, it has been a wonderful experience and a great way to help the needy in the D.C. community. This is an especially good experience for the teens and pre-teens among us who do not have a full appreciation of the many privileges they enjoy. Community service credits are also available.

The Wagon is a white van that is loaded up with sandwiches, snacks and soup. We meet at Martha's Table at 4:45 pm in comfortable clothes and shoes. Martha's Table is located in a yellow building at 2114 Fourteenth Street, NW, in the District, near the intersection of 14th and U Streets. On-street parking is available.

Upon arrival we get assignments (some of us will distribute snacks and sandwiches, others will serve soup),

CONTINUED ON NEXT PAGE ►

and put on aprons before we depart in the van to 5th and New York Ave., NW (near the new Convention Center). We are driven by one of our experienced volunteers and the trip to distribution location takes about 10-15 minutes.

We serve about 30-75 people per visit including a few mothers who come for food for their families. The area is well patrolled by police. The food distribution is conducted in an efficient, calm and orderly fashion and many of the people we serve are quite appreciative of our efforts. Once we serve all of the food, we do a clean up of the immediate area. Total time for the distribution takes about one hour and we usually return to Martha's Table by or before 6:30 p.m.

We would love to have you join us on one of our upcoming food runs which are always on the **4th Sunday of the month**. If you are able to volunteer on **October 24** or for a future date, please contact **Joanna Georgatsos** at [georgatsos@lojlaw.com](mailto:georgatsos@lojlaw.com).

## FCBA International Telecommunications Committee to Volunteer at McKenna's Wagon on November 28

On **Sunday, November 28, 2010**, at **4:45 p.m.**, members of the FCBA's International Telecommunications Committee will be volunteering at **McKenna's Wagon**, a mobile soup and sandwich wagon that goes "on location" to deliver food to the needy. For those who have volunteered, it has been a wonderful experience and a great way to help the needy in the D.C. community. Four volunteers are needed to distribute food and volunteers must be over 15 years-old.

Please contact **Linda Cicco**, International Telecommunications Committee Co-Chair, at

[linda.cicco@bt.com](mailto:linda.cicco@bt.com) if you are interested in volunteering on November 28.

## Save the Date of Thursday, October 28, 2010 for the 21st Annual FCBA Charity Auction

### LOCATION:

Hamilton Crowne Plaza Hotel  
Sphinx Ballroom at the Almas Temple  
1315 K Street, NW  
Washington, DC 20005

*Proceeds to benefit Project Wait No Longer and the FCBA Foundation*

To donate auction items, fill out the Auction Donation Form on **page 19** of this newsletter (forms are due by **Monday, October 11!**).

To volunteer, contact Auction Chair Micah Caldwell at [FCBAuction@gmail.com](mailto:FCBAuction@gmail.com). **Volunteers are needed now!!**

Find the Charity Auction on **Facebook** and on the **FCBA Foundation website!**

**\*NEW IN 2010!\*** For a preview of the FCBA Charity Auction online auction site, visit <http://www.biddingforgood.com/auction/AuctionHome.action?vhost=fcbafoundation>.

### THE AUCTION COMMITTEE WOULD LIKE TO THANK THE FOLLOWING SPONSORS OF THIS YEAR'S EVENT!

AT&T Services, Inc.	Kelley Drye & Warren LLP
Consumer Electronics Association	Lockheed Martin Corporation
Covington & Burling LLP	National Association of Broadcasters
Davis Wright Tremaine LLP	Time Warner Cable
DIRECTV	Wiley Rein LLP
Google Inc.	Wilkinson Barker Knauer, LLP
Hogan Lovells US LLP	Willkie Farr & Gallagher LLP

If you have any questions, please contact Kerry Loughney, 202-293-4000, [kerry@fcba.org](mailto:kerry@fcba.org).

## CHAIRMAN'S DINNER

CONTINUED FROM PAGE 1

dinner will begin at 7:30 p.m. in the International Ballroom and will be followed by remarks from FCC Chairman Julius Genachowski. Sponsors tables include a \$350.00 tax deductible donation to the FCBA Foundation. Please use the **registration form on page 21** to order tables or individual tickets.

## INVITING GOVERNMENT GUESTS

Pursuant to the Office of Government Ethics regulation on widely-attended gatherings (5 C.F.R. 2635.204(g)(2)), the Chairman's Dinner appears to qualify as a widely attended gathering. The value of an individual ticket to the dinner is \$205.00. Most employees of the Federal Communications Commission and the Commerce Department may be directly invited to attend the dinner as guests of individuals and organizations purchasing tables or tickets. In most cases, individuals and organizations may issue invitations to the Chairman's Dinner without the involvement of the FCBA. Some agencies, departments and branches of the Federal Government, however, apply additional stipulations above the regulations issued by the Office of Government Ethics. Individuals who have signed the Administration's Ethics pledge cannot accept invitations from most registered lobbying organizations or registered lobbyists. While this event has qualified as a widely-attended-gathering in previous years, each FCC employee is required to obtain individual ethics clearance based on matters they are working on within the Commission. Employees of the

Commerce Department are required to obtain individual ethics clearance through the Department's Office of General Counsel. Invitations to Members of Congress, Congressional Staff, and employees of the Department of State must be issued by the FCBA.

Contact the FCBA for additional information.

Requests for invitations to be sent from the FCBA must be emailed to Stan Zenor ([stan@fcba.org](mailto:stan@fcba.org)) and received by Friday, November 19, 2010.

## The 5th Annual ABA/FCBA Privacy & Data Security for Communications and Media Companies Symposium – March 11, 2010 – DVD Now Available

### IF YOU MISSED THIS 4-HOUR SEMINAR, BUY IT NOW!

The new decade brings a host of new laws, increased government oversight and class action lawsuit potential regarding the privacy and security of personally identifiable information for consumers, clients, and employees of communications and media companies.

This year's Symposium opened with a keynote from The Honorable Pamela Jones Harbour, Commissioner of the Federal Trade Commission. Commissioner Harbour provided her perspective on privacy and data security. Three substantive sessions followed. The first covered the government's role in privacy and data security, including the effectiveness of regulatory enforcement mechanisms and self-regulatory regimes. The second focused on requisite contract clauses, due diligence requirements, and insurance coverage to help reduce liability for relationships with third party service providers, behavioral advertising and social networking websites/services, and e-commerce services. The third session provided an overview of domestic state and federal laws, regulations, and guidelines that govern traditional telemarketing and commercial messages and promotional efforts delivered via wireless devices, including nuances regarding text messages, bounceback messages, and wireless emails.

A wealth of written materials is also included on the DVD.

### SESSION I – GOVERNMENT'S ROLE FOR PRIVACY & DATA SECURITY PROTECTION

### SESSION II - DUE DILIGENCE, CONTRACT, AND INSURANCE REQUIREMENTS

### SESSION III – TELEMARKETING AND MOBILE MARKETING IN A DIGITAL AGE

See [page 23](#) for order form.



## TO RESPOND TO JOB BANK LISTINGS

If the employer is listed, send the information requested directly to the employer. If you are responding to a **BLIND BOX** listing, send **ONE COPY** of the information requested to Kerry Loughney, Federal Communications Bar Association, 1020 19th Street, NW, Suite 325, Washington, DC 20036-6101, or **EMAIL** it to [kerry@fcba.org](mailto:kerry@fcba.org). Please clearly indicate the Blind Box number to which you are responding. If you are applying to a Blind Box, you may enclose a separate note to the FCBA specifying any organization to which you do not wish your application to be forwarded. Responses to Blind Box listings can be accepted only from FCBA members.

## TO LIST A JOB

Complete a Job Bank Form and send or fax the Form and the appropriate payment to Kerry Loughney, Federal Communications Bar Association, 1020 19th Street, NW, Suite 325, Washington, DC 20036-6101. In addition, please email the text of the ad to [kerry@fcba.org](mailto:kerry@fcba.org). Listings and payment received by the 15th day of each month will appear in the next month's newsletter. If possible, ads should not exceed 75 words. Please call the FCBA, (202) 293-4000, for a Job Bank Form. (No headhunters please).

## LAW FIRM / CORPORATE

### 10.10.1

**Associate** – Wilkinson Barker Knauer, LLP, seeks associate candidates at all levels for its top-tier communications and technology practice in Washington, DC. Applicants should possess outstanding academic credentials, superb writing ability, excellent analytical skills, good judgment, and either experience in, or a willingness to learn, communications law. A demonstrated pre-existing interest in the field is a strong plus, but is not required. We provide competitive compensation and benefits, excellent partnership prospects, and an enjoyable, good-natured work environment.

At WBK, we strive to capture the best of both worlds, combining the benefits associated with a dynamic, mid-sized boutique with the unique opportunities available to one of the largest communications practices in the nation. The firm consistently is involved in cutting-edge legal, policy, transactional, and business issues for a broad array of industry-leading communications and technology clients. We also have managed to avoid strict hierarchies, thick policy manuals, or a bureaucratic outlook. As such, WBK offers meaningful leadership and practice development opportunities for attorneys at all levels.

If you are a self-starter with a keen intellect, an entrepreneurial spirit, and a good sense of humor, there is no better place to practice communications law. Interested candidates should send resumes, transcripts, and persuasive writing samples to [Recruiting@wbklaw.com](mailto:Recruiting@wbklaw.com). Applications must be received by October 15, 2010, but we may begin making interview decisions on a rolling basis prior to that date. All inquiries will be kept in confidence.

### 10.10.2

**Associate, Legislative and Regulatory Affairs** – The Associate for Legislative and Regulatory Affairs supports the Public Affairs Department and reports to the Vice President, Public Affairs, Americas Region in the Alcatel-Lucent Washington, DC, Office. The Associate will be responsible for reviewing legislative proposals, representing Alcatel-Lucent before Congress and monitoring the progress of legislation. The Associate will work on a day-to-day basis with the Director of Legislative Affairs. Additionally, the Associate will work on various regulatory initiatives, mostly from the Federal Communications Commission, as they impact the business priorities of Alcatel-Lucent.

The ideal candidate will have an undergraduate degree and will have two-to-four years experience working in Congress and/or on technology policy matters for a corporation, non-profit or association. The candidate will be highly organized, a strong team player and an effective advocate.

To apply, please go to: <http://www.alcatel-lucent.com/wps/portal/careers>.

Choose "United States" under Find a Job, Job Number = **100000354**

### 10.10.3

**President** – The Independent Telephone & Telecommunications Alliance (ITTA), a leading Washington-based trade association representing mid-size, independent telecommunications carriers, seeks a President to lead its dynamic organization. ITTA represents forward-looking, cutting edge telecommunications companies offering high-quality wireline and wireless voice, video, and broadband services to more than 19 million access lines in 44 states. The President will work with senior company management and the association's staff to establish the association's regulatory and public policy agenda; serve as an experienced, articulate, and persuasive spokesperson for the association at all levels of Federal telecommunications policymaking; oversee the development and drafting of FCC pleadings, *ex parte* presentations, and commissioner letters; manage the composition of advocacy materials with members of Congress; interact with industry representatives, coalitions, and other trade associations; provide strategic analysis of

regulatory and legislative policies to senior management; establish and maintain effective and professional working relationships with regulatory and legislative policymakers at the Federal Communications Commission, Congress, and the Administration; manage the affairs of the association; and, develop regulatory and legislative policy advocacy plans and strategies for the association's membership. The successful candidate must have an educational background supportive of the requirements of the position and have broad Federal regulatory and/or legislative experience. The new President must have extensive knowledge of telecommunications subject matter in all areas of governmental, legislative, and regulatory practices. The candidate must also bring superb communication and interpersonal skills sufficient to function successfully in a highly visible and challenging position. Competitive salary commensurate with experience. Qualified candidates please send/email resume: Independent Telephone & Telecommunications Alliance c/o Matthew Dosch, PO Box 470, Rock Hill, SC 29731, [matt.dosch@comporium.com](mailto:matt.dosch@comporium.com).

### 10.10.4

**Regulatory Counsel** – National Telecommunications Cooperative Association (NTCA) seeks a regulatory counsel to provide NTCA members with legal and regulatory advocacy and advice on communications, information services, video and wireless issues. Initiates and prepares NTCA filings, pleadings and other documents for submission to FCC, federal courts and other federal and state agencies as necessary to protect and promote the interests of NTCA and its members. Develops and maintains an effective working relationship with government agencies and industry organizations representing NTCA in formal and informal industry meetings and events.

Position requires excellent oral and written communication skills, ability to work independently and take initiative, and manage several tasks at the same time. Practical knowledge, skills and abilities usually acquired through a JD law degree and a minimum of 4-7 years of related work experience, and knowledge of computer assisted research tools and resources available in Telecommunications law.

Competitive salary and excellent benefits. Mail or fax resume and salary requirements to:

National Telecommunications Cooperative Association  
HR Dept - RC  
4121 Wilson Blvd, 10th Floor  
Arlington, VA 22203  
[hr@ntca.org](mailto:hr@ntca.org) (e-mail)  
(703) 351-7001 (Fax)  
[www.ntca.org](http://www.ntca.org)

# COMMITTEE AND CHAPTER *Event Form*

Name \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_ Suite/Room/Apt. \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

## CHECK THE EVENT(S) FOR WHICH YOU ARE REGISTERING:

- Wednesday, October 6, 1:00 – 6:30 p.m. – New York Chapter Keynote and Panel Discussions on Federal Universal Service Reform and Broadband Deployment** (networking reception following from 5:00 – 6:30 p.m.)  
Location: Hilton Garden Inn at Albany Medical Center, 62 New Scotland Ave, Albany, NY  
**Cost:** \$50.00 for FCBA members; \$65.00 for non-FCBA members; and \$15.00 for government registrants and law students  
**Registrations and cancellations due by 12:00 Noon, Monday, October 4, 2010**
- Thursday, October 21 – FCBA Luncheon with Lawrence Strickling**, Mayflower Hotel, 1127 Connecticut Avenue, NW. Registration opens at 11:30 a.m. Luncheon begins at Noon.  
**Cost:** \$48.00 for Private Sector Members, \$35.00 for Government/Academic/Law Student Members, and \$70.00 for Non-members. Tables of ten available for \$480.00.  
**Registrations and cancellations due by Noon, Tuesday, October 19, 2010**
- Tuesday, October 12, 6:00 – 8:15 p.m. – CLE Seminar on Watch this (White) Space.** Location: Wiley Rein LLP, 1776 K Street, NW  
**Cost:** \$95.00 for Private Sector Members; \$50.00 for Government/Academic/Paralegal Members; \$25.00 for Student Members; \$150.00 for Non-Members  
**Registrations and cancellations due by 5:00 p.m., Friday, October 8, 2010**
- Thursday, November 4, 6:00 – 8:15 p.m. – CLE Seminar on The FCC's New Data Tools.** Location: TBD  
**Cost:** \$95.00 for Private Sector Members; \$50.00 for Government/Academic/Paralegal Members; \$25.00 for Student Members; \$150.00 for Non-Members  
**Registrations and cancellations due by 5:00 p.m., Tuesday, November 2, 2010**
- Tuesday, October 19, 6:00 – 8:15 p.m. – CLE Seminar on Incentive Auctions.** Location: Wiley Rein LLP, 1776 K Street, NW  
**Cost:** \$95.00 for Private Sector Members; \$50.00 for Government/Academic/Paralegal Members; \$25.00 for Student Members; \$150.00 for Non-Members  
**Registrations and cancellations due by 5:00 p.m., Friday, October 15, 2010**
- Tuesday, November 9, 6:00 – 8:15 p.m. – Homeland Security and Emergency Communications Committee CLE Seminar on Cybersecurity.** Location: TBD  
**Cost:** \$95.00 for Private Sector Members; \$50.00 for Government/Academic/Paralegal Members; \$25.00 for Student Members; \$150.00 for Non-Members  
**Registrations and cancellations due by 5:00 p.m., Friday, November 5, 2010**

\$ \_\_\_\_\_ Total Enclosed     Visa     MasterCard     American Express     Check

Credit card no. \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

## **PAYMENT MUST BE RECEIVED NO LATER THAN THE DAY OF THE EVENT. PHONE REGISTRATIONS WILL NOT BE ACCEPTED.**

**PLEASE FAX THIS FORM TO:** Wendy Parish, Federal Communications Bar Association, Fax: (202) 293-4317

**CLE CREDIT:** FCBA will be requesting accreditation from the State Bars of Virginia and California for continuing legal education credit. If approved, forms for Virginia and California will be available at the Seminar Registration Desk. Please note that FCBA does not obtain CLE credit for other states. The

FCBA will, however, assist with applications to other states, but attorneys must apply individually for credit courses and submit any forms and payments necessary directly to the state bar. The number of credits corresponds with the number of hours of course time, i.e., a two-hour seminar equals 2.0 hours of credit.

### **Federal Communications Bar Association**

1020 19th Street, N.W., Suite 325, Washington, D.C. 20036

Phone: (202) 293-4000 • Fax: (202) 293-4317

E-mail: [wendy@fcb.org](mailto:wendy@fcb.org)

# 21st ANNUAL CHARITY AUCTION DONATION FORM

## October 28, 2010

### TO DONATE A PRIZE, PLEASE FOLLOW THESE INSTRUCTIONS:

1. Complete a copy of this prize donation form. If donating more than one prize, please submit a donation form for each prize.
2. List the donor (individual and/or company name) as it should appear in the auction prize book.
3. Provide a detailed description of the prize and a list of all restrictions (e.g., blackout dates, attendance specifications, etc.) and instructions on how the winner is to receive the prize (attach additional sheets as necessary). All prizes are valid through October 28, 2011, unless otherwise specified.

Donor (as it should appear in the prize book) \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Suite/Room/Apt. \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Item(s) Donated (please attach a separate sheet if necessary and be as specific as possible) \_\_\_\_\_

Donor Estimate of Fair Market Value (required) \$ \_\_\_\_\_

Acknowledgement should be sent to (name, if different from contact person, and address) \_\_\_\_\_

Donation Obtained By (name of FCBA Member, if applicable) \_\_\_\_\_

**PLEASE SEND THIS FORM NO  
LATER THAN MONDAY,  
OCTOBER 11 TO:**

**Kerry Loughney**

Federal Communications Bar Association  
1020 19th Street, N.W.  
Suite 325  
Washington, D.C. 20036-6101  
Phone: (202) 293-4000  
Fax: (202) 293-4317  
E-mail: [kerry@fcba.org](mailto:kerry@fcba.org)

**The 21st Annual Charity Auction, benefiting Project Wait No Longer and the FCBA Foundation, will be held on Thursday, October 28, at the Hamilton Crowne Plaza's Sphinx Ballroom at the Almas Temple, 1315 K Street NW, beginning at 7:00 p.m. Admission is free.**

**ALL DONATIONS MUST BE DELIVERED TO THE FCBA OFFICE NO LATER THAN FRIDAY, OCTOBER 15.**

Prize donations valued at the sponsorship level of \$1750 or greater will receive additional recognition. Prize donations of any value may be "bundled" with other prizes for inclusion in the live, silent or online auction(s) (any online auctions will occur on other dates prior to October 28). The Auction Committee may offer any prize donation valued at \$25 or less as a raffle prize. Cash donations are accepted and may be used toward the purchase of auction prizes or added directly to the auction proceeds at the Auction Committee's discretion.

# MEET THE BUREAU AND OFFICE CHIEFS RECEPTION

## Registration

**Wednesday, November 3, 2010**

**CAPITAL HILTON HOTEL, 1001 16TH STREET, NW, WASHINGTON, D.C. 6:00 TO 8:00 P.M.**

**PLEASE RESERVE THE FOLLOWING:**

- \_\_\_\_\_ Gold Sponsorship(s) at \$500.00 per sponsorship (includes four tickets to the event, recognition in the newsletter, and acknowledgement at the event)
- \_\_\_\_\_ Silver Sponsorship(s) at \$250.00 per sponsorship (includes two tickets to the event, recognition in the newsletter, and acknowledgement at the event)
- \_\_\_\_\_ FCBA Private Sector Member ticket(s) at \$65.00 per ticket
- \_\_\_\_\_ FCBA Government/Academic/Law Student ticket(s) at \$25.00 per ticket
- \_\_\_\_\_ Private Sector Non-Member ticket(s) at \$130.00 per ticket

Name \_\_\_\_\_

Nickname \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Suite/Room/Apt. \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**PLEASE LIST NAMES AND ORGANIZATIONS OF ALL ATTENDEES**

(all guests' names must be received by mail, fax, or e-mail no later than Wednesday, October 27):

\_\_\_\_\_  
\_\_\_\_\_

**PAYMENT INFORMATION**

\$ \_\_\_\_\_ Total Enclosed     Visa     MasterCard     American Express     Check

Credit card no. \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

**PLEASE SEND THIS FORM AND A CHECK MADE PAYABLE TO THE "FCBA" OR FAX TO (202) 293-4317 NO LATER THAN WEDNESDAY, OCTOBER 27:**

Federal Communications Bar Association  
1020 19th Street, N.W., Suite 325  
Washington, D.C. 20036  
Phone: (202) 293-4000  
Fax: (202) 293-4317  
E-mail: [wendy@fcba.org](mailto:wendy@fcba.org)

**NO TICKETS WILL BE MAILED. RESERVATIONS WILL BE CONFIRMED AT THE REGISTRATION DESK AT THE RECEPTION.**

**CANCELLATION POLICY: DUE TO THE NATURE OF THIS EVENT, NO REFUNDS WILL BE GIVEN FOR CANCELLATIONS.**

# 24TH ANNUAL CHAIRMAN'S DINNER *Registration*

**Thursday, December 9, 2010**

**HILTON WASHINGTON & TOWERS  
1919 CONNECTICUT AVENUE, NW**

**RECEPTION - 6:00 P.M.  
DINNER - 7:30 P.M. - INTERNATIONAL BALLROOM**

**FCBA FOUNDATION SPONSOR:\***

\_\_\_ table(s) (ten guests per table) at \$2,400.00 per table or

**PURCHASE OF TABLE:**

\_\_\_ table(s) (ten guests per table) at \$2,050.00 per table

\* The FCBA Foundation is a charitable organization qualified under §501(c)(3) of the Internal Revenue Code. Contributions to the FCBA Foundation are tax deductible in the amount of \$350 for each Sponsor Table. Tax ID # 51-0334407

**INDIVIDUAL TICKETS:**

\_\_\_ FCBA Private Sector Member ticket(s) at \$205.00 each

\_\_\_ FCBA Government/Academic/Law Student Member ticket(s) at \$120.00 each

\_\_\_ Non-Member ticket(s) at \$300.00 each

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Suite/Room/Apt. \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

\$\_\_\_\_\_ Total Enclosed     Visa    MasterCard    American Express

Credit card no. \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

**PLEASE SEND THIS FORM AND A CHECK MADE PAYABLE TO THE "FCBA" NO LATER THAN THURSDAY, DECEMBER 2 TO:**

Federal Communications Bar Association  
Chairman's Dinner  
1020 19th Street, N.W., Suite 325  
Washington, D.C. 20036-6101  
Phone: (202) 293-4000  
Fax: (202) 293-4317  
E-mail: [wendy@fcba.org](mailto:wendy@fcba.org)

**PLEASE NOTE THAT SEATING IS RESERVED AND TICKETS WILL BE MAILED TO THE PERSON INDICATED ABOVE AT THE BEGINNING OF DECEMBER.**

*Cancellation Policy: Cancellations will be accepted and fees refunded if notice is received in writing no later than Thursday, December 2, 2010. No refunds will be granted after this time.*

**BUSINESS ATTIRE**

Pursuant to the Office of Government Ethics regulation on widely-attended gatherings (5 C.F.R. 2635.204(g)(2)), the Chairman's Dinner appears to qualify as a widely attended gathering. The value of an individual ticket to the dinner is \$205.00. Most employees of the Federal Communications Commission and the Commerce Department may be directly invited to attend the dinner as guests of individuals and organizations purchasing tables or tickets. In most cases, individuals and organizations may issue invitations to the Chairman's Dinner without the involvement of the FCBA. Some agencies, departments and branches of the Federal Government, however, apply additional stipulations above the regulations issued by the Office of Government Ethics. Individuals who have signed the Administration's Ethics pledge cannot accept invitations from most registered lobbying organizations or registered lobbyists. While this event has qualified as a widely-attended-gathering in previous years, each FCC employee is required to obtain individual ethics clearance based on matters they are working on within the Commission. Employees of the Commerce Department are required to obtain individual ethics clearance through the Department's Office of General Counsel. Invitations to Members of Congress, Congressional Staff, and employees of the Department of State must be issued by the FCBA. Contact the FCBA for additional information. Requests for invitations to be sent from the FCBA must be emailed to Stan Zenor ([stan@fcba.org](mailto:stan@fcba.org)) and received by Friday, November 19, 2010.

# 28th Annual INSTITUTE ON TELECOMMUNICATIONS POLICY & REGULATION REGISTRATION

CO-SPONSORED BY THE FCBA AND THE PRACTISING LAW INSTITUTE

**Thursday, December 9 and Friday, December 10, 2010**

**OMNI SHOREHAM HOTEL, 2500 CALVERT STREET, N.W., WASHINGTON, D.C.**

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Suite/Room/Apt. \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

\_\_\_\_\_ I am a member of the FCBA and/or PLI (Registration Fee is \$1,435.50)

\_\_\_\_\_ I am a Privileged Member of PLI (Registration Fee is \$0.00)

\_\_\_\_\_ I am not a member of the FCBA or PLI (Registration Fee is \$1,595.00)

\_\_\_\_\_ I wish to obtain state bar CLE credit for this program from \_\_\_\_\_ (name of state)

## Four ways to register:

### MAIL THIS FORM AND A CHECK MADE PAYABLE TO THE "PRACTISING LAW INSTITUTE" TO:

Practising Law Institute  
810 7th Avenue  
New York, NY 10019

**PHONE:**

(800) 260-4PLI

**FAX:**

(800) 321-0093

**WEB SITE:**

<http://www.pli.edu>

**REGISTRATION DESK AT PROGRAM:**

(202) 234-0700

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# THE 5TH ANNUAL ABA/FCBA PRIVACY & DATA SECURITY FOR COMMUNICATIONS AND MEDIA COMPANIES CLE – MARCH 11, 2010 – DVD Now Available

## If you missed this 4-hour Seminar, buy it now!

The new decade brings a host of new laws, increased government oversight and class action lawsuit potential regarding the privacy and security of personally identifiable information for consumers, clients, and employees of communications and media companies.

This year's Symposium opened with a keynote from The Honorable Pamela Jones Harbour, Commissioner of the Federal Trade Commission. Commissioner Harbour provided her perspective on privacy and data security. Three substantive sessions followed. The first covered the government's role in privacy and data security, including the effectiveness of regulatory enforcement mechanisms and self-regulatory regimes. The second focused on requisite contract clauses, due diligence requirements, and insurance coverage to help reduce liability for relationships with third party service providers, behavioral advertising and social networking websites/services, and e-commerce services. The third session provided an overview of domestic state and federal laws, regulations, and guidelines that govern traditional telemarketing and commercial messages and promotional efforts delivered via wireless devices, including nuances regarding text messages, bounceback messages, and wireless emails.

A wealth of written materials is also included on the DVD.

### SESSION I – GOVERNMENT'S ROLE FOR PRIVACY & DATA SECURITY PROTECTION

### SESSION II - DUE DILIGENCE, CONTRACT, AND INSURANCE REQUIREMENTS

### SESSION III – TELEMARKETING AND MOBILE MARKETING IN A DIGITAL AGE

**Cost:** \$195.00 for ABA Communications Law Forum or FCBA Members  
\$100.00 for Government and Student Members of Either Organization  
\$350.00 for Non-Members

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E-mail: [wendy@fcba.org](mailto:wendy@fcba.org)

## Calendar

<b>October 5</b>	Privacy and Data Security Committee Brown Bag Lunch
<b>October 5</b>	FCBA Seminar West in conjunction with the CTIA ENTERPRISE & APPLICATIONS™ 2010, San Francisco, CA
<b>October 6</b>	Engineering and Technical Practice and Young Lawyers Committees Brown Bag Lunch
<b>October 6</b>	New York Chapter Keynote and Panel Discussions with Networking Reception co-sponsored with the Albany Law School's Government Law Center
<b>October 11</b>	FCBA Charity Auction prize donation forms due
<b>October 12</b>	CLE Seminar on Watch this (White) Space: Regulatory Developments and Unlicensed Operations in the Television Broadcast Band presented by the Engineering and Technical Practice and Mass Media Committees
<b>October 14</b>	Young Lawyers Committee Pre-Charity Auction Happy Hour
<b>October 18</b>	Mass Media and Video Programming and Distribution Committees Brown Bag Lunch
<b>October 19</b>	CLE Seminar on Incentive Auctions – If Congress Grants the FCC Authority to Conduct Incentive Auctions, What's Next? Presented by the Wireless Committee
<b>October 20</b>	Wireline Committee Brown Bag Lunch
<b>October 20</b>	Pay It Forward Event
<b>October 21</b>	FCBA Luncheon with Lawrence E. Strickling
<b>October 22</b>	Access to Government Brown Bag Lunch
<b>October 23</b>	6th Annual Syracuse University College of Law Communications Law and Policy Symposium, Syracuse, NY
<b>October 24</b>	Volunteer at McKenna's Wagon
<b>October 25</b>	Atlanta Chapter Reception to Meet and Greet the Honorable Mignon Clyburn
<b>October 28</b>	21st Annual FCBA Charity Auction
<b>October 29</b>	Mass Media and Video Programming and Distribution Committees Brown Bag Lunch
<b>October 31</b>	Transactional Committee to Volunteer at Martha's Table
<b>November 3</b>	Meet the Bureau and Office Chiefs Reception
<b>November 4</b>	CLE Seminar on the FCC's New Data Tools presented by the Access to Government Committee
<b>November 9</b>	CLE Seminar on Cybersecurity presented by the Homeland Security and Emergency Communications Committee
<b>November 17</b>	FCBA Luncheon with Commissioner Meredith Attwell Baker
<b>November 18</b>	Homeland Security and Emergency Communications Committee Brown Bag Lunch
<b>November 28</b>	International Telecommunications Committee to volunteer at McKenna's Wagon
<b>December 9</b>	24th Annual FCBA Chairman's Dinner
<b>December 9-10</b>	28th Annual PLI and FCBA Conference
<b>April 29-May 1</b>	FCBA Annual Seminar at Nemaquin Woodlands Resort, Farmington, PA



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1020 19th Street, N.W.  
Suite 325  
Washington, D.C. 20036  
[www.fcba.org](http://www.fcba.org)